

October 10, 2007

KTVL-TV  
CHANNEL 10  
MEDFORD, OREGON

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QUARTERLY ISSUES AND PROGRAMS LISTING

July-August-September-2007

PROGRAM NOTES:

NEWS10: Monday-Friday 6:00am, 12:00noon, 5:00pm, 6:00pm, 11:00pm  
NEWS10: Saturday-Sunday 6:00pm, 11:00pm  
Public Service Announcements, Community Calendar: Run of Schedule  
Special Programs: As Listed

News stories are 1-4 minutes in length  
Public Service Announcements are :10 - :60  
Calendars are :10  
Special Programs lengths are as listed

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Call Lynn Burnette or  
current Communications Specialist/Internet Assistant  
at (541) 773-7373

# QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: July-August-September 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
YOUNG PEOPLE	ONLINE SAFETY	BULLETIN BOARD PSA		7/1/2007		115
	ONCE YOU POST YOUR IMAGE ONLINE, ANYONE CAN SEE IT. THINK BEFORE YOU POST. WWW.CYBERTIPLINE.COM.					
RECREATION	COMMUNITY AFFAIRS	RIDINGLESSONS	NEWS	7/1/2007	11P	1
	DAN THOREN AND DEREK STEAHLY, ACCOMPLISHED IN THE SPORT OF ENDURO, AMONG THE BEST 40 RIDERS IN THE U.S., PUT ON A TRAINING CAMP FOR LOCAL DIRT BIKE ENTHUSIASTS LOOKING TO TAKE THEIR SKILLS TO THE NEXT LEVEL, WITH THE PROCEEDS FROM THE CAMPS, HOPING TO GET ENOUGH FUNDS TO PARTICIPATE IN THE 2008 INTERNATIONAL 6 DAYS ENDURO IN GREECE.					
RECREATION	COMMUNITYAFFAIRS	ROOSTERCROW	NEWS	7/1/2007	6P	1
	EVENT ORGANIZERS REPORT THE ANNUAL ROGUE RIVER ROOSTER CROW FESTIVAL.					
CONSUMER AFFAIRS	PRODUCT INFO	PHONES	NEWS	7/1/2007	6P	1
	THE CINGULAR STORE IN MEDFORD REPORTS DOZENS OF POTENTIAL OWNERS WAIT IN LINE OVERNIGHT TO BE THE FIRST WITH THE NEW IPHONE, THE NEW TECHNOLOGY ALLOWS PEOPLE TO STREAM VIDEO FROM THEIR COMPUTERS TO THEIR TELEVISIONS.					
MEDICAL	RESEARCH	FIRST TOUCH :60	PSA	7/1/2007		36
	MARCH OF DIMES RESEARCH HELPS SAVE BABIES FROM PREMATUREITY. FOR INFORMATION OR TO LEND A HAND VISIT MARCHOFDIMES.COM. LET'S FIND ANSWERS TOGETHER.					
RECREATION	MUSIC	MUSICFEST	NEWS	7/1/2007	6P,11P	2
	ORGANIZERS REPORT AN 8-DAY PROGRAM AT THE CONSERVATORY OF FINE ARTS AT THE SCHOOL HOUSE IN TALENT, PARTICIPANTS COMING FROM AS FAR AWAY AS NEW YORK, CULMINATING WITH A RECITAL FEATURING STRING AND WOODWIND INSTRUMENTS, AFTER STUDENTS SPENT THE PREVIOUS WEEK LEARNING ADVANCED MUSICAL TECHNIQUE AND EVEN PROPER POSTURE.					
YOUNG PEOPLE	ONLINE SAFETY	EVERYONE KNOWS	PSA	7/1/2007		137
	ANYTHING YOU POST ONLINE CAN BE SEEN BY ANYONE. THINK BEFORE YOU POST. WWW.CYBERTIPLINE.COM					
SAFETY	TRAFFIC	ODOT/IN YOUR HANDS	PSA	7/1/2007		103
	REMINDING PARENTS AND OTHER DRIVERS OF A FEW SIMPLE STEPS THAT CAN HELP KEEP CHILD PASSENGERS SAFE. WE CAN MAKE OUR ROADS SAFER FOR EVERYONE.					
ARMED FORCES	SUPPORT	USO "TIMES"	PSA	7/1/2007		46
	WE NEED AMERICA'S SERVICE MEN AND WOMEN AND THEY NEED US. THE USO - UNTIL EVERY ONE COMES HOME. TO FIND OUT MORE ABOUT THE USO AND HOW YOU CAN HELP, VISIT USO.ORG.					
COMMUNITY SERVICE	ANIMAL PROTECTION	SNYP1	PSA	7/1/2007		14
	HELP CONTROL THE DOG AND CAT POPULATION--SPAY OR NEUTER YOUR PET.					
YOUNG PEOPLE	EDUCATION	COLLEGE-AIRPLANE	PSA	7/1/2007		42
	BIG DREAMS AND GOOD GRADES AREN'T ENOUGH TO GET INTO COLLEGE. ENCOURAGE MORE LOW-INCOME STUDENTS AND THEIR FAMILIES TO TAKE THE NECESSARY STEPS TOWARD COLLEGE. VISIT KNOWHOW2GO.ORG.					
DRUG & ALCOHOL	REHABILITATION	AL-ANON	PSA	7/1/2007		44
	ALCOHOL DOESN'T JUST AFFECT THE PERSON WHO DRINKS.					
COMMUNITY SERVICES	FUNDING	WTC/XYCD6774	PSA	7/1/2007		23
	WORLD TRADE CENTER MEMORIAL FOUNDATION					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
SAFETY	BOATING	SURVIVOR	PSA	7/1/2007		126
		A BEAUTIFUL DAY ON THE WATER CAN TURN TRAGIC. BE BOAT SMART, WEAR A LIFE JACKET -- EVERY TIME. BROUGHT TO YOU BY THE OREGON STATE MARINE BOARD.				
COMMUNITY SERVICES	ANIMAL PROTECT	NICKEL A NEUTER	PSA	7/1/2007		48
		UNALTERED MALE CATS ARE THE BIGGEST CONTRIBUTORS TO CAT OVER POPULATION. JULY 1-14, 2007 NEUTER YOUR CAT FOR A NICKEL. BROUGHT TO YOU BY SNYP.				
ARMED FORCES	SUPPORT	USAF 60TH	PSA	7/1/2007		78
		UNITED STATES AIR FORCE CELEBRATES ITS 60TH ANNIVERSARY.				
WAR	REHABILITATION	HELPING OUR VETS	PSA	7/1/2007		77
		PARALYZED VETERANS OF AMERICA, HELPING OUR VETERANS. WWW.PVA.ORG.				
YOUNG PEOPLE	SUICIDE	SECRET	PSA	7/1/2007		99
		TEEN SUICIDE IS A GROWING PROBLEM IN OUR REGION. IF YOU ARE EXPERIENCING THESE FEELINGS, TELL SOMEBODY, LET THEM HELP. FOR MORE INFORMATION, CALL 1-800-SUICIDE, OR VISIT WWW.AFSP.ORG.				
RECREATION	TRAVEL	TRAVEL	NEWS	7/2/2007	11P	1
		EXPERTS PREDICT A RECORD NUMBER OF TRAVELERS THIS FOURTH OF JULY HOLIDAY, WITH MORE THAN FOURTY ONE MILLION AMERICANS EXPECTED TO TRAVEL AT LEAST FIFTY MILES FROM HOME, DESPITE HIGH GAS PRICES AND HEIGHTENED AIRPORT SECURITY.				
SAFETY	FIRE	FIREWORKS	NEWS	7/2/2007	5P,6P,11P	3
		FIRE OFFICIALS BRACE FOR MORE BUSY DAYS WITH THE EXPECTED HEAT THIS FOURTH OF JULY, SAYING YOU CAN DO YOUR PART IN PREVENTING WILDFIRES BY BEING CAUTIONS WHEN USING FIREWORKS.				
HEALTH	PHYSICAL	DR DAN	NEWS	7/2/2007	5P	1
		MEDICAL EXPERT DR DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR DAN" SEGMENT.				
HEALTH	MENTAL	SOLDIERSSTRESS	NEWS	7/2/2007	5P	1
		JOANN DIFEDE, WEILL CORNELL MEDICAL CENTER, TALKS ABOUT NEW TECHNOLOGY THAT MAY BE USED TO TREAT PSYCHOLOGICAL SCARS OF SOLDIERS RETURNING FROM IRAQ AND AFGHANISTAN.				
LAW ENFORCEMENT	PUBLIC SAFETY	ONTHEBEAT	NEWS	7/2/2007	6P	1
		MEDFORD POLICE LT. BOB HANSEN TALKS ABOUT THE RECENT TERRORIST INCIDENTS IN THE U.K. AND SCOTLAND, PUTTING NEW ATTENTION ON AIRPORT SECURITY, INCLUDING THE MEDFORD AIRPORT, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.				
POLITICAL PROCESS	LEIGLATION	LEGISLATURE	NEWS	7/2/2007	11P	1
		LEGISLATORS REPORT OVER THE NEXT EIGHTEEN MONTHS, OREGONIANS WILL VOTE ON EIGHT MEASURES SENT UP BY THE RECENTLY ADJOURNED LEGISLATURE, TWO WILL BE DECIDED IN A SPECIAL ELECTON THIS NOVEMBER, THREE ON THE PRIMARY BALLOT NEXT MAY, AND THREE IN THE NOVEMBER 2008 GENERAL ELECTION.				
HEALTH	DIET	DIET	NEWS	7/2/2007	6A,12P	2
		RESEARCHERS REPORT NEW DATA SHOWING THE TYPICAL DIET HELPS PEOPLE LOSE JUST OVER FIVE PERCENT OF THEIR WEIGHT, USUALLY ABOUT 10-15 POUNDS, AND MOST PEOPLE PUT THE WEIGHT BACK ON AFTER FIVE YEARS.				

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TRANSPORTATION	SECURITY	AIRPORTSECURITY	NEWS	7/2/2007	12P	1
		AIRPORT SECURITY STEPS UP ALL AROUND THE COUNTRY IN LIGHT OF TERRORIST ATTACKS.				
WAR	RALLY	BOOTS	NEWS	7/2/2007	5P,6P	2
		THE PORTLAND-BASED "AMERICAN FRIENDS SERVICE COMMITTEE" SETS UP DISPLAY AT MEDFORD'S VOGEL PLAZA CALLED "EYES WIDE OPEN", COMMEMORATING THE LIVES LOST IN THE IRAQ WAR.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	7/2/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, PREPARES A RECIPE FOR "ORANGE DATE SALAD", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
RECREATION	MUSIC	MUSICFEST	NEWS	7/2/2007	6A,12P	2
		ORGANIZERS REPORT AN 8-DAY PROGRAM AT THE CONSERVATORY OF FINE ARTS AT THE SCHOOL HOUSE IN TALENT, PARTICIPANTS COMING FROM AS FAR AWAY AS NEW YORK, CULMINATING WITH A RECITAL FEATURING STRING AND WOODWIND INSTRUMENTS, AFTER STUDENTS SPENT THE PREVIOUS WEEK LEARNING ADVANCED MUSICAL TECHNIQUE AND EVEN PROPER POSTURE.				
MEDICAL	RESERCH	VITD	NEWS	7/2/2007	6A,12P	2
		RESEARCHERS REPORT STUDY SHOWING IN MANY PEOPLE, VITAMIN D LEVELS CAN REMAIN LOW DESPITE ABUNDANT EXPOSURE TO SUNLIGHT.				
MEDICAL	HEALTHCARE	HOSPITALCARE	NEWS	7/2/2007	6A,12P	2
		THE CDC REPORTS MEDICAL VISITS IN THE U.S. HAVE SURGED BY TWENTY PERCENT IN THE PAST FIVE YEARS, MOST PEOPLE WHO VISITED EMERGENCY ROOMS HAD PRIVATE HEALTH INSURANCE, BUT THE UNINSURED WERE TWICE AS LIKELY TO SEEK EMERGENCY CARE.				
MEDICAL	TREATMENT	ALCOHOLISM	NEWS	7/2/2007	6A,12P	2
		RESEARCHERS REPORT NEW GOVERNMENT STUDY FINDING THIRTY PERCENT OF PEOPLE ABUSE ALCOHOL OR SUFFER FROM ALCOHOLISM, THOSE THAT RECEIVED TREATMENT WAITED, ON AVERAGE EIGHT YEARS BEFORE SEEKING HELP, INDICATING THAT SUBSTANCE-ABUSE TREATMENT IS MORE EFFECTIVE THAN TREATMENT FOR MANY MEDICAL DISORDERS.				
YOUNG PEOPLE	ALCOHOL ABUSE	UNDERAGE BRANDON	PSA	7/2/2007		12
		PARENTS NEED TO SPEAK WITH THEIR CHILDREN EARLY AND OFTEN ABOUT THE DANGERS OF UNDERAGE DRINKING.				
HEALTH	PHYSICAL	LIFESTYLE	NEWS	7/2/2007	6A,12P	2
		RESEARCHERS REPORT NEW STUDY SHOWING EVEN IN MIDDLE AGE, ADOPTING A HEALTHY LIFESTYLE CAN LOWER THE RISK FOR HEART DISEASE AND PREMATURE DEATH.				
EDUCATION	READING	OPEN YOUR MIND :15	PSA	7/2/2007		6
		THERE ARE AMAZING POSSIBILITIES WHEN YOU OPEN YOUR MIND TO READING. YOU CAN LOG ON TO THE LIBRARY OF CONGRESS WEBSITE, WWW.LOC.COM, AND LET THE JOURNEY BEGIN.				
CONSUMER AFFAIRS	IDENTITY	CATCH ME IF YOU CAN	PSA	7/2/2007		30
		BY SIMPLY SHREDDING IMPORTANT DOCUMENTS, CONTINUOUSLY CHECKING YOUR CREDIT REPORT, AND EVEN THE PEN YOU USE CAN MAKE A DIFFERENCE TO PROTECT YOU FROM IDENTITY THEFT.				
ARMED FORCES	SUPPORT	PRIDE OF NATION :60	PSA	7/2/2007		35
		COURAGE, HONOR, AND COUNTRY. THE FEW, THE PROUD, THE MARINES.				

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ARMED FORCES	SUPPORT	USO-LITTLE THINGS	PSA	7/2/2007		39
		THE USO RELIES ON THE GENEROSITY OF THE AMERICAN PEOPLE AND CORPORATIONS FOR THE FUNDS THAT ENABLE US TO SERVE, INSPIRE AND COMFORT THE MEN AND WOMEN OF THE ARMED FORCES.				
RECREATION	COMMUNITY AFFAIRS	ROOSTERCROW	NEWS	7/2/2007	6A,12P	2
		EVENT ORGANIZERS REPORT THE ANNUAL ROGUE RIVER ROOSTER CROW FESTIVAL.				
CONSUMER AFFAIRS	PRODUCT SAFETY	CRASHTEST	NEWS	7/3/2007	12P	1
		ADRIAN LUND, INSURANCE INSTITUTE FOR HIGHWAY SAFETY, REPORTS NEW CRASH TESTS SHOWING MANY SUV'S, MINIVANS AND PICKUPS DON'T PROTECT ENOUGH WHEN IT COMES TO REAR END COLLISIONS.				
SAFETY	FIRE	FIREWORKS	NEWS	7/3/2007	6A,12P	2
		DAN PATTERSON, MEDFORD FIRE MARSHALL, TALKS ABOUT THE FIRE DEPARTMENTS BRACING FOR SOME BUSY DAYS AHEAD OVER THE FOURTH OF JULY HOLIDAY, AND WHAT THE RULES ARE REGARDING THE USE OF FIREWORKS.				
RECREATION	TRAVEL	TRAVEL	NEWS	7/3/2007	6,12P	2
		EXPERTS PREDICT A RECORD NUMBER OF TRAVELERS THIS FOURTH OF JULY HOLIDAY, WITH MORE THAN FOURTY ONE MILLION AMERICANS EXPECTED TO TRAVEL AT LEAST FIFTY MILES FROM HOME, DESPITE THREE DOLLAR PER GALLON GAS PRICES AND HEIGHTENED AIRPORT SECURITY.				
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	7/3/2007	6P,11P	2
		MEDFORD POLICE SEEK PUBLIC ASSISTANCE TO FIND THE POTENTIAL VICTIM OF A CRIME, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	7/3/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS SOME SUMMER RECIPES FOR YOUR FOURTH OF JULY CELEBRATION, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
HEALTH	MENTAL	SOLDIERSSTRESS	NEWS	7/3/2007	12P	1
		JOANN DIFEDE, WEILL CORNELL MEDICAL CENTER, TALKS ABOUT NEW TECHNOLOGY THAT MAY BE USED TO TREAT PSYCHOLOGICAL SCARS OF SOLDIERS RETURNING FROM IRAQ AND AFGHANISTAN.				
FIRE	RESTRICTIONS	FIRE DANGER	NEWS	7/3/2007	5P,6P,11P	3
		FORESTRY OFFICIALS REPORT FIRE DANGER HAS MOVED UP TO "HIGH", AFFECTING STATE, PRIVATE COUNTY AND BLM FOREST LANDS IN JACKSON AND JOSEPHINE COUNTIES, WITH A NUMBER OF RESTRICTIONS GOING INTO PLACE.				
POLITICAL PROCESS	TOWNHALLMEET	WALDEN	NEWS	7/3/2007	5P,6P,11P	3
		CONGRESSMAN GREG WALDEN HOLDS TWO TOWN HALL MEETINGS IN SOUTHERN OREGON SPEAKING ABOUT EVERYTHING FROM GLOBAL WARMING AND COUNTY PAYMENTS TO THE WAR IN IRAQ.				
YOUNG PEOPLE	HEALTH	BABYTALK	NEWS	7/3/2007	5P	1
		DR. DONNA BRADSHAW, PEDIATRICIAN, TALKS ABOUT SWIMMING SAFETY, BEGINNING A TWO-PART SERIES ON HOW TO KEEP YOUR KIDS SAFE, ON CHANNEL TEN'S WEEKLY "BABY TALK" SEGMENT.				
HEALTH	PETS	DOGMAN	NEWS	7/3/2007	5P	1
		DAN MISH, DDM CANINE COUNSELOR, TALKS ABOUT TEACHING A DOG TO BEHAVE ON A WALK, ON CHANNEL TEN'S WEEKLY "DAN THE DOGMAN" REPORT.				

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RECREATION	COMMUNITY AFFAIRS	PARADES	NEWS	7/3/2007	6P,11P	2
	CONSUMER OFFICIALS REPORT THE VARIOUS FOURTH OF JULY PARADES GOING ON IN OUR REGION.					
MEDICAL	ALZHEIMERS	ALZHEIMERS	NEWS	7/3/2007	6A	1
	RESEARCHERS REPORT STUDY SHOWING THAT MICROSCOPIC LESIONS CONSIDERED THE HALLMARKS OF ALZHEIMERS, FIRST APPEAR IN A BRAIN REGION IMPORTANT TO THE SENSE OF SMELL, THE RESEARCH COULD LEAD TO SCRATCH-&-SNIFF TESTS TO DETERMINE A PERSON'S RISK FOR THE PROGRESSIVE BRAIN DISORDER.					
SAFETY	PETS	PETPRECAUTIONS	NEWS	7/3/2007	6P	1
	THE SOUTHERN OREGON HUMANE SOCIETY TALKS ABOUT KEEPING YOUR PETS SAFE DURING THE FOURTH OF JULY.					
POLITICAL PROCESS	LEGISLATION	LEGISLATURE	NEWS	7/3/2007	6A	1
	LEGISLATORS REPORT, OVER THE NEXT EIGHTEEN MONTHS, OREGONIANS WILL VOTE ON EIGHT MEASURES SENT UP BY THE RECENTLY ADJOURNED LEGISLATURE, TWO WILL BE DECIDED IN A SPECIAL ELECTION IN NOVEMBER, THREE ON THE PRIMARY BALLOT NEXT MAY, AND THREE IN THE NOVEMBER 2008 GENERAL ELECTION.					
WAR	RALLY	BOOTS	NEWS	7/3/2007	6A	1
	THE PORTLAND-BASED "AMERICAN FRIENDS SERVICE COMMITTEE" SETS UP DISPLAY AT MEDFORD'S VOGEL PLAZA CALLED "EYES WIDE OPEN", COMMEMORATING THE LIVES LOST IN THE IRAQ WAR.					
HEALTH	NUTRITION	CHOCOLATE	NEWS	7/3/2007	11P	1
	DR. SUZANNE STEINBAUM, LENOX HILL HOSPITAL, AND ALMA O GOLLI, MANAGER, MARTINES, DISCUSS MORE EVIDENCE LINKING DARK CHOCOLATE TO HEALTH BENEFITS, SO SIGNIFICANT SAYING DOCTORS MIGHT EVEN WANT TO PRESCRIBE IT.					
LAW ENFORCEMENT	TRAFFICENFORCE	OSP	NEWS	7/3/2007	6P	1
	OREGON STATE POLICE REPORT THEY WILL BE OUT IN FORCE FOR THE FOURTH OF JULY HOLIDAY, WITH SOME FAMILIAR REMINDERS TO SLOW DOWN, ALLOW PLENTY OF TIME AND DRIVE CAREFULLY.					
HEALTH	NUTRITION	CHOCOLATE	NEWS	7/4/2007	6A,12P	2
	DR. SUZANNE STEINBAUM, LENOX HILL HOSPITALS AND ALMA O GOLLI, MANAGER, MARTINES, DISCUSS MORE EVIDENCE LINKING DARK CHOCOLATE TO HEALTH BENEFITS, SO SIGNIFICANT SAYING DOCTORS MIGHT EVEN WANT TO PRESCRIBE IT.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	7/4/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "FIRECRACKER SHRIMP", A GRILLING FAVORITE, AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
POLITICAL PROCESS	TOWNHALLMEET	WALDEN	NEWS	7/4/2007	6A,12P,5P,6P,11P	5
	CONGRESSMAN GREG WALDEN HOLDS TWO TOWN HALL MEETINGS IN SOUTHERN OREGON, SPEAKING ABOUT EVERYTHING FROM GLOBAL WARMING AND COUNTY PAYMENTS TO THE WAR IN IRAQ.					
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	7/4/2007	6A,12P	2
	MEDFORD POLICE SEEK PUBLIC ASSISTANCE TO FIND THE POTENTIAL VICTIM OF A CRIME, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.					

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FIRE	RESTRICTIONS	FIRE DANGER	NEWS	7/4/2007	6A,12P	2
	FORESTRY OFFICIALS REPORT FIRE DANGER HAS MOVED UP TO "HIGH", AFFECTING STATE, PRIVATE COUNTY AND BLM FOREST LANDS IN JACKSON AND JOSEPHINE COUNTIES, WITH A NUMBER OF RESTRICTIONS GOING INTO PLACE.					
SAFETY	PETS	PET PRECAUTIONS	NEWS	7/4/2007	6A,12P	2
	THE SOUTHERN OREGON HUMANE SOCIETY TALKS ABOUT KEEPING YOUR PETS SAFE DURING THE FOURTH OF JULY.					
RECREATION	TRAVEL	HOLIDAY TRAVEL	NEWS	7/4/2007	12P	1
	EXPERTS PREDICT A RECORD NUMBER OF TRAVELERS THIS FOURTH OF JULY HOLIDAY, WITH MORE THAN FOURTY ONE MILLION AMERICANS EXPECTED TO TRAVEL AT LEAST FIFTY MILES FROM HOME, DESPITE THREE DOLLAR PER GALLON GAS PRICES AND HEIGHTENED AIRPORT SECURITY.					
MEDICAL	COST OF	MEDICINE	NEWS	7/4/2007	6A	1
	RESEARCHERS REPORT NEW STUDY SAYING PUSHING MORE OF THE COST OF PRESCRIPTION DRUGS ONTO CONSUMER CAUSES PATIENTS TO CUT BACK.					
DRUGS & ALCOHOL	REHABILITATION	AL-ANON REALITY	PSA	7/4/2007		49
	ALCOHOL DOESN'T JUST AFFECT THE PERSON WHO DRINKS.					
HEALTH	DIET	DIET	NEWS	7/4/2007	12P	1
	SUSAN NOWROUZI, DIETICIAN, TALKS ABOUT THE BENEFITS OF A LOW DENSITY DIET.					
AGRICULTURE	GARDENING	ROGUE GARDENER	NEWS	7/4/2007	5P	1
	STAN MAPOLSKI, ROGUE GARDENER, SHOWS US HOW TO GET MORE GRAPES OUT OF YOUR GARDEN, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.					
RECREATION	COMMUNITY AFFAIRS	FIREWORKS	NEWS	7/4/2007	5P,6P,11P	3
	EVENT ORGANIZERS REPORT THE VARIOUS FOURTH OF JULY FIREWORKS DISPLAYS SCHEDULED AROUND THE REGION.					
LAW ENFORCEMENT	TRAFFIC ENFORCE	OSP	NEWS	7/4/2007	6A	1
	OREGON STATE POLICE REPORT THEY WILL BE OUT IN FORCE FOR THE FOURTH OF JULY HOLIDAY, WITH SOME FAMILIAR REMINDERS TO SLOW DOWN, ALLOW PLENTY OF TIME AND DRIVE CAREFULLY.					
HEALTH	PHYSICAL	NOT	NEWS	7/5/2007	6P,11P	2
	RYAN GARRETT, PROVIDENCE MEDICAL CENTER, TALKS ABOUT THE RECENT HIGH TEMPERATURES MEANING HEAT STROKE AND HEAT EXHAUSTION, WITH INFANTS, VERY YOUNG CHILDREN, AND THE ELDERLY THAT ARE MOST AT RISK FOR HEAT RELATED ILLNESSES, URGING PEOPLE TO STAY IN AIR CONDITIONED AREAS AND DRINK LOTS OF WATER TO STAY COOL.					
HEALTH	PHYSICAL	ALLERGIES	NEWS	7/5/2007	6A,12P	2
	RESEARCHERS REPORT SOME TWELVE MILLION AMERICANS ARE ALLERGIC TO AT LEAST ONE TYPE OF FOOD, AND A GROWING NUMBER OF THEM ARE IGNORING ADVISORY WARNINGS THAT APPEAR ON FOOD LABELS.					
WOMEN	PREGNANCY	VITAMIN	NEWS	7/5/2007	6A,12P	2
	RESEARCHERS REPORT NEW SURVEY SHOWING THAT WHILE SEVENTY EIGHT PERCENT OF MOTHERS WERE AWARE OF THE BENEFITS OF FOLIC ACID, SEVENTY THREE PERCENT DIDN'T TAKE MULTI-VITAMINS AT LEAST FOUR TIMES WEEKLY IN THE MONTH BEFORE THEY BECAME PREGNANT.					

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MEDICAL	RESEARCH	DOCTORS	NEWS	7/5/2007	6A,12P	2
	RESEARCHERS REPORT NEW STUDY SHOWING EVEN THOUGH PHYSICIANS FREQUENTLY DISCLOSE INFORMATION ABOUT THEMSELVES TO PATIENTS, THIS DOES NOT ENHANCE THE DOCTOR-PATIENT RELATIONSHIP AND MAY ACTUALLY BE DISRUPTIVE.					
EDUCATION	QUALITY OF	EDUCATION	NEWS	7/5/2007	6P	1
	THOUSANDS OF EDUCATION LEADERS, INCLUDING OREGON'S REPRESENTATIVE LARRY WOLF, A MIDDLE SCHOOL SCIENCE TEACHER FROM THE DALLES, ATTEND THE NATIONAL EDUCATION ASSOCIATES ASSEMBLY IN PHILADELPHIA, FOCUSING ON THE "NO CHILD LEFT BEHIND" ACT AND SPECIFICALLY WHAT IT MEANS FOR STANDARDIZED TESTING IN SCHOOLS.					
RECREATION	COMMUNITY AFFAIRS	FIREWORKS	NEWS	7/5/2007	6A,12P	2
	EVENT ORGANIZERS REPORT THE VARIOUS FOURTH OF JULY FIREWORKS DISPLAYS SCHEDULED AROUND OUR REGION.					
RECREATION	COMMUNITY AFFAIRS	PARADES	NEWS	7/5/2007	6A,12P	2
	EVENT ORGANIZERS REPORT THE VARIOUS FOURTH OF JULY PARADES GOING ON IN OUR REGION.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	7/5/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "EASY EGG CREAM", A SODA FOUNTAIN FAVORITE, AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
POLITICAL PROCESS	LOBBYING	SENWYDEN	NEWS	7/5/2007	5P,6P,11P	3
	SENATOR RON WYDEN TRAVELS AROUND OREGON SPEAKING ABOUT ENERGY INDEPENDENCE.					
ENVIRONMENT	MANAGEMENT	TABLEROCKTRAIL	NEWS	7/5/2007	6P,11P	2
	BLM CONTRACTORS REPORT THE TABLE ROCKS HIKING TRAILS ARE CLOSING FOR MAINTENANCE.					
CONSUMER AFFAIRS	HOW TO	WESTCOAST	NEWS	7/5/2007	5P	1
	A LOCAL PROFESSIONAL CHEF, PREPARES A RECIPE FOR "QUESADILLAS WITH SOFTSHELL CRABS", ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.					
COMMUNITY SERVICE	VETS	SMITH	NEWS	7/5/2007	6P,11P	2
	SENATOR GORDON SMITH VISITS THE SOUTHERN OREGON REHABILITATION CENTER AND CLINIC IN WHITE CITY, SAYING IMPROVEMENTS NEED TO BE MADE IN "ACCESS TO HEALTHCARE" FOR VETERANS WHO LIVE IN RURAL AREAS.					
LAND USE	CLOSURE	SHELLFISH	NEWS	7/5/2007	11P	1
	STATE HEALTH OFFICIALS REPORT BEACHES FROM FLORENCE SOUTH TO THE CALIFORNIA BORDER ARE CLOSED TO RECREATIONAL AND COMMERCIAL HARVESTING OF SHELLFISH BECAUSE OF HIGH LEVELS OF SHELLFISH TOXINS.					
COMMUNITY SERV	LOWINCOMEASSIST	FANS	NEWS	7/5/2007	11P	1
	THE SALVATION ARMY HOLDS IT'S ANNUAL FAN DRIVE, IN HOPES OF COLLECTING AT LEAST TWO HUNDRED FIFTY FANS TO BE DISTRIBUTED TO LOCAL ELDERLY, SPECIAL NEEDS AND LOW-INCOME FAMILIES.					
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	7/5/2007	5P	1
	TRICIA LEINES, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.					



# QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: July-August-September 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
HEALTH	PETS	LOSTPETS	NEWS	7/6/2007	5P,6P,11P	3
		THE JACKSON COUNTY ANIMAL SHELTER REPORTS IT'S THEIR BUSIEST TIME OF YEAR WITH SO MANY STRAY ANIMALS COMING IN AFTER THE FOURTH OF JULY FIREWORKS CELEBRATIONS.				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	7/6/2007	6A,12P	2
		TRICIA LEINES, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
LANDUSE	CLOSURE	SHELLFISH	NEWS	7/6/2007	6A	1
		STATE HEALTH OFFICIALS REPORT BEACHES FROM FLORENCE SOUTH TO THE CALIFORNIA BORDER ARE CLOSED TO RECREATIONAL AND COMMERCIAL HARVESTING OF SHELLFISH BECAUSE OF HIGH LEVELS OF SHELLFISH TOXINS.				
LAND USE	MANAGEMENT	TABLEROCKTRAIL	NEWS	7/6/2007	6A,12P	2
		BLM CONTRACTORS REPORT THE TABLE ROCKS HIKING TRAILS ARE CLOSING FOR MAINTENANCE.				
EDUCATION	QUALITY OF	EDUCATION	NEWS	7/6/2007	6A,12P	2
		THOUSANDS OF EDUCATION LEADERS, INCLUDING OREGON'S REPRESENTATIVE LARRY WOLF, A MIDDLE SCHOOL SCIENCE TEACHER FROM THE DALLES, ATTEND THE NATIONAL EDUCATION ASSOCIATION ASSEMBLY IN PHILADELPHIA, FOCUSING ON THE "NO CHILD LEFT BEHIND" ACT AND SPECIFICALLY WHAT IT MEANS FOR STANDARDIZED TESTING IN SCHOOLS.				
POLITICAL PROCESS	LOBBYING	SENWYDEN	NEWS	7/6/2007	6A,12P	2
		OREGON SENATOR RON WYDEN, AS PART OF A WEEK-LONG TRIP THROUGH OREGON, STOPPED AT MEDFORD'S LITHIA MOTORS EXPLAINING HIS PLAN TO GIVE CONSUMERS AN INCENTIVE TO BUY FUEL EFFICIENT CARS.				
HEALTH	PHYSICAL	AIRTRAVEL	NEWS	7/6/2007	6A	1
		HEALTH OFFICIALS REPORT STUDY CONCLUDING THAT FEELING A LITTLE ACHY, LIGHT-HEADED, AND SHORT OF BREATH WHEN STEPPING OFF A PLANE, ARE ALSO MILD SYMPTOMS OF ALTITUDE SICKNESS, UNTIL NOW, SUCH SYMPTOMS HAD BEEN ATTRIBUTED TO JET LAG, DEHYDRATION, STALE AIR AND CRAMPED SEATING.				
DRUGS&ALCOHOL	ABUSE	METHWATCH	NEWS	7/6/2007	6A,12P	2
		SHERIFF RICK RIGGINS, SISKIYOU COUNTY, TALKS ABOUT LAW ENFORCEMENT IN CALIFORNIA AND HOW THEY ARE AFFECTED WITH THE NATIONWIDE METHAMPHETAMINE PROBLEM.				
HEALTH	PHYSICAL	HOT	NEWS	7/6/2007	12P	1
		RYAN GARRETT, PROVIDENCE MEDICAL CENTER, TALKS ABOUT THE RECENT HIGH TEMPERATURES MEANING HEAT STROKE AND HEAT EXHAUSTION, WITH INFANTS, VERY YOUNG CHILDREN, AND THE ELDERLY THAT ARE MOST AT RISK FOR HEAT RELATED ILLNESSES, URGING PEOPLE TO STAY IN AIR CONDITIONED AREAS AND DRINK LOTS OF WATER TO STAY COOL.				
COMMUNITY SERV	LOWINCOMEASSIST	FANS	NEWS	7/6/2007	12P	1
		THE SALVATION ARMY HOLDS IT'S ANNUAL FAN DRIVE IN HOPES OF COLLECTING AT LEAST TWO HUNDRED FIFTY FANS TO BE DISTRIBUTED TO LOCAL ELDERLY, SPECIAL NEEDS AND LOW-INCOME FAMILIES.				
RECREATION	BRITT	BRITTSITTERS	NEWS	7/6/2007	6P	1
		BRITT FESTIVAL OFFICIALS REPORT "LINE SITTERS" PRIMARILY TEENS THAT LITERALLY SIT FOR HOURS TO SAVE PLACES IN LINE FOR THEATER GOERS AT THE BRITT FESTIVALS.				

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Quarter: July-August-September 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
CONSUMER AFFAIRS	PRODUCT INFO	POTERPRICES	NEWS	7/6/2007	6P	1
	SANDRA YU, BOOKSTORE MANAGER, TALKS ABOUT THE RELEASE OF THE FINAL BOOK IN THE HARRY POTTER SERIES.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	7/6/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "PRETZEL BURGERS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
RECREATION	COMMUNITY AFFAIRS	HANLEYFARM	NEWS	7/7/2007	6P,11P	2
	EVENT ORGANIZERS REPORT HANLEY FARM'S "FIRST SATURDAY" EVENT FEATURING A PARADE OF CLASSIC CARS AND TRACTORS, VOLUNTEERS ALSO DEMONSTRATING CRAFTS LIKE LACE MAKING AND LEATHERWORKING, WITH TWO MORE "FIRST SATURDAY" EVENTS SCHEDULED THIS SUMMER.					
RECREATION	COMMUNITY AFFAIRS	SCIENCEWORKS	NEWS	7/7/2007	6P,11P	2
	ORGANIZERS REPORT EVENT AT SCIENCE WORKS IN ASHLAND, MAKING SCIENCE FUN FEATURING A DAY OF HOT RODS AND BIKE TRICKS, PART OF SCIENCE WORK'S "WILD WHEELS" WEEKEND.					
RECREATION	FESTIVAL	BALLOONS	NEWS	7/7/2007	11P	1
	EVENT ORGANIZERS REPORT THE ANNUAL BALLOON FESTIVAL AT THE MEDFORD AIRPORT, PROCEEDS BENEFIT THE CHILDREN'S MIRACLE NETWORK.					
RECREATION	FESTIVAL	BALLOON FEST	NEWS	7/8/2007	6P,11P	2
	EVENT ORGANIZERS REPORT THE ANNUAL BALLOON FESTIVAL AT THE MEDFORD AIRPORT, PROCEEDS BENEFIT THE CHILDREN'S MIRACLE NETWORK.					
RECREATION	COMMUNITY AFFAIRS	HANLEYFARM	NEWS	7/8/2007	6P	1
	EVENT ORGANIZERS REPORT HANLEY FARM'S "FIRST SATURDAY" EVENT FEATURING A PARADE OF CLASSIC CARS AND TRACTORS, VOLUNTEERS ALSO DEMONSTRATING CRAFTS LIKE LACE MAKING AND LEATHERWORKING, WITH TWO MORE "FIRST SATURDAY" EVENTS SCHEDULED THIS SUMMER.					
MEDICAL	RESEARCH	FIVESECRULE	NEWS	7/9/2007	12P,5P	2
	BARBARA RUSSELL, RN BAPTIST HOSPITAL, TALKS ABOUT A NEW STUDY TESTING THE "FIVE SECOND RULE" THEORY, WITH SLICES OF APPLES AND SKITTLES, SCATTERED ON A CAFETERIA FLOOR, FINDING NEITHER COLLECTED ENOUGH GERMS TO MAKE YOU SICK WITHIN FIVE SECONDS.					
HEALTH	SMOKING	SMOKING	NEWS	7/9/2007	6A,12P	2
	RESEARCHERS REPORT NEW STUDY FINDING PEOPLE INFECTED WITH HIV HAVE AN ELEVATED RISK OF DEVELOPING LUNG CANCER.					
ENVIRONMENT	WATERSUPPLY	ASHWATER	NEWS	7/9/2007	5P,6P,11P	3
	THE CITY OF ASHLAND ASKS RESIDENTS TO CUT BACK ON WATER USE, SAYING DURING THE SUMMER, AS SOON AS THE TEMPERATURES GO OVER NINETY FIVE DEGREES, WATER USE TRIPLES IN THE CITY, IF RESIDENTS AREN'T ABLE TO MEET CONSERVATION GOALS, THEY MAY HAVE TO MAKE CONSERVATION MEASURES MANDATORY.					
PRESERVING HERITAGE	ARTIFACTS	JVILLESITES	NEWS	7/9/2007	6P,11P	2
	A TEAM FROM THE UNIVERSITY OF OREGON'S MUSEUM OF NATURAL AND CULTURAL HISTORY LAUNCHES PROJECT TO STUDY TWO SITES ALONG MAIN STREET IN JACKSONVILLE, HOPING TO FIND SOME ARTIFACTS FROM THE LATE 1800'S SO THEY CAN GATHER MORE INFORMATION ABOUT THE CHINESE POPULATION THAT ONCE LIVED IN JACKSONVILLE.					

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Quarter: July-August-September 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
FIRE	SAFETY	FIRE DANGER	NEWS	7/9/2007	5P,6P,11P	3
		FIREFIGHTERS ASK THE PUBLIC'S HELP TO KEEP MORE FIRES FROM HAPPENING DURING HAZARDOUS CONDITIONS, AND THE DEPARTMENT ALSO REPORTS THEY SEE A SHARP INCREASE IN HEAT STROKE CALLS WHEN THE VALLEY HEATS UP, CAUTIONING PEOPLE TO PUT OFF STRENUOUS WORK OR OUTDOOR EXERCISE DURING THE HOTTEST TIME OF THE DAY.				
MEDICAL	CANCER	CANCER	NEWS	7/9/2007	12P	1
		RESEARCHERS REPORT THEY HAVE GENETICALLY ENGINEERED A HERPES VIRUS THAT'S DESIGNED TO KILL CANCER CELLS BUT LEAVE NORMAL TISSUES UNHARMED.				
LAW ENFORCEMENT	PUBLIC SAFETY	ON THE BEAT	NEWS	7/9/2007	6P	1
		MEDFORD POLICE LT. BOB HANSEN, TALKS ABOUT SAFETY ISSUES DURING THE HOT WEATHER, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	7/9/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "ICE CREAM SANDWICHES", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
RECREATION	FESTIVAL	BALLOONFEST	NEWS	7/9/2007	6A,12P	2
		EVENT ORGANIZERS REPORT THE ANNUAL BALLOON FESTIVAL AT THE MEDFORD AIRPORT, PROCEEDS BENEFIT THE CHILDREN'S MIRACLE NETWORK.				
RECREATION	COMMUNITY AFFAIRS	HANLEY FARM	NEWS	7/9/2007	6A,12P	2
		EVENT ORGANIZERS REPORT HANLEY FARM'S "FIRST SATURDAY" EVENT FEATURING A PARADE OF CLASSIC CARS AND TRACTORS, VOLUNTEERS ALSO DEMONSTRATING CRAFTS LIKE LACE MAKING AND LEATHERWORKING, WITH TWO MORE "FIRST SATURDAY" EVENTS SCHEDULED THIS SUMMER.				
CONSUMER AFFAIRS	PRODUCT SAFETY	TOOTHPASTE	NEWS	7/9/2007	6A,12P	2
		CONSUMER OFFICIALS REPORT NEW CONCERNS ABOUT COUNTERFEIT COLGATE TOOTHPASTE MADE IN CHINA, PRELIMINARY TESTS INDICATE THE FAKE PRODUCT MAY CONTAIN EVEN MORE HARMFUL BACTERIA THAN AUTHORITIES FIRST SUSPECTED.				
HEALTH	PHYSICAL	DR. DAN	NEWS	7/9/2007	5P	1
		MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" SEGMENT.				
RECREATION	COMMUNITY AFFAIRS	SCIENCEWORKS	NEWS	7/9/2007	6A,12P	2
		ORGANIZERS REPORT EVENT AT SCIENCE WORKS IN ASHLAND, MAKING SCIENCE FUN FEATURING A DAY OF HOT RODS AND BIKE TRICKS, PART OF SCIENCE WORK'S "WILD WHEELS" WEEKEND.				
RECREATION	PARK	BRIDGE DEDICATION	NEWS	7/10/2007	6P,11P	2
		MEMBER OF THE MEDFORD PARKS AND RECREATION, ALONG WITH MEMBERS FROM JACKSON COUNTY ROTARY CLUBS, UNVEIL THE NEW BRIDGE OVER BEAR CREEK, PART OF THE U.S. CELLULAR COMMUNITY PARK PROJECT, AND WILL OPEN TO THE PUBLIC AS SOON AS THE FIVE FIELD SOFTBALL COMPLEX IS COMPLETE IN MAY 2008.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	7/10/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, TALKS ABOUT A BUTCHER'S TECHNIQUE FOR CUTTING YOUR MEAT TO SPEED UP COOKING TIME, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
SAFETY	PUBLIC	RIPCURRENTS	NEWS	7/10/2007	6A	1
		STATE OFFICIALS WARN SWIMMERS TO BE CAREFUL OF RIP CURRENTS, AS SOARING TEMPERATURES SEND OREGONIANS TO THE BEACHES, SAYING RIP CURRENTS ARE THE NUMBER ONE DANGER ON THE OREGON COAST.				
CONSUMER AFFAIRS	HOW TO	GASOLINE	NEWS	7/10/2007	6A	1
		CONSUMER OFFICIALS REPORT THE COST OF GASOLINE IS RISING AGAIN.				
YOUNG PEOPLE	HEALTH	VITD	NEWS	7/10/2007	6A,12P	2
		RESEARCHERS REPORT NEW STUDY FINDING MANY OTHERWISE HEALTHY KIDS AND TEENS HAVE LOW VITAMIN D LEVELS, SAYING WITHOUT ENOUGH VITAMIN D THEY ARE AT RISK FOR BONE DISEASES SUCH AS RICKETS.				
MEDICAL	RESEARCH	SMOKING	NEWS	7/10/2007	6A,12P	2
		RESEARCHERS REPORT NEW STUDY FINDING MORE EVIDENCE THAT SMOKERS ARE LESS LIKELY TO DEVELOP PARKINSONS DISEASE THAN PEOPLE WHO DO NOT USE TOBACCO PRODUCTS.				
MEDICAL	ALZHEIMERS	ALZHEIMERS	NEWS	7/10/2007	6A,12P	2
		THE FEDERAL GOVERNMENT GIVES THE GREEN LIGHT TO A SKIN PATCH MADE BY NOVARTIS PHARMACEUTICALS, THAT HELPS TREAT THE SYMPTOMS OF ALZHEIMERS, SAYING THE PATCH MAY WORK BETTER BECAUSE IT PROVIDES A REGULAR CONTINUOUS DOSE OF THE DRUG THROUGHOUT THE DAY, WITH FEWER SIDE EFFECTS.				
FIRE	SAFETY	FIRE DANGER	NEWS	7/10/2007	6A,12P	2
		THE NATIONAL WEATHER SERVICE ISSUES WARNING THAT A RED FLAG WARNING IS IN EFFECT FOR MUCH OF OUR AREA, WITH TEMPERATURES EXPECTED TO HOVER NEAR ONE HUNDRED DEGREES, FIRE OFFICIALS ASK THAT PEOPLE BE CAREFUL WHEN HANDLING FIREWORKS AND WHEN HAVING BARBECUES.				
RECREATION	COMMUNITY AFFAIRS	MEET&GREET	NEWS	7/10/2007	6P	1
		THE MEDFORD NEIGHBORHOOD CHURCH SPONSORS WHAT IT CALLS "MEET AND GREET OUR PUBLIC SERVANTS" EVENT THAT INCLUDES A FREE BBQ, AND THE PUBLIC CAN MEET FIRSHAND WITH MEMBERS OF THE MEDFORD FIRE DEPARTMENT PLUS POLICE OFFICERS, SHERIFF'S DEPUTIES, AND OTHERS.				
PRESERVING HERITAGE	ARTIFACTS	JVILLECHINESE	NEWS	7/10/2007	6A,12P	2
		A TEAM FROM THE UNIVERSITY OF OREGON'S MUSEUM OF NATURAL AND CULTURAL HISTORY LAUNCHES PROJECT TO STUDY TWO SITES ALONG MAIN STREET IN JACKSONVILLE, HOPING TO FIND SOME ARTIFACTS FROM THE LATE 1800'S SO THEY CAN GATHER MORE INFORMATION ABOUT THE CHINESE POPULATION THAT ONCE LIVED IN JACKSONVILLE.				
CONSUMER AFFAIRS	PRODUCT INFO	APPLEPHONE	NEWS	7/10/2007	11P	1
		APPLE ANNOUNCES IT MAY RELEASE A SMALLER, LESS EXPENSIVE IPHONE IN JUST A FEW MONTHS.				
HEALTH	PHYSICAL	HOTHOTHOT	NEWS	7/10/2007	5P,6P,11P	3
		HEALTH OFFICIALS OFFER TIPS ON HOW TO STAY COOL DURING THE SOARING TEMPERATURES IN OUR AREA.				
YOUNG PEOPLE	HEALTH	TWINSREVIEW	NEWS	7/10/2007	5P	1
		DR. DONNA BRADSHAW, PEDIATRICIAN, TALKS ABOUT THE TWO RECENT CHILD DROWNINGS IN OUR REGION, AND WHAT CAN BE DONE NOW TO PREVENT ANOTHER SUCH TRAGEDY, ON CHANNEL TEN'S WEEKLY "BABY TALK" SEGMENT.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
HEALTH	PETS	PETDOC	NEWS	7/10/2007	5P	1
		DR. STEVE BERNARD, MEDFORD ANIMAL HOSPITAL, TALKS ABOUT HOW TO KEEP YOUR PET COOL DURING THE HOT SUMMER WEATHER, ON CHANNEL TEN'S WEEKLY "PET DOCTOR" SEGMENT.				
ENVIRONMENT	WATERQUALITY	ALGAE UPDATE	NEWS	7/10/2007	6P,11P	2
		HEALTH OFFICIALS LIFT THE HEALTH ADVISORY AT LOST CREEK LAKE WHICH WAS PROMPTED BY HIGH LEVELS OF A TOXIC SPECIES OF ALGAE, MEANING IT IS SAFE TO SWIM AND PLAY IN THE WATER AGAIN.				
COMMUNITY SERV	EMERGTRAIN	ASHFIRETRAIN	NEWS	7/10/2007	6P,11P	2
		THE ASHLAND FIRE AND RESCUE RECEIVES NEW TRAINING TRAILER CALLED A LIVE-FIRE MOBILE TRAINING TRAILER, WITH ASHLAND FIREFIGHTERS USING IT FOR SEVERAL LIVE FIRE EXERCISES AT THE ASHLAND AIRPORT, FIRE OFFICIALS SAY THE UNIT WILL BE ESPECIALLY HELPFUL FOR NEW MEMBERS OF THE CREW WHO PREVIOUSLY GOT THEIR FIRST TRAINING AT AN ACTUAL EMERGENCY.				
YOUNG PEOPLE	RECREATION	HOCKEYCAMP	NEWS	7/10/2007	6P,11P	2
		JOHN HARDY, HOCKEY DIRECTOR, THE RRRINK, TALKS ABOUT THE NORTHERN EDGE ELITE HOCKEY SCHOOL AT THE RRRINK IN MEDFORD, WITH PLAYERS FROM SIX YEARS OLD ON UP THROUGH EIGHTEEN GETTING POINTERS FROM SOME OF HOCKEY'S BEST INSTRUCTORS.				
ENVIRONMENT	WATERSUPPLY	ASHWATER	NEWS	7/10/2007	6A,12P	2
		THE CITY OF ASHLAND ASKS RESIDENTS TO CUT BACK ON WATER USE, SAYING DURING THE SUMMER, AS SOON AS THE TEMPERATURES GO OVER NINETY FIVE DEGREES, WATER USE TRIPLES IN THE CITY, IF RESIDENTS AREN'T ABLE TO MEET CONSERVATION GOALS, THEY MAY HAVE TO MAKE CONSERVATION MEASURES MANDATORY.				
MEDICAL	HEALTHCARE	PATIENTCARE	NEWS	7/11/2007	6A,12P	2
		HEALTH OFFICIALS REPORT NEW STUDY FINDING THE ELECTRONIC RECORD KEEPING TOUTED BY MANY POLICY MAKERS, HAS FAILED TO BOOST PATIENT CARE DURING ROUTINE OFFICE VISITS.				
ENVIRONMENT	WATERQUALITY	ALGAEUPDATE	NEWS	7/11/2007	6A,12P	2
		HEALTH OFFICIALS LIFT THE HEALTH ADVISORY AT LOST CREEK LAKE WHICH WAS PROMPTED BY HIGH LEVELS OF A TOXIC SPECIES OF ALGAE, MEANING IT IS SAFE TO SWIM AND PLAY IN THE WATER AGAIN.				
RECREATION	PARK	BRIDGEDEDICATE	NEWS	7/11/2007	6A	1
		MEMBERS OF THE MEDFORD PARKS AND RECREATION ALONG WITH MEMBERS FROM JACKSON COUNTY ROTARY CLUBS, UNVEIL THE NEW BRIDGE OVER BEAR CREEK, PART OF THE U.S. CELLULAR COMMUNITY PARK PROJECT, AND WILL OPEN TO THE PUBLIC AS SOON AS THE FIVE FIELD SOFTBALL COMPLEX IS COMPLETE IN MAY 2008.				
MEDICAL	RESEARCH	SMOKERS	NEWS	7/11/2007	6A,12P	2
		RESEARCHERS IN LAB TESTS, FIND THE ANTI-SMOKING DRUG "VARENICLINE", SOLD UNDER THE BRAND NAME "CHANTEX", CURBED DRINKING IN RATS, THE DRUG TARGETS THE PLEASURE CENTER IN THE BRAIN THT'S ACTIVATED BY NICOTINE, BELIEVED THE SAME PART OF THE BRAIN MAY ALSO PLAY ROLE IN ALCOHOL DEPENDENCE.				
YOUNG PEOPLE	HEALTH	TEENAGERS	NEWS	7/11/2007	6A,12P	2
		RESEARCHERS REPORT NEW STUDY FINDING TEENS THAT DON'T GET ENOUGH OF THE NUTRIENTS COMMONLY FOUND IN FRUITS AND FISH ARE PRONE TO ASTHMA, COUGHING AND WHEEZING.				

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HEALTH	PHYSICAL	HOTHOTHOT	NEWS	7/11/2007	6A,12P	2
		HEALTH OFFICIALS OFFER TIPS ON HOW TO STAY COOL DURING THE SOARING TEMPERATURES IN OUR AREA.				
ENERGY	CONSERVATION	POWERSAVE	NEWS	7/11/2007	6A,12P	2
		PACIFIC POWER OFFERS SOME ENERGY SAVING TIPS ENCOURAGING CUSTOMERS TO REDUCE ELECTRICITY CONSUMPTION TO HELP REDUCE PRESSURE ON THE REGIONAL POWER GRID.				
RECREATION	COMMUNITY AFFAIRS	MEET&GREET	NEWS	7/11/2007	6A,5P,6P	3
		THE MEDFORD NEIGHBORHOOD CHURCH SPONSORS WHAT IT CALLS "MEET AND GREET OUR PUBLIC SERVANTS" EVENT THAT INCLUDES A FREE BBQ, AND THE PUBLIC CAN MEET FIRSTHAND WITH MEMBERS OF THE MEDFORD FIRE DEPARTMENT PLUS POLICE OFFICERS, SHERIFF'S DEPUTIES, AND OTHERS.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	7/11/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "SWORDFISH SCAMPI", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
ENERGY	ELECTRICITY	POWER PLANS	NEWS	7/11/2007	5P,6P	2
		PACIFIC POWER BRACES FOR ANOTHER POSSIBLE LIGHTNING STORM IN OUR REGION, SAYING ALSO DURING HEAT WAVES, THEY KEEP A CLOSE EYE ON THEIR POWER GRIDS TO MAKE SURE IT CAN HANDLE THE INCREASED POWER USAGE.				
AGRICULTURE	GARDENING	ROGUEGARDENER	NEWS	7/11/2007	5P	1
		STAN MAPOLSKI, ROGUE GARDENER, TALKS ABOUT HOW TO TRIM YOUR RASPBERRY BUSHES FOR A SECOND CROP, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.				
YOUNG PEOPLE	RECREATION	HOCKEYCAMP	NEWS	7/11/2007	6P	1
		JOHN HARDY, HOCKEY DIRECTOR, THE RRRINK, TALKS ABOUT THE NORTHERN EDGE ELITE HOCKEY SCHOOL AT THE RRRINK IN MEDFORD, WITH PLAYERS FROM 6 YEARS OLD ON UP TO 18 GETTING POINTERS FROM SOME OF HOCKEY'S BEST INSTRUCTORS.				
ENVIRONMENT	WATERQUALITY	LOSTCREEK	NEWS	7/11/2007	6P	1
		HEALTH OFFICIALS LIFT THE HEALTH ADVISORY AT LOST CREEK LAKE WHICH WAS PROMPTED BY HIGH LEVELS OF A TOXIC SPECIES OF ALGAE, MEANING IT IS SAFE TO SWIM AND PLAY IN THE WATER AGAIN.				
COMMUNITY AFFAIRS	PRICES	GASPRICES	NEWS	7/11/2007	6P	1
		TRIPLE A REPORTS THERE ARE REFINERY PROBLEMS IN SEVERAL STATES INCLUDING CALIFORNIA ON THE WEST COAST, WHICH SO FAR HAVEN'T AFFECTED PRICES OF GASOLINE YET.				
COMMUNITY SERV	EMERGTRAIN	ASHFIRETRAIN	NEWS	7/11/2007	6A,12P	2
		THE ASHLAND FIRE AND RESCUE RECEIVES NEW TRAINING TRAILER CALLED A LIVE-FIRE MOBILE TRAINING TRAILER, WITH ASHLAND FIREFIGHTERS USING IT FOR SEVERAL LIVE FIRE EXERCISES AT THE ASHLAND AIRPORT, FIRE OFFICIALS SAY THE UNIT WILL BE ESPECIALLY HELPFUL FOR NEW MEMBERS OF THE CREW WHO PREVIOUSLY GOT THEIR FIRST TRAINING AT AN ACTUAL EMERGENCY.				
COMMUNITY SERVICES	HANDICAPPED	DOGS FOR THE DEAF	PSA	7/12/2007		8
		HEATHER WHITSTONE MCCALLUM, THE FIRST MISS AMERICA WHO IS DEAF, SHOWS HOW DOGS FOR THE DEAF'S HEARING DOGS BRING SOUND AWARENESS TO PEOPLE WHO ARE DEAF OR HARD OF HEARING.				

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RECREATION	COMMUNITY AFFAIRS	MEET&GREET	NEWS	7/12/2007	5P	1
		THE MEDFORD NEIGHBORHOOD CHURCH SPONSORS WHAT IT CALLS "MEET AND GREET OUR PUBLIC SERVANTS" EVENT FOR THE PUBLIC TO MEET FIRST HAND WITH MEMBERS OF THE MEDFORD FIRE DEPARTMENT, PLUS POLICE OFFICERS, SHERIFF'S DEPUTIES, AND OTHERS, AND ALSO ENJOY A FREE BARBECUE.				
DRUGS&ALCOHOL	ABUSE	METHWATCH	NEWS	7/12/2007	6P,11P	2
		TRISH BORUCKI, KTVL NEWS 10, TALKS ABOUT THE WIDESPREAD USE OF METH BY TERRORISTS, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.				
MEDICAL	RESERCH	OBESITY	NEWS	7/12/2007	6A	1
		RESEARCHERS REPORT NEW STUDY FINDING THAT ACTIVATING AN ENERGY-BURNING TYPE OF FAT CALLED "BROWN FAT" MAY HELP PEOPLE FIGHT DANGEROUS WEIGHT GAIN.				
ENERGY	ELECTRICITY	POWERPLANS	NEWS	7/12/2007	6A,12P	2
		PACIFIC POWER BRACES FOR ANOTHER POSSIBLE LIGHTNING STORM IN OUR REGION, SAYING ALSO DURING HEATWAVES, THEY KEEP A CLOSE EYE ON THEIR POWER GRIDS TO MAKE SURE IT CAN HANDLE THE INCREASED POWER USAGE.				
JACKSON COUNTY	REGULATIONS	SPRINKLERS	NEWS	7/12/2007	12P,6P,11P	3
		HOMEBUILDERS AND REAL ESTATE AGENTS WANT THE MEDFORD CITY COUNCIL TO OVERTURN A RULE THAT REQUIRES FIRE SPRINKLERS IN NEW SINGLE-FAMILY HOMES.				
COMMUNITY SERV	HONOR	FLAG	NEWS	7/12/2007	12P,6P	2
		THE JACKSON COUNTY SHERIFF'S POSSE PRESENTSE AN AMERICAN FLAG TO ROSE AND GARTH HARRINGTON FOR THEIR CONTINUED SUPPORT AND DEDICATION TO THE JACKSON COUNTY SHERIFF'S POSSE, THREE OTHER FLAGS WILL BE AWARDED TO THE CHILDREN'S MIRACLE NETWORK, JACKSON COUNTY SHERIFF MIKE WINTERS AND THE OTHER WILL BE KEPT FOR THE POSSE.				
COMMUNITY SERV	VETS	HOMELESSVETS	NEWS	7/12/2007	5P,11P	2
		TWO ORGANIZATIONS IN OREGON INCLUDING INTERFAITH CARE COMMUNITY OF MEDFORD SPLIT A \$330,000 GRANT, THAT WILL BE USED TO TARGET TWO SPECIFIC POPULATIONS IN THE HOMELESS VETERANS COMMUNITY, THOSE JUST GETTING BACK FROM THE WAR IN IRAQ AND VETS SUFFERING FROM CHRONIC MENTAL ISSUES.				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	7/12/2007	5P	1
		TRICIA LEINES, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" SEGMENT.				
CONSUMER AFFAIRS	HOWTO	WESTCOAST	NEWS	7/12/2007	5P	1
		A LOCAL PROFESSIONAL CHEF PREPARES A VERY TASTY "FLAN" DESSERT, ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.				
POLITICAL PROCESS	MEASURE	MEAS37	NEWS	7/12/2007	11P	1
		GOVERNOR TED KULONGOSKI KICKS OFF CAMPAIGN TO SUPPORT A NOVEMBER BALLOT MEASURE THAT WOULD SCALE BACK THE AMOUNT OF DEVELOPMENT ALLOWED UNDER MEASURE 37.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	7/13/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "ZUCCHINI RICE", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
JACKSON COUNTY	REGULATIONS	SPRINKLERS	NEWS	7/13/2007	6A,12P	2
		HOMEBUILDERS AND REAL ESTATE AGENTS WANT THE MEDFORD CITY COUNCIL TO OVERTURN A RULE THAT REQUIRES FIRE SPRINKLERS IN NEW SINGLE-FAMILY HOMES.				

# QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: July-August-September 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
YOUNG PEOPLE	HEALTH	KIDS	NEWS	7/13/2007	6A,12P,5P	3
		RESEARCHERS REPORT NEW STUDY FINDING AS EARLY AS AGE 3, OVERWEIGHT CHILDREN ARE BOMBARDED WITH TEASING, REJECTION AND BULLYING, SAYING THESE CHILDREN ARE MORE SUSCEPTIBLE TO EATING DISORDERS AND ARE MORE LIKELY TO REPORT SUICIDAL THOUGHTS.				
MEDICAL	PROCEDURE	HORMONE	NEWS	7/13/2007	6A,12P	2
		RESEARCHERS REPORT NEW STUDY SAYING OLDER WOMEN SHOULD NOT USE HORMONE REPLACEMENT THERAPY DRUGS TO PREVENT HEART DISEASE.				
COMMUNITY SERV	HONOR	FLAGPRESENT	NEWS	7/13/2007	6A	1
		THE JACKSON COUNTY SHERIFF'S POSSE PRESENTS AN AMERICAN FLAG TO ROSE AND GARTH HARRINGTON FOR THEIR CONTINUED SUPPORT AND DEDICATION TO THE JACKSON COUNTY SHERIFF'S POSSE, THREE OTHER FLAGS WILL BE AWARDED TO THE CHILDREN'S MIRACLE NETWORK, JACKSON COUNTY SHERIFF MIKE WINTERS AND THE OTHER WILL BE KEPT FOR THE POSSE.				
LAND USE	EXPANSION	MTASHSUIT	NEWS	7/13/2007	6P,11P	2
		MANAGERS OF THE MT ASHLAND SKI AREA SUE THE CITY OF ASHLAND OVER EXPANSION PLANS, CLAIMING CITY OFFICIALS GOT IN THE PROJECT'S WAY.				
DRUGS&ALCOHOL	ABUSE	METH	NEWS	7/13/2007	6A,12P	2
		TRISH BORUCKI, KTVL NEWS 10, TALKS ABOUT THE WIDESPREAD USE OF METH BY TERRORISTS, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.				
PRESERVINGHERITAGE	FUNDING	SOHS	NEWS	7/13/2007	5P,6P,11P	3
		THE SOUTHERN OREGONHISTORICAL SOCIETY RECEIVES \$110,000 GRANT, IT'S BIGGEST GRANT EVER, FROM THE MEYER MEMORIAL TRUST IN PORTLAND.				
COMMUNITY SERV	VETS	HOMELESSVETS	NEWS	7/13/2007	6A	1
		TWO ORGANIZATIONS IN OREGON INCLUDING INTERFAITH CARE COMMUNITY OF MEDFORD SPLIT A \$330,000 GRANT, THAT WILL BE USED TO TARGET TWO SPECIFIC POPULATIONS IN THE HOMELESS VETERANS COMMUNITY, THOSE JUST GETTING BACK FROM THE WAR IN IRAQ AND VETS SUFFERING FROM CHRONIC MENTAL ISSUES.				
YOUNG PEOPLE	SEXISSUES	TEENSEX	NEWS	7/13/2007	5P	1
		GOVERNMENT HEALTH OFFICIALS REPORT, EVALUATING THE GENERAL WELL BEING OF AMERICA'S KIDS SHOWS FEWER TEENS ARE HAVING SEX.				
MEDICAL	HEART	STROKERISK	NEWS	7/13/2007	5P	1
		DR. MARIE SAVARD, INTERNIST, TALKS ABOUT STROKES THAT CAN HIT BOTH MEN AND WOMEN WITHOUT WARNING, SOME WOMEN FACE A SIGNIFICANTLY HIGHER RISK.				
FIRE	RESTRICTIONS	FIRERESTRICT	NEWS	7/13/2007	6P,11P	2
		THE DEPARTMENT OF FORESTRY ISSUES NEW RESTRICTIONS GOING INTO EFFECT IN THE LAKEVIEW DISTRICT OF THE BLM AND THE FREMONT-WINEMA NATIONAL FORESTS.				
RECREATION	COMMUNITY AFFAIRS	MEET&GREET	NEWS	7/13/2007	5P,6P	2
		THE MEDFORD NEIGHBORHOOD CHURCH SPONSORS WHAT IT CALLS "MEET AND GREET OUR PUBLIC SERVANTS" EVENT FOR THE PUBLIC TO MEET FIRSTHAND WITH MEMBERS OF THE MEDFORD FIRE DEPARTMENT, PLUS POLICE OFFICERS, SHERIFF'S DEPUTIES, AND OTHERS, THE EVENT ALSO INCLUDES A BARBECUE.				
RECREATION	COMMUNITY AFFAIRS	QUILTSHOW	NEWS	7/13/2007	6P	1
		EVENT ORGANIZERS REPORT THE TWENTY NINTH ANNUAL JACKSONVILLE MUSEUM QUILTERS SHOW, WITH HALF THE PROCEEDS GOING TO THE SOUTHERN OREGON HISTORICAL SOCIETY.				



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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
SAFETY	WILDFIRES	CLEARANCES	NEWS	7/13/2007	11P	1
	THE OREGON DEPARTMENT OF FORESTRY OFFICIALS REPORT NEARLY 19,000 RESIDENTS OF JOSEPHINE COUNTY MUST CLEAR FUEL BREAKS AROUND THEIR HOME OR RISK BEING BILLED FOR FIREFIGHTING COSTS, THOSE FAILING TO COMPLY COULD BE BILLED AS MUCH AS \$100,000.					
RECREATION	FAIR	FAIRPRE	NEWS	7/13/2007	5P,6P	2
	CHRIS BORAVANSKY, FAIRGROUND DIRECTOR, REPORTS PREPARATIONS UNDERWAY FOR THE 2007 JACKSON COUNTY FAIR, THIS YEAR'S THEME "PARTY 'TIL THE COWS COME HOME".					
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	7/13/2007	6A,12P	2
	TRICIA LEINES, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.					
COMMUNITY SERV	FUNDING	DOGWASHERS	NEWS	7/14/2007	6P,11P	2
	THE JACKSON COUNTY ANIMAL SHELTER HOLDS THEIR THIRD ANNUAL DOG WASH FUNDRAISING EVENT AT MEDFORD'S PET COUNTRY.					
RECREATION	COMMUNITY AFFAIRS	FOSTERPARENTS	NEWS	7/14/2007	6P,11P	2
	ORGANIZERS REPORT THE ANNUAL BARBECUE AT HAWTHORNE PARK FOR ALL FOSTER PARENTS AND THEIR FAMILIES IN JACKSON COUNTY, ALSO RAISING AWARENESS OF THE CRITICAL SHORTAGE OF FOSTER PARENTS IN THE COUNTY.					
RECREATION	COMMUNITY AFFAIRS	CORSETCRUISE	NEWS	7/14/2007	6P,11P	2
	ORGANIZERS REPORT THE ANNUAL "CORSET CRUISE" SET UP TO RAISE MONEY FOR LOCAL WOMEN WITH BREAST CANCER.					
RECREATION	FESTIVAL	PROSPECT	NEWS	7/14/2007	6P,11P	2
	ORGANIZERS REPORT THE TWELFTH ANNUAL BLUE GRASS FESTIVAL IN PROSPECT, WITH FIVE BANDS PERFORMING THROUGHOUT THE DAY, PLUS A PERFORMANCE BY A COWBOY POET AND THE FESTIVAL ENDING WITH A BARBECUE.					
SAFETY	WILDFIRE	GPHOMES	NEWS	7/14/2007	6P	1
	THE OREGON DEPARTMENT OF FORESTRY OFFICIALS REPORT NEARLY 19,000 RESIDENTS OF JOSEPHINE COUNTY MUST CLEAR FUEL BREAKS AROUND THEIR HOME OR RISK BEING BILLED FOR FIREFIGHTING COSTS, THOSE FAILING TO COMPLY COULD BE BILLED AS MUCH AS \$100,000.					
AGRICULTURE	CROPS	REDCORN	NEWS	7/14/2007	6P	1
	DOUG RANNO, COLORFUL HARVEST COMPANY, TALKS ABOUT THE COLORFUL NEW "RED CORN" ON THE MARKET, SAYING TWO MILLION EARS HAVE BEEN SHIPPED, THE BULK OF IT GROWN IN MERCED, CALIFORNIA, TO STORES AND RESTAURANTS ALL OVER THE COUNTRY.					
YOUNG PEOPLE	JOBS	BFBOATS	NEWS	7/15/2007	6P,11P	2
	CHRIS MATHES, COORDINATOR, TALKS ABOUT THE TWO TWELVE FOOT SAILBOATS AT WILLOW LAKE, BUILT OVER THE LAST TWO YEARS BY SOME BUTTE FALLS STUDENTS, PART OF A PROJECT TO GET KIDS OFF THE STREETS, NOW TURNED INTO A SUMMER JOB AT THE LAKE WHERE THE BOATS CAN BE RENTED OUT.					
RECREATION	COMMUNITY AFFAIRS	FOSTERPARENTS	NEWS	7/15/2007	6P	1
	ORGANIZERS REPORT THE ANNUAL BARBECUE AT HAWTHORNE PARK FOR ALL FOSTER PARENTS AND THEIR FAMILIES IN JACKSON COUNTY, ALSO RAISING AWARENESS OF THE CRITICAL SHORTAGE OF FOSTER PARENTS IN THE COUNTY.					

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Quarter: July-August-September 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RECREATION	COMMUNITY AFFAIRS	CORSETCRUISE	NEWS	7/15/2007	6P	1
		ORGANIZERS REPORT THE ANNUAL "CORSET CRUISE" SET UP TO RAISE MONEY FOR LOCAL WOMEN WITH BREAST CANCER.				
COMMUNITY SERV	FUNDING	DOGWASHERS	NEWS	7/15/2007	6P	1
		THE JACKSON COUNTY ANNUAL SHELTER HOLDS THEIR THIRD ANNUAL DOG WASH FUNDRAISING EVENT AT MEDFORD'S PET COUNTRY.				
COMMUNITY SERVICES	HANDICAPPED	DOGS FOR THE DEAF	PSA	7/15/2007		7
		HEATHER WHITESTONE MCCALLUM, THE FIRST MISS AMERICA WHO IS DEAF, SHOWS HOW DOGS FOR THE DEAF'S HEARING DOGS BRING SOUND AWARENESS TO PEOPLE WHO ARE DEAF OR HARD OF HEARING.				
EDUCATION	PREPARATION	HEADSTART	PSA	7/15/2007		9
		40 YEARS OF LAUGHTER, LEARNING, AND LOVE. LEARN MORE ABOUT HEADSTART BY CALLING 734-5150 OR LOG ON TO WWW.SOCFC.ORG.				
RECREATION	FESTIVAL	PROSPECT	NEWS	7/15/2007	6P	1
		ORGANIZERS REPORT THE TWELFTH ANNUAL BLUE GRASS FESTIVAL IN PROSPECT, WITH FIVE BANDS PERFORMING THROUGHOUT THE DAY, PLUS A PERFORMANCE BY A COWBOY POET AND THE FESTIVAL ENDING WITH A BARBECUE.				
RECREATION	FESTIVAL	PROSPECTBLUEGRASS	NEWS	7/16/2007	6A,12P	2
		EVENT ORGANIZERS REPORT THE TWELFTH ANNUAL BLUEGRASS FESTIVAL IN PROSPECT, WITH HUNDREDS OF PEOPLE SHOWING UP TO HEAR FIVE BANDS PERFORMING THROUGHOUT THE DAY, AND ALSO A PERFORMANCE BY A COWBOY POET, THE FESTIVAL ENDING WITH A BARBECUE.				
RECREATION	COMMUNITY AFFAIRS	MEET&GREET	NEWS	7/16/2007	5P,6P,11P	3
		THE MEDFORD NEIGHBORHOOD CHURCH HOLDS EVENT CALLED "MEET AND GREET OUR PUBLIC SERVANTS", GIVING THE PUBLIC A CHANCE TO MEET MEMBERS OF THE MEDFORD FIRE DEPARTMENT, POLICE OFFICERS, SHERIFF'S DEPUTIES, AND OTHERS, THE EVENT ALSO INCLUDED A FREE BARBECUE.				
LAW ENFORCEMENT	POLICE EFFECT	NEW TROOPERS	NEWS	7/16/2007	6P,11P	2
		OREGON STATE POLICE REPORTS THEY ARE GETTING ABOUT 100 NEW TROOPERS, NOT AS MANY AS THE 140 ORIGINALLY PROPOSED, SO PLANS FOR WHERE TO ASSIGN THEM HAVE CHANGED, SO WE MAY NOT SEE MANY OF THEM IN OUR PART OF THE STATE.				
HEALTH	PHYSICAL	DRDAN	NEWS	7/16/2007	5P	1
		MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" REPORT.				
DRUGS&ALCOHOL	ABUSE	WORKPLACEDRUGS	NEWS	7/16/2007	5P	1
		BOB STEPHENSON, SUBSTANCE ABUSE EXPERT, AND JOSEPH CALIFANO, ADDICTION EXPERT, DISCUSS A NEW SURVEY SHOWING ABOUT EIGHT PERCENT OF AMERICAN WORKERS TAKE ILLEGAL DRUGS REGULARLY.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	7/16/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "PEACHY GLAZED CHICKEN", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
MEDICAL	PROCEDURE	DIABETES	NEWS	7/16/2007	6A,12P	2
		RESEARCHERS REPORT PEOPLE WHO TAKE SELENIUM SUPPLEMENTS IN HOPES OF PREVENTING DIABETES, MAY ACTUALLY WORSEN THEIR ODDS.				

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Quarter: July-August-September 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
COMMUNITY SERV	FUNDING	DOGWASHERS	NEWS	7/16/2007	6A	1
		THE JACKSON COUNTY ANIMAL SHELTER HOLDS THEIR THIRD ANNUAL DOG WASH FUNDRAISING EVENT AT MEDFORD'S PET COUNTRY.				
RECREATION	COMMUNITY AFFAIRS	CORSETCRUISE	NEWS	7/16/2007	6A	1
		TERRY CLAFLIN, EVENT ORGANIZER, TALKS ABOUT THE ANNUAL "CORSET CRUISE", TO RAISE MONEY FOR LOCAL WOMEN WITH BREAST CANCER.				
RECREATION	COMMUNITY AFFAIRS	FOSTERPARENTS	NEWS	7/16/2007	6A	1
		HOMEBUILDERS IN SOUTHERN OREGON SPONSOR A PARTY TO SAY THANK YOU TO FOSTER PARENTS AND THE KIDS THEY TAKE CARE OF, THE BARBECUE ATTENDED BY ABOUT 250 FOSTER PARENTS AND KIDS, OFFICIALS SAYING THERE IS STILL A CRITICAL SHORTAGE OF FOSTER PARENTS IN JACKSON COUNTY.				
SAFETY	WILDFIRES	GPHOMES	NEWS	7/16/2007	6A,12P	2
		THE OREGON DEPARTMENT OF FORESTRY REPORTS NEARLY 19,000 RESIDENTS OF JOSEPHINE COUNTY ARE BEING TOLD TO CLEAR FUEL BREAKS AROUND THEIR HOME OR RISK BEING BILLED FOR FIREFIGHTING COSTS, THOSE WHO FAIL TO COMPLY, COULD BE BILLED AS MUCH AS \$100,000.				
RECREATION	FAIR	FAIRPREPS	NEWS	7/16/2007	5P,6P	2
		FAIR OFFICIALS REPORT RIDES ARE NEARLY READY TO GO, VENDORS ARE PREPPING THEIR BOOTHS FOR THE CROWDS, AND ANIMALS ARE GETTING PRIMPED AND PRIMED IN PREPARATION FOR THIS YEAR'S JACKSON COUNTY FAIR.				
YOUNG PEOPLE	JOBS	BFBOATS	NEWS	7/16/2007	6A	1
		CHRIS MATHAS, COORDINATOR, TALKS ABOUT THE TWO 12 FOOT SAILBOATS AT WILLOW LAKE, THE BOATS BUILT BY BUTTE FALLS STUDENTS OVER THE LAST TWO YEARS, PART OF A PROJECT TO KEEP KIDS OFF THE STREETS, NOW HAS TURNED INTO A SUMMER JOB FOR THE STUDENTS, WITH THE BOATS AVAILABLE TO RENT.				
HEALTH	MENTAL	INSOMNIA	NEWS	7/16/2007	6A,12P	2
		RESEARCHERS REPORT SURVEY OF MORE THAN 25,000 ADULTS, FINDING PEOPLE WITH CHRONIC INSOMNIA WERE MORE LIKELY TO ALSO BE SUFFERING FROM DEPRESSION OR AN ANXIETY DISORDER.				
AGRICULTURE	CROPS	REDCROSS	NEWS	7/16/2007	6A	1
		DOUG RANNO, COLORFUL HARVEST COMPANY, TALKS ABOUT THE BREAKOUT YEAR FOR THE "RED CORN" CROP IN THE U.S., WITH TWO MILLION EARS BEING SHIPPED TO STORES AND RESTAURANTS ALL OVER THE COUNTRY, THE BULK OF THE CROP GROWN IN MEDFORD.				
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	7/17/2007	6P,11P	2
		SGT. MIKE BUDREAU, MEDFORD POLICE DEPARTMENT, SEEKS PUBLIC ASSISTNACE IN APPREHENDING THE PEOPLE WHO BROKE INTO MORE THAN A DOZEN RECREATIONAL VEHICLES, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
POLITICAL PROCESS	BILL	SMOKEBILL	NEWS	7/17/2007	6A	1
		SUPPORTERS OF A NEW BILL IN CONGRESS SAY SMOKING WOULD BE SAFER IF THE FDA HAD POWER TO REGULATE THE LEVELS OF HARMFUL SUBSTANCES IN TOBACCO.				
RECREATION	FAIR	FAIROPENS	NEWS	7/17/2007	5P,6P,11P	3
		FAIR OFFICIALS REPORT OPENING DAY FOR THE 2007 JACKSON COUNTY FAIR.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
SAFETY	WILDFIRES	JOCOWARN	NEWS	7/17/2007	5P,6P,11P	3
	OREGON DEPT OF FORESTRY OFFICIALS REPORT NOTICES SENT TO 19,000 JOSEPHINE COUNTY RESIDENTS THAT THEY NEED TO CREATE FUEL BREAKS AROUND THEIR HOMES, FAILURE TO COMPLY WILL MEAN FINES OF UP TO \$100,000 TO PAY FOR FIREFIGHTING EFFORTS IF A WILDLAND FIRE OCCURS ON THE PROPERTY OR RUNS THROUGH THE AREA WHERE THE FUEL BREAK WORK SHOULD HAVE BEEN DONE.					
RECREATION	FAIR	FAIRPREPS	NEWS	7/17/2007	6A,12P	2
	FAIR OFFICIALS REPORT RIDES ARE NEARLY READY TO GO, VENDORS ARE PREPPING THEIR BOOTHS FOR THE CROWDS, AND ANIMALS ARE GETTING PRIMPED AND PRIMED IN PREPARATION FOR THIS YEAR'S JACKSON COUNTY FAIR.					
RECREATION	COMMUNITY AFFAIRS	MEETNGREET	NEWS	7/17/2007	6A	1
	THE MEDFORD NEIGHBORHOOD CHURCH HOLDS EVENT CALLED "MEET AND GREET OUR PUBLIC SERVANTS", GIVING THE PUBLIC A CHANCE TO MEET MEMBERS OF THE MEDFORD FIRE DEPARTMENT, POLICE OFFICERS, SHERIFF'S DEPUTIES, AND OTHERS, THE EVENT ALSO INCLUDED A FREE BARBECUE.					
HEALTH	DIET	GRAPEFRUIT	NEWS	7/17/2007	6A,12P	2
	DR. KRISTINE MONROE, USC SCHOOL OF MEDICINE, TALKS ABOUT A NEW HEALTH REPORT THAT MIGHT PROMPT OLDER WOMEN TO RECONSIDER EATING GRAPEFRUIT FOR BREAKFAST, SAYING A RECENT STUDY SHOWS EVEN A SMALL AMOUNT OF GRAPEFRUIT COULD RAISE THE POSSIBILITY OF BREAST CANCER.					
MEDICAL	RESEARCH	CANCERDRUGS	NEWS	7/17/2007	6A,12P	2
	U.S. RESEARCHERS REPORT TINY BUBBLES INJECTED INTO MICE CAN DELIVER POTENT CANCER DRUGS TO TUMORS WITHOUT HARMING SURROUNDING TISSUE, FINDINGS MAY LEAD TO NEW TARGETED CANCER THERAPIES.					
MEDICAL	RESEARCH	DAIRY	NEWS	7/17/2007	6A	1
	RESEARCHERS REPORT TWENTY YEAR STUDY FINDING THAT MEN WHO GET ENOUGH DAIRY ARE AT SUBSTANTIALLY LOWER RISK FOR DIABETES AND HEART DISEASE, BUT DOCTORS SAY PEOPLE SHOULDN'T CONSUME LARGE AMOUNTS OF DAIRY PRODUCTS AND SHOULD INSTEAD INCORPORATE IT AS PART OF A BALANCED DIET.					
ENVIRONMENT	WILDLIFE	COHO	NEWS	7/17/2007	12P	1
	A FEDERAL JUDGE RULES THE BUSH ADMINISTRATION USED A FLAWED ANALYSIS WHEN IT DROPPED ENDANGERED SPECIES ACT PROTECTIONS FOR THE COHO SALMON.					
LAW ENFORCEMENT	POLICE EFFECT	NEWTROOPERS	NEWS	7/17/2007	6A,12P	2
	OREGON STATE POLICE REPORTS THEY ARE GETTING ABOUT 100 NEW TROOPERS, NOT AS MANY AS THE 140 ORIGINALLY PROPOSED, SO PLANS FOR WHERE TO ASSIGN THEM HAVE CHANGED, SO WE MAY NOT SEE MANY OF THEM IN OUR PART OF THE STATE.					
YOUNG PEOPLE	HEALTH	BABYTALK	NEWS	7/17/2007	5P	1
	DR. DONNA BRADSHAW, PEDIATRICIAN, TALKS ABOUT BREASTFEEDING, AND SOME TIPS TO HELP MAKE IT A LESS DIFFICULT PROCESS, ON CHANNEL TEN'S WEEKLY "BABY TALK" SEGMENT.					
HEALTH	PETS	DOGMAN	NEWS	7/17/2007	5P	1
	DAN MISH, DDM CANINE COUNSELING, TALKS ABOUT HOW TO GET YOUR DOG TO BEHAVE BETTER AND DO WHAT YOU WANT, ON CHANNEL TEN'S WEEKLY "DAN THE DOGMAN" REPORT.					

**QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD**

Quarter: July-August-September 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
CONSUMER AFFAIRS	PRICES	GASPRICES	NEWS	7/17/2007	6P	1
		CONSUMER OFFICIALS REPORT GAS PRICES ARE DROPPING, WITH THE MEDFORD-ASHLAND AREA SEEING PRICES DROP BELOW THREE DOLLARS A GALLON FOR THE FIRST TIME IN MONTHS, STATEWIDE THE OREGON AVERAGE STANDS AT TWO DOLLARS EIGHT CENTS, AND CALIFORNIA'S STATEWIDE AVERAGE IS THREE DOLLARS FIFTEEN CENTS.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	7/17/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "BEEFY PIZZA MUFFINS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
CONSUMER AFFAIRS	SCAM	CONSUMER	NEWS	7/18/2007	6A	1
		CONSUMER OFFICIALS REPORT SCAM THAT CONTINUES TO RESURFACE, WITH CON ARTISTS CLAIMING TO BE FROM PUBLISHERS CLEARING HOUSE, CALLING UNSUSPECTING CONSUMERS TELLING THEM THEY'VE WON MONEY, BUT BEFORE THE PRIZE CAN BE CLAIMED, THEY MUST FIRST SEND IN SEVERAL HUNDRED DOLLARS FOR INSURANCE.				
RECREATION	FAIR	FAIROPENS	NEWS	7/18/2007	6A,12P,5P,6P,11P	5
		ORGANIZERS REPORT, WITH MANY NEW ATTRACTIONS, THEY WANT VISITORS TO THE 2007 JACKSON COUNTY FAIR TO "PARTY 'TIL THE COWS COME HOME", THIS YEAR'S THEME.				
MEDICAL	HEART	HEART	NEWS	7/18/2007	6A	1
		THE AMERICAN HEART ASSOCIATION REPORTS SOME RESISTANCE TRAINING CAN BE GOOD FOR THE HEART, DOCTORS CAUTION ANY PROGRAM SHOULD BE A COMPLIMENT TO AEROBIC EXERCISE, NOT A REPLACEMENT.				
MEDICAL	RESEARCH	CURRY	NEWS	7/18/2007	6A	1
		U.S. RESEARCHERS REPORT AN INGREDIENT IN CURRY MAY HELP STIMULATE IMMUNE SYSTEM CELLS THAT GOBBLE UP THE BRAIN-CLOGGING PROTEINS THAT MARK ALZHEIMERS DISEASE.				
MEDICAL	PROCEDURE	DIABETES	NEWS	7/18/2007	6A	1
		RESEARCHERS REPORT NEW DATA SHOWING OLDER AND CHEAPER PILLS ARE JUST AS EFFECTIVE FOR TREATING DIABETES AS SOME OF THE EXPENSIVE NEW DRUGS.				
SAFETY	WILDFIRES	JOCOWARN	NEWS	7/18/2007	6A,12P	2
		THE OREGON DEPARTMENT OF FORESTRY REPORTS NOTICES SENT TO 19,000 JOSEPHINE COUNTY RESIDENTS TO CLEAR POTENTIAL WILDFIRE FUEL AROUND THEIR HOMES, OR FACE HEFTY FINES TO PAY FOR FIREFIGHTERS FIGHTING THE FIRES.				
CONSUMER AFFAIRS	PRICES	GASPRICES	NEWS	7/18/2007	6A	1
		CONSUMER OFFICIALS REPORT GAS PRICES DROPPING, IN THE MEDFORD-ASHLAND AREA THE AVERAGE PRICE FOR A GALLON OF GAS HAS DROPPED BELOW THREE DOLLARS FOR THE FIRST TIME IN MONTHS, STATEWIDE THE AVERAGE IS TWO DOLLARS EIGHTY CENTS, AND CALIFORNIA'S STATEWIDE AVERAGE IS THREE DOLLARS FIFTEEN CENTS.				
COMMUNITY SERV	EMERGSERV	COMMUNICATIONS	NEWS	7/18/2007	6P,11P	2
		TROOPER BILL MATSON, OREGON STATE POLICE, TALKS ABOUT PLANS FOR A NEW RADIO TOWER TO BE COMPLETED BY THE BEGINNING OF AUGUST, SAYING LOCAL AGENCIES ARE ALREADY MOVING THEIR RADIO EQUIPMENT TO THE SITE, PROVIDING A CENTRALIZED NETWORK FOR ALL LOCAL LAW ENFORCEMENT AGENCIES.				
AGRICULTURE	GARDENING	ROGUEGARDENER	NEWS	7/18/2007	5P	1
		STAN MAPOLSKI, ROGUE GARDENER, OFFERS SOME DO'S AND DON'T TO MAKE YOUR FRUIT TREES MORE PRODUCTIVE, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.				

# QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: July-August-September 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
CONSUMER AFFAIRS	HOW TO	MRFOOD	NEWS	7/18/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "HAWAIIAN QUESADILLAS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
MEDICAL	RESEARCH	BABIES	NEWS	7/18/2007	12P,5P	2
		RESEARCHERS REPORT RECENT STUDY SUGGESTING LOW BIRTH WEIGHT BABIES MAY ALSO DEVELOP PROBLEMS AS ADULTS WITH NOT ONLY TROUBLED HEALTH BUT TROUBLED FINANCES, AND BIG BABIES MIGHT FACE PROBLEMS LATER IN LIFE AS WELL.				
CONSUMER AFFAIRS	HOW TO	JOESPURGEON	NEWS	7/18/2007	12P	1
		FINANCIAL ADVISOR JOE SPURGEON, TALKS ABOUT WHAT TO LOOK FOR WHEN SELECTING INVESTMENTS, ON CHANNEL TEN'S WEEKLY "ON THE MONEY" REPORT.				
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	7/18/2007	6A,12P	2
		SGT. MIKE BUDREAU, MEDFORD POLICE DEPARTMENT, SEEKS PUBLIC ASSISTANCE IN APPREHENDING THE PEOPLE WHO BROKE INTO MORE THAN A DOZEN RECREATIONAL VEHICLES, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
CONSUMER AFFAIRS	HOW TO	WESTCOAST	NEWS	7/19/2007	5P	1
		A LOCAL PROFESSIONAL CHEF, PREPARES A RECIPE FOR "PAELLA", A SPANISH CLASSIC, ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.				
POLITICAL PROCESS	LAWS	GAYRIGHTS	NEWS	7/19/2007	11P	1
		SOCIAL CONSERVATIVES AND CHURCH GROUPS COLLECT PETITION SIGNATURES IN HOPES OF BLOCKING OREGON'S ANTI-DISCRIMINATION MEASURES, WHICH WILL BE SUSPENDED UNTIL THEY CAN BE VOTED ON IN 2008.				
DRUGS&ALCOHOL	ABUSE	METHWATCH	NEWS	7/19/2007	6P	1
		LOCAL COUNTIES PRESENT A UNITED FRONT IN THE WAR AGAINST METH.				
COMMUNITY SERV	EMERGTRAIN	HELI-TRAIN	NEWS	7/19/2007	6P	1
		ABOUT A DOZEN FIRE PERSONNEL PARTICIPATE IN SPECIALIZED HELICOPTER TRAINING, OFFICIALS SAY THE SKILLS WILL COME IN HANDY DURING RESCUE MISSIONS.				
JACKSON COUNTY	ECONOMIC DEVELOP	JACORESORTS	NEWS	7/19/2007	6P	1
		JACKSON COUNTY COMMISSIONERS DESIGNATE CERTAIN AREAS IN THE COUNTY AS HAVING THE POTENTIAL FOR A DESTINATION RESORT.				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	7/19/2007	5P	1
		TRICIA LEINES, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	7/19/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "COOL CUCUMBER SOUP", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
CONSUMER AFFAIRS	RECALL	RECALL	NEWS	7/19/2007	12P,5P	2
		HASBRO VOLUNTARILY RECALLS 985,000 EASY BAKE OVENS, THE COMPANY SAYING YOUNG CHILDREN CAN INSERT THEIR HANDS INTO THE OVEN'S OPENING AND GET THEIR HANDS OR FINGERS CAUGHT, POSING AN ENTRAPMENT AND BURN HAZARD.				
RECREATION	FAIR	FAIR	NEWS	7/19/2007	6A,12P	2
		FAIR OFFICIALS REPORT THE VARIOUS ATTRACTIONS OLD AND NEW, AND VARIETY OF FOOD VENDORS OFFERS AT THE 2007 JACKSON COUNTY FAIR, THIS YEAR'S THEME "PARTY 'TIL THE COWS COME HOME".				

**QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD**

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
COMMUNITY SERV	EMERGSERV	COMMUNICATIONS	NEWS	7/19/2007	6A,12P	2
		TROOPER BILL MATSON, OREGON STATE POLICE, TALKS ABOUT THE WORK ON A RADIO TOWER DESIGNED TO CREATE A SINGLE NETWORK FOR ALL OF OUR EMERGENCY RESPONDERS SHOULD BE COMPLETED BY THE END OF SUMMER, WITH LOCAL AGENCIES ALREADY MOVING THEIR RADIO EQUIPMENT TO THE SIDE ON ROXY ANN PEAK.				
HEALTH	DIET	DIET	NEWS	7/19/2007	6A,12P	2
		RESEARCHERS REPORT NEW STUDY FINDING A DIET HEAVY IN FRUIT AND VEGETABLES WAS NO BETTER THAN ONE WITH THE STANDARD RECOMMENDED AMOUNTS IN PREVENTING THE RECURRENCE OF BREAST CANCER.				
POLITICAL PROCESS	BILL	CIGS	NEWS	7/19/2007	6A,12P	2
		LEGISLATORS CONSIDER BILL THAT WOULD GIVE THE FDA AUTHORITY TO REGULATE CIGARETTES, SUPPORTERS OF THE BILL SAY SMOKING IS LINKED TO ONE IN FIVE DEATHS IN THE U.S., ALLOWING THE FDA TO SET STANDARDS FOR TOBACCO PRODUCTS COULD REDUCE THAT TOLL				
COMMUNITY SERV	FUNDING	PARKMONEY	NEWS	7/19/2007	6P	1
		CENTRAL POINT RECEIVES \$220,000 STATE GRANT TO HELP IMPROVE DON JONES MEMORIAL PARK, IMPROVEMENTS TO INCLUDE THE DEVELOPMENT OF MULTI-PURPOSE FIELDS, TRAILS AND PLAYGROUND STRUCTURES, AND THE CITY OF ROGUE RIVER RECEIVES \$30,000 TO HELP REMODEL PARK RESTROOMS.				
MEDICAL	RESEARCH	AGING	NEWS	7/20/2007	6A,12P,5P	3
		RESEARCHERS REPORT THEY'VE GENETICALLY ENGINEERED MICE TO HAVE AN EXTRA COPY OF A KEY CANCER-FIGHTING GENE AND FOUND IT ALSO PLAYED AN IMPORTANT ROLE IN DELAYING AGING, THE FINDINGS COULD ONE DAY LEAD TO NEW DRUGS THAT PREVENT OR FIGHT CANCER WHILE EXTENDING HEALTHY YOUTH AND LIFESPAN.				
RECREATION	COMMUNITY AFFAIRS	LOCALBOOKS	NEWS	7/20/2007	12P,5P,6P,11P	4
		EVENT OFFICIALS REPORT THE BOOK PARTIES BEING HELD IN OUR AREA, AS WELL AS ACROSS THE COUNTRY, IN CELEBRATION OF THE FINAL HARRY POTTER BOOK GOING ON SALE.				
DRUGS&ALCOHOL	ABUSE	METH	NEWS	7/20/2007	6A,12P	2
		A HANDFUL OF NORTHERN CALIFORNIA COUNTIES BAND TOGETHER IN AN EFFORT TO COMBAT THE METH PROBLEM.				
JACKSON COUNTY	ECONOMIC DEVELOP	JACORESORTS	NEWS	7/20/2007	6A	1
		JACKSON COUNTY COMMISSIONERS DESIGNATE CERTAIN AREAS IN THE COUNTY AS HAVING THE POTENTIAL FOR A DESTINATION RESORT.				
COMMUNITY SERV	FUNDING	PARKSMONEY	NEWS	7/20/2007	6A	1
		CENTRAL POINT RECEIVES \$200,000 STATE GRANT TO HELP IMPROVE DON JONES MEMORIAL PARK, THE IMPROVEMENTS INCLUDE THE DEVELOPMENT OF MULTI-PURPOSE FIELDS, TRAILS AND PLAYGROUND STRUCTURES, AND THE CITY OF ROGUE RIVER GETTING \$30,000 TO HELP REMODEL PARK RESTROOMS.				
HEALTH	STATISTICS	WEIGHT	NEWS	7/20/2007	6A,12P,5P	3
		JOHNS HOPKINS UNIVERSITY RESEARCHERS EXAMINE 20 STUDIES AND SURVEYS, CONCLUDING THAT IF NOTHING IS DONE, OBESITY WILL SOON BECOME THE LEADING PREVENTABLE CAUSE OF DEATH IN THE U.S.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
POLITICAL PROCESS	LAWS	GAYRIGHTS	NEWS	7/20/2007	6A	1
	SOCIAL CONSERVATIVES AND CHURCH GROUPS COLLECT PETITION SIGNATURES IN HOPES OF BLOCKING OREGON'S ANTI-DISCRIMINATION LAWS, IF 55,000 SIGNATURES ARE COLLECTED BY SEPTEMBER 26, THE MEASURES WILL BE SUSPENDED UNTIL THEY CAN BE VOTED ON IN 2008.					
COMMUNITY SERV	EMERGTRAIN	HELI-TRAIN	NEWS	7/20/2007	6A,12P	2
	FIREFIGHTERS AND PARAMEDICS FROM JACKSON COUNTY FIRE DISTRICT 3 RECEIVE SPECIALIZED HELICOPTER TRAINING, OFFICIALS SAY THE SKILLS WILL COME IN HANDY DURING RESCUE MISSIONS.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	7/20/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, TALKS ABOUT SOME PRODUCTS YOU MAY WANT TO TRY OUT IF YOUR KITCHEN SMELLS A LITTLE FISHY, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
RECREATION	THEATER	SHAKESPEARE	NEWS	7/20/2007	5P,6P,11P	3
	THE OREGON CONSERVATORY OF PERFORMING ARTS LAUNCHES IT'S 7TH SEASON OF "MAGIC OF THEATRE" CAMPS FOR CHILDREN AND TEENS THIS SUMMER, CULMINATING WITH A PERFORMANCE BY A GROUP OF TEENS OF "A MIDSUMMER NIGHTS DREAM", AT ST. MARY'S SCHOOL IN MEDFORD.					
MEDICAL	NEW PROCEDURE	PARALYSIS	NEWS	7/20/2007	5P	1
	DR. STEVE WILLIAMS, BOSTON MEDICAL CENTER, TALKS ABOUT AN INTENSIVE NEW THERAPY FOR PEOPLE WHO ARE PARTICLLY PARALYZED, GETTING SUCH PATIENTS BACK ON THEIR FEET.					
ENVIRONMENT	WILDLIFE	FISHLAKE	NEWS	7/20/2007	6P,11P	2
	OFFICIALS REPORT FISH LAKE MAY BE NEXT IN LINE TO GET RID OF INVASIVE TUI CHUBS AND FATHEAD MINNOWS, ESTIMATING THERE ARE ABOUT A MILLION TUI CHUBS IN THE LAKE AND THEY'RE CROWDING OUT THE TROUT, THE CHUBS MOST LIKELY GOT THERE WHEN SOMEONE ILLEGALLY BOUGHT THEM IN TO USE AS LIVE BAIT.					
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	7/20/2007	6A,12P	2
	TRICIA LEINES, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.					
DRUGS&ALCOHOL	TREATMENT	METH GRANTS	NEWS	7/21/2007	6P	1
	ELEVEN COMMUNITY BASED PROGRAMS AROUND THE STATE RECEIVE ONE-TIME GRANT FUNDS THROUGH THE EMERGENCY BOARD METH-ENFORCEMENT GRANT PROGRAM, TOTALLING \$400,000, THE MONEY WILL ENHANCE CURRENT POLICE EFFORTS IN FIGHTING THE METH PROBLEM.					
CONSUMER AFFAIRS	PRODUCT INFO	POTTER	NEWS	7/21/2007	6P,11P	2
	MEDFORD'S BARNES AND NOBLE REPORTS PEOPLE LINED UP OUTSIDE THE STORE WANTING TO BE THE FIRST TO GET THE FINAL BOOK OF HARRY POTTER AFTER IT'S MIDNIGHT RELEASE, ASHLAND'S BLOOMSBURY BOOKS, MORE THAN 400 SOLD TO PEOPLE WHO PRE PAID, THE STORE COMPLETELY SOLD OUT OF THE BOOK, WITH A NEW SHIPMENT ORDERED.					
RECREATION	COMMUNITY AFFAIRS	CANOERACING	NEWS	7/21/2007	6P	1
	THE CITY OF MEDFORD HOLDS IT'S SECOND ANNUAL CARDBOARD BOAT CHALLENGE AT HAWTHORNE POOL, THIS YEAR 22 HIT THE WATER COMPARED WITH ONLY 9 LAST YEAR, ORGANIZERS HOPE TO DOUBLE THAT FIGURE AT NEXT YEAR'S RACE.					



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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
COMMUNITY SERV	FUNDING	BABYKALEB	NEWS	7/21/2007	6P,11P	2
		AMANDA GRAHAM HOLDS YARD SALE FUNDRAISER FOR A FLORIDA FAMILY WHOSE BABY WAS SHAKEN VIOLENTLY BY THEIR BABYSITTER, THE MEDFORD RESIDENT HEARD ABOUT THE SITUATION THROUGH AN INTERNET SITE, "MY SPACE".				
RECREATION	MUSIC	LAKESELMAC	NEWS	7/21/2007	6P,11P	2
		EVENT ORGANIZERS REPORT THE FOURTH ANNUAL BLUE GRASS MUSIC FESTIVAL AT LAKE SELMAC NEAR CAVE JUNCTION, SAYING THE GENRE OF MUSIC HAS GAINED POPULARITY OVER THE PAST FEW YEARS.				
RECREATION	FAIR	FAIRWRAP	NEWS	7/22/2007	6P,11P	2
		FAIR ORGANIZERS REPORT WRAP UP OF THE 2007 JACKSON COUNTY FAIR, SAYING THIS YEAR'S ATTENDANCE WAS UP, AND THIS YEAR'S LIVESTOCK AUCTION RAISED MORE THAN \$900,000.				
RECREATION	MUSIC	LAKESELMAC	NEWS	7/22/2007	6P	1
		EVENT ORGANIZERS REPORT THE FOURTH ANNUAL BLUE GRASS MUSIC FESTIVAL AT LAKE SELMAC NEAR CAVE JUNCTION, SAYING THE GENRE OF MUSIC HAS GAINED POPULARITY OVER THE PAST FEW YEARS.				
CONSUMER AFFAIRS	PRODUCT INFO	POTTER	NEWS	7/22/2007	6P	1
		MEDFORD'S BARNES & NOBLE REPORTS PEOPLE LINED UP OUTSIDE THE STORE WANTING TO BE THE FIRST TO GET THE FINAL BOOK OF HARRY POTTER AFTER IT'S MIDNIGHT RELEASE, ASHLAND'S BLOOMSBURY BOOKS REPORTS 500 BOOKS ORDERED, MORE THAN 400 SOLD TO PEOPLE WHO PREPAID, THE STORE COMPLETELY SOLD OUT OF THE BOOK, WITH A NEW SHIPMENT ORDERED.				
RECREATION	COMMUNITY AFFAIRS	CANOERACES	NEWS	7/22/2007	6P	1
		THE CITY OF MEDFORD HOLDS IT'S SECOND ANNUAL CARDBOARD BOAT CHALLENGE AT HAWTHORNE POOL, THIS YEAR 22 HIT THE WATER COMPARED WITH 9 LAST YEAR, ORGANIZERS HOPE TO DOUBLE THAT FIGURE AT NEXT YEAR'S RACE.				
COMMUNITY SERV	FUNDING	BABYKALEB	NEWS	7/22/2007	6P	1
		AMANDA GRAHAM HOLDS YARD SALE FUNDRAISER FOR A FLORIDA FAMILY WHOSE BABY WAS SHAKEN VIOLENTLY BY THEIR BABYSITTER, THE MEDFORD RESIDENT HEARD ABOUT THE SITUATION THROUGH AN INTERNET SITE, "MY SPACE".				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	7/23/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS SOME SUGGESTIONS OF HOW SHORTCAKE CAN BE USED NOT ONLY FOR DESSERT BUT ALSO THE MAIN DISH, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
COMMUNITY SERV	YOUTH	KIDSUNLIMITED	NEWS	7/23/2007	6P	1
		THE PACIFIC POWER FOUNDATION PROVIDES A \$10,000 GRANT FOR KIDS UNLIMITED, A LOCAL ORGANIZATION THAT SERVES MORE THAN 300 CHILDREN, THE GRANT WILL HELP KIDS AFFORD TO JOIN DANCE CLASSES, SPORTS, OR OTHER ACTIVITIES AT KIDS UNLIMITED.				
HEALTH	PHYSICAL	DRDAN	NEWS	7/23/2007	5P	1
		MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" REPORT.				
CONSUMER AFFAIRS	RECALL	MEATRECALL	NEWS	7/23/2007	5P,11P	2
		THE FDA EXPANDS A WARNING ABOUT CANNED FOOD PRODUCTS AND DOG FOOD PRODUCED BY CASTLEBERRY'S FOOD COMPANY, DUE TO THE RISK OF BOTULISM.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
TRANSPORTATION	CONSTRUCTION	JACKSONST CONSTRUCTION CREWS REPORT THEY ARE WORKING ON JACKSON STREET FROM SUNRISE TO BERKELEY, A POPULAR ROUTE CONNECTING THE EAST HILLS OF MEDFORD WITH THE DOWNTOWN AREA, POSTPONING ANY MORE CLOSURES UNTIL THEY FINISH THE SECTION OF ROAD THEY'RE WORKING ON, CAUSING THE LEAST AMOUNT OF HEADACHES FOR DRIVERS THROUGH THE AREA.	NEWS	7/23/2007	5P,6P,11P	3
COMMUNITY SERV	DISABLED	SPECIALOLYM LOCAL PROGRAM COORDINATOR RENEE MASTERS, REPORTS REGISTRATION MATERIAL FROM THE SPECIAL OLYMPICS WILL NO LONGER BE SENT BY MAIL, BUT ANYONE WHO IS INTELLECTUALLY DISABLED OR IN SPECIAL ED CLASSES CAN SIGN UP IN PERSON TO COMPETE IN SWIMMING, VOLLEYBALL, OR BOWLING.	NEWS	7/23/2007	11P	1
CONSUMER AFFAIRS	PRICES	STARBUCKS STARBUCKS REPORTS IT'S RAISING PRICES ON COFFEE AND OTHER FRESHLY MADE DRINKS AT MOST OF IT'S U.S. STORES, ATTRIBUTING THE NINE CENT HIKE TO THE RISING COSTS OF DAIRY PRODUCTS, ENERGY, AND FUEL.	NEWS	7/23/2007	11P	1
LAW ENFORCEMENT	LAWS	ONTHEBEAT MEDFORD POLICE LT. BOB HANSEN, TALKS ABOUT THE LAW CHANGES REGARDING CHILD SAFETY SEATS, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.	NEWS	7/23/2007	6P	1
RECREATION	COMMUNITY AFFAIRS	CANOERACING THE CITY OF MEDFORD HOLDS IT'S SECOND ANNUAL CARDBOARD BOAT CHALLENGE AT HAWTHORNE POOL, THIS YEAR TWENTY TWO HIT THE WATER COMPARED WITH NINE LAST YEAR, ORGANIZERS HOPE TO DOUBLE THAT FIGURE AT NEXT YEAR'S RACE.	NEWS	7/23/2007	6A,12P	2
MEDICAL	RESEARCH	SODA DR. RAMACHANDRAN VASAN, SENIOR INVESTIGATOR, REPORTS ACCORDING TO A NEW STUDY, SOFT DRINKS, INCLUDING DIET SODA, CAN LEAD TO RISK FACTORS FOR HEART DISEASE.	NEWS	7/23/2007	11P	1
COMMUNITY SERV	FUNDING	BABYKALEB AMANDA GRAHAM HOLDS YARD SALE FUNDRAISER FOR A FLORIDA FAMILY WHOSE BABY WAS SHAKEN VIOLENTLY BY THEIR BABYSITTER, THE MEDFORD RESIDENT HEARD ABOUT THE SITUATION THROUGH AN INTERNET SITE, "MY SPACE".	NEWS	7/23/2007	6A	1
CONSUMER AFFAIRS	PRODUCT INFO	POTTER MEDFORD'S BARNES & NOBLE REPORTS PEOPLE LINED UP OUTSIDE THE STORE WANTING TO BE THE FIRST TO GET THE FINAL BOOK OF HARRY POTTER AFTER IT'S MIDNIGHT RELEASE, ASHLAND'S BLOOMSBURY BOOKS REPORTS 500 BOOKS ORDERS, MORE THAN 400 SOLD TO PEOPLE WHO PREPAID, THE STORE COMPLETELY SOLD OUT, WITH A NEW SHIPMENT ORDERED.	NEWS	7/23/2007	6A	1
MEDICAL	RESEARCH	VITC RESEARCHERS REPORT STUDY FINDING THAT TAKING VITAMIN C SUPPLEMENTS EVERY DAY DID NOTHING TO REDUCE AN ORDINARY PERSON'S CHANCES OF CATCHING A COLD, BUT THEY APPEAR TO HELP INDIVIDUALS WHO ARE EXPOSED TO SHORT PERIODS OF EXTREME PHYSICAL STRESS, LOWER THEIR RISK OF THE COMMON COLD BY FIFTY PERCENT.	NEWS	7/23/2007	6A,12P	2
MEDICAL	FERTILITY	FERTILITY RESEARCHERS REPORT NEW STUDY SUGGESTING FERTILITY CLINICS ARE OVERUSING A PROCEDURE THAT INJECTS A SINGLE SPERM INTO AN EGG.	NEWS	7/23/2007	6A,12P	2

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HEALTH	SMOKING	SMOKING	NEWS	7/23/2007	6A,12P	2
	RESEARCHERS REPORT WOMEN WHO SMOKE ARE MORE LIKELY TO BEGIN MENOPAUSE BEFORE AGE 45, PUTTING THEM AT INCREASED RISK OF OSTEOPOROSIS AND HEART DISEASE.					
DRUGS&ALCOHOL	TREATMENT	METHGRANTS	NEWS	7/23/2007	6A	1
	ELEVEN COMMUNITY BASED PROGRAMS AROUND THE STATE RECEIVE ONE-TIME GRANT FUNDS THROUGH THE EMERGENCY BOARD METH-ENFORCEMENT GRANT PROGRAM, TOTALLING \$400,000, THE MONEY WILL ENHANCE CURRENT POLICE EFFORTS IN FIGHTING THE METH PROBLEM.					
RECREATION	FAIR	FAIRWRAP	NEWS	7/23/2007	6A,12P,6P	3
	FAIR ORGANIZERS REPORT WRAP UP OF THE 2007 JACKSON COUNTY FAIR, SAYING THIS YEAR'S ATTENDANCE WAS UP, AND THIS YEAR'S LIVESTOCK AUCTION RAISED MORE THAN \$900,000.					
RECREATION	MUSIC	LAKESELMAC	NEWS	7/23/2007	6A,12P	2
	EVENT ORGANIZERS REPORT THE FOURTH ANNUAL BLUE GRASS MUSIC FESTIVAL AT LAKE SELMAC NEAR CAVE JUNCTION, SAYING THE GENRE OF MUSIC HAS GAINED POPULARITY OVER THE PAST FEW YEARS.					
ENVIRONMENT	WILDLIFE	FISHLAKE	NEWS	7/24/2007	5P,6P,11P	3
	WILDLIFE EXPERTS TRY NEW APPROACH TO ELIMINATING THE TUI CHUB CROWDING OUT THE TROUT IN FISH LAKE.					
HEALTH	YOUNGPEOPLE	BABYTALK	NEWS	7/24/2007	5P	1
	DR. DONNA BRADSHAW, PEDIATRICIAN, TALKS ABOUT SOY AS AN OPTION IF YOUR BABY IS LACTOSE INTOLERANT, ON CHANNEL TEN'S WEEKLY "BABY TALK" SEGMENT.					
HEALTH	PETS	PETDOC	NEWS	7/24/2007	5P	1
	DR. STEVE BERNARD, MEDFORD ANIMAL HOSPITAL, TALKS ABOUT HOW TO AVOID PARVO, A VIRUS THAT CAN MAKE PUPPIES VERY SICK, ON CHANNEL TEN'S WEEKLY "PET DOCTOR" SEGMENT.					
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	7/24/2007	6P,11P	2
	MEDFORD POLICE SEEK PUBLIC ASSISTANCE IN FINDING A WOMAN WHO IS THE SUSPECT IN SEVERAL I-D THEFT AND FORGED CHECK CASES, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.					
CONSUMER AFFAIRS	HOW TO	CREDITSCORE	NEWS	7/24/2007	6A,12P	2
	THE CONSUMER FEDERATION OF AMERICA REPORTS NEW SURVEY SHOWING ONLY ONE FOURTH OF AMERICANS KNOW WHAT A GOOD CREDIT SCORE IS AND MOST PEOPLE DON'T EVEN KNOW THEIR OWN SCORE, SAYING BY MAKING A FEW CHANGES IN YOUR SPENDING AND BILL PAYING HABITS, YOU CAN RAISE YOUR SCORE AND POTENTIALLY SAVE THOUSANDS OF DOLLARS.					
BUSINESS	WAGES	MINWAGE	NEWS	7/24/2007	11P	1
	FEDERAL OFFICIALS REPORT THE FEDERAL MINIMUM WAGE WENT UP, GIVING SOME OF THE COUNTRY'S LOWEST PAID WORKERS A LITTLE EXTRA DOUGH, BUT STATE OFFICIALS SAY THE JUMP IN THE MINIMUM WAGE DOES NOTHING TO HELP OREGONIANS, AS THE STATE'S MINIMUM WAGE IS ONE OF THE HIGHEST IN THE COUNTRY.					
COMMUNITY SERVICE	FUNDING	CRUISEMONEY	NEWS	7/24/2007	11P	1
	THE MEDFORD CRUISE ASSOCIATION PRESENTS THE MEDFORD BOYS AND GIRLS CLUB WITH \$20,000.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
MEDICAL	RESEARCH	SODA HEALTH OFFICIALS REPORT NEW STUDY SAYING SOFT DRINKS, INCLUDING DIET SODA, CAN LEAD TO RISK FACTORS FOR HEART DISEASE.	NEWS	7/24/2007	6A,12P	2
MEDICAL	RESEARCH	SUN RESEARCHERS REPORT NEW STUDY FINDING THE WARM RAYS OF THE SUN MAY HELP DECREASE THE CHANCE OF MULTIPLE SCLEROSIS, BUT MORE STUDY IS NEEDED TO UNDERSTAND THE CONNECTION.	NEWS	7/24/2007	6,12P	2
CONSUMER AFFAIRS	HOW TO	MR FOOD MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "BOW TIE VEGETABLE SALAD", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.	NEWS	7/24/2007	12P	1
CONSUMER AFFAIRS	RECALL	BOTULISM THE FDA REPORTS MORE THAN 90 DIFFERENT PRODUCTS FROM THE CASTLEBERRY FOOD COMPANY, NEED TO BE RECALLED, EVERYTHING FROM CORNED BEEF HASH TO DOG FOOD, LINKED TO AN OUTBREAK OF BOTULISM.	NEWS	7/24/2007	6A,12P	2
RECREATION	FAIR	FAIRCLEANUP CHRIS BOROVANSKY, FAIRGROUNDS DIRECTOR, REPORTS PRELIMINARY NUMBERS SHOWING THE 2007 JACKSON COUNTY FAIR DID WELL THIS YEAR, AND WORKERS ARE NOW SPENDING THE DAY TAKING DOWN RIDES, CLEANING THE FOOD BOOTHS, AND PICKING UP GARBAGE.	NEWS	7/24/2007	6A	1
COMMUNITY SERV	YOUTH	KIDSUNLIMITED THE PACIFIC POWER FOUNDATION PROVIDES A \$10,000 GRANT FOR KIDS UNLIMITED, A LOCAL ORGANIZATION THAT SERVES MORE THAN 300 CHILDREN, THE GRANT WILL HELP KIDS AFFORD TO JOIN DANCE CLASSES, SPORTS,OR OTHER ACTIVITIES, AND ALSO FOR CLOTHING, MEALS, AND PERSONAL HYGIENE ITEMS FOR CHILDREN FROM LOW INCOME FAMILIES.	NEWS	7/24/2007	6A,12P	2
TRANSPORTATION	CONSTRUCTION	JACKSONST CONTRACTORS REPORT JACKSON STREET FROM SUNRISE TO BERKELY IN MEDFORD CLOSED, THE PROJECT, ONE OF SEVENTEEN DIFFERENT PROJECTS CHOSEN BY THE TRANSPORTATION FUNDING COMMITTEE, WHEN COMPLETED, WILL SPORT NEW BIKE LANES, SIDEWALKS, A TRAFFIC SIGNAL, AND A NEW STORM DRAIN.	NEWS	7/24/2007	6A,12P	2
HEALTH	EXERCISE	EXERCISE HEALTH OFFICIALS REPORT NEW STUDY FINDING THAT SITTING FOR TWENTY MINUTES BETWEEN THIRTY MINUTE WORKOUT SESSIONS, BURNS FAT FASTER THAN EXERCISING WITHOUT A BREAK.	NEWS	7/25/2007	6A,12P	2
CONSUMER AFFAIRS	PRODUCT SAFETY	SHELLFISH THE OREGON DEPARTMENT OF AGRICULTURE REPORTS IT'S ONCE AGAIN SAFE TO HARVEST SHELLFISH ON OREGON BEACHES, AFTER BEING CLOSED FOR THREE WEEKS, WHEN TESTING FOUND HIGH LEVELS OF A PARALYTIC SHELLFISH POISONING.	NEWS	7/25/2007	11P	1
AGRICULTURE	GARDENING	ROGUEGARDENER STAN MAPOLSKI, ROGUE GARDENER, TALKS ABOUT NOW BEING THE TIME TO TAKE ON SOME OF THE NASTY WEEDS GROWING AROUND YOUR HOUSE, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.	NEWS	7/25/2007	5P	1
COMMUNITY SERVICE	VETS	VETAHEALTHCOVNEWS A PRESIDENTIAL COMMISSION RECOMMENDS BROAD CHANGES TO VETERANS CARE, THE COMMISSION SUGGESTING A MAJOR OVERHAUL, PARTICULARLY WITH ALL THE BUREAUCRACY WOUNDED VETS FACE.		7/25/2007	5P	1

# QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: July-August-September 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
LAW ENFORCEMENT	SCAM	FRAUD	NEWS	7/25/2007	5P,6P,11P	3
		LOCAL POLICE WARN OF YET ANOTHER SCAM IN THE AREA, SAYING BOTTOM LINE, IF IT SEEMS TOO GOOD TO BE TRUE, IT PROBABLY IS.				
CONSUMER AFFAIRS	HOW TO	JOESPURGEON	NEWS	7/25/2007	12P	1
		FINANCIAL ADVISOR JOE SPURGEON, TALKS ABOUT WHETHER OR NOT WE CAN AFFORD "NOT TO INVEST", ON CHANNEL TEN'S WEEKLY "ON THE MONEY" REPORT.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	7/25/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "FAMILY-SIZED SUNDAE", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
CONSUMER AFFAIRS	RECALL	ACCESS	NEWS	7/25/2007	6A,5P,6P,11P	4
		ACCESS, INC. REPORTS THE RECALL OF CASTLEBERRY'S CANNED MEAT PRODUCTS BECAUSE OF THE POSSIBILITY OF BOTULISM POISONING, IS AFFECTING THEM, 232 CASES OF CANNED FOOD WAS DISTRIBUTED TO 20 DIFFERENT FOOD PANTRIES IN THE COUNTY, WARNING IT'S CUSTOMERS TO THROW AWAY ANY CASTLEBERRY'S CANNED MEAT PRODUCTS THEY MAY HAVE RECEIVED.				
ENVIRONMENT	WILDLIFE	FISHLAKE	NEWS	7/25/2007	6A,12P	2
		WILDLIFE EXPERTS TRY NEW APPROACH TO ELIMINATING THE TUI CHUB CROWDING OUT THE TROUT IN FISH LAKE.				
MEDICAL	NEW TECHNOLOGY	CELLPHONE	NEWS	7/25/2007	6A,12P	2
		RESEARCHERS REPORT NEW DEVICE YOU CAN LINK TO YOUR CELL THAT CAN TEXT AN ALERT TO YOUR LOCAL HOSPITAL IF YOU ARE HAVING A HEART ATTACK.				
MEDICAL	CANCER	BREASTCANCER	NEWS	7/25/2007	6A,12P	2
		A PANEL OF EXPERTS RECOMMENDS THE GOVERNMENT APPROVE "EVISTA" FOR PREVENTION OF BREAST CANCER, TESTING SHOWS THE DRUG WORKS AS WELL AS THE CURRENT STANDARD "TAMOXIFEN", BUT WITH FEWER SIDE EFFECTS.				
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	7/25/2007	6A,12P	2
		MEDFORD POLICE SEEK PUBLIC ASSISTANCE INFINDING A WOMAN WHO IS THE SUSPECT IN SEVERAL I-D THEFT AND FORGED CHECK CASES, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
COMMUNITY SERVICE	FUNDING	CRUISEMONEY	NEWS	7/25/2007	6A	1
		THE MEDFORD CRUISE ASSOCIATION PRESENTS THE MEDFORD BOYS AND GIRLS CLUB WITH \$20,000.				
LAW ENFORCEMENT	STATISTICS	TEENDEATH	NEWS	7/26/2007	12P	1
		OFFICIALS REPORT STATISTICS SHOWING, WHILE TEENAGE DEATHS IN JACKSON COUNTY HAVE SIGNIFICANTLY INCREASED, THE REST OF THE STATE HAS SEEN A DRAMATIC DECLINE IN DEATHS OF TEENS FROM 15-19 YEARS OLD, DROWNINGS AND TRAFFIC ACCIDENTS ARE THE TWO MAJOR CAUSES, SUICIDE RATE HOWEVER, HAS DROPPED.				
POLITICAL PROCESS	BILL	FDA	NEWS	7/26/2007	6A,12P	2
		LEGISLATORS EXPECT TO PASS A NEW SMOKING BILL THAT WILL GIVE THE FDA THE POWER TO REGULATE TOBACCO.				
RECREATION	SPORTS	MTASH	NEWS	7/26/2007	6P,11P	2
		MT ASHLAND OFFICIALS REPORT THE SKI AREA HAS BEEN LOSING MONEY STAYING OPEN ON MONDAYS AND TUESDAYS, SO THEY ARE DISCONTINUING THOSE DAYS NEXT SEASON.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
DRUGS&ALCOHOL	ABUSE	METHWATCH	NEWS	7/26/2007	6P	1
		LOCAL METH ENFORCEMENT PROGRAMS IN SOUTHERN OREGON RECEIVE A ONE TIME GRANT FROM THE STATE THROUGH THE EMERGENCY BOARD METH-ENFORCEMENT GRANT PROGRAM.				
CONSUMER AFFAIRS	HOW TO	WESTCOAST	NEWS	7/26/2007	5P	1
		PROFESSIONAL CHEF CHAD SMITH, ELEMENTS, PREPARES A RECIPE FOR "ROASTED BEET SALAD", ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	7/26/2007	5P	1
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
ENVIRONMENT	CLEANINGUP	BEARCREEK	NEWS	7/26/2007	5P,6P,11P	3
		THE DEPARTMENT OF ENVIRONMENTAL QUALITY WANTS LOCAL BUSINESSES, AGENCIES, AND RESIDENTS TO GET INVOLVED, AFTER THE STATE ORDER TO CLEAN UP THE BEAR CREEK WATERSHED, AFTER TESTS SHOW BACTERIA LEVELS ARE TOO HIGH.				
CNSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	7/26/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "SECRET-GLAZED SPARERIBS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
CONSUMER AFFAIRS	RECALL	ACCESSRECALL	NEWS	7/26/2007	6A,12P	2
		ACCESS, INC. REPORTS THE RECALL OF CASTLEBERRY'S CANNED MEAT PRODUCTS BECAUSE OF THE POSSIBILITY OF BOTULISM POINSONING, IS AFFECTING THEM, 232 CASES OF CANNED FOOD WAS DISTRIBUTED TO 20 DIFFERENT FOOD PANTRIES IN THE COUNTY, WARNING IT'S CUSTOMERS TO THROW AWAY ANY CASTLEBERRY'S CANNED MEAT PRODUCTS THEY MAY HAVE RECEIVED.				
COMMUNITY SERVICE	VETS	VETCARE	NEWS	7/26/2007	6A,12P	2
		A PRESIDENTIAL COMMISSION RECOMMENDS BROAD CHANGES TO VETERANS CARE, THE COMMISSION SUGGESTING A MAJOR OVERHAUL, PARTICULARLY WITH ALL THE BUREAUCRACY WOUNDED VETS FACE.				
HEALTH	PHYSICAL	OBESITY	NEWS	7/26/2007	6A,12P	2
		RESEARCHERS REPORT NEW STUDY SUGGESTING WE GET OUR IDEA OF A NORMAL BODY WEIGHT FROM THOSE AROUND US, THE CHANCE OF OBESITY WENT UP FIFTY SEVEN PERCENT FOR THOSE WITH AN OBESE FRIEND, THE SAME TREND HELD TRUE FOR PEOPLE WITH OBESE SPOUSES OR SIBLINGS.				
LAW ENFORCEMENT	SCAM	FRAUD	NEWS	7/26/2007	6A,12P	2
		LOCAL POLICE WARN OF YET ANOTHER SCAM IN THE AREA, SAYING BOTTOM LINE, IF IT SEEMS TOO GOOD TO BE TRUE, IT PROBABLY IS.				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	7/27/2007	6A,12P	2
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
CONSUMER AFFAIRS	PRODUCT INFO	AQUAFINA	NEWS	7/27/2007	11P	1
		THE PEPSICO COMPANY, WHICH OWNS AQUAFINA BOTTLED WATER, REPORTS IT'S STARTED LABELING THE WATER'S SOURCE AS PWS WHICH STANDS FOR PUBLIC WATER SYSTEM.				
MEDICAL	PROCEDURE	AVANDIA	NEWS	7/27/2007	11P	1
		THE FDA WARNS THAT THE DIABETES DRUG AVANDIA MAY PUT USERS AT INCREASED RISK OF ADVERSE CARDIOVASCULAR EFFECTS INCLUDING HEART FAILURE AND DEATH.				

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Quarter: July-August-September 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
LAW ENFORCEMENT	TRAFFIC ENFORCE	PEDENFORCE	NEWS	7/27/2007	6P	1
	THE MEDFORD POLICE DEPARTMENT HOLDS PEDESTRIAN ENFORCEMENT STING MAKING SURE DRIVERS YIELD AND STOP FOR PEDESTRIANS, THE GOAL TO REDUCE THE NUMBER OF PEDESTRIAN ACCIDENTS.					
COMMUNITY SERV	LOW INCOMEASSIST	DENTALCLINIC	NEWS	7/27/2007	5P,6P,11P	3
	ST. VINCENT DE PAUL AND LA CLINICA DEL VALLE LAUNCH A SERIES OF FREE DENTAL SCREENINGS AND CLINICS FOR LOW-INCOME FAMILIES.					
POLITICAL PROCESS	BILL	PHYSED	NEWS	7/27/2007	5P,6P,11P	3
	GOVERNOR KULONGOSKI SIGNS BILL TO RESTORE PHYSICAL EDUCATION REQUIREMENTS IN OREGON SCHOOLS, SAYING ABOUT TWENTY EIGHT PERCENT OF OREGON'S EIGHTH GRADERS ARE OVERWEIGHT OR AT RISK OF BECOMING OVERWEIGHT.					
CONSUMER AFFAIRS	RECALL	RECALL	NEWS	7/27/2007	5P,6P,11P	3
	HEALTH OFFICIALS REPORT TWO CONCERNS OVER CASTLEBERRY'S FOODS RECALLED PRODUCTS, THAT SMALLER BUSINESSES HAVEN'T HEARD ABOUT THE RECALL AND COULD STILL HAVE CONTAMINATED CANS ON THEIR SHELVES, AND CONSUMERS WHO MAY HAVE ALREADY BOUGHT THE RECALLED ITEMS HAVEN'T HEARD THE NEWS EITHER.					
AGRICULTURE	PESTCONTROL	MOSQUITO	NEWS	7/27/2007	12P,6P	2
	SANDRA FISHER, MOSQUITO CONTROL EXPERT, TALKS ABOUT HOW CERTAIN PEOPLE ARE "MOSQUITO MAGNETS" AND WHAT YOU CAN DO IN DEFENSE.					
ENVIRONMENT	WATERQUALITY	BEACHES	NEWS	7/27/2007	12P	1
	STATE OFFICIALS ISSUE PUBLIC HEALTH ADVISORIES FOR TWO CURRY COUNTY BEACHES BECAUSE OF HIGH LEVELS OF BACTERIA IN OCEAN WATERS.					
RECREATION	SPORTS	MTASH	NEWS	7/27/2007	6A,12P	2
	SKI OFFICIALS REPORT THE MT ASHLAND SKI AREA HAS BEEN LOSING MONEY, SO IT WILL CLOSE MONDAYS AND TUESDAYS, EXCEPT DURING THE HOLIDAYS AND SATURDAY EVENINGS.					
ENVIRONMENT	CLEANING UP	BEAR CREEK	NEWS	7/27/2007	6A,12P	2
	THE DEPARTMENT OF ENVIRONMENTAL QUALITY REPORTS ABOUT THREE FOURTHS OF THE BEAR CREEK WATERSHED AREA FAILS TO MEET WATER QUALITY STANDARDS, MAKING IT A BREEDING GROUND FOR DANGEROUS BACTERIA, THE DEQ PLAN REQUIRES LOCAL GOVERNMENT AGENCIES, BUSINESSES, AND RESIDENTS TO KEEP THE WATER CLEAN.					
MEDICAL	PROCEDURE	ECHINACEA	NEWS	7/27/2007	6A,12P	2
	RESEARCHERS REPORT STUDY ANALYZING ECHINACEA, FINDING THE POPULAR HERB REDUCES A PERSON'S RISK OF CATCHING A COLD BY FIFTY EIGHT PERCENT AND ALSO SHORTENS THE DURATION OF THE COLD.					
DRUGS&ALCOHOL	ABUSE	METHWATCH	NEWS	7/27/2007	6A,12P	2
	DEPUTY CHIEF TIM GEORGE, MEDFORD POLICE DEPARTMENT, TALKS ABOUT SOME LOCAL METH ENFORCEMENT PROGRAMS IN SOUTHERN OREGON RECEIVING A ONE TIME GRANT FROM THE STATE THROUGH THE EMERGENCY BOARD METH-ENFORCEMENT GRANT PROGRAM.					
EDUCATION	READING	SMART	PSA	7/27/2007		22
	SMART (START MAKING A READER TODAY) TRANSFORMS THE LIVES OF CHILDREN IN OUR LOW INCOME SCHOOLS. VOLUNTEERS ARE RECRUITED TO GO INTO THE SCHOOLS AND READ TO CHILDREN. TO VOLUNTEER, CONTACT SMART AT 800-355-3999 OR WWW.GETSMARTOREGON.ORG.					

**QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD**

Quarter: July-August-September 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
EDUCATION	READING	OPEN YOUR MIND :30 THERE ARE AMAZING POSSIBILITIES WHEN YOU OPEN YOUR MIND TO READING. YOU CAN LOG ON TO THE LIBRARY OF CONGRESS WEBSITE, WWW.LOC.COM, AND LET THE JOURNEY BEGIN.	PSA	7/27/2007		14
CONSUMER AFFAIRS	HOW TO	MRFOOD MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "CHINESE CHICKEN SALAD", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.	NEWS	7/27/2007	12P	1
ENVIRONMENT	CLEANING UP	MTASHCLEAN DOZENS OF VOLUNTEERS PARTICIPATE IN COMMUNITY CLEANUP ON MT ASHLAND.	NEWS	7/28/2007	6P	1
RECREATION	COMMUNITY AFFAIRS	DOGDAYS GARY WEST MEATS, JACKSONVILLE, HOLDS A "DOG PARTY" EVENT CALLED "BEER, JERKY, AND MAN'S BEST FRIEND", LOCAL VENDORS TURNING OUT TO PROVIDE SAMPLES OF BEER AND WINE, AND FREE JERKY FOR THE PUPS, ORGANIZERS SAY THIS TIME OF YEAR IS THE BEST FOR SOME OF THE ROGUE VALLEY'S FINEST FOODS AND WINE.	NEWS	7/28/2007	6P	1
LAW ENFORCEMENT	TRAFFIC ENFORCE	PEDSTING THE MEDFORD POLICE DEPARTMENT HOLDS PEDESTRIAN ENFORCEMENT STING MAKING SURE DRIVERS YIELD AND STOP FOR PEDESTRIANS, THE GOAL, TO REDUCE THE NUMBER OF PEDESTRIAN ACCIDENTS.	NEWS	7/29/2007	11P	1
COMMUNITY SERV	FUNDING	CRABFEST ORGANIZERS REPORT THE SECOND ANNUAL CRAB FEST IN GRANTS PASS, ALL YOU CAN EAT ALASKAN KING CRAB FOR THIRTY DOLLARS, PROCEEDS TO BENEFIT THE GIRLS AND BOYS PROGRAM AT THE GRANTS PASS YMCA.	NEWS	7/29/2007	6P,11P	2
ENVIRONMENT	CLEANING UP	MT ASH DOZENS OF VOLUNTEERS PARTICIPATE IN COMMUNITY CLEANUP ON MT ASHLAND.	NEWS	7/29/2007	6P	1
LAW ENFORCEMENT	POLICE EFFECT	JOCOHIRING THE JOSEPHINE COUNTY SHERIFF'S OFFICE, REPORTS THEY ARE NOW HIRING TO FILL SOME VACANT POSITIONS, NOW THAT FEDERAL TIMBER MONEY IS RESTORED FOR ONE MORE YEAR, ALSO HIRING SEASONAL WORKERS FOR THE SUMMER MARIJUANA ERADICATION PROGRAM.	NEWS	7/30/2007	5P,6P,11P	3
ENVIRONMENT	CLEANUP	MTASH DOZENS OF VOLUNTEERS PARTICIPATE IN COMMUNITY CLEANUP ON MT ASHLAND.	NEWS	7/30/2007	6A,12P	2
LAW ENFORCEMENT	RULES	ONTHEBEAT MEDFORD POLICE LT. BOB HANSEN, TALKS ABOUT THE RULES AND REGULATIONS IN OUR CITY PARKS, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.	NEWS	7/30/2007	6P	1
DRUGS&ALCOHOL	ABUSE	STRAWBERRY METH MEDFORD POLICE REPORT LAKE COUNTY DEPUTIES FINDING FRUIT FLAVORED METH DURING TWO SEPARATE BUSTS, BUT HAVEN'T HEARD ABOUT IT SHOWING UP ON SOUTHERN OREGON YET, BUT IT'S STILL A GOOD IDEA FOR PARENTS TO BE EDUCATED ABOUT IT.	NEWS	7/30/2007	6P	1
COMMUNITY SERV	FEEDING	FOODDRIVE OWNERS OF THE TOOL BOX IN GRANTS PASS AND KELLY'S TECHNICAL AUTOMOTIVE IN MEDFORD HOLD FOOD DRIVE IN AN EFFORT TO FILL A BIG HOLE IN SUPPLIES LEFT AFTER THOUSANDS OF CANS OF RECALLED CHILI WERE FOUND AT ACCESS FOOD BANK.	NEWS	7/30/2007	6P	1



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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
CONSUMER AFFAIRS	PRODUCT SAFETY	AVANDIA	NEWS	7/30/2007	5P,11P	2
	THE FDA CONSIDERS TAKING AVANDIA, THE MOST POPULAR DIABETES MEDICATION OFF THE MARKET.					
HEALTH	PHYSICAL	WESTNILE	NEWS	7/30/2007	5P,6P	2
	VECTOR CONTROL OFFICIALS IN OUR REGION REPORT SOUTHERN OREGON SO FAR HASN'T HAD A HUMAN CASE OF WEST NILE, SAYING THERE ARE WAYS FOR THE PUBLIC TO HELP KEEP THE SEASON MILD BY EMPTYING ANY STANDING WATER IN THE BACK YARD AND KEEP HORSE TROUGHS AND PET BOWLS FRESH.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	7/30/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "SLOPPY JOES", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
RECREATION	COMMUNITY AFFAIRS	DOGDAYS	NEWS	7/30/2007	6A,12P	2
	GARY WEST MEATS, JACKSONVILLE, HOLDS A "DOG PARTY" EVENT CALLED "BEER, JERKY, AND MAN'S BEST FRIEND", LOCAL VENDORS TURNING OUT TO PROVIDE SAMPLES OF BEER AND WINE AND FREE JERKY FOR THE PUPS, ORGANIZERS SAY THIS TIME OF YEAR IS THE BEST FOR SOME OF THE ROGUE VALLEY'S FINEST FOODS AND WINE.					
LAW ENFORCEMENT	TRAFFIC ENFORCE	PEDSTING	NEWS	7/30/2007	6A,12P	2
	MEDFORD POLICE CONDUCT PEDESTRIAN ENFORCEMENT OPERATION AT THE CROSSWALK AT NINTH AND RIVERSIDE, ISSUING CITATIONS TO DRIVERS WHO DON'T YIELD RIGHT OF WAY TO PEDESTRIANS IN THE CROSSWALK.					
MEDICAL	RESEARCH	GRAPEFRUIT	NEWS	7/30/2007	6A,12P	2
	RESEARCHERS REPORT NEW STUDY SUPPORTING A DAILY SERVING OF GRAPEFRUIT COULD RAISE A WOMAN'S RISK OF BREAST CANCER BY UP TO THIRTY PERCENT.					
MEDICAL	PROCEDURE	AVANDIA	NEWS	7/30/2007	6A,12P	2
	THE FDA WARNS THAT THE DIABETES DRUG AVANDIA MAY PUT USERS AT INCREASED RISK OF ADVERSE CARDIOVASCULAR EFFECTS INCLUDING HEART FAILURE AND DEATH.					
MEDICAL	RESEARCH	WORKING	NEWSD	7/30/2007	6A,12P	2
	RESEARCHERS REPORT EVIDENCE MOUNTING THAT HEART DISEASE TAKES A TOLL ON BRAIN FUNCTIONS AND COULD SPEED THE DEVELOPMENT OF VARIOUS COGNITIVE DISORDERS, INCLUDING ALZHEIMERS DISEASE.					
RECREATION	COMMUNITY AFFAIRS	CRABFEST	NEWS	7/30/2007	6A,12P	2
	ORGANIZERS REPORT THE SECOND ANNUAL CRAB FEST IN GRANTS PASS, ALL YOU CAN EAT ALASKAN KING CRAB FOR THIRTY DOLLARS, PROCEEDS TO BENEFIT THE GIRLS AND BOYS PROGRAM AT THE GRANTS PASS YMCA.					
YOUNG PEOPLE	ALCOHOL ABUSE	UNDERAGE EMILY	PSA	7/30/2007		8
	PARENTS NEED TO SPEAK WITH THEIR CHILDREN EARLY AND OFTEN ABOUT THE DANGERS OF UNDERAGE DRINKING.					
HEALTH	PHYSICAL	DR DAN	NEWS	7/30/2007	5P	1
	MEDICAL EXPERT DR. DAN TOMLINSON ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" SEGMENT.					
YOUNG PEOPLE	HEALTH	BABYTALK	NEWS	7/31/2007	5P	1
	DR. DONNA BRADSHAW, PEDIATRICIAN, TALKS ABOUT THIS TIME OF YEAR, DOCTORS SEE BABIES WITH A LOT OF RASHES AND SKIN REACTIONS CAUSED BY SUNBURNS, BUG BITES, AND MOST OF ALL THE HEAT, ON CHANNEL TEN'S WEEKLY "BABY TALK" REPORT.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	7/31/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "CRANBERRY-PEACH COOLER", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
AGRICULTURE	PESTICIDES	PESTICIDES	NEWS	7/31/2007	11P	1
		THE UNITED FARM WORKERS OF AMERICA, AND THE AFLCIO, AMONG OTHERS, PLAN TO SUE THE EPA OVER IT'S APPROVAL OF THE PESTICIDE "CHLORPYRIFOS", ALLEGING THE EPA FAILED TO ADEQUATELY STUDY THE BUG SPRAY'S HARM TO PEOPLE WHEN IT WAS RE-APPROVED FOR FARMING USES IN 2001.				
POLITICAL PROCESS	LEGISLATION	TAXCREDITS	NEWS	7/31/2007	11P	1
		GOV. KULONGOSKI SIGNS LEGISLATION TO INCLUDE TAX CREDITS FOR DOCTORS WHO ACCEPT PATIENTS COVERED BY TRICARE, THE FEDERAL GOVERNMENTS HEALTH COVERAGE FOR ACTIVE AND RETIRED MEMBERS OF THE MILITARY & NATIONAL GUARD, TAX CREDITS FOR BUSINESSES THAT INSTALL RENEWABLE ENERGY SYSTEMS & CITIZENS WHO INSTALL ENERGY EFFICIENT APPLIANCES.				
HEALTH	PETS	DOGMAN	NEWS	7/31/2007	5P	1
		DAN MISH, DDM CANINE COUNSELING, TALKS ABOUT WHAT YOU CAN DO IF YOU HAVE TWO DOGS AND THEY'RE ALWAYS FIGHTING WITH EACH OTHER, ON CHANNEL TEN'S WEEKLY "DAN THE DOGMAN" REPORT.				
LAW ENFORCEMENT	PUBLIC ASSIST	CARREWARD	NEWS	7/31/2007	5P,6P,11P	3
		MEDFORD POLICE REPORT THE YATES FAMILY WHO LIVE ON AN ISOLATED STRETCH OF NORTH APPLGATE ROAD, OFFERING A REWARD FOR INFORMATION ON WHOEVER RANSACKED THEIR HOME AND MADE OFF WITH A HUGE STASH, INCLUDING THREE VEHICLES, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
HEALTH	PHYSICAL	VIRUS	NEWS	7/31/2007	6A,12P	2
		THE CENTER FOR DISEASE CONTROL REPORTS THE U.S. WEST NILE VIRUS SEASON IS OFF TO IT'S FASTEST START EVER, THE MOSQUITO-BORN BUG HAS SICKENED 122 PEOPLE AND KILLED THREE, HEALTH OFFICIALS IN SOUTHERN OREGON REPORT WE'VE GOTTEN THIS FAR IN THE SEASON WITHOUT A HUMAN CASE OF WEST NILE AND HOPE TO KEEP IT THAT WAY.				
COMMUNITY SERV	FEEDING	FOODDRIVE	NEWS	7/31/2007	6A,12P	2
		THE OWNERS OF THE TOOL BOX IN GRANTS PASS AND KELLY'S TECHNICAL AUTOMOTIVE IN MEDFORD HOLD FOOD DRIVE, IN AN EFFORT TO FILL A BIG HOLE LEFT ON THE SHELVES OF ACCESS FOOD BANK SINCE THE RECALL OF THOUSANDS OF CANS OF CHILI AND BEEF STEW WERE RECALLED NATIONWIDE.				
LAW ENFORCEMENT	POLICE EFFECT	JOCOHIRING	NEWS	7/31/2007	6A,12P	2
		THE JOSEPHINE COUNTY SHERIFF'S OFFICE REPORTS THEY ARE LOOKING TO HIRE NEW DEPUTIES, NOW THAT FEDERAL TIMBER MONEY HAS BEEN RESTORED FOR ONE MORE YEAR, ALSO HIRING SEASONAL WORKERS FOR THE SUMMER MARIJUANA ERADICATION PROGRAM.				
MEDICAL	CANCER	CANCER	NEWS	7/31/2007	6A,12P	2
		STANFORD RESEARCHERS RELEASE STUDY SAYING THEY HAVE FOUND A WAY TO MAKE CANCER CELLS IN MICE SELF-DESTRUCT, HOPING THE DISCOVERY COULD LEAD TO NEW TREATMENTS FOR CANCER PATIENTS.				
MEDICAL	RESERCH	MEDICATION	NEWS	7/31/2007	6A,12P	2
		RESEARCHERS REPORT NEW STUDY SAYING MILLIONS OF PEOPLE WITH AILMENTS LIKE CHRONIC HEART DISEASE OR ASTHMA SKIP DOSES OR QUIT TAKING THEIR MEDICATIONS, CALLING IT A NATIONAL CRISIS THAT COSTS THE COUNTRY BILLIONS OF DOLLARS, PATIENTS BLAME CONFUSING PILL BOTTLES AND RUSHED DOCTOR VISITS.				

# QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: July-August-September 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
CONSUMER AFFAIRS	PRODUCT SAFETY	AVANDIA	NEWS	7/31/2007	6A,12P	2
	THE FDA ADVISORY PANEL DECIDED THE RISK WAS GREAT ENOUGH TO RECOMMEND PUTTING A NEW WARNING LABEL ON THE MOST POPULAR DIABETES DRUG "AVANDIA", BUT NOW CALLING FOR THE DRUG TO BE PULLED FROM STORE SHELVES.					
DRUGS&ALCOHOL	ABUSE	STRAWBERRY METH	NEWS	7/31/2007	6A,12P	2
	MEDFORD POLICE REPORT STRAWBERRY METH HAS BEEN FOUND IN A FEW WESTERN STATES INCLUDING OREGON IN LANE COUNTY, BUT SO FAR THEY HAVEN'T HEARD ABOUT IT SHOWING UP IN SOUTHERN OREGON, BUT IT'S STILL A GOOD IDEA FOR PARENTS TO BE EDUCATED ABOUT IT SINCE THE FRUIT-FLAVORED METH IS MEANT TO ATTRACT INEXPERIENCED OR YOUNGER USERS.					
YOUNG PEOPLE	COMMUNITY SERV	SPILLDRILL	NEWS	7/31/2007	6P	1
	SOU STUDENT ADAM DECOSTE, ORGANIZES A "SPILL DRILL" NEAR HAWTHORNE PARK IN BEAR CREEK, WORKING ON HIS SCHOOL PROJECT FOR OVER ONE YEAR, TO ENSURE THE WATER IS PROTECTED IN CASE OF AN EMERGENCY, HOPING HIS PROJECT WILL HELP NOT ONLY HIS GRADE BUT THE CITY OF MEDFORD.					
MEDICAL	EYES	EYES	NEWS	8/1/2007	12P	1
	DR. JON LAPOOK, MEDICAL CORRESPONDENT, AND DR. MARGARITE MCDONALD, ACADEMY OF OPHTHALMOLOGY, REPORTS SURVEY SAYING MOST PEOPLE DON'T BELIEVE THEY ARE AT RISK FOR SERIOUS EYE PROBLEMS, THE REASON THE AMERICAN ACADEMY OF OPHTHALMOLOGY URGES EVERYONE TO GET A BASELINE EYE EXAM AT AGE 40 TO STOP A PENDING EPIDEMIC OF AGE RELATED EYE DISEASE.					
COMMUNITY SERV	EMERGSERV	SALVARMY	NEWS	8/1/2007	5P,6P,11P	3
	THE SALVATION ARMY OPENS THEIR DOORS OFFERING ANYONE IN THE AREA A PLACE TO COOL OFF, SAYING FROM NOW UNTIL THE END OF SUMMER, ANY DAY WHEN TEMPERATURES ARE FORECAST TO BE 100 PERCENT OR MORE, THEIR BUILDING ON BEATTY STREET WILL BE OPEN TO THE PUBLIC AS A COOLING STATION, WATER AND SALTY SNACKS WILL ALSO BE PROVIDED.					
AGRICULTURE	GARDENING	ROGUE GARDENER	NEWS	8/1/2007	5P	1
	ROGUE GARDENER STAN MAPOLSKI, TALKS ABOUT AN ALTERNATIVE WHEN YOU'RE BORED WITH THE BASIC CUCUMBER IN YOUR GARDEN, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.					
COMMUNITY SERV	FUNDING	KISSMOBILE	NEWS	8/1/2007	5P,6P	2
	REPRESENTATIVES REPORT THE 26 FOOT LONG HERSHEY'S KISSMOBILE CRUISER MAKING A STOP AT THE RVMC, RAISING AWARENESS AND FUNDS FOR THE 170 CHILDREN'S MIRACLE NETWORK HOSPITALS.					
POLITICAL PROCESS	BILL	GOVERNOR	NEWS	8/1/2007	6P,11P	2
	GOVERNOR KULONGOSKI COMES TO MEDFORD TO GIVE A BOOST TO TRANSPORTATION IN OREGON, SIGNING A BILL CALLED "CONNECT OREGON 2", WHICH PROVIDES ONE HUNDRED MILLION DOLLARS TO IMPROVE OUR TRANSPORTATION ON THE GROUND AND IN THE AIR, KEEPING OREGON COMPETITIVE IN A GLOBAL ECONOMY.					
ENVIRONMENT	WATERQUALITY	BEACHADVISORY	NEWS	8/1/2007	6P,11P	2
	HEALTH OFFICIALS REPORT THE HEALTH ADVISORY FOR CONTACT WITH MARINE WATER AT HARRIS STATE PARK BEACH IN CURRY COUNTY HAS BEEN LIFTED, AFTER WATER SAMPLES SHOWED HIGHER THAN NORMAL LEVELS OF A TYPE OF FECAL BACTERIA IN THE WATER, FOLLOW-UP TESTING SHOWS CONTAMINATION HAS SUBSIDED.					

# QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
YOUNG PEOPLE	COMMUNITY SERV	SPILLDRILL	NEWS	8/1/2007	6A,12P	2
	S.O.U. STUDENT ADAM DE COSTE, WHO HAS WORKED ON A SCHOOL PROJECT FOR MORE THAN A YEAR, HOLDS "SPILL DRILL", TO MAKE SURE IF A CATASTROPHIC SPILL INTO BEAR CREEK EVER HAPPENED, CREWS WOULD BE PREPARED, HOPING HIS PROJECT WILL HELP NOT ONLY HIS GRADE, BUT ALSO THE CITY OF MEDFORD.					
MEDICAL	RESEARCH	PRINTERS	NEWS	8/1/2007	11P	1
	RESEARCHERS REPORT LASER PRINTERS CAN RELEASE TINY PARTICLES INTO THE AIR THAT CAN BE HARMFUL FOR YOU TO BREATHE.					
ENVIRONMENT	CONSERVATION	CANTRAL BUCKLEY	NEWS	8/1/2007	6P,11P	2
	THE GREATER APPLGATE COMMUNITY DEVELOPMENT CORPORATION, A NON-PROFIT ORGANIZATION THAT HAS BEEN MANAGING CANTRALL BUCKLEY PARK FOR MORE THAN TEN YEARS IN PARTNERSHIP WITH THE COUNTY, SPEARHEADS EFFORTS TO IMPROVE THE PARK.					
CONSUMER AFFAIRS	PRODUCT SAFETY	CONSUMER TIPS	NEWS	8/1/2007	12P,5P	2
	THE U.S. CONSUMER PRODUCT SAFETY COMMISSION ISSUES IT'S FIRST LIST OF TOP FIVE HIDDEN HOME HAZARDS.					
LAW ENFORCEMENT	PUBLIC ASSIST	CARREWARD	NEWS	8/1/2007	6A,12P	2
	MEDFORD POLICE REPORT THE YATES FAMILY, WHO LIVE ON AN ISOLATED STRETCH OF NORTH APPLGATE ROAD, OFFERING A REWARD FOR INFORMATION ON WHOEVER RANSACKED THEIR HOME, AND MADE OFF WITH A HUGE STASH, INCLUDING THREE VEHICLES.					
MEDICAL	RESEARCH	GENES	NEWS	8/1/2007	6A,12P	2
	SCIENTISTS REPORT INTERNATIONAL STUDY SCANNING THE ENTIRE HUMAN GNOME OF MORE THAN 12,000 PEOPLE FOR MS RISK FACTORS, UNCOVERING TWO NEW GENE SUSPECTS, THE NEW GENETIC ROAD MAP WILL BE OF INCREDIBLE VALUE IN DEVELOPING NEW THERAPIES.					
MEDICAL	PREGNANCY	BIGMAMA	NEWS	8/1/2007	6A,12P	2
	RESEARCHERS REPORT NEW STUDY SUGGESTING THE HEAVIER A WOMAN IS BEFORE PREGNANCY, THE GREATER HER RISK OF COMPLICATIONS.					
MEDICAL	CANCER	SUNSCREEN	NEWS	8/1/2007	6A,12P	2
	RESEARCHERS REPORT EXERCISE AND MODERATE CAFFEINE CONSUMPTION COULD HELP WARD OFF SKIN CANCER.					
POLITICAL PROCESS	LEGISLATION	TAXCREDITS	NEWS	8/1/2007	6A,12P	2
	GOVERNOR KULONGOSKI SIGNS LEGISLATION INCLUDING TAX CREDITS FOR DOCTORS WHO ACCEPT PATIENTS COVERED BY TRICARE, THE FEDERAL GOVERNMENT'S HEALTH COVERAGE FOR ACTIVE AND RETIRED MEMBERS OF THE MILITARY AND NATIONAL GUARD, BUSINESSES THAT INSTALL RENEWABLE ENERGY SYSTEMS, AND CITIZENS WHO INSTALL ENERGY EFFICIENT APPLIANCES.					
AGRICULTURE	PESTICIDES	PESTICIDES	NEWS	8/1/2007	6A,12P	2
	THE UNITED FARM WORKERS OF AMERICA, AND THE AFLCIO, AMONG OTHERS, PLAN TO SUE THE EPA OVER IT'S APPROVAL OF THE PESTICIDE "CHLORPYRIFOS", ALLEGING THAT THE EPA FAILED TO ADEQUATELY STUDY THE BUG SPRAY'S HARM TO PEOPLE WHEN IT WAS RE-APPROVED FOR FARMING USES IN 2001.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	8/1/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "BOURBON STEAK", IN HONOR OF NEW ORLEANS, RECIPE AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					

**QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD**

Quarter: July-August-September 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
ENVIRONMENT	CONSERVATION	CANTRALLBUCKLEY	NEWS	8/2/2007	6A,12P	2
	THE GREATER APPLGATE COMMUNITY DEVELOPMENT CORPORATION, A NON-PROFIT ORGANIZATION THAT HAS BEEN MANAGING CANTRALL BUCKLEY PARK FOR MORE THAN TEN YEARS IN PARTNERSHIP WITH THE COUNTY, SPEARHEADS EFFORTS TO IMPROVE THE PARK.					
ENVIRONMENT	WATERQUALITY	BEACH	NEWS	8/2/2007	6A,12P	2
	HEALTH OFFICIALS REPORT THE HEALTH ADVISORY FOR CONTACT WITH MARINE WATER AT HARRIS STATE PARK BEACH IN CURRY COUNTY HAS BEEN LIFTED, AFTER WATER SAMPLES SHOWED HIGHER THAN NORMAL LEVELS OF A TYPE OF FECAL BACTERIA IN THE WATER, FOLLOW UP TESTING SHOWS CONTAMINATION HAS SUBSIDED.					
RECREATION	COMMUNITY AFFAIRS	PROCLAMATION	NEWS	8/2/2007	5P,6P,11P	3
	MEDFORD'S MAYOR GARY WHEELER MAKES OFFICIAL PROCLAMATION THAT SATURDAY, AUGUST 6TH IS THE 20TH ANNUAL "KTVL AND RVMC KID'S DAY" AT HAWTHORNE PARK, ENCOURAGING EVERYONE IN THE CITY TO COME DOWN AND TAKE PART IN THE FUN AND FESTIVITIES.					
CONSUMER AFFAIRS	HOW TO	WESTCOAST	NEWS	8/2/2007	5P	1
	A LOCAL PROFESSIONAL CHEF PREPARES A RECIPE FOR "HOT AND SPICY CHILI AND SEA BASS", ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.					
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	8/2/2007	5P	1
	TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" SEGMENT.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	8/2/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "STUFFED SANDWICH", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
SAFETY	CHILD	HOWARD	NEWS	8/2/2007	5P,6P,11P	3
	THE MEDFORD CITY COUNCIL AWARDS CONSTRUCTION PROJECT TO KOGAP ENTERPRISES FOR NEW SIDEWALKS LEADING TO HOWARD ELEMENTARY SCHOOL, MAKING IT SAFER FOR STUDENTS WALKING TO AND FROM THE SCHOOL, THE PROJECT EXPECTED TO BE COMPLETED BY MID-NOVEMBER.					
POLITICAL PROCESS	BILL	CIGARETTES	NEWS	8/2/2007	6A,12P	2
	A U.S. SENATE COMMITTEE ENDORSES BILL ALLOWING THE FDA TO REGULATE TOBACCO PRODUCTS.					
COMMUNITY SERV	EMERGSERV	SALARMY	NEWS	8/2/2007	6A,12P	2
	THE SALVATION ARMY OPENS THEIR DOORS OFFERING ANYONE IN THE AREA A PLACE TO COOL OFF, SAYING FROM NOW UNTIL THE END OF SUMMER, ANY DAY WHEN TEMPERATURES ARE FORECAST TO BE 100 DEGREES OR MORE, THEIR BUILDING ON BEATTY STREET WILL BE OPEN TO THE PUBLIC AS A COOLING STATION, WATER AND SALTY SNACKS WILL ALSO BE PROVIDED.					
MEDICAL	RESEARCH	PRINTERS	NEWS	8/2/2007	6A,12P	2
	RESEARCHERS REPORT LASER PRINTERS CAN RELEASE TINY PARTICLES INTO THE AIR THAT CAN BE HARMFUL FOR YOU TO BREATHE.					
COMMUNITY SERV	FUNDING	KISSMOBILE	NEWS	8/2/2007	6A,12P	2
	REPRESENTATIVES REPORT THE 26 FOOT LONG HERSHEY'S KISSMOBILE CRUISER MAKING A STOP AT THE RVMC, RAISING AWARENESS AND FUNDS FOR THE 170 CHILDREN'S MIRACLE NETWORK HOSPITALS.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
CONSUMER AFFAIRS	RECALL	RECALL	NEWS	8/2/2007	6A,12P,5P,6P,11P	5
		FISHER PRICE RECALLS 83 TYPES OF TOYS BECAUSE THEIR PAINT CONTAINS EXCESSIVE AMOUNTS OF LEAD.				
POLITICAL PROCESS	BILL	GOV	NEWS	8/2/2007	6A	1
		GOVERNOR KULONGOSKI COMES TO MEDFORD TO GIVE A BOOST TO TRANSPORTATION IN OREGON, SIGNING A BILL CALLED "CONNECT OREGON 2", WHICH PROVIDES ONE HUNDRED MILLION DOLLARS TO IMPROVE OUR TRANSPORTATION ON THE GROUND AND IN THE AIR, KEEPING OREGON COMPETITIVE IN A GLOBAL ECONOMY.				
CONSUMER AFFAIRS	HOWTO	MR FOOD	NEWS	8/3/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "PINA COLADA FROSTIES", A TASTY WAY TO BEAT THE HEAT WITH THIS COOL FROSTY TREAT, RECIPE AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
CONSUMER AFFAIRS	RECALL	FORDRECALL	NEWS	8/3/2007	11P	1
		FORD RECALLS MORE THAN THREE AND ONE HALF MILLION PASSENGER CARS AND TRUCKS, OVER CONCERNS ABOUT THE CRUISE CONTROL SWITCH.				
MEDICVAL	PROCEDURE	MUSIC THERAPY	NEWS	8/3/2007	12P,5P	2
		DR. CONCETTA TOMAINO, V.P. OF MUSIC THERAPY, TALKS ABOUT THE BENEFITS OF MUSIC THERAPY FOR STROKE PATIENTS.				
RECREATION	COMMUNITY AFFAIRS	ON THE TOWN	NEWS	8/3/2007	6A,12P	2
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
RECREATION	COMMUNITY AFFAIRS	PROCLAMATION	NEWS	8/3/2007	6A,12P,5P,6P,11P	5
		MEDFORD'S MAYOR GARY WHEELER MAKES OFFICIAL PROCLAMATION THAT SATURDAY, AUGUST 6TH IS THE 20TH ANNUAL "KTVL AND RVMC KID'S DAY" AT HAWTHORNE PARK, ENCOURAGING EVERYONE IN THE CITY TO COME DOWN AND TAKE PART IN THE FUN AND FESTIVITIES.				
MEDICAL	COST OF	DRUGS	NEWS	8/3/2007	6A,12P	2
		CANADIAN OFFICIALS REPORT NEW STUDY SHOWING PRICES OF GENERIC PRESCRIPTION DRUGS IN CANADA, ARE ON AVERAGE, ONE HUNDRED FIFTEEN PERCENT HIGHER THAN U.S. PRICES, BUT BRAND-NAME DRUGS ARE STILL OVER FIFTY PERCENTY CHEAPER THAN THOSE IN THE U.S.				
HEALTH	DIET	EAT VEGGIES	NEWS	8/3/2007	6A,12P	2
		RESEARCHERS SAY ADDING BROCCOLI AND CAULIFLOWER TO YOUR DIET MAY CUT THE RISK OF PROSTATE CANCER IN HALF.				
MEDICAL	RESEARCH	BABIES	NEWS	8/3/2007	6A,12P	2
		RESEARCHERS REPORT NEARLY THREE OUT OF FOUR AMERICAN WOMEN ARE BREAST FEEDING THEIR BABIES, BUT ACCORDING TO A NEW STUDY BY THE CDC, THEY'RE GIVING IT UP TOO SOON.				
DRUGS&ALCOHOL	ABUSE	METH	NEWS	8/3/2007	6A,12P	2
		DEPUTY CHIEF TIM GEORGE, MEDFORD POLICE DEPARTMENT, REPORTS THE HIGHEST NUMBER OF ARRESTS MADE IN ONE MONTH, OF SUSPECTS PROFILED IN CRIMESTOPPERS AND METHWATCH COMBINED, MEANING PEOPLE ARE PAYING ATTENTION.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
CONSUMER AFFAIRS	RECALL	RECALL	NEWS	8/3/2007	6A,12P	2
	FISHER PRICE RECALLS 83 TYPES OF TOYS BECAUSE THEIR PAINT CONTAINS EXCESSIVE AMOUNTS OF LEAD.					
SAFETY	CHILD	HOWARD	NEWS	8/3/2007	6A,12P	2
	THE MEDFORD CITY COUNCIL AWARDS CONSTRUCTION PROJECT TO KOGAP ENTERPRISES FOR NEW SIDEWALKS LEADING TO HOWARD ELEMENTARY SCHOOL, MAKING IT SAFER FOR STUDENTS WALKING TO AND FROM THE SCHOOL, THE PROJECT EXPECTED TO BE COMPLETED BY MID-NOVEMBER.					
COMMUNITY SERV	FUNDING	FILLTHEBOOT	NEWS	8/3/2007	5P,6P,11P	3
	MEDFORD FIREFIGHTERS REPORT THEY HAVE BEEN PARTICIPATING IN THE MDA "FILL THE BOOT" FUNDRAISER FOR YEARS, BUT THIS YEAR THE MEDFORD POLICE DEPT SAYS COLLECTING DONATIONS FROM MOTORISTS STOPPING AT RED LIGHTS OR STANDING AT BUSY INTERSECTIONS IS ILLEGAL, SO FIREFIGHTERS SAY THEY PLAN TO POSTPONE UNTIL THE DISAGREEMENT IS RESOLVED.					
COMMUNITY SERV	FUNDING	MALLVOLLEYBALL	NEWS	8/4/2007	6P	1
	ORGANIZERS REPORT THE FIRST ANNUAL PEPSI CHALLENGE CO-ED BEACH VOLLEYBALL TOURNAMENT AT THE ROGUE VALLEY MALL, PROCEEDS FROM THE EVENT GOING TO HELP OUT ROGUE VALLEY HABITAT FOR HUMANITY.					
ENVIRONMENT	CLEANUP	RIVERCLEANUP	NEWS	8/4/2007	6P,11P	2
	THE ROGUE GUIDES AND SPORTSMANS ASSOCIATION ORGANIZES ANNUAL EVENT WITH OVER 100 PEOPLE SHOWING UP IN SHADY COVE TO HELP CLEAN UP A 25-MILE STRETCH OF THE ROGUE RIVER, ORGANIZERS SAYING THE PRISTINE RIVER HAS BECOME SO POLLUTED THAT VITAL SALMON RUNS ARE AT RISK.					
RECREATION	COMMUNITY AFFAIRS	KIDSDAY	NEWS	8/4/2007	6P,11P	2
	ORGANIZERS REPORT THE 20TH ANNUAL KTVL KIDS DAY AT HAWTHORNE PARK, WITH DOZENS OF SPONSORS ON HAND WITH FUN ACTIVITIES FOR KIDS TO ENJOY INCLUDING GAMES, RIDES, AND FOOD, AND LOCAL AGENCIES LIKE THE MEDFORD POLICE DEPARTMENT AND MERCY FLIGHTS TURNING OUT TO HELP TEACH SAFETY.					
RECREATION	COMMUNITY AFFAIRS	KIDSDAY	NEWS	8/5/2007	6P	1
	ORGANIZERS REPORT THE 20TH ANNUAL KTVL KIDS DAY AT HAWTHORNE PARK, WITH DOZENS OF SPONSORS ON HAND WITH FUN ACTIVITIES FOR KIDS TO ENJOY INCLUDING GAMES, RIDES AND FOOD, AND LOCAL AGENCIES LIKE THE MEDFORD POLICE DEPARTMENT AND MERCY FLIGHTS TURNING OUT TO HELP TEACH SAFETY.					
ENVIRONMENT	CLEANUP	RIVERCLEANUP	NEWS	8/5/2007	6P	1
	THE ROGUE GUIDES AND SPORTSMANS ASSOCIATION ORGANIZES ANNUAL EVENT WITH OVER 100 PEOPLE SHOWING UP IN SHADY COVE TO HELP CLEAN UP A 25-MILKE STRETCH OF THE ROGUE RIVER, ORGANIZERS SAYING THE PRISTINE RIVER HAS BECOME SO POLLUTED THAT VITAL SALMON RUNS ARE AT RISK.					
RECREATION	COMMUNITY AFFAIRS	OLDTIMERS	NEWS	8/5/2007	6P,11P	2
	THE GREENSPRINGS OLD TIMERS HOLD THEIR ANNUAL REUNION AT THE BIG R RANCH, THIS YEAR ADDING A COUNTRY FAIR FOR THE WHOLE FAMILY TO ENJOY.					
RECREATION	PARK	GPPARK	NEWS	8/5/2007	6P,11P	2
	PARK OFFICIALS REPORT INDIAN MARY PARK, OUTSIDE OF GRANTS PASS, HAS BEEN NAMED ONE OF AMERICA'S TOP 200 CAMPGROUNDS BY CAMPING LIFE MAGAZINE.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RECREATION	FACILITIES	ORAQUARIUM	NEWS	8/6/2007	6A,12P	2
	THE OREGON COAST AQUARIUM, NEWPORT, IS CHOSEN BY PARENT'S MAGAZINE AS ONE OF THE 10 BEST IN AMERICA FOR KIDS, PRAISED FOR IT'S NATURAL SETTING, INTERACTIVE DISPLAYS, IT'S TOUCH POOL, "PASSEGES OF THE DEEP", ALSO APPLAUDED, THEIR EDUCATIONAL PROGRAMS INCLUDING EDUCATOR-LED KAYAK TOURS DURING SPRING BREAK EARLY SUMMER AND SCHOOL LAB PROGRAMS.					
LAW ENFORCEMENT	SAFETYISSUES	ONTHEBEAT	NEWS	8/6/2007	6P	1
	MEDFORD POLICE LT BLB HANSEN TALKS ABOUT WHAT BUSINESSES CAN DO TO MAKE THEMSELVES LESS OF A TARGET FOR A ROBBERY, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.					
JACKSON COUNTY	FACILITIES	LIBRARIES	NEWS	8/6/2007	5P,6P,11P	3
	JACKSON COUNTY STUDIES TWO PROPOSALS TO REOPEN THE COUNTY LIBRARIES USING PRIVATE CONTRACTORS.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	8/6/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS SOME SUGGESTIONS ON ENJOYING YOUR LOBSTER THIS SUMMER, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
RECREATION	COMMUNITY AFFAIRS	OLDTIMERS	NEWS	8/6/2007	12P	1
	THE GREENSPRINGS OLD TIMERS HOLD THEIR ANNUAL REUNION AT THE BIG R RANCH, THIS YEAR ADDING A COUNTRY FAIR FOR THE WHOLE FAMILY TO ENJOY.					
RECREATION	PARK	GPPARK	NEWS	8/6/2007	6A,12P	2
	PARK OFFICIALS REPORT INDIAN MARY PARK, OUTSIDE OF GRANTS PASS HAS BEEN NAMED ONE OF AMERICA'S TOP 100 CAMPGROUNDS BY CAMPING LIFE MAGAZINE.					
COMMUNITY SERV	FUNDING	FILLTHEBOOT	NEWS	8/6/2007	6A	1
	MEDFORD POLICE REPORT THE FEUD OVER THE FIRE DEPARTMENT'S ANNUAL MDA "FILL THE BOOT" FUNDRAISER MAY FINALLY COME TO AN END, THE POLICE DEPARTMENT SAYING IT'S CONCERNED FOR THE SAFETY OF MOTORISTS WITH THE FIREFIGHTERS COLLECTING DONATIONS AT ROADWAY INTERSECTIONS, SUGGESTING WAYS THEY CAN STILL COLLECT WITHOUT BREAKING THE LAWS.					
MEDICAL	BLOOD	BLOODDONORS	NEWS	8/6/2007	6A,12P	2
	MEDICAL EXPERTS REPORT NEW DATA SHOWING THAT ONLY THIRTY SEVEN PERCENT OF THE U.S. POPULATION IS ELIGIBLE TO GIVE BLOOD, ABOUT 60 MILLION FEWER THAN EARLIER ESTIMATES, SAYING A GROWING NUMBER OF DONOR RESTRICTIONS AND AN AGING POPULATION ARE TO BLAME, IF THE TREND CONTINUES, IT COULD POSE A SIGNIFICANT THREAT TO OUR NATIONAL BLOOD SUPPLY.					
HEALTH	PHYSICAL	WEIGHTLOSS	NEWS	8/6/2007	6A,12P	2
	RESEARCHERS REPORT STUDY FINDING THAT WHILE PHYSICIANS REGULARLY COUNSEL PATIENTS, ESPECIALLY THOSE AT RISK FOR HEART DISEASE, ABOUT EXERCISE, THEY DO NOT ROUTINELY MEASURE PATIENTS WEIGHT OR ASSESS THEIR LIFESTYLE.					
MEDICAL	RESEARCH	COFFEE	NEWS	8/6/2007	6A,12P	2
	JAPANESE RESEARCHERS REPORT STUDY FINDING THAT DRINKING THREE OR MORE CUPS OF COFFEE A DAY MAY CUT THE RISK OF COLON CANCER IN WOMEN BY HALF.					
RECREATION	COMMUNITY AFFAIRS	OLDTIMERS	NEWS	8/6/2007	6A	1
	THE GREENSPRINGS OLD TIMERS HOLD THEIR ANNUAL REUNION AT THE BIG R RANCH, THIS YEAR ADDING A COUNTRY FAIR FOR THE WHOLE FAMILY TO ENJOY.					



# QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: July-August-September 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RECREATION	COMMUNITY AFFAIRS	KIDSDAY	NEWS	8/6/2007	6A,12P,5P,11P	4
	ORGANIZERS REPORT THE 20TH ANNUAL KTVL KIDS DAY AT HAWTHORNE PARK, WITH DOZENS OF SPONSORS ON HAND WITH FUN ACTIVITIES FOR KIDS TO ENJOY INCLUDING GAMES, RIDES AND FOOD, AND LOCAL AGENCIES LIKE THE MEDFORD POLICE DEPARTMENT AND MERCY FLIGHTS TURNING OUT TO HELP TEACH SAFETY.					
ENVIRONMENT	CLEANUP	RIVERCLEANUP	NEWS	8/6/2007	6A,12P	2
	THE ROGUE GUIDES AND SPORTSMANS ASSOCIATION ORGANIZES ANNUAL EVENT WITH OVER 100 PEOPLE SHOWING UP IN SHADY COVE TO HELP CLEAN UP A 25-MILE STRETCH OF THE ROGUE RIVER, ORGANIZERS SAYING THE PRISTINE RIVER HAS BECOME SO POLLUTED THAT VITAL SALMON RUNS ARE AT RISK.					
MEDICAL	RESEARCH	PROTEIN	NEWS	8/7/2007	6A,12P	2
	RESEARCHERS IDENTIFY A PROTEIN THAT MAY CONTRIBUTE TO BOTH ASTHMA AND OBESITY, SAYING THE PROTEIN APPEARS TO CONTRIBUTE TO LUNG INFLAMMATION AND TO INCREASE HUNGER.					
ENVIRONMENT	WATERQUALITY	DANGEROUSBEACHES	NEWS	8/7/2007	5P,11P	2
	OFFICIALS ISSUE NEW REPORT SHOWING A RECORD NUMBER OF CLOSINGS AND HEALTH ADVISORIES AT U.S. BEACHES LAST YEAR, DUE TO UNSAFE WATER FOR SWIMMING, IN OREGON A NEW WARNING HIGHER THAN NORMAL BACTERIA LEVELS IN THE WATER AT SILETZ BAY BEACH IN LINCOLN CITY.					
TRANSPORTATION	CONSTRUCTION	AIRPORT	NEWS	8/7/2007	5P,6P,11P	3
	BERN CASE, AIRPORT DIRECTOR, REPORTS PHASE ONE OF THE NEW AIRPORT IS OFFICIALLY COMPLETE, NEXT WEEK THE AIRPORT WILL BREAK GROUND ON THE NEW TERMINAL, THIS ALL COMES AT A TIME WHEN AIR TRAVEL IS UNDER THE MICROSCOPE FOR NOT ONLY SECURITY REASONS, BUT FOR FLIGHT DELAYS AS WELL.					
MEDICAL	RESEARCH	BIRTHDEFECTS	NEWS	8/7/2007	12P	1
	RESEARCHERS REPORT NEW STUDY FINDING OBESE MOTHERS HAVE A SMALL BUT SIGNIFICANT INCREASED RISK OF HAVING CHILDREN WITH BIRTH DEFECTS.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	8/7/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, TAKES A LOOK AT AN ITEM FROM OUR GROCERY STORE THAT'S READY TO SERVE ANYTIME, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
MEDICAL	RESEARCH	ROSACEA	NEWS	8/7/2007	6P,12P	2
	RESEARCHERS AT THE UNIVERSITY OF CALIFORNIA SAN DIEGO IDENTIFY THE CAUSE OF ROSACEA.					
HEALTH	YOUNG PEOPLE	BABYTALK	NEWS	8/7/2007	5P	1
	DR. DONNA BRADSHAW, PEDIATRICIAN, TALKS ABOUT ASTHMA, ONE OF THE LEADING CAUSES OF CHILDREN MISSING SCHOOL, AND SOME STEPS YOU CAN TAKE AROUND YOUR HOME TO PREVENT SYMPTOMS, ON CHANNEL TEN'S WEEKLY "BABY TALK" SEGMENT.					
MEDICAL	HEART	CHESTPAIN	NEWS	8/7/2007	6A,12P	2
	U.S. HEART EXPERTS ISSUE NEW GUIDELINES SUGGESTING THAT STABILIZED AND LOWER-RISK PATIENTS GET A STRESS TEST, AN ECHO CARDIOGRAM AND OTHER TESTS OF HEART FUNCTION WHILE HIGH RISK PATIENTS WILL STILL BE RECOMMENDED FOR EARLY INTERVENTION.					
JACKSON COUNTY	FACILITIES	LIBRARIES	NEWS	8/7/2007	6A,12P	2
	JACKSON COUNTY STUDIES TWO PROPOSALS TO REOPEN THE COUNTY LIBRARIES USING PRIVATE CONTRACTORS.					

# QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: July-August-September 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
MEDICAL	RESEARCH	MOREJOE	NEWS	8/7/2007	6A,12P	2
		RESEARCHERS REPORT NEW DATA SHOWING THAT DRINKING MORE THAN THREE CUPS OF COFFEE A DAY HELPS PROTECT OLDER WOMEN AGAINST SOME AGE-RELATED MEMORY DECLINE.				
POLITICAL PROCESS	BILL	GREENHOUSE GASES	NEWS	8/7/2007	6P	1
		GOVERNOR KULONGOSKI SIGNS BILL AIMING TO CUT THE STATE'S EMISSIONS SEVENTY FIVE PERCENT BELOW 1990 LEVELS, BY 2050, THE BILL CREATES A COMMISSION THAT WILL RECOMMEND WAYS TO REDUCE EMISSIONS TO STATE AND LOCAL GOVERNMENTS.				
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	8/7/2007	6P,11P	2
		SGT. MIKE BUDREAU, MEDFOD POLICE DEPARTMENT, SEEKS PUBLIC ASSISTANCE TO CATCH TWO WOMEN WHO ROBBED A PURPLE PARROT LOCATION, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
HEALTH	PETS	PETDOC	NEWS	8/7/2007	5P	1
		DR. STEVE BERNARD, MEDFORD ANIMAL HOSPITAL, TALKS ABOUT EYE DISORDERS, VISION LOSS, GLAUCOMA, CATARACTS, AND ABRASIONS, ON CHANNEL TEN'S WEEKLY "PET DOCTOR" SEGMENT.				
CONSUMER AFFAIRS	PRODUCT SAFETY	PLASTICBOTTLES	NEWS	8/8/2007	5P	1
		RESEARCHERS REPORT THE CHEMICAL BPA IN COUNTLESS PLASTIC PRODUCTS THAT CAN BE A HEALTH HAZARD.				
POLITICAL PROCESS	BILL	GREENHOUSEGASES	NEWS	8/8/2007	6A,12P	2
		GOVERNOR KULONGOSKI SIGNS BILL AIMED AT CUTTING THE STATE'S EMISSIONS BY 75 PERCENT BELOW 1990 LEVELS, AND BY 2050, THE BILL CREATES A COMMISSION THAT WILL MAKE RECOMMENDATIONS TO STATE AND LOCAL GOVERNMENTS ON HOW BEST TO REDUCE EMISSIONS.				
MEDICAL	PROCEDURES	HEARTATTACK	NEWS	8/8/2007	6A,12P	2
		THE PARTNERSHIP OF PREVENTION ISSUES NEW REPORT SAYING 45,000 LIVES IN THE U.S. COULD BE SAVED EVERY YEAR IF MOST ADULTS TOOK A LOW, DAILY DOSE OF ASPIRIN EVERY DAY TO PREVENT HEART DISEASE, ALSO CALLING FOR RENEWED EFFORT TO HELP SMOKERS QUIT, MORE CANCER SCREENINGS, AND ANNUAL FLU SHOTS FOR PEOPLE OVER 50.				
ENVIRONMENT	WATERQUALITY	BEACHES	NEWS	8/8/2007	6A	1
		THE NATURAL DEFENSE COUNCIL REPORTS A RECORD NUMBER OF BEACH CLOSINGS LAST YEAR BECAUSE THE WATER WASN'T SAFE.				
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	8/8/2007	6A,12P	2
		SGT. MIKE BUDREAU, MEDFORD POLICE DEPARTMENT, SEEKS PUBLIC ASSISTANCE IN APPREHENDING TWO WOMEN WHO ROBBED A LOCAL PURPLE PARROT STORE, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
RECREATION	FAIR	SISKFAIR	NEWS	8/8/2007	6P,11P	2
		ORGANIZERS REPORT THE ANNUAL SISKIYOU GOLDEN FAIR IN YREKA, CALIFORNIA, THIS YEAR FAIR COORDINATORS SAY THEY PUT AN EMPHASIS ON AGRICULTURE AND HOW TEENS AND KIDS CAN LEARN ABOUT "HOMETOWN PRIDE".				
AGRICULTURE	GARDENING	ROGUEGARDENER	NEWS	8/8/2007	5P	1
		STAN MAPOLSKI, ROGUE GARDENER, TALKS ABOUT HOW TO PROTECT YOUR CANTALOUPE FROM BUGS AND ROTTING ON THE VINE, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	8/8/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "SAUSAGE AND PEPPER SKEWERS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
LAW ENFORCEMENT	TRAFFICENFORCE	MEDPARKING	NEWS	8/8/2007	5P	1
	ACTION SECURITY WINS BID FOR TRAFFIC INFORCEMENT IN THE MEDFORD DOWNTOWN AREA, THEY WILL BE RESPONSIBLE FOR PARKING PERMITS, TIMED PARKING AND JUST GENERALLY KEEPING AN EYE ON THINGS DOWNTOWN.					
TRANSPORTATION	CONSTRUCTION	AIRPORT	NEWS	8/8/2007	6A,12P	2
	BERN CASE, AIRPORT DIRECTOR, REPORTS PHASE ONE OF CONSTRUCTION AT THE ROGUE VALLEY MEDFORD INTERNATIONAL AIRPORT COMPLETE, WITH PHASE TWO THE NEW TERMINAL, TO START NEXT WEEK, THE NEW AIRPORT WILL BE THREE TIMES LARGER AND WILL FEATURE TWO RESTAURANTS.					
FIRE	RESTRICTIONS	FIRE DANGER	NEWS	8/8/2007	5P,11P	2
	FORESTRY OFFICIALS REPORT NEW FIRE RESTRICTIONS IN THE ROGUE RIVER-SISKIYOU NATIONAL FOREST BECAUSE OF THE INCREASED FIRE DANGER.					
YOUNG PEOPLE	EDUCATION	KIDSTO COLLEGE	NEWS	8/8/2007	5P,6P,11P	3
	RIAH SAFADY, TRANSITION SPECIALIST, TALKS ABOUT "TRIO", A NEW PROGRAM GIVING LOCAL STUDENTS A CHANCE AT HIGHER EDUCATION.					
CONSUMER AFFAIRS	PRODUCT INFO	SUNSCREEN	NEWS	8/8/2007	12P	1
	RICHARD WILES, ENVIRONMENTAL WORKING GROUP, RICHARD BLUMENTHAL, CONNECTICUT ATTORNEY GENERAL, AND ELIZABETH ANDERSON, COSMETIC, TOILETRY & FRAGRANCE, DISCUSS SUNSCREENS & THE CLAIMS THEY MAKE, SAYING THERE ARE NO STANDARDS FOR MEASURING HOW WELL A SUNSCREEN BLOCKS DANGEROUS UVA RAYS WHICH MAY CAUSE SKIN CANCER.					
CONSUMER AFFAIRS	HOW TO	JOE SPURGEON	NEWS	8/8/2007	12P	1
	JOE SPURGEON, FINANCIAL ADVISOR, TALKS ABOUT WHY MANY PEOPLE ARE AFRAID OF INVESTING, ON CHANNEL TEN'S WEEKLY "ON THE MONEY" REPORT.					
COMMUNITY SERV	EMERGSERV	FIREFIGHTERS	NEWS	8/9/2007	6P	1
	SIX NEW FIREFIGHTERS PARTICIPATE IN TRAINING TO BE A PART OF THE MEDFORD FIRE AND RESCUE DEPARTMENT, THE FIREFIGHTERS, PART OF 12 NEW HIRES THIS YEAR, THE NEW ADDITIONS MEAN ALL 79 POSITIONS ARE FILLED, WHICH HASN'T HAPPENED IN A NUMBER OF YEARS.					
FIRE	RESTRICTION	FIRE DANGER	NEWS	8/9/2007	6A,12P	2
	FORESTRY OFFICIALS REPORT NEW FIRE RESTRICTIONS IN THE ROGUE RIVER-SISKIYOU NATIONAL FOREST BECAUSE OF THE INCREASED FIRE DANGER.					
RECREATION	COMMUNITY AFFAIRS	ON THE TOWN	NEWS	8/9/2007	5P	1
	TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.					
CONSUMER AFFAIRS	HOW TO	WEST COAST	NEWS	8/9/2007	5P	1
	CHEF DAMON JONES, ASHLAND SPRINGS HOTEL, PREPARES A RECIPE FOR "FRESH HERB VINAIGRETTE", ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.					
JACKSON COUNTY	CITY ORDINANCE	BIG BOX STORES	NEWS	8/9/2007	5P,6P,11P	3
	THE MEDFORD CITY COUNCIL CONSIDERS ORDINANCE THAT WOULD SET SOME STANDARDS FOR FUTURE BIG BOX DEVELOPMENTS IN THE AREA.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	8/9/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "PESTO CHICKEN PASTA", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
CONSUMER AFFAIRS	PRODUCT SAFETY	PLASTICBOTTLES	NEWS	8/9/2007	12P	1
	RESEARCHERS REPORT THE CHEMICAL BPA IN COUNTLESS PLASTIC PRODUCTS THAT CAN BE A HEALTH HAZARD.					
RECREATION	FAIR	SISKFAIR	NEWS	8/9/2007	6A,12P	2
	ORGANIZERS REPORT THE ANNUAL SISKIYOU GOLDEN FAIR IN YREKA, CALIFORNIA, THIS YEAR FAIR COORDINATORS SAY THEY PUT AN EMPHASIS ON AGRICULTURE AND HOW TEENS AND KIDS CAN LEARN ABOUT "HOMETOWN PRIDE".					
YOUNG PEOPLE	EDUCATION	KIDSTOCOLLEGE	NEWS	8/9/2007	6A,12P	2
	RAIAH SAFADY, TRANSITION SPECIALIST, TALKS ABOUT "TRIO", A NEW PROGRAM GIVING LOCAL STUDENTS A CHANCE AT HIGHER EDUCATION.					
MEDICAL	RESEARCH	PROTEIN	NEWS	8/9/2007	6A,12P	2
	RESEARCHERS REPORT A PROTEIN THAT DAMAGES TISSUE IN THE BRAINS OF ALZHEIMERS PATIENTS ALSO CAUSES NERVE DAMAGE IN THE EYE THROUGH GLAUCOMA, THE PRIMARY WORLDWIDE CAUSE OF BLINDNESS, THE NEW FOUND CONNECTION SHOULD LEAD TO BETTER TREATMENT FOR BOTH DISEASES.					
MEDICAL	BLOOD	BLOODTEST	NEWS	8/9/2007	6A,12P	2
	SCIENTISTS DEVELOP NEW BLOOD TEST THAT CAN DETECT LIVER CANCER AT AN EARLIER STAGE.					
YOUNG PEOPLE	BULLYING	BULLIES	NEWS	8/9/2007	6A,12P	2
	RESEARCHERS REPORT NEW STUDY FINDING THAT BOYS WHO BULLY OR GET BULLIED MAY HAVE A HIGHER RISK OF MENTAL HEALTH DISORDERS AS YOUNG MEN.					
HEALTH	COSTOF	UNINSURED	NEWS	8/10/2007	6A,12P	2
	HEALTH OFFICIALS REPORT STATISTICS SHOWING ADULTS AGE 19-29 BIGGEST GROUP OF THE NEWLY UNINSURED, MANY WHO ARE JUST ENTERING THE WORKFORCE, NOW MAKE UP 30 PERCENT OF THE 45 MILLION AMERICANS WITHOUT HEALTH INSURANCE, U.S. EMPLOYERS ARE INCREASINGLY OPTING NOT TO OFFER HEALTH INSURANCE, LEAVING WORKERS TO FEND FOR THEMSELVES IN THE MARKET.					
LAW ENFORCEMENT	FUNDING	MEDMONEY	NEWS	8/10/2007	11P	1
	THE MEDFORD POLICE DEPT. MAKES PLANS FOR THE \$400,000 IN LOTTERY MONEY IT WILL GET THANKS TO A WHITE CITY WOMAN WHO PLEADED GUILTY TO THEFT, FORGERY & CHEATING FOR USING A STOLEN CREDIT CARD TO BUY A "SCRATCH IT" LOTTERY TICKET, 40 PERCENT GOES TO THE POLICE AGENCY & 60 PERCENT TO THE STATE FOR DRUG TREATMENT & PREVENTION SERVICES.					
MEDICAL	RESEARCH	SKINMOLES	NEWS	8/10/2007	12P	1
	RESEARCHERS REPORT NEW STUDY SUGGESTING MOLES MAY HELP DECIDE HOW QUICKLY OUR BODIES AGE.					
CONSUMER AFFAIRS	HOWTO	MRFOOD	NEWS	8/10/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "GRILLED PEACHES", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	8/10/2007	6A,12P	2
	TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
COMMUNITY SERV	EMERGSERV	FIREFIIGHTERS	NEWS	8/10/2007	6A,12P	2
		THE MEDFORD FIRE DEPARTMENT REPORTS SIX NEW FIREFIIGHTERS TRAINING TO BE A PART OF THE DEPARTMENT, THE FIREFIIGHTERS ARE PART OF 12 NEW HIRES, THE NEW ADDITIONS MEAN ALL 79 POSITIONS FOR MEDFORD FIRE & RESCUE ARE FILLED, SOMETHING THAT HASN'T HAPPENED IN A NUMBER OF YEARS.				
JACKSON COUNTY	CITYORDINANCE	BIGBOXSTORES	NEWS	8/10/2007	6A,12P	2
		THE MEDFORD CITY COUNCIL CONSIDERS ORDINANCE TO SET STRICT STANDARDS ON FUTURE BIG BOX RETAILERS IN MEDFORD.				
POLITICAL PROCESS	BILL	HEALTHYKIDS	NEWS	8/10/2007	6A,12P	2
		OREGON GOVERNOR TED KULONGOSKI SIGNS A "HEALTHY KIDS" BILL THAT WOULD SHARPLY INCREASE CIGARETTE TAXES TO PROVIDE HEALTH CARE INSURANCE FOR ABOUT 117,000 OREGON CHILDREN WHO LACK IT, ALSO PROVIDE ADDITIONAL FUNDING TO HELP OREGONIANS QUIT SMOKING AND PREVENT YOUTH FROM STARTING TO SMOKE.				
DRUGS&ALCOHOL	ABUSE	METH	NEWS	8/10/2007	6A,12P	2
		SGT. MIKE BUDREAU, MEDFORD POLICE DEPARTMENT, REPORTS A NEW TYPE OF METH THAT'S BEEN CUT WITH A STRAWBERRY FLAVORING, DESIGNED TO TARGET KIDS, HAS RECENTLY BEEN FOUND IN OREGON, SAYING IT WON'T BE LONG BEFORE IT'S FOUND IN OUR AREA, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.				
MEDICAL	RESEARCH	NORMALFAT	NEWS	8/10/2007	6A,12P	2
		RESEARCHERS REPORT NEW STUEY SUGGESTING AS PEOPLE'S AVERAGE WEIGHT INCREASED, SO HAS THEIR IDEAL WEIGHT AND WHILE MEDICALLY, THE TREND IS A DANGEROUS ONE, PSYCHOLOGICALLY IT MAY PROVIDE RELIEF TO KNOW YOUR'RE NOT THE ONLY ONE PACKING ON THE POUNDS.				
YOUNG PEOPLE	HEALTH	DIET	NEWS	8/10/2007	6A,12P	2
		RESEARCHERS REPORT CHILDREN WHO EAT LOW CALORIE VERSIONS OF FOODS THAT NORMALLY HAVE A HIGH CALORIE CONTENT, MAY DEVELOP DISTORTED CONNECTIONS BETWEEN TASTE AND CALORIE CONTENT, RESULTING IN OVEREATING AS THE CHILDREN GROW UP.				
RECREATION	ART	ROGUEGALLERY	NEWS	8/10/2007	11P	1
		MEDFORD'S ROGUE GALLERY PRESENTS SPECIAL EXHIBIT "PERCEPTIONS IN A DISSONANT WORLD", FEATURING MORE THAN 40 PAINTINGS BY RESIDENTS OF LIVING OPPORTUNITIES, THE NEARLY 20 ARTISTS ARE DEVELOPMENTALLY DISABLED WITH CONDITIONS RANGING FROM AUTISM TO DOWN SYNDROME TO BRAIN INJURIES.				
ENVIRONMENT	WATERQUALITY	CREEKWATER	NEWS	8/11/2007	6P,11P	2
		THE ROGUE VALLEY COUNCIL OF GOVERNMENTS REPORTS A DOZEN CREEKS IN JACKSON COUNTY CONTAIN HAZARDOUS LEVELS OF BACTERIA, POSSIBLE CAUSES INCLUDE PET AND LIVESTOCK WASTE, ILLEGAL DUMPING AND LEAKING SEPTIC SYSTEMS.				
BUSINESS	HONORS	ROGUECHEESE	NEWS	8/11/2007	6P,11P	2
		CENTRAL POINT'S ROGUE CREAMERY RECEIVES TOP PRIZES AT THIS YEAR'S AMERICAN CHEESE SOCIETY COMPETITION.				
COMMUNITY SERV	YOUTH	FASHIONSHOW	NEWS	8/11/2007	6P,11P	2
		THE SALVATION ARMY HOLDS FASHION SHOW, ABOUT 20 COMPLETE OUTFITS MODELED, ALL WHICH COST LESS THAN TEN DOLLARS, COORDINATORS SAY GOING TO REGULAR RETAIN STORES FOR BACK-TO-SCHOOL CLOTHES CAN BE AN EXPENSIVE PROCESS, SO THEY ARE ENCOURAGING FAMILIES TO TURN TO THE SALVATION ARMY AS AN AFFORDABLE ALTERNATIVE.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RECREATION	ART	SHADYCOVE	NEWS	8/11/2007	6P,11P	2
		MORE THAN 80 LOCAL ARTISTS DISPLAY THEIR WORKS ALONG THE ROGUE RIVER IN SHADY COVE, THE CITY HOSTING IT'S THIRD ANNUAL RIVER ART WALK.				
COMMUNITY SERV	YOUTH	KIDSPREE	NEWS	8/11/2007	6P,11P	2
		ORGANIZERS REPORT, AS PART OF THE SOUTHERN OREGON KIDSPREE PROJECT, MORE THAN 200 LOCAL KIDS WENT "BACK-TO-SCHOOL" SHOPPING AT J.C. PENNEY, THE PROJECT GIVES LOCAL, ECONOMICALLY DISADVANTAGED CHILDREN A CHANCE TO BUY SOME NEW CLOTHES FOR A FRESH START IN THE SCHOOL YEAR.				
ENVIRONMENT	WATERQUALITY	CREEKWATCH	NEWS	8/12/2007	6P	1
		THE ROGUE VALLEY COUNCIL OF GOVERNMENTS REPORTS A DOZEN CREEKS IN JACKSON COUNTY CONTAIN HAZARDOUS LEVELS OF BACTERIA, POSSIBLE CAUSES INCLUDE PET AND LIVESTOCK WASTE, ILLEGAL DUMPING AND LEAKING SEPTIC SYSTEMS.				
COMMUNITY SERV	YOUTH	KIDSPREE	NEWS	8/12/2007	6P	1
		ORGANIZERS REPORT, AS PART OF THE SOUTHERN OREGON KIDSPREE PROJECT, MORE THAN 200 LOCAL KIDS WENT "BACK-TO-SCHOOL" SHOPPING AT J.C. PENNEY, THE PROJECT GIVES LOCAL, ECONOMICALLY DISADVANTAGED CHILDREN A CHANCE TO BUY SOME NEW CLOTHES FOR A FRESH START IN THE SCHOOL YEAR.				
BUSINESS	HONORS	ROGUECHEESE	NEWS	8/12/2007	6P	1
		CENTRAL POINT'S ROGUE CREAMERY RECEIVES TOP PRIZES AT THIS YEAR'S AMERICAN CHEESE SOCIETY COMPETITION.				
RECREATION	ART	SHADYCOVE	NEWS	8/12/2007	6P	1
		MORE THAN 80 LOCAL ARTISTS DISPLAY THEIR WORKS ALONG THE ROGUE RIVER IN SHADY COVE, THE CITY HOSTING IT'S THIRD ANNUAL RIVER ART WALK.				
COMMUNITY SERV	YOUTH	FASHIONSHOW	NEWS	8/12/2007	6P	1
		THE SALVATION ARMY HOLDS FASHION SHOW, ABOUT 20 COMPLETE OUTFITS MODELED, ALL WHICH COST LESS THAN TEN DOLLARS, COORDINATORS SAY GOING TO REGULAR RETAIL STORES FOR BACK-TO-SCHOOL CLOTHES CAN BE AN EXPENSIVE PROCESS, SO THEY ARE ENCOURAGING FAMILIES TO TURN TO THE SALVATION ARMY AS AN AFFORDABLE ALTERNATIVE.				
RECREATION	FAIR	SISKFAIR	NEWS	8/12/2007	6P,11P	2
		ORGANIZERS REPORT FESTIVITIES WRAPPING UP AT THE SISKIYOU GOLDEN FAIR, SAYING THERE WAS A GREAT TURNOUT THIS YEAR, SATURDAY BROUGHT IN THE SECOND HIGHEST ATTENDANCE NUMBER IN 12 YEARS, GREAT WEATHER AND PLENTY OF ACTIVITIES FOR KIDS WERE HELPFUL IN MAKING THIS FAIR A SUCCESS.				
CONSUMER AFFAIRS	PRICES	GAS	NEWS	8/13/2007	12P	1
		CONSUMER OFFICIALS REPORT THE PRICE OF GASOLINE GOING DOWN, WITH OREGONIANS PAYING TWO DOLLARS EIGHTY ONE CENTS PER GALLON, DOWN EIGHTEEN CENTS FROM A MONTH AGO.				
COMMUNITY SERV	YOUTH	FASHIONSHOW	NEWS	8/13/2007	6A,12P	2
		THE SALVATION ARMY HOLDS FASHION SHOW, ABOUT 20 COMPLETE OUTFITS MODELED, ALL WHICH COST LESS THAN TEN DOLLARS, COORDINATORS SAY GOING TO REGULAR RETAIL STORES FOR BACK-TO-SCHOOL CLOTHES CAN BE AN EXPENSIVE PROCESS, SO THEY ARE ENCOURAGING FAMILIES TO TURN TO THE SALVATION ARMY AS AN AFFORDABLE ALTERNATIVE.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
COMMUNITY SERV	YOUTH	KIDSPREE	NEWS	8/13/2007	6A,12P	2
		ORGANIZERS REPORT, AS PART OF THE SOUTHERN OREGON KIDSPREE PROJECT, MORE THAN 200 LOCAL KIDS WENT "BACK-TO-SCHOOL" SHOPPING AT J.C. PENNEY, THE PROJECT GIVES LOCAL ECONOMICALLY DISADVANTAGED CHILDREN A CHANCE TO BUY SOME NEW CLOTHES FOR A FRESH START IN THE SCHOOL YEAR.				
ENVIRONMENT	WATERQUALITY	CREEKWATER	NEWS	8/13/2007	6A,12P	2
		THE ROGUE VALLEY COUNCIL OF GOVERNMENTS REPORTS A DOZEN CREEKS IN JACKSON COUNTY CONTAIN HAZARDOUS LEVELS OF BACTERIA, POSSIBLE CAUSES INCLUDE PET AND LIVESTOCK WASTE, ILLEGAL DUMPING AND LEAKING SEPTIC SYSTEMS.				
YOUNG PEOPLE	HEALTH	OBESITY	NEWS	8/13/2007	6A,12P	2
		RESEARCHERS REPORT NEW STUDY SUGGESTING CHILDHOOD OBESITY MAY HAMPER SCHOOL ATTENDANCE.				
MEDICAL	RESEARCH	IMPLANTS	NEWS	8/13/2007	6A,12P	2
		SWEDISH SCIENTISTS REPORT NEW STUDY SHOWING WOMEN WHO GET SILICONE BREAST IMPLANTS ARE THREE TIMES AS LIKELY TO COMMIT SUICIDE THAN WOMEN WHO DO NOT GET IMPLANTS.				
BUSINESS	HONORS	ROGUECHEESE	NEWS	8/13/2007	6A,12P	2
		CENTRAL POINT'S ROGUE CREAMERY RECEIVES TOP PRIZES AT THIS YEAR'S AMERICAN CHEESE SOCIETY COMPETITION.				
HEALTH	STATISTICS	LIFE	NEWS	8/13/2007	6A,12P	2
		RESEARCHERS REPORT NEW COMPARISON OF LIFE EXPECTANCY FIGURES PUTS THE U.S. IN JUST 42ND PLACE, SAYING AN AMERICAN BABY BORN IN 2004 IS EXPECTED TO LIVE JUST SHORT OF 78 YEARS, COMPARED TO 82 YEARS IN JAPAN, AND NEARLY 80 & A HALF YEARS IN FRANCE, ATTRIBUTING THE DISPARITY TO THE DIFFERENCE IN HEALTH CARE, NUTRITION, AND LIFESTYLES.				
RECREATION	FAIR	SISKFAIR	NEWS	8/13/2007	6A,12P	2
		ORGANIZERS REPORT FESTIVITIES WRAPPING UP AT THE SISKIYOU GOLDEN FAIR, SAYING THERE WAS A GREAT TURNOUT THIS YEAR, SATURDAY BROUGHT IN THE SECOND HIGHEST ATTENDANCE NUMBER IN 12 YEARS, GREAT WEATHER AND PLENTY OF ACTIVITIES FOR KIDS WERE HELPFUL IN MAKING THIS FAIR A SUCCESS.				
JACKSON COUNTY	SERVICES	LIBRARIES	NEWS	8/13/2007	5P,6P,11P	3
		PAUL WYNTERGREEN, JACKSONVILLE CITY ADMINISTRATOR, REPORTS THE CITY OF JACKSONVILLE PROPOSES TURNING IT'S CLOSED LIBRARY INTO A CITY HALL.				
RECREATION	ART	SHADYCOVE	NEWS	8/13/2007	6A,12P	2
		MORE THAN 80 LOCAL ARTISTS DISPLAY THEIR WORKS ALONG THE ROGUE RIVER IN SHADY COVE, THE CITY HOSTING IT'S THIRD ANNUAL RIVER ART WALK.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	8/13/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "VEGGIES BACON RICE", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
TRANSPORTATION	CONSTRUCTION	ROADIMPROVE	NEWS	8/13/2007	5P,6P,11P	3
		ODOT AND THE OREGON STATE POLICE REPORT SAFETY ON TOP OF THE LIST OF WHY MANY ROADS AND INTERSECTIONS IN OUR REGION HAVE HAD A MAKE-OVER IN THE PAST FEW YEARS.				
HEALTH	PHYSICAL	DR. DAN	NEWS	8/13/2007	5P	1
		MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" SEGMENT.				

**QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD**

Quarter: July-August-September 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
COMMUNITY SERV	YOUTH	STVINNIES ST. VINCENT DE PAUL HOLDS THEIR ANNUAL SCHOOL SUPPLY GIVEAWAY.	NEWS	8/13/2007	5P	1
RECREATION	FAIR	JOCOFAIR ORGANIZERS REPORT THE ANNUAL JOSEPHINE COUNTY FAIR, THIS YEAR'S THEME "GRASS ROOTS AND COWBOY BOOTS".	NEWS	8/13/2007	6P,11P	2
LAW ENFORCEMENT	POLICE EFFECT	ONTHEBEAT MEDFORD POLICE LT. BOB HANSEN, TALKS ABOUT THE CITIZEN'S ACADEMY, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.	NEWS	8/13/2007	6P	1
HEALTH	PHYSICAL	WEIGHT DR. JAMES DE LEMOS, UT SOUTHWESTERN MEDICAL CENTER, TALKS ABOUT A NEW STUDY FINDING WAIST SIZE BECOMES AN EVEN BIGGER FACTOR WHEN IT WEIGHS OVER THE HIPS.	NEWS	8/13/2007	11P	1
YOUNG PEOPLE	HEALTH	EATING RESEARCHERS REPORT NEW STUDY IN FINLAND TRACKING YOUNG CHILDREN WHO WERE TAUGHT TO EAT HEALTHY FATS, LIKE THOSE FOUND IN FISH AND NUTS, FINDING THE KIDS HAD LOWER CHOLESTEROL LEVELS THAN THOSE WHO WENT WITHOUT THE LESSON.	NEWS	8/14/2007	6A,12P	2
CONSUMER AFFAIRS	PRICES	CONSUMER CONSUMER OFFICIALS REPORT GASOLINE PRICES ARE DOWN, BUT MILK PRICES ARE ON THE RISE, AND "CONSUMER REPORTS" ESTIMATES AMERICANS ARE PAYING A HEFTY PRICE FOR FALLING PREY TO ONLINE SCAM ARTISTS.	NEWS	8/14/2007	6A1	1
HEALTH	PHYSICAL	SPARETIRE RESEARCHERS REPORT NEW STUDY FINDING THE WAY YOU ACCUMULATE FAT IS A KEY FACTOR IN YOUR HEART HEALTH.	NEWS	8/14/2007	6A	1
HEALTH	SMOKING	QUIT RESEARCHERS IN AUSTRALIA REPORT SMOKERS HAVE A MUCH GREATER CHANCE OF DEVELOPING AGE-RELATED MACULAR DEGENERATION, THE LEADING CAUSE OF BLINDNESS, CURRENT SMOKERS WERE FOUR TIMES MORE LIKELY THAN NON-SMOKERS TO DEVELOP THE DISEASE.	NEWS	8/14/2007	6A,12P	2
JACKSON COUNTY	SERVICES	LIBRARIES JACKSONVILLE OFFICIALS REPORT THE CITY PROPOSES TURNING IT'S CLOSED LIBRARY INTO A CITY HALL.	NEWS	8/14/2007	6A	1
RECREATION	COMMUNITY AFFAIRS	AUGNIGHT THE SOUTHERN OREGON HUMANE SOCIETY HOLDS AN "ADOPT-A-THON" CALLING IT THEIR "HOT AUGUST NIGHT", WITH SPECIAL PRESENTS FOR THE PETS THAT ARE ADOPTED AND PIZZA AND ROOT BEER FLOATS FOR THE PEOPLE.	NEWS	8/14/2007	5P	1
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS LT. RICHARD FOGARTY, JACKSON COUNTY SHERIFF'S DEPARTMENT, SEEKS PUBLIC ASSISTANCE IN APPREHENDING A PROSPECT MAN WANTED FOR ALLEGEDLY ATTEMPTING TO KILL A MAN IN COOS COUNTY, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.	NEWS	8/14/2007	6P,11P	2
EDUCATION	FACILITIES	SCHOOLDELAYS SCHOOL OFFICIALS REPORT SUMMER MAY LAST JUST A BIT LONGER FOR SOME MEDFORD STUDENTS, BECAUSE CONSTRUCTION AT SEVEN MEDFORD ELEMENTARY SCHOOLS IS PUSHING THE FIRST DAY OF SCHOOL BACK TWO DAYS, SCHOOLS INCLUDE WASHINGTON, JEFFERSON, GRIFFIN CREEK, HOOVER, KENNEDY, JACKSON, AND ROOSEVELT.	NEWS	8/14/2007	6P,11P	2



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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RECREATION	FAIR	JOCOfAIR ORGANIZERS REPORT THE JOSEPHINE COUNTY FAIR, THE THEME THIS YEAR "GRASS ROOTS AND COWBOY BOOTS".	NEWS	8/14/2007	6A,12P,5P,6P,11P	5
HEALTH	PETS	DOGMAN DAN MISH, DDM CANINE COUNSELING, OFFERS SOME TIPS ON HELPING YOUR CANINES STAY CALM DURING THUNDERSTORMS OR OTHER NOISES MAKES THEM NERVOUS, ON CHANNEL TEN'S WEEKLY "DAN THE DOGMAN" SEGMENT.	NEWS	8/14/2007	5P	1
TRANSPORTATION	CONSTRUCTION	ROADIMPROVE ODOT AND THE OREGON STATE POLICE REPORT SAFETY CONCERNS HAVE PROMPTED OREGON'S HIGHWAY DEPARTMENT TO MAKE OVER MANY OF OUR LOCAL ROADS AND INTERSECTIONS IN THE PAST FEW YEARS.	NEWS	8/14/2007	6A,12P	2
YOUNG PEOPLE	HEALTH	BABYTALK DR. MIKE MILLS, PEDIATRICIAN, TALKS ABOUT WHAT TO DO WHEN OUR TODDLER DECIDES YOUR BED IS HIS OR HER BED, FINDING IT HARD TO MAKE THE TRANSITION TO HER "BIG-GIRL BED" OR HIS "BIG-BOY BED", ON CHANNEL TEN'S WEEKLY "BABY TALK" SEGMENT.	NEWS	8/14/2007	5P	1
EDUCATION	FACILITIES	CASCADECHRISTIAN SCHOOL ADMINISTRATORS REPORT CASCADE CHRISTIAN HIGH SCHOOL'S BRAND NEW BUILDING, STUDENTS FIRST OFFICIAL DAY IN THE NEW BUILDING IS SET FOR SEPTEMBER TENTH.	NEWS	8/14/2007	5P,6P,11P	3
CONSUMER AFFAIRS	HOW TO	MR FOOD MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "GRILLED RED SNAPPER", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.	NEWS	8/14/2007	12P	1
HEALTH	PHYSICAL	WEIGHT DR. JAMES DE LEMOS, UT SOUTHWESTERN MEDICAL CENTER, REPORTS NEW STUDY FINDING WAIST SIZE BECAUSE AN EVEN BIGGER FACTOR WHEN IT WEIGHS OVER THE HIPS.	NEWS	8/14/2007	12P	1
CONSUMER AFFAIRS	RECALL	TOYRECALL MATTEL RECALLS NINE MILLION CHINESE-MADE CHILDREN'S TOYS, DUE TO LEAD PAINT AND MAGNET PROBLEMS, THE ANNOUNCEMENT MARKS THE SECOND TIME IN WEEKS MATTEL HAS BEEN EARMARKED FOR A MAJOR RECALL OF TOY PRODUCTS.	NEWS	8/14/2007	12P,5P,11P	3
COMMUNITY SERV	YOUTH	STVINNIIES ST. VINCENT DE PAUL HOLDS IT'S ANNUAL SCHOOL SUPPLY GIVEAWAY.	NEWS	8/14/2007	6A,12P	2
COMMUNITY SERV	EMERGSERV	PHXFIRE THE PHOENIX CITY COUNCIL REPORTS THEY WANT TO HEAR MORE FROM RESIDENTS BEFORE MAKING A DECISION TO KEEP THE PHOENIX FIRE DEPARTMENT INDEPENDENT, OR MAKE IT A PRT OF FIRE DISTRICT FIVE.	NEWS	8/14/2007	6P,11P	2
COMMUNITY SERV	EMERGSERV	PHXFIRE THE PHOENIX CITY COUNCIL REPORTS THEY WANT TO HEAR MORE FROM RESIDENTS BEFORE MAKING A DECISION TO KEEP THE PHOENIX FIRE DEPARTMENT INDEPENDENT, OR MAKE IT A PART OF THE DISTRICT FIVE.	NEWS	8/15/2007	12P	1
TRANSPORTATION	CONSTRUCTION	ODOT62 ODOT REPORTS A HALF MILE SECTION OF HWY 62 FROM THE NORTH MEDFORD INTERCHANGE TO JUST EAST OF POPLAR DRIVE NEEDS TO BE REPAVED, TRAFFIC WILL BE REDUCED TO ONE OR TWO LANES AND STOPPED AT TIMES, URGING MOTORISTS TO DRIVE SLOWLY THROUGH THE AREA AND BE PATIENT WITH WORK CREWS.	NEWS	8/15/2007	5P,6P,11P	3

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Quarter: July-August-September 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
TRANSPORTATION	FUNDING	CONST\$\$	NEWS	8/15/2007	5P,6P,11P	3
	TRANSPORTATION OFFICIALS REPORT HOW IMPORTANT FEDERAL FUNDING IS TO OUR FREEWAYS AND BRIDGES, SAYING CONGRESSMAN PETER DEFAZIO IS LOOKING TO SECURE SAFETY DOLLARS FOR OREGON'S HIGHWAY 199 EXPRESSEAY UPGRADE PROJECT, ONE OF THE MOST DANGEROUS HIGHWAYS IN JOSEPHINE COUNTY.					
YOUNG PEOPLE	RECREATION	RCPLANES	NEWS	8/15/2007	5P,11P	2
	MEMBERS OF THE ROGUE EAGLES RC CLUB REPORT THEY HAVE BEEN WORKING WITH KIDS FROM OAK GROVE ELEMENTARY SCHOOL ON BUILDING THEIR INTEREST IN FLYING, THE KIDS FLEW MODEL AIRPLANES NEAR AGATE LAKE.					
RECREATION	FAIR	FAIR	NEWS	8/15/2007	6,12P	2
	ORGANIZERS REPORT THE ANNUAL JOSEPHINE COUNTY FAIR, THIS YEAR'S THEME "GRASS ROOTS AND COWBOY BOOTS", COUNTY OFFICIALS REPORT THEY BEAT THE ODDS MANAGING TO PUT ON A FAIR THIS YEAR DESPITE SEVERE BUDGET CUTS.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	8/15/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, TALKS ABOUT VINEGAR, A PANTRY STAPLE EVERY HOME SHOULD HAVE, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
CONSUMER AFFAIRS	HOW TO	JOE SPURGEON	NEWS	8/15/2007	12P	1
	FINANCIAL ADVISOR JOE SPURGEON, TALKS ABOUT KIDS MAKING MONEY WITH LEMONADE STANDS, ON CHANNEL TEN'S WEEKLY "ON THE MONEY" REPORT.					
MEDICAL	RESEARCH	LOGLIFE	NEWS	8/15/2007	12P,5P,6P	3
	SCIENTISTS, TRYING TO UNLOCK THE SECRET TO A LONGER LIFE, THINK THEY MAY HAVE FOUND AN IMPORTANT KEY, IN THE DESERT PLANT CALLED THE "CREOSOTE BUSH", A CHEMICAL THAT SEEMS TO EXTEND THE LIFE OF MALE MICE, IT WILL TAKE TIME AND TESTING TO FIND OUT IF IT CAN HAPPEN IN HUMANS.					
EDUCATION	FACILITIES	SCHOOLDELAYS	NEWS	8/15/2007	6A,12P	2
	SCHOOL OFFICIALS REPORT SUMMER MAY LAST MUST A BIT LONGER FOR SOME MEDFORD STUDENTS, BECAUSE CONSTRUCTION AT SEVEN MEDFORD ELEMENTARY SCHOOLS IS PUSHING THE FIRST DAY OF SCHOOL BACK TWO DAYS, SCHOOLS INCLUDE WASHINGTON, JEFFERSON, GRIFFIN CREEK, HOOVER, KENNEDY, JACKSON, AND ROOSEVELT.					
MEDICAL	RESEARCH	GENE	NEWS	8/15/2007	6A,12P	2
	CANADIAN SCIENTISTS REPORT THEY HAVE FOUND A GENE THAT'S ABLE TO STOP CANCEROUS CELLS FROM MULTIPLYING.					
MEDICAL	RESEARCH	SUGAR	NEWS	8/15/2007	6A,12P	2
	RESEARCHERS SAY MANY OBESE PEOPLE UNDERESTIMATE THEIR SUGAR CONSUMPTION, MEANING STUDIES BASED ON PATIENT SELF-REPORTING ARE UNRELIABLE.					
MEDICAL	RESEARCH	VITAMINS	NEWS	8/15/2007	6A,12P	2
	RESEARCHERS REPORT NEW STUDY SHOWING THAT COMMON VITAMINS DON'T DO MUCH IN THE BATTLE AGAINST HEART DISEASE, BUT EATING A DIET RICH IN THOSE VITAMINS DOES MAKE FOR A HEALTHIER HEART.					
AGRICULTURE	GARDENING	ROGUEGARDENER	NEWS	8/15/2007	5P	1
	STAN MAPOLSKI, ROGUE GARDENER, REPORTS IT'S TIME TO PAY CLOSE ATTENTION TO WHAT YOUR TOMATOES ARE DOING, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS NEWS	NEWS	8/15/2007	6A,12P	2
	LT. RICHARD FOGARTY, JACKSON COUNTY SHERIFF'S DEPARTMENT, SEEKS PUBLIC ASSISTANCE IN APPREHENDING A SUSPECT WANTED FOR ATTEMPTED MURDER, ASSAULT AND KIDNAPPING, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.					
CONSUMER AFFAIRS	RECALL	CONSUMER NEWS	NEWS	8/15/2007	6A,12P	2
	MATTEL ANNOUNCES ANOTHER MASSIVE RECALL OF TOYS MADE IN CHINA, CITING LEAD PAINT AND MAGNET PROBLEMS.					
EDUCATION	FACILITIES	CASCADECHRISTIAN NEWS	NEWS	8/15/2007	6A,12P	2
	SCHOOL ADMINISTRATORS REPORT CASCADE CHRISTIAN HIGH SCHOOL'S BRAND NEW BUILDING, STUDENTS FIRST OFFICIAL DAY IN THE NEW BUILDING IS SET FOR SEPTEMBER TENTH.					
TRANSPORTATION	FUNDING	CONSTRUCT\$S NEWS	NEWS	8/16/2007	6A,12P	2
	CONGRESSMAN PETER DE FAZIO LOOKS TO SECURE SAFETY DOLLARS FOR THE HIGHWAY 199 EXPERESSWAY UPGRADE PROJECT, ONE OF THE MOST DANGEROUS HIGHWAYS IN JOSEPHINE COUNTY.					
DRUGS & ALCOHOL	PREVENTION	METHWATCH NEWS	NEWS	8/16/2007	6P	1
	DRUG COUNSELORS REPORT THEY'RE HEADING BACK TO SCHOOLS TALKING ABOUT DRUGS TO YOUNGER AND YOUNGER KIDS THIS YEAR, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.					
COMMUNITY AFFAIRS	HOW TO	WESTCOAST NEWS	NEWS	8/16/2007	5P	1
	CHEF DAMON JONES, ASHLAND SPRINGS HOTEL, PREPARES A RECIPE FOR "BARBECUE CAJUN SHRIMP", ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.					
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN NEWS	NEWS	8/16/2007	5P	1
	TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" SEGMENT.					
COMMUNITY SERVICE	FACILITIES	NEW LAB NEWS	NEWS	8/16/2007	5P,6P,11P	3
	CONGRESSMAN TRAVELS TO ASHLAND FOR THE NEW GRAND OPENING OF THE NEW ADDITION TO A FORENSICS LAB, THE U.S. FISH AND WILDLIFE NATIONAL FORENSICS LAB IS THE ONLY CRIME LAB IN THE WORLD DEDICATED ENTIRELY TO WILDLIFE.					
COMMUNITY SERVICE	VETS	MEDALS NEWS	NEWS	8/16/2007	5P,6P,11P	3
	CONGRESSMAN GREG WALDEN PRESENTS SOME LONG-AWAITED MILITARY MEDALS TO FOUR LOCAL VETERANS AND THEIR FAMILY MEMBERS.					
TRANSPORTATION	CONSTRUCTION	AIRPORT NEWS	NEWS	8/16/2007	5P,6P,11P	3
	BERN CASE, AIRPORT DIRECTOR, AND GREG WALDEN, CONGRESSMAN SECOND DISTRICT, DISCUSS THE BIG GATHERING AT THE ROGUE VALLEY MEDFORD INTERNATIONAL AIRPORT GROUNDBREAKING FOR THE NEW TERMINAL, TO BE 3 TIMES BIGGER, AND WILL MAKE TRAVELING IN AND OUT OF THE ROGUE VALLEY AND SOUTHERN OREGON EASIER AND MUCH MORE ECONOMICAL.					
CONSUMER AFFAIRS	PRODUCT INFO	PLASMATV NEWS	NEWS	8/16/2007	6A,5P	2
	CRANES, A LOS ANGELES RETAILER, REPORTS THEY ARE SELLING THE WORLD'S LARGEST PLASMA TV.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
TRANSPORTATION	CONSTRUCTION	ODOT	NEWS	8/16/2007	6A,12P	2
	ODOT REPORTS A HALF MILE STRETCHING FROM THE NORTH MEDFORD INTERCHANGE TO JUST EAST OF POPLAR DRIVE WILL BE BLOCKED OFF AT TIMES FOR REPAVING, BECAUSE THE ASPHALT THAT WAS LAID DOWN IN 2005 WAS DEFECTIVE, CAUTIONING MOTORISTS TO DRIVE CAREFULLY AND BE PREPARED FOR DELAYS.					
CONSUMER AFFAIRS	PRODUCT SAFETY	AVANDIA	NEWS	8/16/2007	6A	1
	U.S. REGULATORS APPROVE NEW SO-CALLED "BLACK BOX" WARNING LABELS FOR THE CONTROVERSIAL DIABETES DRUG AVANDIA, THE MOVE MAY HELP END SOME OF THE UNCERTAINTY SURROUNDING AVANDIA FOLLOWING AN INVESTIGATION BY THE FDA.					
MEDICAL	RESEARCH	TESTOSTERONE	NEWS	8/16/2007	6A,12P	2
	RESEARCHERS REPORT STUDY SHOWING TESTOSTERONE SUPPLEMENTS MAY MAKE AGING MEN FEEL AND LOOK BETTER, BUT IT COULD LEAD TO KIDNEY DAMAGE, AND WORSEN BLOOD PRESSURE BECAUSE CHRONIC CARDIOVASCULAR AILMENTS ARE RELATED TO A SHARP DECREASE IN TESTOSTERONE.					
MEDICAL	CANCER	CANCER	NEWS	8/16/2007	6A,12P	2
	RESEARCHERS REPORT NEW STUDY TRACKING COLON CANCER SURVIVORS, DETECTING 2 DISTINCT DIETARY PATTERNS, "WESTERN PATTERN" WITH LOTS OF RED & PROCESSED MEATS, SWEETS, DESSERTS, THE OTHER PATTERN AVOIDING THESE FOODS & INCLUDING LOTS OF FRUIT & VEGETABLES, POULTRY, FISH, FINDING THE WESTERN DIET HAD 3 TIMES THE RISK FOR CANCER OR DEATH.					
YOUNG PEOPLE	RECREATION	RCPLANES	NEWS	8/16/2007	6A,12P	2
	MEMBERS OF THE ROGUE EAGLES RC CLUB REPORT THEY HAVE BEEN WORKING WITH KIDS FROM OAK GROVE ELEMENTARY SCHOOL ON BUILDING THEIR INTEREST IN FLYING, THE KIDS WERE OUT NEAR AGATE LAKE FLYING MODEL AIRPLANES, THE CLUB'S 23RD ANNUAL AIRSHOW SCHEDULED FOR LATER IN THE MONTH.					
COMMUNITY AFFAIRS	HOW TO	MR FOOD	NEWS	8/16/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "VEGGIE GARDEN SANDWICH", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
AGRICULTURE	PESTCONTROL	WESTNILE	NEWS	8/17/2007	12P,5P	2
	HEALTH OFFICIALS REPORT THE WEST NILE VIRUS HAS BEEN FOUND IN JACKSON COUNTY FROM MOSQUITOS TESTING POSITIVE AT THE JACKSON COUNTY VECTOR CONTROL LAB, THE DISTRICT PLANNING ON DOING LOCALIZED MOSQUITO SPRAYING TO PROTECT RESIDENTS IN THE AREA OF NORTHEAST MEDFORD.					
DRUGS&ALCOHOL	PREVENTION	METH	NEWS	8/17/2007	6A	1
	DRUG COUNSELORS REPORT THEY'RE HEADING BACK TO SCHOOLS TALKING ABOUT DRUGS TO YOUNGER AND YOUNGER KIDS THIS YEAR, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.					
EDUCATION	FACILITIES	JACKELEM	NEWS	8/17/2007	5P,11P	2
	SCHOOL OFFICIALS REPORT BIG CHANGES FOR JACKSON AND ROOSEVELT ELEMENTARY STUDENTS, TRANSITIONING THEM TO OTHER FACILITIES UNTIL A DECISION IS MADE ON WHAT TO DO WITH THE TWO SCHOOLS THAT HAVE BEEN CLOSED DUE TO SAFETY REASONS.					
CONSUMER AFFAIRS	HOW TO	BACKTOSCHOOL	NEWS	8/17/2007	5P	1
	RETAIL ANALYST WENDY LIEBMAN, OFFERS SOME TIPS ON BUYING THOSE BACK-TO-SCHOOL ITEMS NEEDED WITHOUT BREAKING YOUR BUDGET.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
SAFETY	CHILD	BABYSEATS	NEWS	8/17/2007	12P,5P	2
		OFFICIALS ISSUE REPORT SUGGESTING SOME VERY YOUNG INFANTS COULD BE AT RISK FOR SIDS WHILE RIDING IN INFANT CAR SEATS.				
CONSUMER AFFAIRS	HOW TO	MRFOOD	NEWS	8/17/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "HALF MOON COOKIES", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
COMMUNITY SERVICE	VETS	MEDALS	NEWS	8/17/2007	6A,12P	2
		CONGRESSMAN GREG WALDEN PRESENTS SOME LONG-AWAITED MILITARY MEDALS TO FOUR LOCAL VETERANS AND THEIR FAMILY MEMBERS.				
COMMUNITY SERVICE	FACILITIES	NEUCLAB	NEWS	8/17/2007	6A,12P	2
		CONGRESSMAN WALDEN TRAVELS TO ASHLAND FOR THE NEW GRAND OPENING OF THE NEW ADDITION TO A FORENSICS LAB, THE U.S. FISH AND WILDLIFE NATIONAL FORENSICS LAB IS THE ONLY CRIME LAB IN THE WORLD DEDICATED ENTIRELY TO WILDLIFE.				
TRANSPORTATION	CONSTRUCTION	AIRPORT	NEWS	8/17/2007	6A,12P	2
		BERN CASE, AIRPORT DIRECTOR, AND GREG WALDEN, CONGRESSMAN SECOND DISTRICT, DISCUSS THE BIG GATHERIN AT THE ROGUE VALLEY MEDFORD INTERNATIONAL AIRPORT GROUNDBREAKING FOR THE NEW TERMINAL, TO BE 3 TIMES BIGGER AND WILL MAKE TRAVELING IN AND OUT OF THE ROGUE VALLEY AND SOUTHERN OREGON EASIER AND MUCH MORE ECONOMICAL.				
MEDICAL	RESEARCH	JUNKFOODMOMMY	NEWS	8/17/2007	6A,12P	2
		RESEARCHERS REPORT NEW STUDY WARNING MOTHERS WHO INDULGE IN A TASTE FOR JUNK FOOD WHILE PREGNANT MAY BE PROGRAMMING THEIR CHILDREN TO OVEREAT, PUTTING THEM AT RISK FOR OBESITY.				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	8/17/2007	6A,12P	2
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" SEGMENT.				
YOUNG PEOPLE	DRUGABUSE	SCHOOLDRUGS	NEWS	8/17/2007	6A,12P	2
		HEALTH OFFICIALS REPORT DRUGS ARE ON THE RISE IN OUR NATION'S SCHOOLS, EIGHTY PERCENT OF HIGH SCHOOL STUDENTS SAY ON SCHOOL GROUNDS THEY'VE SEEN ILLEGAL DRUG USE, DRUG DEALING, STUDENTS DRUNK OR STUDENTS HIGH ON DRUGS.				
COMMUNITY SERVICE	FUNDING	5KRUN	NEWS	8/19/2007	6P,11P	2
		EVENT COORDINATORS REPORT THE ELEVENTH ANNUAL 5K RUN-WALK, CALLED THE DAEDALUS PROJECT, THE EVENT TO RAISE FUNDS AND AWARENESS FOR THOSE WHO LIVE WITH THE AIDS OR HIV VIRUS.				
RECREATION	COMMUNITY AFFAIRS	EPYARDSALE	NEWS	8/19/2007	6P,11P	2
		EVENT COORDINATORS REPORT THE ANNUAL CITY WIDE YARD SALE IN EAGLE POINT, SPACE RENTAL FUNDS GOING TO SUPPORT THE EAGLE POINT HISTORICAL SOCIETY.				
MEDICAL	ALZHEIMERS	MEMORY	NEWS	8/20/2007	6A,12P	2
		RESEARCHERS REPORT STUDY THAT COULD LEAD TO TARGETED DRUGS FOR PEOPLE SUFFERING FROM ALZHEIMERS DISEASE.				
TAXES	REFUND	KICKERREBATES	NEWS	8/20/2007	6P,11P	2
		STATE ANALYSTS REPORT OREGON TAXPAYERS ARE EXPECTED TO GET KICKER CHECKS IN THE MAIL BY MID-DECEMBER, THE MEDIAN REFUND IS EXPECTED TO BE ABOUT TWO HUNDRED EIGHTY FIVE DOLLARS, UNDER LAW, THE STATE MUST RETURN TAX DOLLARS THAT EXCEED BUDGET PROJECTIONS.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
MEDICAL	RESEARCH	OBESITYVIRUS	NEWS	8/20/2007	5P	1
	RESEARCHERS REPORT RECENT STUDY SHOWING A VIRUS CALLED A-D 36 MAY BE A REASON WHY OBESITY IS SPREADING SO QUICKLY.					
HEALTH	PHYSICAL	DRDAN	NEWS	8/20/2007	5P	1
	MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" REPORT.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	8/20/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "SPICY CAPONATA", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
RECREATION	COMMUNITY AFFAIRS	EPYARDSALE	NEWS	8/20/2007	6A,12P	2
	EVENT COORDINATORS REPORT THE ANNUAL CITY WIDE YARD SALE IN EAGLE POINT, SPACE RENTAL FUNDS GOING TO SUPPORT THE EAGLE POINT HISTORICAL SOCIETY.					
LAW ENFORCEMENT	TRAFFICSAFETY	ONTHEBEAT	NEWS	8/20/2007	6P	1
	LT. BOB HANSEN, MEDFORD POLICE DEPARTMENT, OFFERS SOME TIPS ON TALKING TO YOUR KIDS ABOUT TRAFFIC SAFETY, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.					
BUSINESS	REGULATIONS	TRANSFAT	NEWS	8/20/2007	6A,12P	2
	FEDERAL REGULATORS REPORT THEY ALLOW FOOD LABELS TO SAY THERE'S NO TRANS FAT AS LONG AS THERE'S LESS THAN HALF A GRAM PER SERVING, THE AMERICAN HEART ASSOCIATION RECOMMENDS THAT PEOPLE LIMIT TRANS FATS TO LESS THAN TWO GRAMS PER DAY.					
RECREATION	COMMUNITY AFFAIRS	BONEBATTLE	NEWS	8/20/2007	6A,12P	2
	ELEVEN TALENTED CHEFS MEET AT EMIGRANT LAKE FOR THE SECOND ANNUAL "BATTLE OF THE BONES" BARBECUE COMPETITION.					
HEALTH	DIET	WHOLEGRAIN	NEWS	8/20/2007	6A,12P	2
	RESEARCHERS REPORT STUDY INDICATING WOMEN WHO ATE THE MOST WHOLE GRAINS WERE LESS LIKELY THAN THOSE WITH THE LOWEST INTAKES TO DEVELOP HIGH BLOOD PRESSURE OVER THE NEXT TEN YEARS.					
COMMUNITY SERVICE	FUNDING	5KRUN	NEWS	8/20/2007	6A,12P	2
	EVENT COORDINATORS REPORT THE ELEVENTH ANNUAL 5K RUN-WALK, CALLED THE DAEDALUS PROJECT, THE EVENT TO RAISE FUNDS AND AWARENESS FOR THOSE WHO LIVE WITH THE AIDS OR HIV VIRUS.					
CONSUMER AFFAIRS	PRODUCT SAFETY	ENERGYDRINKS	NEWS	8/21/2007	6P,11P	2
	OREGON'S ATTORNEY GENERAL REPORTS TWENTY NINE STATES INCLUDING OREGON ARE URGING ALCOHOL MANUFACTURERS TO STOP USING WHAT THEY CALL "MISLEADING ADVERTISING", TO PROMOTE ENERGY DRINKS THAT CONTAIN ALCOHOL AND LARGE AMOUNTS OF CAFFEINE, THE DRINKS MAY NOT ONLY BE HEALTH RISKS, BUT THE MANUFACTURERS ARE TARGETING KIDS.					
TAXES	REFUND	KICKERREBATES	NEWS	8/21/2007	6A,12P	2
	STATE ANALYSTS REPORT OREGON TAXPAYERS ARE EXPECTED TO GET KICKER CHECKS IN THE MAIL BY MID-DECEMBER, THE MEDIAN REFUND IS EXPECTED TO BE ABOUT TWO HUNDRED EIGHTY FIVE DOLLARS, UNDER LAW, THE STATE MUST RETURN TAX DOLLARS THAT EXCEED BUDGET PROJECTIONS.					
ENVIRONMENT	CONSERVATION	GREENWAY	NEWS	8/21/2007	6P,11P	2
	PROJECT MANAGERS REPORT THE ASHLAND SEGMENT OF THE BEAR CREEK GREENWAY CLOSED SO CREWS CAN REPAIR DAMAGED PORTIONS OF THE TRAIL.					

# QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: July-August-September 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS NEWS	NEWS	8/21/2007	6P,11P	2
		MEDFORD POLICE SEEK PUBLIC ASSISTANCE IN SOLVING A CRIME THAT HAPPENED IN THEIR OWN PARKING LOT, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
HEALTH	PETS	PETDOC	NEWS	8/21/2007	5P	1
		DR. STEVE BERNARD, MEDFORD ANIMAL HOSPITAL, TALKS ABOUT WHAT TO DO WHEN YOUR PET NEEDS DENTAL CARE AND HOW TO PREVENT PROBLEMS, ON CHANNEL TEN'S WEEKLY "PET DOCTOR" REPORT.				
YOUNG PEOPLE	HEALTH	BABYTALK	NEWS	8/21/2007	5P	1
		DR. MIKE MILLS, PEDIATRICIAN, TALKS ABOUT ODDLERS THAT SEEM TO BE NON-EATERS, BUT THEY ARE PROBABLY GETTING THE NUTRIENTS THEY NEED, ON CHANNEL TEN'S WEEKLY "BABY TALK" SEGMENT.				
MEDICAL	FACILITIES	ASANTEGP	NEWS	8/21/2007	5P,6P,11P	3
		ASANTE HEALTH SYSTEM REPORTS IT WILL CLOSE IT'S URGENT CARE CENTER IN GRANTS PASS, SAYING TOO FEW PEOPLE ARE USING THE FACILITY.				
YOUNG PEOPLE	HEALTH	FEARFULKIDS	NEWS	8/21/2007	6A,12P	2
		EXPERTS REPORT THE START OF A NEW SCHOOL YEAR CAN BE FILED WITH ANXIETY FOR SOME YOUNG CHILDREN, THAT SEPARATION ANXIETY IS FAIRLY COMMON AND THEY DON'T ALWAYS KNOW WHAT CAUSES IT, POSITIVE WORDS FROM A PARENT CAN HELP, AND MEETING THE TEACHER AHEAD OF TIME CAN HELP EASE THE TRANSITION.				
JACKSON COUNTY	FACILITIES	LIBRARIES	NEWS	8/21/2007	5P,6P,11P	3
		THE JACKSON COUNTY BUDGET COMMITTEE MEETS DECIDING ON A PLAN TO RE-OPEN THE LIBRARIES.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	8/21/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "BEET AND BEAN SALAD", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
HEALTH	MENTAL	DEPRESSION	NEWS	8/21/2007	6A,12P	2
		RESEARCHERS REPORT 15 YEAR STUDY FINDING THAT SEVENTY FIVE PERCENT OF SUBJECTS MET THE CURRENT CRITERIA FOR DEPRESSION, BUT ARGUED THAT THEIR SYMPTOMS WERE ALMOST ALWAYS NORMAL FEELINGS OF SADNESS, BLAMING CLEVER MARKETING FOR DRIVING THE CATCH-ALL DIAGNOSIS.				
MEDICAL	PROCEDURE	PAINKILLERS	NEWS	8/21/2007	6A,12P	2
		RESEARCHERS REPORT NEW DATA SHOWING AMERICANS ARE POPPING PILLS AT AN ALARMING RATE, PAINKILLER SALES ROSE MORE THAN 90 PERCENT IN THE PAST DECADE, THE INCREASE DUE TO AN AGING POPULATION, UNPRECEDENTED MARKETING CAMPAIGNS BY THE DRUG COMPANIES, AND A MAJOR CHANGE IN MEDICAL PHILOSOPHY THAT'S INCREASINGLY EMBRACING PAIN MANAGEMENT.				
MEDICAL	RESEARCH	OBESITY	NEWS	8/21/2007	6A	1
		RESEARCHERS REPORT RECENT STUDY SHOWING A VIRUS CALLED A-D 36 MAY BE A REASON WHY OBESITY IS SPREADING SO QUICKLY.				
LAW ENFORCEMENT	POLICE EFFECT	SGTBUDREAU	NEWS	8/21/2007	5P,6P	2
		THE MEDFORD POLICE DEPARTMENT SWEARS IN IT'S FIRST FEMALE PATROL SUPERVISOR.				
CONSUMER AFFAIRS	HOW TO	FORECLOSURES	NEWS	8/21/2007	11P	1
		RICK SHARGA, REALTY TRAC, REPORTS MORE AND MORE HOMEOWNERS ARE UNABLE TO MAKE THEIR HOUSE PAYMENTS, AND THEIR BAD LUCK CAN BE SOMEONE ELSE'S GOOD FORTUNE, OFFERING WAYS THESE FORECLOSURE PROPERTIES CAN BE PURCHASED AT A GOOD DEAL.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
SENIORS	HEALTH	MEDICAREBUS	NEWS	8/22/2007	5P,6P	2
		MEDICARE AND ASANTE TEAM UP TO SPREAD THE WORD ABOUT THE BENEFITS OF TAKING CARE OF YOURSELF WITH SIMPLE STEPS LIKE EATING RIGHT AND GETTING EXERCISE, THE EVENT, PART OF A NATIONWIDE TOUR BY MEDICARE REPRESENTATIVES.				
COMMUNITY SERV	FUNDING	ASHFUNDRAISER	NEWS	8/22/2007	5P,6P,11P	3
		JUDI HONORE, SHAKESPEARE AND COMPANY, TALKS ABOUT THE DONATIONS FROM CUSTOMERS AND FUNDRAISING AT HER BOOK AND ANTIQUE STORE, RAISING MORE THAN \$6,000 WITH HOPES OF REOPENING THE ASHLAND LIBRARY, SAYING SHE WILL CONTINUE FUNDRAISING UNTIL THE LIBRARY OPERATES AS IT DID BEFORE IT WAS CLOSED.				
COMMUNITY SERV	EMERGSERV	TRAGEDYGAME	NEWS	8/22/2007	5P	1
		SCIENTISTS WORK ON A VIDEO GAME CALLED "GROUND TRUTH", TO HELP FIRST RESPONDERS EXPERIENCE A VIRTUAL DISASTER, THE GOAL IS TO SAVE AS MANY PEOPLE AS POSSIBLE.				
MEDICAL	PROCEDURE	OBESITYSURGERY	NEWS	8/22/2007	5P	1
		SCIENTISTS REPORT STUDY THAT COULD HELP ERASE UNCERTAINTIES ABOUT THE BENEFITS AND RISKS OF WEIGHT-LOSS SURGERY.				
AGRICULTURE	GARDENING	ROGUEGARDENER	NEWS	8/22/2007	5P	1
		STAN MAPOLSKI, ROGUE GARDENER, REPORTS IT'S TIME TO START THINKING ABOUT YOUR WINTER GARDEN, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.				
COMMUNITY SERV	FACILITIES	ARMORY	NEWS	8/22/2007	6P,11P	2
		CONSTRUCTION CREWS AND PROJECT MANAGERS MEET ALONG WITH FREQUENT ARMORY RENTERS TO DISCUSS THE RENOVATION PLANS FOR THE MEDFORD ARMORY.				
CONSUMER AFFAIRS	RECALL	RECALL	NEWS	8/22/2007	11P	1
		CONSUMER OFFICIALS REPORT MORE CHILDREN'S ITEMS MADE IN CHINA BEING RECALLED FOR CONTAINING HIGH LEVELS OF LEAD.				
AGRICULTURE	PESTCONTROL	WESTNILE	NEWS	8/22/2007	5P,6P,11P	3
		VECTOR CONTROL PREPARES TO SPRAY A MEDFORD NEIGHBORHOOD DUE TO MOSQUITOS TESTING POSITIVE FOR THE WEST NILE VIRUS.				
CONSUMER AFFAIRS	PRODUCT SAFETY	ENERGYDRINKS	NEWS	8/22/2007	6A,12P	2
		OREGON'S ATTORNEY GENERAL REPORTS OREGON IS ONE OF 29 STATES CRACKING DOWN ON THE MAKERS OF SO-CALLED ENERGY DRINKS, SOME OF WHICH CONTAIN ALCOHOL, CONTENDING THE DRINK'S MANUFACTURERS ARE USING MISLEADING ADVERTISING TO ATTRACT A YOUNG AUDIENCE.				
LAW ENFORCEMENT	RULES	DMVCHEATS	NEWS	8/22/2007	6P	1
		OREGON'S DMV REPORTS NEW RULES STARTING SEPTEMBER 4TH, PEOPLE CAUGHT CHEATING ON THE WRITTEN PART OF THE DRIVING EXAM WILL HAVE TO WAIT 90 DAYS TO RETAKE THE TEST.				
YOUNG PEOPLE	HEALTH	BLOODPRESSURE	NEWS	8/22/2007	6A,12P	2
		RESEARCHERS REPORT NEW STUDY FINDING MORE THAN A MILLION U.S. CHILDREN HAVE HIGH BLOOD PRESSURE AND DON'T KNOW IT, NUMBERS ARE ON THE RISE IN PART BECAUSE OF GROWING RATES OF OBESITY.				
MEDICAL	FACILITIES	ASANTE	NEWS	8/22/2007	6A,12P	2
		ASANTE REPORTS IT WILL CLOSE IT'S URGENT CARE CENTER IN GRANTS PASS BECAUSE TOO FEW PEOPLE ARE USING THE FACILITY.				



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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
ENVIRONMENT	CONSERVATION	GREENWAY	NEWS	8/22/2007	6A	1
	PROJECT MANAGERS REPORT THE ASHLAND SEGMENT OF THE BEAR CREEK GREENWAY HAS BEEN CLOSED SO CREWS CAN REPAIR DAMAGED PORTIONS OF THE TRAIL.					
CONSUMER AFFAIRS	HOW TO	JOESPURGEON	NEWS	8/22/2007	12P	1
	FINANCIAL ADVISOR JOE SPURGEON, TALKS ABOUT YOUR CHILD'S INCOME AND WHAT TO DO WITH THE MONEY THEY GET FROM EBAY OR OTHER JOBS, ON CHANNEL TEN'S WEEKLY "ON THE MONEY" REPORT.					
SENIORS	MEDICARE	PRESCRIPTIONS	NEWS	8/22/2007	6A,12P	2
	RESEARCHERS REPORT NEW SURVEY SHOWING ONE IN FIVE MEDICARE ENROLLEES HAS PUT OFF OR EVEN SKIPPED GETTING MEDICATIONS DUE TO THE PROGRAM'S HIGH COSTS.					
JACKSON COUNTY	SERVICES	LIBRARIES	NEWS	8/22/2007	6A,12P,5P,6P,11P	5
	COUNTY ADMINISTRATOR DANNY JORDAN PRESENTS TO THE BUDGET COMMITTEE A PLAN TO RE-OPEN LIBRARIES THAT HAVE BEEN CLOSED SINCE THE FIRST WEEK OF APRIL.					
LAW ENFORCEMENT	POLICE EFFECT	SGTBUDREAU	NEWS	8/22/2007	6A,12P	2
	THE MEDFORD POLICE DEPARTMENT SWEARS IN IT'S FIRST FEMALE PATROL SUPERVISOR.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	8/22/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, TALKS ABOUT A SUPER FOOD LIST TO MAKE YOUR LIFE HEALTHIER, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	8/22/2007	6A,12P	2
	MEDFORD POLICE SEEK PUBLIC ASSISTANCE IN SOLVING A CRIME WHICH TOOK PLACE IN THEIR OWN PARKING LOT, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	8/23/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "PIZZA FONDUE", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	8/23/2007	5P	1
	TRICIA PINE, KTVL, NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.					
COMMUNITY SERV	FUNDING	ASHFUNDRAISER	NEWS	8/23/2007	6A,12P	2
	JUDI HONORE, SHAKESPEARE & COMPANY, TALKS ABOUT THE DONATIONS FROM CUSTOMERS AND FUNDRAISERS AT HER BOOK AND ANTIQUE STORE, RAISING MORE THAN \$6,000 WITH HOPES OF REOPENING THE ASHLAND LIBRARY, SAYING SHE WILL CONTINUE FUNDRAISING UNTIL THE LIBRARY OPERATES AS IT DID BEFORE IT WAS CLOSED.					
EDUCATION	FACILITIES	SCHOOLMOVES	NEWS	8/23/2007	5P,6P,11P	3
	TOM ETEL, JACKSON ELEMENTARY SCHOOL PRINCIPAL, TALKS BOUT THE NEW WEST SIDE CAMPUS STUDENTS WILL BE TRANSITIONING TO SINCE THE CLOSURE OF JACKSON ELEMENTARY SCHOOL DUE TO SAFETY ISSUES, SAYING THE NEW CAMPUS IS REALLY A PLEASANT SETTING, BETTER AIR QUALITY, HOPING LESS CHILDREN WILL GET ILL.					
MEDICAL	COST OF	INSPLAN	NEWS	8/23/2007	5P,11P	2
	THE AMERICAN MEDICAL ASSOCIATION LAUNCHES CAMPAIGN TO GET MEDICAL INSURANCE TO AMERICANS WHO DON'T HAVE IT, OFFERING TAX CREDITS TO HELP MOST FAMILIES BUY INSURANCE.					
BUSINESS	REGS	SUNSCREENPLAN	NEWS	8/23/2007	5P	1
	THE FDA WANTS TOUGHER RULES FOR SUNSCREEN MAKERS, CONCERNED THAT CLAIMS ON THE LABELS MAY BE GIVING SUNBATHERS A FALSE SENSE OF SECURITY.					

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MEDICAL	CANCER	BREASTCANCER	NEWS	8/23/2007	5P	1
	THE OREGON HEALTH AND SCIENCE UNIVERSITY CANCER INSTITUTE REPORTS BREAST CANCER RATES ARE DOWN BECAUSE OF DECREASED USE OF HORMONE THERAPY.					
YOUNG PEOPLE	EDUCATION	LENNONBUS	NEWS	8/23/2007	5P,6P,11P	3
	THE "JOHN LENNON TOUR BUS", AN EDUCATIONAL TOUR BUS MADE UP OF A STATE-OF-THE-ART AUDIO AND VIDEO STUDIO OFFERS STUDENTS A CHANCE TO VISIT A STREET FAIR AND ACTUALLY PRODUCE AND RECORD SONGS AND THEIR VERY OWN MUSIC VIDEOS, ORGANIZERS SAY IT'S A GREAT WAY FOR STUDENTS TO EXPLORE DIFFERENT CAREERS.					
MEDICAL	RESEARCH	OLDSEX	NEWS	8/23/2007	6A,12P	2
	RESEARCHERS REPORT NEW STUDY ON SEX AND SENIORS, FINDING THAT MANY OLDER PEOPLE ARE STILL PERFORMING, NEARLY THREE FOURTHS OF THOSE IN THE 57-64 AGE GROUP SAY THEY'RE SEXUALLY ACTIVE AND MORE THAN ONE FOURTH OF 75-85 YEAR OLDS.					
CONSUMER AFFAIRS	RECALL	RECALL	NEWS	8/23/2007	6A,12P	2
	CONSUMER OFFICIALS REPORT MORE CHILDREN'S ITEMS MADE IN CHINA BEING RECALLED FOR CONTAINING HIGH LEVELS OF LEAD.					
AGRICULTURE	PESTCONTROL	WESTNILE	NEWS	8/23/2007	6A,12P	2
	VECTOR CONTROL PREPARES TO SPRAY A MEDFORD NEIGHBORHOOD DUE TO MOSQUITOS TESTING POSITIVE FOR THE WEST NILE VIRUS.					
LAW ENFORCEMENT	RULES	DMVCHEATS	NEWS	8/23/2007	6A	1
	OREGON'S DMV REPORTS NEW RULES STARTING SEPTEMBER 4TH, PEOPLE CAUGHT CHEATING ON THE WRITTEN PART OF THE DRIVING EXAM WILL HAVE TO WAIT 90 DAYS TO RETAKE THE TEST.					
JACKSON COUNTY	SERVICES	LIBRARIES	NEWS	8/23/2007	6A,12P	2
	COUNTY ADMINISTRATOR DENNY JORDAN PRESENTS TO THE BUDGET COMMITTEE A PLAN TO RE-OPEN LIBRARIES THAT HAVE BEEN CLOSED SINCE THE FIRST WEEK OF APRIL.					
HEALTH	EXERCISE	EXERCISE	NEWS	8/23/2007	6A,12P	2
	EXPERIMENTING WITH MICE, RESEARCHERS FIND EXERCISE ALLOWED FEMALES TO EXPERIENCE A TWENTY PERCENT DECREASE IN A PROTEIN USUALLY FOUND IN PEOPLE WITH HEART DISEASE, MALES ENJOYED NO SIMILAR BENEFIT, FINDINGS MAY LEAD TO IMPROVED TREATMENT STRATEGIES FOR HEART DISEASE.					
YOUNG PEOPLE	HEALTH	KIDGENES	NEWS	8/23/2007	6A,12P	2
	ENGLISH RESEARCHERS REPORT STUDY OF TWINS, FINDING THAT NEARLY EIGHTY PERCENT OF CHILDREN'S TENDENCY TO AVOID UNFAMILIAR FOODS WAS INHERITED.					
SENIORS	HEALTH	MEDICAREBUS	NEWS	8/23/2007	6A	1
	MEDICARE AND ASANTE TEAM UP TO SPREAD THE WORD ABOUT THE BENEFITS OF TAKING CARE OF YOURSELF WITH SIMPLE STEPS LIKE EATING RIGHT AND GETTING EXERCISE, THE EVENT, PART OF A NATIONWIDE TOUR BY MEDICARE REPRESENTATIVES.					
COMMUNITY SERV	FACILITIES	ARMORY	NEWS	8/23/2007	6A,12P	2
	CONSTRUCTION CREWS AND PROJECT MANAGERS MEET ALONG WITH FREQUENT ARMORY RENTERS TO DISCUSS THE RENOVATION PLANS FOR THE MEDFORD ARMORY.					
BUSINESS	REGS	SUNSCREEN	NEWS	8/24/2007	6A	1
	THE FDA WANTS TOUGHER RULES FOR SUNSCREEN MAKERS, CONCERNED THAT CLAIMS ON THE LABELS MAY BE GIVING SUNBATERS A FALSE SENSE OF SECURITY.					

# QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
COMMUNITY SERV	HONOR	LADYVETS	NEWS	8/24/2007	11P	1
		ORGANIZERS REPORT ANNUAL "TEA UNDER THE TREES" EVENT IN WHITE CITY, HONORING WOMEN VETERANS, AND OFFERING WOMEN A CHANCE TO CELEBRATE EACH OTHER AND SHARE STORIES.				
LAW ENFORCEMENT	TRAINING	POLICETRAIN	NEWS	8/24/2007	11P	1
		THE MEDFORD POLICE DEPARTMENT WRAPS UP TWO DAYS OF TRAINING, OFFICERS USING THE OLD LIBRARY IN DOWNTOWN MEDFORD TO RUN THROUGH REAL-LIFE SCENARIOS AND TAKE PART IN VIDEO TRAINING, THE VIDEO ALLOWING OFFICERS TO EXPERIENCE SITUATIONS INVOLVING HOSTAGES, SUICIDES, AND ACTIVE SHOOTERS.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	8/24/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "GRASSHOPPER PIE", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	8/24/2007	6A,12P	2
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
MEDICAL	COST OF	INSPLAN	NEWS	8/24/2007	6A,12P	2
		THE AMERICAN MEDICAL ASSOCIATION LAUNCHES CAMPAIGN TO GET MEDICAL INSURANCE TO AMERICANS WHO DON'T HAVE IT, OFFERING TAX CREDITS TO HELP MOST FAMILIES BUY INSURANCE.				
DRUGS&ALCOHOL	STATISTICS	METH	NEWS	8/24/2007	6A	1
		THE JACKSON COUNTY DISTRICT ATTORNEY REPORTS BIG CHANGES IN THE NUMBERS REGARDING METH, SAYING THE COUNTY IS AT 379 POSSESSION OF METH CASES FOR THE FIRST FIVE MONTHS OF 2007, AND THIS TIME LAST YEAR, WE ONLY HAD 141, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.				
MEDICAL	RESERCH	TUMORS	NEWS	8/24/2007	6A,12P	2
		RESEARCHERS REPORT STUDY SUGGESTING A NEW WAY OF STARVING TUMORS OF THEIR BLOOD SUPPLY MAY CAUSE HEART ATTACKS AND STROKES, RAISING CONCERNS ABOUT THIS TYPE OF CANCER THERAPY.				
YOUNG PEOPLE	EDUCATION	LENNONBUS	NEWS	8/24/2007	6A,12P	2
		THE "JOHN LENNON TOUR BUS", AN EDUCATIONAL TOUR BUS MADE UP OF A STATE-OF-THE-ART AUDIO AND VIDEO STUDIO OFFERS STUDENTS A CHANCE TO VISIT A STREET FAIR AND ACTUALLY PRODUCE AND RECORD SONGS AND THEIR VERY OWN MUSIC VIDEOS, ORGANIZERS SAY IT'S A GREAT WAY FOR STUDENTS TO EXPLORE DIFFERENT CAREERS.				
EDUCATION	FACILITIES	SCHOOLMOVES	NEWS	8/24/2007	6A,12P	2
		TOM ETEL, JACKSON ELEMENTARY SCHOOL PRINCIPAL, TALKS ABOUT THE NEW WEST SIDE CAMPUS STUDENTS WILL BE TRANSITIONING TO SINCE THE CLOSURE OF JACKSON ELEMENTARY SCHOOL DUE TO SAFETY ISSUES, SAYING THE NEW CAMPUS IS REALLY A PLEASANT SETTING, BETTER AIR QUALITY, HOPING LESS CHILDREN WILL GET ILL.				
HEALTH	MENTAL	EMAILSTRESS	NEWS	8/24/2007	12P,11P	2
		DR. WILLIAM SAMEK, PSYCHOLOGIST, TALKS ABOUT "E-MAIL STRESS", HOW TRYING TO KEEP UP WITH ALL THAT E-MAIL CAN REALLY PUT ON THE PRESSURE, AND A WAY TO EASE THE COMPUTER COMMUNICATION CRUNCH.				
MEDICAL	RESEARCH	AUTISM	NEWS	8/24/2007	6A,12P	2
		RESEARCHERS REPORT BRAIN IMAGES GIVING NEW INSIGHT INTO AUTISM, SCANS REVEAL THAT CHILDREN WITH AUTISM HAVE LESS ACTIVITY IN THE LEFT SIDE OF THE BRAIN HEMISPHERE WHICH CONTROLS LANGUAGE AND LOGIC, THE FINDING COULD ONE DAY LEAD TO A TEST THAT CATCHES THE CONDITION IN IT'S EARLIEST STAGES.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RECREATION	COMMUNITY AFFAIRS	AIRSHOW	NEWS	8/25/2007	6P	1
	ORGANIZERS REPORT THE 23RD ANNUAL ROGUE EAGLES RADIO CONTROLLED CLUB'S AIR SHOW IN WHITE CITY.					
RECREATION	SPORTS	OPENINGDAY	NEWS	8/25/2007	6P,11P	2
	OFFICIALS REPORT OPENING DAY FOR BOW HUNTING SEASON.					
COMMUNITY SERV	FUNDING	FIL,LTHEBOOT	NEWS	8/25/2007	11P	1
	ROGUE VALLEY FIREFIGHTERS STAGE THEIR ANNUAL "FILL THE BOOT" FUNDRAISER FOR THE MDA.					
RECREATION	COMMUNITY AFFAIRS	SPAMVILLEUSA	NEWS	8/25/2007	11P	1
	ORGANIZERS REPORT THE EIGHTH ANNUAL SPAM-O-RAMA CELEBRATION IN SHADY COVE.					
JACKSON COUNTY	CITYFACILITIES	TALENTCITYHALL	NEWS	8/26/2007	6P,11P	2
	CITY STAFF MEMBERS REPPORT DEDICATION CEREMONY AND OPEN HOUSE FOR THE NEW TALENT CITY HALL.					
CONSUMER AFFAIRS	PRICES	LABORDAY	NEWS	8/26/2007	6P	1
	TRIPLE A REPORTS, DESPITE THE FALLING COSTS OF FUEL, LABOR DAY HOLIDAY TRAVEL IS EXPECTED TO INCREASE JUST SLIGHTLY.					
TRANSPORTATION	CONSTRUCTION	ROADWORK	NEWS	8/26/2007	6P,11P	2
	TRANSPORTATION OFFICIALS REPORT SEVERAL AREAS FOR MOTORISTS TO WATCH OUT FOR DUE TO ROAD CONSTRUCTION, TO EXPECT SOME DELAYS OF UP TO TWENTY MINUTES.					
COMMUNITY SERV	FUNDING	TOYRUN	NEWS	8/26/2007	6P	1
	THE JACKSONVILLE CHAMBER OF COMMERCE HOLDS IT'S ANNUAL TOY DRIVE AND FREE CAR SHOW, THE GOAL IS TO BRING IN TOYS AND CASH DONATIONS TO HELP MAKE THE HOLIDAYS EXTRA SPECIAL FOR LESS FORTUNATE KIDS THIS YEAR.					
CONSUMER AFFAIRS	RECALL	CARROTRECALL	NEWS	8/26/2007	11P	1
	THE FDA REPORTS RECALL OF CARROTS SOLD UNDER TWO DIFFERENT LABELS: "LOS ANGELES SALAD GENUINE SWEET BABY CARROTS", AND "TRADER JOE'S GENUINE SWEET BABY CARROTS", CONTAMINATED WITH THE SHIGELLA BACTERIA.					
JOSEPHINE CNTY	EMERGSERV	JOCOUPDATE	NEWS	8/27/2007	6P,11P	2
	THE JOSEPHINE COUNTY SHERIFF'S OFFICE REPORTS IT'S MAKING SOME CHANGES BECAUSE OF LIMITED RESOURCES, IT WILL RESPOND TO LIFE-THREATENING EMERGENCY CALLS, BUT NON-EMERGENCY CALLS MAY HAVE TO WAIT FOR A RESPONSE.					
HEALTH	STATISTICS	OBESITYRANK	NEWS	8/27/2007	5P,11P	2
	HEALTH OFFICIALS REPORT STATISTICS SHOWING OREGON RANKS THIRTIETH IN THE NATION FOR OBESE RESIDENTS, AND RANKS TWENTY THIRD IN THE NATION FOR OBESE CHILDREN.					
HEALTH	NUTRITION	DUNKINDONUTS	NEWS	8/27/2007	5P	1
	DUNKIN DONUTS REPORTS THEY ARE REMOVING TRANS FAT FROM IT'S FOOD, AND BASKIN ROBBINS ALSO REPORTS ALL THEIR ICE CREAM PRODUCTS WILL HAVE ZERO TRANS FAT BY THE FIRST OF THE YEAR.					
RECREATION	COMMUNITY AFFAIRS	SPAMVILLEUSA	NEWS	8/27/2007	6A	1
	ORGANIZERS REPORT THE EIGHTH ANNUAL SPAM-O-RAMA CELEBRATION IN SHADY COVE.					

**QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD**

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
HEALTH	PHYSICAL	DRDAN	NEWS	8/27/2007	5P	1
	MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" REPORT.					
TRANSPORTATION	CONSTRUCTION	ROADWORK	NEWS	8/27/2007	6A,12P,5P,6P	4
	TRANSPORTATION OFFICIALS REPORT SEVERAL AREAS FOR MOTORISTS TO WATCHOUT FOR DUE TO ROAD CONSTRUCTION, TO EXPECT SOME DELAYS OF UP TO TWENTY MINUTES.					
LAW ENFORCEMENT	POLICE EFFECT	ONTHEBEAT	NEWS	8/27/2007	6P	1
	DEPUTY CHIEF TIM GEORGE, MEDFORD POLICE DEPARTMENT, TALKS ABOUT HIS THIRTY YEARS ON THE JOB, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.					
JACKSONCNTY	CITYFACILITIES	TALENTCITYHALL	NEWS	8/27/2007	6A,12P	2
	CITY STAFF MEMBERS REPORT DEDICATION CEREMONY AND OPEN HOUSE FOR THE NEW TALENT CITY HALL.					
MEDICAL	TECHNOLOGY	VIRTUALTHERAPY	NEWS	8/27/2007	11P	1
	KAREN CHRISTOPHER, ATLANTIC HEALTH, TALKS ABOUT THE NEW VIRTUAL TECHNOLOGY HELPING PATIENTS RECOVERING FROM AN INJURY.					
HEALTH	EXERCISE	CRDIO	NEWS	8/27/2007	12P	1
	RESEARCHERS REPORT CARDIO WORKOUTS BUILD STRONGER HEARTS IN WOMEN THAN THEY DO IN MEN, FINDING OUT WHY MAY LEAD TO IMPROVED TREATMENT STRATEGIES FOR HEART DISEASE.					
AGRICULTURE	CROPS	PEARHARVEST	NEWS	8/27/2007	5P,6P,11P	3
	PEAR GROWERS REPORT, THANKS TO A MILD WINTER AND RELATIVELY COOL SUMMER, THEY ARE HOPEFUL THAT THIS YEAR WILL BE A PROFITABLE CROP.					
MEDICAL	CANCER	CANCER	NEWS	8/27/2007	12P	1
	U.S. SCIENTISTS, IN RESEARCH WITH MICE, FIND A MUTANT GENE THAT CAN SHRINK OR KILL PANCREATIC TUMORS, THE FINDING OFFERING HOPE FOR A NEW TREATMENT FOR ONE OF THE DEADLIEST HUMAN CANCERS.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	8/27/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "TANGY QUESADILLAS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
CONSUMER AFFAIRS	HOWTO	CONSUMER	NEWS	8/27/2007	12P	1
	CONSUMER OFFICIALS REPORT CUSTOM CLOTHING AND SHOES ARE NOW MORE READILY AVAILABLE ON-LINE, MADE TO ORDER WITHOUT SPENDING A FORTUNE.					
COMMUNITY SERV	FUNDING	TOYRUN	NEWS	8/27/2007	6A,12P	2
	THE JACKSONVILLE CHAMBER OF COMMERCE HOLDS IT'S ANNUAL TOY DRIVE AND FREE CAR SHOW, THE GOAL IS TO BRING IN TOYS AND CASH DONATIONS TO HELP MAKE THE HOLIDAYS EXTRA SPECIAL FOR LESS FORTUNATE KIDS THIS YEAR.					
MEDICAL	RESEARCH	MEDDAY	NEWS	8/27/2007	6A,12P	2
	RESEARCHERS REPORT NEW STUDY SUGGESTING A PREFERENCE FOR NIGHTTIME OVER DAYTIME ACTIVITIES MAY BE ASSOCIATED WITH ANTISOCIAL BEHAVIOR IN ADOLESCENCES, EVEN IN CHILDREN AS YOUNG AS 8 YEARS OLD, THOSE WHO PREFER LATER BEDTIME APPEAR TO EXHIBIT MORE ANTISOCIAL BEHAVIOR THAN THOSE WHO LIKE TO WAKE EARLY.					

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CONSUMER AFFAIRS	RECALL	CARROTRECALL	NEWS	8/27/2007	6A,12P	2
	THE FDA REPORTS RECALL OF CARROTS SOLD UNDER TWO DIFFERENT LABELS: "LOS ANGELES SALAD GENUINE SWEET BABY CARROTS", AND "TRADER JOE'S GENUINE SWEET BABY CARROTS", CONTAMINATED WITH THE SHIGELLA BACTERIA.					
CONSUMER AFFAIRS	PRICES	LABORDAY	NEWS	8/27/2007	6A	1
	TRIPLE A REPORTS, DESPITE THE FALLING COSTS OF FUEL, LABOR DAY HOLIDAY TRAVEL IS EXPECTED TO INCREASE JUST SLIGHTLY.					
COMMUNITY SERV	FUNDING	FILLTHEBOOT	NEWS	8/27/2007	6A,12P,5P,6P,11P	5
	ROGUE VALLEY FIREFIGHTERS STAGE THEIR ANNUAL "FILL THE BOOT" FUNDRAISER FOR THE MDA.					
FIRE	RESTRICTIONS	FIRE DANGER	NEWS	8/28/2007	5P,6P,11P	3
	THE OREGON DEPARTMENT OF FORESTRY ISSUES NEW FIRE RESTRICTIONS BANNING THINGS LIKE MOWING DRY GRASS, EXCEPT FOR AGRICULTURAL PURPOSES, USING CHAIN SAWS, AND WELDING BETWEEN 10AM-8PM, AS THE FORECAST CALLS FOR MORE HOT DRY WEATHER.					
COMMUNITY SER	FUNDING	BOOTFOLLOW	NEWS	8/28/2007	6A,12P	2
	FIRE DEPARTMENTS FROM GRANTS PASS, JACKSONVILLE, AND FIRE DEPT 3 HIT THE STREETS HOPING TO PICK UP SOME CASH FOR THE MDA IN THEIR ANNUAL "FILL THE BOOT" CAMPAIGN, THE MEDFORD FIRE DEPT WAS UNABLE TO PARTICIPATE AFTER POLICE SAID IT WAS ILLEGAL TO BLOCK THE BUSY INTERCHANGE WHERE THEY USUALLY SET UP, SO THE FUNDRAISER FELL SHORT OF IT'S GOAL.					
BUSINESS	SALES	HOUSING	NEWS	8/28/2007	6A,12P,5P	3
	AMERICA'S REALTORS REPORT THERE ARE NOW A RECORD FOUR MILLION FIVE HUNDRED NINETY THOUSAND UNSOLD HOMES ON THE MARKET.					
MEDICAL	RESEARCH	SUGARLEVELS	NEWS	8/28/2007	6A,12P,5P	3
	RESEARCHERS REPORT STUDY OFFERING A WAY MOMS-TO-BE CAN GREATLY IMPROVE THEIR CHILD'S CHANCE OF "NOT" BECOMING OBESE BY TREATING HIGH BLOOD SUGAR LEVELS.					
MEDICAL	TECHNOLOGY	VIRTUALTECHNOLOGY	NEWS	8/28/2007	6A,12P	2
	KAREN CHRISTOPHER, ATLANTIC HEALTH, TALKS ABOUT THE NEW VIRTUAL TECHNOLOGY HELPING PATIENTS RECOVERING FROM AN INJURY.					
TRANSPORTATION	CONSTRUCTION	ROADWORK	NEWS	8/28/2007	6A,12P	2
	TRANSPORTATION OFFICIALS REPORT SEVERAL AREAS FOR MOTORISTS TO WATCH OUT FOR DUE TO ROAD CONSTRUCTION, TO EXPECT SOME DELAYS OF UP TO TWENTY MINUTES.					
AGRICULTURE	CROPS	PEARHARVEST	NEWS	8/28/2007	6A,12P	2
	PEAR GROWERS REPORT, THANKS TO A MILD WINTER AND RELATIVELY COOL SUMMER, THEY ARE HOPEFUL THAT THIS YEAR WILL BE A PROFITABLE CROP.					
HEALTH	STATISTICS	OBESEITYRANK	NEWS	8/28/2007	6A,12P	2
	HEALTH OFFICIALS REPORT STATISTICS SHOWING OREGON RANKS THIRTIETH IN THE NATION FOR OBESE RESIDENTS, AND RANKS TWENTY THIRD IN THE NATION FOR OBESE CHILDREN.					
CONSUMER AFFAIRS	PRODUCT SAFETY	SUV'S	NEWS	8/28/2007	11P	1
	THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION REPORTS SEVENTY EIGHT SUV'S FOR MODEL YEAR 2007 RECEIVED A FOUR-STAR RATING IN ROLLOVER TESTING.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	8/28/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "BEET AND BEAN SALAD", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	8/28/2007	6P,11P	2
		MEDFORD POLICE SEEK PUBLIC ASSISTANCE IN SOLVING TWO SEPARATE CRIMES, ONE INVOLVING THE SHOOTING OF A HORSE NEAR THE MCKEE BRIDGE, AND A BREAK AND ENTRY ATTEMPT IN A MEDFORD APARTMENT COMPLEX, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
EDUCATION	TESTING	SATSCORES	NEWS	8/28/2007	5P	1
		THE COLLEGE BOARD REPORTS SAT SCORES FOR THE OREGON CLASS OF 2007 DIPPED SLIGHTLY ON MATH, READING AND WRITING, BUT STILL BEAT NATIONAL AVERAGES BY A HEALTHY MARGIN.				
COMMUNITY SERV	YOUTH	MDACAMP	NEWS	8/28/2007	5P,6P,11P	3
		OFFICIALS, IN ADVANCE OF THE MDA TELETHON OVER THE LABOR DAY WEEKEND, REPORT STORIES ABOUT THE WORK THE ASSOCIATION DOES RIGHT HERE IN SOUTHERN OREGON, AND A SPECIAL SUMMER CAMP NEAR SPRINGFIELD GIVING KIDS WITH MUSCULAR DYSTROPHY A CHANCE TO HAVE A TRADITIONAL CAMP EXPERIENCE.				
YOUNG PEOPLE	HEALTH	BABYTALK	NEWS	8/28/2007	5P	1
		DR. MIKE MILLS, PEDIATRICIAN, TALKS ABOUT REASONS WHY IT'S GOOD TO PAY ATTENTION TO THOSE IMPORTANT MILESTONES IN BABY'S FIRST YEAR, ON CHANNEL TEN'S WEEKLY "BABY TALK" SEGMENT.				
HEALTH	PETS	DOGMAN	NEWS	8/28/2007	5P	1
		DAN MISH, DDM, CANINE COUNSELING, TALKS ABOUT HOW TO REGAIN YOUR POSITION AS LEADER, ON CHANNEL TEN'S WEEKLY "DAN THE DOGMAN" REPORT.				
JOSEPHINE CNTY	EMERGSERV	JOCORESPONSE	NEWS	8/28/2007	6P,11P	2
		THE JOSEPHINE COUNTY SHERIFF'S OFFICE REPORTS IT'S MAKING SOME CHANGES BECAUSE OF LIMITED RESOURCES, IT WILL RESPOND TO LIFE-THREATENING EMERGENCY CALLS, BUT NON-EMERGENCY CALLS MAY HAVE TO WAIT FOR A RESPONSE.				
HEALTH	PHYSICAL	KLAMWESTNILE	NEWS	8/28/2007	6P	1
		KLAMATH VECTOR CONTROL REPORTS IDENTIFYING TWO WEST NILE VIRUS-POSITIVE MOSQUITO POOLS THIS YEAR, AND THE COUNTY CONFIRMS IT'S FIRST CASE OF WEST NILE VIRUS IN A HUMAN.				
CONSUMER AFFAIRS	PRICES	GASPRICES	NEWS	8/28/2007	6P,11P	2
		TRIPLE A REPORTS GAS PRICES CONTINUE TO FALL JUST A WEEK BEFORE THE LABOR DAY HOLIDAY.				
HEALTH	NUTRITION	DUNKINDONUTS	NEWS	8/28/2007	6A,12P	2
		DUNKIN DONUTS REPORTS THEY ARE REMOVING TRANS FAT FROM IT'S FOOD, AND BASKIN ROBBINS ALSO REPORTS ALL THEIR ICE CREAM PRODUCTS WILL HAVE ZERO TRANS FAT BY THE FIRST OF THE YEAR.				
CONSUMER AFFAIRS	RECALL	TAINTEDSPINACH	NEWS	8/29/2007	5P,11P	2
		CONSUMER OFFICIALS REPORT BAGGED SPINACH GROWN IN CALIFORNIA IS UNDER RECALL, THE SPINACH TESTED POSITIVE FOR SALMONELLA.				
FIRE	RESTRICTIONS	FIRE DANGER	NEWS	8/29/2007	6A,12P	2
		BRIAN BALLOU, DEPARTMENT OF FORESTRY, ISSUES NEW FIRE RESTRICTIONS, NOW THAT THE FIRE DANGER IN SOUTHERN OREGON HAS JUMPED TO EXTREME.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
MEDICAL	RESEARCH	DIABETES	NEWS	8/29/2007	12P	1
	RESEARCHERS REPORT A LARGE NEW STUDY SHOWING THAT PREGNANT MOTHERS WHO HAVE ABOVE NORMAL BLOOD SUGAR LEVELS, ARE MUCH MORE LIKELY TO HAVE OVERWEIGHT CHILDREN.					
CONSUMER AFFAIRS	HOWTO	MR FOOD	NEWS	8/29/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "SOUR CREAM CRANBERRY BARS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
BUSINESS	SALES	HOUSING	NEWS	8/29/2007	6A	1
	AMERICA'S REALTORS REPORT A RECORD FOUR MILLION FIVE HUNDRED NINETY THOUSAND UNSOLD HOMES ON THE MARKET.					
COMMUNITY SERV	YOUTH	MDACAMP	NEWS	8/29/2007	6A,12P	2
	CHELSEY PALMER, CAMP DIRECTOR, TALKS ABOUT THE MDA SUMMER CAMP NEAR SPRINGFIELD, GIVING KIDS WITH MUSCULAR DYSTROPHY A CHANCE TO HAVE A TRADITIONAL CAMP EXPERIENCE.					
EDUCATION	TESTING	SATSCORES	NEWS	8/29/2007	6A,12P	2
	THE COLLEGE BOARD REPORTS SAT SCORES FOR THE OREGON CLASS OF 2007 DIPPED SLIGHTLY IN MATH, READING AND WRITING, BUT STILL BEAT NATIONAL AVERAGES BY A HEALTHY MARGIN.					
COMMUNITY SERV	SUPPORTSERV	GAMBLINGONLINE	NEWS	8/29/2007	5P,6P	2
	OREGON'S PROBLEM GAMBLING SERVICES PROGRAM INTRODUCES EMAIL, INSTANT MESSAGING, AND LIVE CHAT IN ADDITION TO IT'S TELEPHONE HELPLINE.					
JOSEPHINE CNTY	EMERGSERV	JOCORESPONSE	NEWS	8/29/2007	6A,12P	2
	DONALD FASCHING, UNDERSHERIFF, TALKS ABOUT THE JOSEPHINE COUNTY SHERIFF'S OFFICE, DUE TO BUDGET CUTS, ONLY LIFE-THREATENING CALLS WILL GET A RESPONSE, NON-THREATENING CALLS WILL HAVE TO WAIT FOR A RESPONSE.					
LAW ENFORCEMENT	FUNDING	JACOMONEY	NEWS	8/29/2007	5P	1
	JACKSON COUNTY COMMISSIONERS GIVE THE OK FOR MORE THAN \$800,000 FOR THE COUNTY'S SHERIFF'S DEPARTMENT TO SPEND ON NEW EQUIPMENT THAT WILL INCLUDE A SPECIAL INFRARED CAMERA FOR THE HELICOPTER, WHICH CAN BE USED TO SPOT SUSPECTS TRYING TO HIDE, FIND MISSING PERSONS, AND DETECT HOT SPOTS IN WILDFIRES.					
CONSUMER AFFAIRS	PRODUCT INFO	MORNAFTER	NEWS	8/29/2007	6A	1
	CONSUMER OFFICIALS REPORT SALES OF THE PLAN B "MORNING AFTER" PILL NEARLY DOUBLED IN THE PAST YEAR, EXCEEDING EXPECTATIONS AFTER THE GOVERNMENT ALLOWED ADULTS TO BUY THE EMERGENCY CONTRACEPTIVE WITHOUT A PRESCRIPTION.					
HEALTH	STATISTICS	DEATH	NEWS	8/29/2007	6A	1
	HEALTH EXPERTS REPORT STATISTICS SHOWING THE RATE OF WOMEN WHO DIE FROM GIVING BIRTH IN THE U.S. IS RISING, UP TO THIRTEEN DEATHS PER 100,000 LIVE BIRTHS, SAYING OBESITY, INCREASING USE OF CAESAREAN SECTIONS, AND A NEW REPORTING SYSTEM ARE ALL CONTRIBUTING FACTORS.					
MEDICAL	RESEARCH	CALORIES	NEWS	8/29/2007	6A	1
	RESEARCHERS REPORT CHILDREN BURN MORE BODY FAT DAY-TO-DAY THAN ADULTS DO, UNDERSCORING THEIR NEED FOR A LITTLE EXTRA FAT IN THEIR DIETS.					
CONSUMER AFFAIRS	PRICES	GASPRICES	NEWS	8/29/2007	6A	1
	TRIPLE A REPORTS GAS PRICES THIS LABOR DAY HOLIDAY WEEKEND TO BE LOWER THAN LAST YEAR'S.					



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CONSUMER AFFAIRS	PRODUCT SAFETY	SUV'S	NEWS	8/29/2007	6A	1
		THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION REPORTS SEVENTY EIGHT SUV'S FOR MODEL YEAR 2007 RECEIVED A FOUR-STAR RATING IN ROLLOVER TESTING.				
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	8/29/2007	6A,12P	2
		LT. TIM DONEY, MEDFORD POLICE DEPARTMENT, SEEKS PUBLIC ASSISTANCE IN SOLVING TWO SEPARATE CRIMES, ONE INVOLVING THE SHOOTING OF A HORSE NEAR THE MCKEE BRIDGE, AND A BREAK AND ENTRY ATTEMPT IN A MEDFORD APARTMENT COMPLEX, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
HEALTH	PHYSICAL	KLAMWESTNILE	NEWS	8/29/2007	6A	1
		KLAMATH VECTOR CONTROL REPORTS IDENTIFYING TWO WEST NILE VIRUS-POSITIVE MOSQUITO POOLS THIS YEAR, AND THE COUNTY HAS CONFIRMED ITS FIRST CASE OF WEST NILE VIRUS IN A HUMAN.				
SENIORS	CAREGIVING	NEWOHSSITE	NEWS	8/29/2007	6P	1
		THE OREGON DEPARTMENT OF HUMAN SERVICES STARTS NEW WEBSITE BRINGING TOGETHER CRITICAL INFORMATION ON ADULT CARE FACILITIES IN OREGON, INCLUDING THE LEVEL OF CARE, AND WHETHER THEY'VE HAD COMPLAINTS AGAINST THEM.				
MEDICAL	FACILITIES	CLINICMDA	NEWS	8/29/2007	6P,11P	2
		THE LOCAL CHAPTER OF THE MUSCULAR DYSTROPHY ASSOCIATION REPORTS LIFE IS MADE A BIT EASIER FOR THOSE LIVING WITH MUSCULAR DYSTROPHY, WITH THE MDA CLINIC.				
CONSUMER AFFAIRS	HOW TO	JOESPURGEON	NEWS	8/29/2007	12P	1
		FINANCIAL ADVISOR JOE SPURGEON, TALKS ABOUT WHAT TYPES OF ACCOUNTS CHILDREN CAN OPEN, ON CHANNEL TEN'S WEEKLY "ON THE MONEY" REPORT.				
JOSEPHINECNTY	SERVICES	JOCOLIBRARIES	NEWS	8/29/2007	6P,11P	2
		A STEERING COMMITTEE DEDICATED TO RE-OPENING THE JOSEPHINE COUNTY LIBRARY MEETS PLANNING TO MOVE FORWARD ON WHAT COULD BE A WAY TO RE-OPEN ALL THE BRANCHES IN THE COUNTY.				
AGRICULTURE	GARDENING	ROGUEGARDENER	NEWS	8/29/2007	5P	1
		STAN MAPOLSKI, ROGUE GARDENER, TALKS ABOUT A CUCUMBER YOU MIGHT WANT TO ADD TO YOUR GARDEN NEXT YEAR, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.				
MEDICAL	ALZHEIMERS	CLONEDPIGS	NEWS	8/29/2007	5P	1
		RESEARCHERS REPORT CLONED PIGS THAT HAVE BEEN GENETICALLY MODIFIED TO HAVE GENES RESPONSIBLE FOR ALZHEIMERS, THE PIGLETS WILL ALSO BE USED TO STUDY PARKINSONS DISEASE AND OTHER DISEASES.				
HEALTH	PHYSICAL	ASTHMA	NEWS	8/29/2007	5P	1
		THE NATIONAL INSTITUTE ON HEALTH ISSUES NEW GUIDELINES SAYING PATIENTS NEED TO PAY BETTER ATTENTION TO ASTHMA SYMPTOMS AND TAKE CONTROL OF THEIR TREATMENT.				
ENVIRONMENT	WATERQUALITY	BEACHWARN	NEWS	8/29/2007	5P	1
		HEALTH OFFICIALS ISSUE NEW WARNING TO STAY OUT OF THE WATER AT HARRIS BEACH STATE PARK NORTH OF BROOKINGS, DUE TO HIGHER THAN NORMAL LEVELS OF BACTERIA WHICH CAN LEAD TO A NUMBER OF ILLNESSES.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
TRANSPORTATION	CONSTRUCTION	CONSTRUCTION NEWS		8/29/2007	11P	1
	THE TRANSPORTATION DEPARTMENT REPORTS CONTRACTORS WILL STOP WORK ON THE 102 ACTIVE OREGON HIGHWAY PROJECTS, INCLUDING THE ONE TO I-5 AT THE SOUTH MEDFORD INTERCHANGE, DURING THE LABOR DAY WEEKEND.					
JOSEPHINECNTY	SERVICES	JOCOLIBRARIES NEWS		8/30/2007	6A,12P	2
	A STEERING COMMITTEE DEDICATED TO REOPENING THE JOSEPHINE COUNTY LIBRARY VOTES TO ESTABLISH A NON-PROFIT ORGANIZATION THAT COULD RUN ON A MEMBERSHIP BASIS, ANNUAL DUES WOULD BECOME THE LIBRARY'S OPERATING REVENUE, THE COUNTY COULD POSSIBLE PROVIDE A MATCHING GRANT OF \$300,000 TO GET THE BRANCHES OPEN AS SOON AS POSSIBLE.					
CONSUMER AFFAIRS	RATES	CCCMPANIES NEWS		8/30/2007	11P	1
	GREG DAUGHERTY, CONSUMER REPORTS, OFFERS SOME TIPS ON STEERING CLEAR OF FEES AND HIKES IN INTEREST RATES ON CREDIT CARDS.					
YOUNG PEOPLE	HEALTH	VACCINATION NEWS		8/30/2007	6P	1
	HEALTH OFFICIALS REPORT NEW SURVEY ON VACCINATION RATES, SHOWING FEW CHILDREN ARE GETTING TWO OF THE NEW SHOTS FOR MENINGITIS.					
CONSUMER AFFAIRS	PRICES	GASPRICES NEWS		8/30/2007	11P	1
	THE FEDERAL TRADE COMMISSION REPORTS FINDING NO EVIDENCE THAT THE MARKET WAS MANIPULATIVE LAST YEAR WHEN GASOLINE PRICES SPIKED OVER THREE DOLLARS A GALLON LAST SUMMER, SAYING THREE FOURTHS OF THE RUN-UP WAS DUE TO INCREASES IN THE PRICE OF CRUDE OIL AND ETHANOL.					
RECREATION	TRAVEL	HOLIDAYTRAVEL NEWS		8/30/2007	6P,11P	2
	ODOT REPORTS NEW SERVICE AVAILABLE VIA YOUR CELL PHONE, OFFERING CRASH INFORMATION, ROAD CLOSURES, AND CAMERA VIEWS OF ROADS.					
ENVIRONMENT	WATERQUALITY	HARRISBEACH NEWS		8/30/2007	6P	1
	THE DEPARTMENT OF HUMAN SERVICES LIFTS THE HEALTH ADVISORY FOR HARRIS BEACH STATE PARK, AFTER THE BEACH WAS CLOSED DUE TO HIGHER THAN NORMAL LEVELS OF BACTERIA, SAYING THE BEACH IS NOW SAFE.					
MEDICAL	RESEARCH	DIABETES NEWS		8/30/2007	6P	1
	RESEARCHERS REPORT FINDING CERTAIN BRAIN CELLS BECAME DEFECTIVE WHEN MICE BECAME OBESE, WHTN THE BRAIN CELLS DON'T WORK, THE NEURONS CAN'T DETECT HIGH BLOOD SUGAR LEVELS, THE DISCOVERY BRINGS THEM ONE STEP CLOSER TO REVERSING DIABETES.					
COMMUNITY SERV	SUPPORTSERV	GAMBLINGONLINE NEWS		8/30/2007	6A,12P	2
	THE STATE'S PROBLEM GAMBLING SERVICES PROGRAM INTRODUCES EMAIL, INSTANT MESSAGING, AND LIVE CHAT, IN ADDITION TO IT'S TELEPHONE HELPLINE.					
HEALTH	PHYSICAL	FOOTCHECK NEWS		8/30/2007	6A,12P	2
	HEALTH EXPERTS ADVISE PEOPLE TO TAKE A CLOSER LOOK AT THEIR FEET, SAYING ROUTINE SELF-EXAMINATION CAN HELP DETECT MELANOMA SKIN CANCER AT AN EARLY STAGE WHEN IT'S EASIEST TO CURE.					
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN NEWS		8/30/2007	5P	1
	TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.					
ENVIRONMENT	RECYCLE	AUTORECYCLE NEWS		8/30/2007	5P	1
	BULK-HANDLING SYSTEMS, AN OREGON COMPANY, CREATES A MACHINE THAT WILL SORT RECYCLABLES FROM TRASH, MAKING RECYCLING EASIER.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
TRANSPORTATION	AIR	FLIGHTDELAYS	NEWS	8/30/2007	5P	1
		THE FEDERAL AVIATION ADMINISTRATION REPORTS THEY HAVE TWO PROGRAMS IN PLACE TO HELP EASE DELAYS, BUT THEY WON'T BE ENOUGH TO FIX THE PROBLEM, WITH THIS BEING ONE OF THE WORST SUMMERS IN AIR TRAVEL HISTORY, SAYING TOTAL DELAYS THIS SUMMER ARE UP NINETEEN PERCENT FROM A YEAR AGO.				
CONSUMER AFFAIRS	RECALL	TOYSRUS	NEWS	8/30/2007	5P	1
		TOYS R US RECALLS CRAYON AND PAINT SETS SOLD AT THE STORE, THE PACKAGING OF THE "IMAGINARIUM" WOODEN COLORING CASES CONTAINS LEAD.				
FIRE	WILDFIRES	FIRE DANGER	NEWS	8/30/2007	5P	1
		THE STATE DEPARTMENT OF FORESTRY BRACES FOR ANOTHER BUSY WILDFIRE SEASON, SAYING EVERY TIME TEMPERATURES GO ABOVE 100 DEGREES, THEY ARE ON ALERT, THE FIRE DANGER LEVEL HAS BEEN RAISED FROM "HIGH" TO "EXTREME".				
TRANSPORTATION	CONSTRUCTION	CONSTRUCTION	NEWS	8/30/2007	6A,12P	2
		THE TRANSPORTATION DEPARTMENT REPORTS CONTRACTORS WILL STOP WORK ON THE 102 ACTIVE OREGON HIGHWAY PROJECTS, INCLUDING THE ONE TO I-5 AT THE SOUTH MEDFORD INTERCHANGE, DURING THE LABOR DAY WEEKEND.				
CONSUMER AFFAIRS	RECALL	TAINTED SPINACH	NEWS	8/30/2007	6A,12P	2
		CONSUMER OFFICIALS REPORT BAGGED SPINACH FROM CALIFORNIA AGAIN BEING RECALLED, TESTING POSITIVE FOR SALMONELLA BACTERIA.				
HEALTH	PHYSICAL	ASTHMA TREAT	NEWS	8/30/2007	6A,12P	2
		U.S. HEALTH OFFICIALS, FOR THE FIRST TIME IN DECADES, RELEASE NEW GUIDELINES FOR ASTHMA TREATMENT, PUTTING MORE EMPHASIS ON DISEASE, MANAGEMENT AND NOT JUST TREATING IT WHEN THERE'S A FLARE UP.				
MEDICAL	FACILITIES	CLINIC MDA	NEWS	8/30/2007	6A,12P	2
		THE LOCAL CHAPTER OF THE MUSCULAR DYSTROPHY ASSOCIATION REPORTS LIFE IS MADE A BIT EASIER FOR THOSE LIVING WITH MUSCULAR DYSTROPHY, WITH THE MDA CLINIC.				
TAXES	LEVIES	CIGGY TAX	NEWS	8/30/2007	6A,12P	2
		THE OREGON LEGISLATURE PUTS TAX PROPOSAL ON THE BALLOT AS A CONSTITUTIONAL AMENDMENT, IF APPROVED, CIGARETTE TAXES WOULD JUMP BY ABOUT 85 CENTS PER PACK, THE TAX WOULD RAISE ABOUT 153 MILLION DOLLARS FOR THE CURRENT BUDGET, MOST OF IT WOULD PROVIDE HEALTH CARE FOR MORE THAN 100,000 CHILDREN.				
LAW ENFORCEMENT	FUNDING	JACO MONEY	NEWS	8/30/2007	6A	1
		JACKSON COUNTY COMMISSIONERS OK MORE THAN \$800,000 FOR THE SHERIFF'S DEPARTMENT TO SPEND ON NEW EQUIPMENT INCLUDING A SPECIAL INFRARED CAMERA FOR THE HELICOPTER, THE CAMERA CAN BE USED TO SPOT SUSPECTS TRYING TO HIDE, FIND MISSING PERSONS, AND DETECT HOT SPOTS IN WILDFIRES.				
CONSUMER AFFAIRS	RECALL	BEEF RECALL	NEWS	8/30/2007	5P,6P,11P	3
		CONSUMER OFFICIALS REPORT RECALL OF LEAN GROUND BEEF SOLD IN ONE POUND PACKAGES AND LABELED AS "NORTHWEST FINEST" BRAND NATURAL GROUND BEEF WITH SEVEN PERCENT FAT, LINKED TO AT LEAST 8 E-COLI INFECTIONS, SOLD AT FRED MEYER, SAFEWAY, AND QFC STORES IN OREGON, WASHINGTON, IDAHO, AND ALASKA.				
MEDICAL	PROCEDURE	GASTRIC BYPASS	NEWS	8/31/2007	6A,12P	2
		RESEARCHERS REPORT NEW STUDIES SAYING THAT GASTRIC BYPASS SURGERY NOT ONLY HELPS OBESE PEOPLE DROP WEIGHT, BUT IT ALSO HELPS THEM LIVE LONGER.				

# QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: July-August-September 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
LAW ENFORCEMENT	DRIVINGSAFETY	HOLIDAYTRAVEL NEWS		8/31/2007	12P	1
	STATE POLICE IN OREGON, CALIFORNIA, AND WASHINGTON TAKE PART IN "OPERATION C.A.R.E." (COMBINED ACCIDENT REDUCTION EFFORT), WORKING OVERTIME PATROLLING THE ROADS OVER THE LABOR DAY WEEKEND BECAUSE CRASHES INCREASE ALONG WITH TRAVEL.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	8/31/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "STRAWBERRY SPINACH SALAD", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
YOUNG PEOPLE	HEALTH	FRESHMAN	NEWS	8/31/2007	5P	1
	THE AMERICAN DIETETIC ASSOCIATION WARNS STUDENTS THAT COLLEGE IS NO TIME TO IGNORE HEALTHY EATING HABITS, SAYING THE TRDITIONAL FIFTEEN POUNDS THAT A LOT OF FIRST YEAR COLLEGE STUDENTS ADD ON IS OFTEN CARRIED INTO ADULthood, PUTTING PEOPLE AT RISK FOR HEART DISEASE AND DIABETES.					
DRUGS&ALCOHOL	PREVENTION	METH	NEWS	8/31/2007	6A	1
	DRUG COUNSELORS REPORT IT'S GOING TO BE A BUSY YEAR, GEARING UP FOR ANOTHER SCHOOL YEAR, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.					
CONSUMER AFFAIRS	RECALL	FREDMEYER	NEWS	8/31/2007	11P	1
	KROGER COMPANY WHICH OWNS FRED MEYER, RECALLS IT'S STORE BRAND "SOUTHERN STYLE", AND "MUSTARD" POTATO SALADS, BECAUSE THEY MAY BE TAINTED WITH E-COLI BACTERIA.					
YOUNG PEOPLE	HEALTH	VACCINATION	NEWS	8/31/2007	6A,12P	2
	HEALTH OFFICIALS REPORT NEW SURVEY ON VACCINATION RATES, SHOWING FEW CHILDREN ARE GETTING TWO OF THE NEW SHOTS FOR MENINGITIS.					
CONSUMER AFFAIRS	RECALL	TOYSRUSRECALL	NEWS	8/31/2007	6A,12P	2
	TOYS R US RECALLS CRAYON AND PAINT SETS SOLD AT THE STORE, THE PACKAGING OF THE "IMAGINARIUM" WOODEN COLORING CASES CONTAINS LEAD.					
CONSUMER AFFAIRS	RECALL	BEEFRECALL	NEWS	8/31/2007	6A,12P	2
	CONSUMER OFFICIALS REPORT RECALL OF LEAN GROUND BEEF SOLD IN ONE POUND PACKAGES AND LABELED AS "NORTHWEST FINEST" BRAND NATURAL GROUND BEEF WITH SEVEN PERCENT FAT, LINKED TO AT LEAST 8 E-COLI INFECTIONS, SOLD AT FRED MEYER, SAFEWAY, AND QFC STORES IN OREGON, WASHINGTON, IDAHO, AND ALASKA.					
FIRE	WILDFIRES	FIRE DANGER	NEWS	8/31/2007	6A,12P	2
	THE STATE DEPARTMENT OF FORESTRY BRACES FOR ANOTHER BUSY WILDFIRE SEASON, SAYING EVERY TIME TEMPERATURES GO ABOVE 100 DEGREES, THEY ARE ON ALERT, THE FIRE DANGER LEVEL HAS BEEN RAISED FROM "HIGH" TO "EXTREME".					
LAW ENFORCEMENT	DRIVINGLAWS	HOLIDAYTRAVEL NEWS		8/31/2007	6A	1
	SR. TROOPER BILL MATSON, OREGON STATE POLICE, REMINDS DRIVERS ABOUT THE "MOVE OVER-SLOW DOWN" LAW, WHEN A TROOPER HAS SOMEONE PULLED OVER WITH THEIR LIGHTS ON, OTHER DRIVERS ARE REQUIRED TO EITHER MOVE OVER TO THE FAST LANE, OR IF THAT'S NOT POSSIBLE, SLOW DOWN.					
TAXES	REFUND	KICKERCHECK	NEWS	8/31/2007	5P,11P	2
	STATE OFFICIALS REPORT, FOR THE FIRST TIME IN FIVE YEARS, OREGON TAXPAYERS ARE GETTING A REBATE, THE MEDIAN RETURN FOR MOST PEOPLE, NEARLY \$300, KICKER CHECKS WILL BE PRINTED AND SENT OUT IN NOVEMBER.					

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Quarter: July-August-September 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
CONSUMER AFFAIRS	HOW TO	HOMEFINANCING NEWS	NEWS	8/31/2007	5P	1
		PRESIDENT BUSH OUTLINES PROPOSALS THAT COULD HELP HOMEOWNERS FACING FORECLOSURES IN THE CURRENT MORTGAGE CRISIS.				
MEDICAL	RESEARCH	WOMENALZHEIMERS	NEWS	8/31/2007	6A,12P,5P	3
		RESEARCHERS REPORT NEW STUDY FINDING WOMEN DESTINED TO DEVELOP ALZHEIMERS DISEASE MAY START LOSING WEIGHT T LEAST A DECADE BEFORE BEING DIAGNOSED.				
HEALTH	EXERCISE	EXERCISE	NEWS	8/31/2007	6A,12PSP	3
		HEALTH OFFICIALS REPORT EVEN LOW LEVELS OF WEEKLY EXERCISE, WELL BELOW CURRENTLY RECOMMENDED LEVELS, CAN HAVE MAJOR HEALTH BENEFITS, NEW DATA SHOWING THIRTY MINUTES OF WALKING, THREE DAYS A WEEK WAS ENOUGH TO DRIVE DOWN BLOOD PRESSURE AND IMPROVE OVERALL FITNESS.				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	8/31/2007	12P	1
		TRICIA PINES, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
MEDICAL	PROCEDURE	COSMETICS	NEWS	8/31/2007	12P,5P	2
		DR. MARK STEVEN NESTOR, DERMATOLOGIST, TALKS ABOUT DERMATOLOGISTS ACROSS THE COUNTRY TRAINED TO LOOK FOR SIGNS OF SKIN CANCER, SAYING ANY DELAY IN TREATMENT CAN BE DEADLY.				
LAW ENFORCEMENT	TRAFFICENFORCE	FASTDRIVERS	NEWS	8/31/2007	6P	1
		OREGON STATE POLICE REPORT MORE OREGON DRIVERS ARE GETTING PULLED OVER AT HIGHER SPEEDS, TICKETS TO DRIVERS GOING AT LEAST 100 MILES PER HOUR ARE UP SIXTEEN PERCENT FROM 2005-2006, YOUNGER DRIVERS APPEAR TO BE MORE LIKELY TO SPEED.				
COMMUNITY SERV	EMERGSERV	JOCOSTRIKE	NEWS	8/31/2007	6P	1
		PARAMEDICS AND EMT'S WHO WORK FOR AMERICAN MEDICAL RESPONSE IN JOSEPHINE COUNTY, REPORT THEY WILL VOTE TO ACCEPT A NEW CONTRACT OR GO ON STRIKE.				
AGRICULTURE	PESTCONTROL	GYPSYMOths	NEWS	8/31/2007	5P	1
		THE OREGON DEPARTMENT OF AGRICULTURE REPORTS GYPSY MOTHS HAVE SHOWN UP IN OREGON, FINDING SIX OF THE INVASIVE INSECTS IN SHADY COVE, THE THIRD YEAR IN A ROW THEY'VE BEEN FOUND IN THAT AREA.				
CONSUMER AFFAIRS	PRICES	GASPRICES	NEWS	8/31/2007	6A	1
		THE FEDERAL TRADE COMMISSION REPORTS FINDING NO EVIDENCE THAT THE MARKET WAS MANIPULATIVE LAST YEAR WHEN GASOLINE PRICES SPIKED OVER THREE DOLLARS A GALLON LAST SUMMER, SAYING THREE FOURTHS OF THE RUN-UP WAS DUE TO INCREASES IN THE PRICE OF CRUDE OIL AND ETHANOL.				
RECREATION	COMMUNITY AFFAIRS	HANLEYFARM	NEWS	9/1/2007	6P,11P	2
		HANLEY FARM HOSTS IT'S LAST MONTHLY OPEN HOUSE OF THE SUMMER SEASON, MAINTAINED BY THE SOUTHERN OREGON HISTORICAL SOCIETY, THE FARM OFFERS LOTS OF FUN FOR THE WHOLE FAMILY INCLUDING WAGON RIDES TO ARTS AND CRAFTS.				
JOSEPHINECOUNTY	EMERGSERV	AMRSTRIKE	NEWS	9/1/2007	6P	1
		PARAMEDICS AND EMT'S WHO WORK FOR THE AMERICAN MEDICAL RESPONSE AMBULANCE COMPANY IN JOSEPHINE COUNTY, MEET AT RIVERSIDE PARK IN GRANTS PASS, SAYING THEY HAVEN'T BEEN ABLE TO REACH AN AGREEMENT WITH AMR OVER HEALTH INSURANCE, NOW THEY'RE PREPARING FOR A STRIKE.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RECREATION	COMMUNITYAFFAIRS	HANLEYFARM	NEWS	9/1/2007	6P	1
		HANLEY FARM HOSTS ITS LAST MONTHLY OPEN HOUSE OF THE SUMMER SEASON, MAINTAINED BY THE SOUTHERN OREGON HISTORICAL SOCIETY, THE FARM OFFERS LOTS OF FUN FOR THE WHOLE FAMILY INCLUDING WAGON RIDES TO ARTS AND CRAFTS.				
COMMUNITY SERV	FUNDING	DUCKDROP	NEWS	9/2/2007	6P	1
		ORGANIZERS REPORT THE ANNUAL FUNDRAISER FOR THE UPPER ROGUE COMMUNITY CENTER, WITH HUNDREDS OF PEOPLE TURNING OUT TO TRY THEIR LUCK AT FLOATING A LITTLE RUBBER DUCK DOWN A 20 YARD STRETCH OF THE RIVER IN SHADY COVE, MONIES RAISED HELP FUND COMMUNITY PROGRAMS LIKE AFTER SCHOOL ACTIVITIES, 4-H AND DAY CAMP.				
LAW ENFORCEMENT	DRIVINGSAFE	ONTHEBEAT	NEWS	9/3/2007	6P	1
		MEDFORD POLICE LT. BOB HANSEN, TALKS ABOUT WHAT THINGS TO REMEMBER ABOUT DRIVING, NOW THAT SCHOOL IS STARTING, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.				
JOSEPHINECOUNTY	EMERGSERV	AMRSTRIKE	NEWS	9/3/2007	5P	1
		PARAMEDICS AND EMT'S WHO WORK FOR THE AMERICAN MEDICAL RESPONSE AMBULANCE COMPANY IN JOSEPHINE COUNTY, MEET AT RIVERSIDE PARK IN GRANTS PASS, SAYING THEY HAVEN'T BEEN ABLE TO REACH AN AGREEMENT WITH AMR OVER HEALTH INSURANCE, NOW THEY'RE PREPARING FOR A STRIKE.				
COMMUNITY SERV	FUNDING	MDATELETHON	NEWS	9/3/2007	5P,6P,11P	3
		KTVL NEWS 10 HOSTS THE 36TH ANNUAL LOCAL COVERAGE FOR THE JERRY LEWIS MDA TELETHON, FINAL RESULTS SHOW THIS YEAR MORE THAN \$179,000 RAISED JUST FROM OUR AREA, AND THE TELETHON RAISED A RECORD BREAKING SIXTY THREE POINT SEVEN MILLION DOLLARS NATIONWIDE IN THE FIGHT AGAINST NEUROMUSCULAR DISEASES.				
RECREATION	COMMUNITY AFFAIRS	LABORDAYPICNIC	NEWS	9/3/2007	6P,11P	2
		THE SOUTHERN OREGON CENTRAL LABOR COUNCIL HOSTS ANNUAL LABOR DAY PICNIC AT TOUVELLE STATE PARK.				
YOUNG PEOPLE	HEALTH	BACKTOSCHOOL	NEWS	9/3/2007	11P	1
		HEALTH EXPERTS REPORT THE END OF LABOR DAY MARKS THE BEGINNING OF SCHOOL, AN OFTEN STRESSFULL TIME FOR STUDENTS, SUGGESTING DISCUSSING YOUR CHILD'S FEARS WITH THEM.				
MEDICAL	RESEARCH	ADHDSTUDY	NEWS	9/3/2007	5P	1
		RESEARCHERS REPORT NEW STUDY LOOKING AT CHILDREN BETWEEN EIGHT AND FIFTEEN YEARS OLD, FINDING ALMOST NINE PERCENT MEET THE CRITERIA FOR ADHD, ALSO FINDING HALF OF THOSE KIDS WITH ADHD AREN'T BEING TREATED FOR THE CONDITION, DOCTORS SAY IT COULD BE BECAUSE PARENTS DON'T WANT TO MEDICATE THEIR CHILDREN.				
EDUCATION	FUNDING	REPAIRMONEY	NEWS	9/4/2007	6P,11P	2
		THE MEDFORD SCHOOLS FACILITIES TASKFORCE, MADE UP OF THE DISTRICT BOARD MEMBERS AND MEMBERS OF THE COMMUNITY, MEET TO COME UP WITH SOME SOLUTIONS TO SOLVE THE DISTRICT'S BUDGET SHORTFALLS, AND PRESENT THEM TO THE SCHOOL BOARD IN OCTOBER TO DECIDE THE FUTURE OF MEDFORD SCHOOLS.				
EDUCATION	QUALITY OF	CRATERSCHOOLS	NEWS	9/4/2007	5P,6P,11P	3
		KIRK GIBSON, SMALL SCHOOLS COORDINATOR, TALKS ABOUT CRATER HIGH SCHOOL NOW DIVIDED INTO FOUR DIFFERENT ACADEMIC SCHOOLS BASED ON STUDENTS INTEREST, MADE POSSIBLE THROUGH A GRANT FROM E-3 (EMPLOYERS FOR EDUCATION EXCELLENCE), PART OF A NATIONAL EFFORT AIMED AT REFORMING PUBLIC SCHOOLS.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
COMMUNITY SERV	YOUTH	COSTCOBACKPACKS	NEWS	9/4/2007	6P,11P	2
		COSTCO PRESENTS EVERY STUDENT AT MEDFORD'S HOWARD ELEMENTARY SCHOOL A NEW BACKPACK FULL OF SCHOOL SUPPLIES.				
HEALTH	PETS	PETDOC	NEWS	9/4/2007	5P	1
		DR. STEVE BERNARD, MEDFORD ANIMAL HOSPITAL, TALKS ABOUT PET ADOPTION, ON CHANNEL TEN'S WEEKLY "PET DOCTOR" SEGMENT.				
YOUNG PEOPLE	HEALTH	BABYTALK	NEWS	9/4/2007	5P	1
		DR. MIKE MILLS, PEDIATRICIAN, TALKS ABOUT HOW THE NEW RULE, ANOTHER SHOT ADDED TO THE LIST FOR MENINGITIS, AFFECTS TODDLERS AND SCHOOL KIDS, ON CHANNEL TEN'S WEEKLY "BABY TALK" SEGMENT.				
CONSUMER AFFAIRS	RECALL	MORETOYS	NEWS	9/4/2007	5P,6P	2
		MATTEL REPORTS THEY WILL RECALL MORE CHINESE MADE TOYS, THE LATEST RECALL WILL INCLUDE A FISHER PRICE TOY AND A BARBIE PLAYSET.				
MEDICAL	RESEARCH	ADHD	NEWS	9/4/2007	12P	1
		RESEARCHERS REPORT NEW STUDY LOOKING AT CHILDREN BETWEEN EIGHT AND FIFTEEN YEARS OLD, FINDING ALMOST NINE PERCENT MEET THE CRITERIA FOR ADHD, ALSO FINDING HALF OF THOSE KIDS WITH ADHD AREN'T BEING TREATED FOR THE CONDITION, DOCTORS SAY IT COULD BE BECAUSE PARENTS DON'T WANT TO MEDICATE THEIR CHILDREN.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	9/4/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "BRIE-MUSHROOM SOUP", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
COMMUNITY SERV	FUNDING	MDATELETHON	NEWS	9/4/2007	6A,12P	2
		KTVL NEWS 10 HOSTS THE 36TH ANNUAL LOCAL COVERAGE FOR THE JERRY LEWIS MDA TELETHON, FINAL RESULTS SHOW THIS YEAR MORE THAN \$179,000 RAISED JUST FROM OUR AREA, AND THE TELETHON RAISED A RECORD BREAKING SIXTY THREE POINT SEVEN MILLION DOLLARS NATIONWIDE IN THE FIGHT AGAINST NEUROMUSCULAR DISEASES.				
RECREATION	COMMUNITY AFFAIRS	LABORDAYPICNIC	NEWS	9/4/2007	6A,12P	2
		THE SOUTHERN OREGON CENTRAL LABOR COUNCIL HOSTS ANNUAL LABOR DAY PICNIC AT TOUVELLE STATE PARK.				
YOUNG PEOPLE	HEALTH	BACKTOSCHOOL	NEWS	9/4/2007	6A,12P	2
		HEALTH EXPERTS REPORT THE END OF LABOR MARKS THE BEGINNING OF SCHOOL, AN OFTEN STRESSFUL TIME FOR STUDENTS, SUGGESTING DISCUSSING YOUR CHILD'S FEARS WITH THEM.				
MEDICAL	RESEARCH	HEAVYWOMEN	NEWS	9/4/2007	6A,12P	2
		RESEARCHERS REPORT NEW STUDY SHOWING THE HEAVIER A WOMAN IS WHEN SHE BECOMES PREGNANT, THE LESS LIKELY SHE IS TO STICK WITH BREAST FEEDING LONG-TERM.				
COMMUNITY SERV	GENERAL SERV	GOODWILLTOYS	NEWS	9/4/2007	6P	1
		GOODWILL INDUSTRIES ANNOUNCES IT WILL NO LONGER ACCEPT TOYS AS A DONATION, SAYING THEY RECEIVE 780-100 DONATIONS EACH DAY, ABOUT TWENTY FIVE PERCENT ARE TOYS, SINCE SO MANY TOYS HAVE BEEN RECALLED, THEY JUST DON'T HAVE THE TIME OR RESOURCES TO SORT THROUGH THEM.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
YOUNG PEOPLE	HEALTH	FATTODDLERS	NEWS	9/4/2007	5P	1
		RESEARCHERS REPORT NEW STUDY SHOWING OVERWEIGHT TODDLERS AREN'T GETTING ENOUGH IRON, IRON DEFICIENCY CAN CAUSE MENTAL AND BEHAVIORAL DELAYS, EXPERTS BLAME PARENTS WHO BOTTLE-FEED TODDLERS MILK AND JUICE, WHICH ARE LOW IN IRON INSTEAD OF INTRODUCING IRON-RICH FOODS.				
MEDICAL	CANCER	BREASTCANCER	NEWS	9/4/2007	6A,12P	2
		RESEARCHERS REPORT NEW DATA SHOWING THAT BREAST CANCER RATES HAVE FALLEN SINCE THE SUBSTANTIAL DECLINE IN HORMONE REPLACEMENT THERAPY OCCURRED, EVEN AS BREAST CANCER SCREENING RATES HAVE DROPPED.				
SENIORS	EXERCISE	EXERCISE	NEWS	9/4/2007	6A	1
		RESEARCHERS REPORT STUDY FINDING THAT MODERATE EXERCISE HELPS OLDER ADULT'S BLOOD VESSELS RELAX AND LOWERS THE RISK OF HEART ATTACKS AND STROKES, EVEN IF A PERSON'S LED A SEDENTARY LIFESTYLE FOR DECADES.				
POLITICAL PROCESS	LEGISLATURE	MEDMARIJANE	NEWS	9/4/2007	11P	1
		A U.S. DISTRICT COURT DECIDES THE MEDICAL RECORDS OF SEVENTEEN OREGON MEDICAL MARIJUANA PATIENTS DO NOT HAVE TO BE RELEASED.				
DRUGS&ALCOHOL	EDUCATION	METHCAMPAIGN	NEWS	9/4/2007	6P	1
		THE OREGON DEPARTMENT OF HUMAN SERVICES REPORTS AN ANTI-METH CAMPAIGN IN OREGON, TV, RADIO, PRINT AND ONLINE ADS WILL RUN IN EIGHT STATES, HOPING THE CAMPAIGN WILL RAISE AWARENESS ABOUT THE DANGERS OF THE DRUG AND SHOW PEOPLE THAT TREATMENT CAN WORK.				
CONSUMER AFFAIRS	RECALL	TOYRECALL	NEWS	9/4/2007	11P	1
		THE CONSUMER PRODUCT SAFETY COMMISSION IN COOPERATION WITH MATTEL, RECALLS ABOUT 700,000 CHINESE-MADE TOYS MADE WITH EXCESSIVE AMOUNTS OF LEAD PAINT.				
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	9/4/2007	6P,11P	2
		THE JOSEPHINE COUNTY SHERIFF'S DEPARTMENT SEEKS PUBLIC ASSISTANCE LOOKING FOR THE PEOPLE RESPONSIBLE FOR STEALING MORE THAN \$200,000 WORTH OF GUNS, CASH, AND A TRUCK, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	9/5/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, TAKES US BACK IN TIME WITH A LOOK AT THE EVOLUTION OF THE LUNCHBOX, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
EDUCATION	FUNDING	REPAIRMONEY	NEWS	9/5/2007	6A,12P	2
		THE MEDFORD SCHOOLS FACILITIES TASKFORCE, MADE UP OF THE DISTRICT BOARD MEMBERS AND MEMBERS OF THE COMMUNITY, MEET TO COME UP WITH SOME SOLUTIONS TO SOLVE THE DISTRICT'S BUDGET SHORTFALLS, AND PRESENT THEM TO THE SCHOOL BOARD IN OCTOBER TO DECIDE THE FUTURE OF MEDFORD SCHOOLS.				
COMMUNITY SERV	YOUTH	COSTCO	NEWS	9/5/2007	6A,12P	2
		COSTCO PRESENTS EVERY STUDENT AT MEDFORD'S HOWARD ELEMENTARY SCHOOL A NEW BACKPACK FULL OF SCHOOL SUPPLIES.				
EDUCATION	QUALITY OF	CRATERSCHOOLS	NEWS	9/5/2007	6A,12P	2
		KIRK GIBSON, SMALL SCHOOLS COORDINATOR, TALKS ABOUT CRATER HIGH SCHOOL NOW DIVIDED INTO FOUR DIFFERENT ACADEMIC SCHOOLS BASED ON STUDENTS INTEREST, MADE POSSIBLE THROUGH A GRANT FROM E-3 (EMPLOYERS FOR EDUCATION EXCELLENCE), PART OF A NATIONAL EFFORT AIMED AT REFORMING PUBLIC SCHOOLS.				



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CONSUMER AFFAIRS	RECALL	TOYSRECALL	NEWS	9/5/2007	6A,12P,5P	3
	THE CONSUMER PRODUCT SAFETY COMMISSION IN COOPERATION WITH MATTEL, RECALLS ABOUT 700,000 CHINESE-MADE TOYS MADE WITH EXCESSIVE AMOUNTS OF LEAD PAINT.					
COMMUNITY SERV	GENERAL SERV	GOODWILLTOYS	NEWS	9/5/2007	6A,12P	2
	GOODWILL INDUSTRIES ANNOUNCES IT WILL NO LONGER ACCEPT TOYS AS A DONATION, SAYING THEY RECEIVE 70-100 DONATIONS EACH DAY, ABOUT TWENTY FIVE PERCENT ARE TOYS, SINCE SO MANY TOYS HAVE BEEN RECALLED, THEY JUST DON'T HAVE THE TIME OR RESOURCES TO SORT THROUGH THEM.					
LAW ENFORCEMENT	STATISTICS	LABORDAYDEATHS	NEWS	9/5/2007	12P	1
	POLICE OFFICIALS REPORT STATISTICS SHOWING SIX PEOPLE DIED ON OREGON ROADS OVER THE LABOR DAY WEEKEND, THE SAME AS LAST YEAR, AND SEVENTY EIGHT PEOPLE WERE ARRESTED FOR DRIVING UNDER THE INFLUENCE, ALSO THE SAME AS 2006.					
DRUGS&ALCOHOL	EDUCATION	METH	NEWS	9/5/2007	6A,12P	2
	THE OREGON DEPARTMENT OF HUMAN SERVICES REPORTS AN ANTI-METH CAMPAIGN IN OREGON, TV, RADIO, PRINT AND ONLINE ADS WILL RUN IN EIGHT STATES, HOPING THE CAMPAIGN WILL RAISE AWARENESS ABOUT THE DANGERS OF THE DRUG AND SHOW PEOPLE THAT TREATMENT CAN WORK.					
YOUNG PEOPLE	HEALTH	OVERWEIGHTKIDS	NEWS	9/5/2007	12P	1
	RESEARCHERS REPORT NEW STUDY SAYING OVERWEIGHT TODDLERS ARE AT GREAT RISK OF DEVELOPING IRON DEFICIENCY.					
POLITICAL PROCESS	LEGISLATION	MEDMARIJUANE	NEWS	9/5/2007	6A,12P	2
	A U.S. DISTRICT COURT DECIDES THE MEDICAL RECORDS OF SEVENTEEN OREGON MEDICAL MARIJUANA PATIENTS DO NOT HAVE TO BE RELEASED.					
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	9/5/2007	6A,12P	2
	THE JOSEPHINE COUNTY SHERIFF'S DEPARTMENT SEEKS PUBLIC ASSISTANCE LOOKING FOR THE PEOPLE RESPONSIBLE FOR STEALING MORE THAN \$200,000 WORTH OF GUNS, CASH, AND A TRUCK, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.					
YOUNG PEOPLE	HEALTH	BRAINMUSH	NEWS	9/5/2007	6A,12P,5P	3
	RESEARCHERS REPORT NEW STUDY, SAYING WATCHING TELEVISION MORE THAN TWO HOURS A DAY EARLY IN LIFE CAN LEAD TO ATTENTION PROBLEMS IN ADOLESCENCE.					
AGRICULTURE	PESTCONTROL	WESTNILE	NEWS	9/5/2007	6A,12P	2
	OFFICIALS REPORT BIRDS INFECTED WITH WEST NILE VIRUS HAVE BEEN FOUND IN SEVERAL JACKSON COUNTY LOCATIONS, RIGHT NOW THERE ARE NO PLANS TO INCREASE SPRAYING ACTIVITIES IN THE MEDFORD & EAGLE POINT AREAS, BUT SURVEILLANCE EFFORTS WILL BE STEPPED UP TO MONITOR THE SPREAD OF THE VIRUS TO OTHER PARTS OF THE COUNTY.					
MEDICAL	RESEARCH	NEWMOMMIES	NEWS	9/5/2007	6A,12P,5P	3
	RESEARCHERS REPORT STUDY FINDING THAT AMONG NEARLY 2000 PREGNANT WOMEN, THOSE WITH THE GREATEST CONCERNS ABOUT THEIR PREGNANCY WERE NEARLY THREE TIMES MORE LIKELY THAN THOSE WITH THE LEAST ANXIETY TO DELIVER PREMATURELY.					
CONSUMER AFFAIRS	HOW TO	JOESPURGEON	NEWS	9/5/2007	12P	1
	FINANCIAL ADVISOR JOE SPURGEON, TAKES A LOOK AT SOME FAMOUS "MONEY" QUOTES, ON CHANNEL TEN'S WEEKLY "ON THE MONEY" REPORT.					

# QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: July-August-September 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
CONSUMER AFFAIRS	PRODUCT INFO	NEW IPOD	NEWS	9/5/2007	6P	1
	APPLE UNVEILS ITS LATEST IPOD CREATION, GIVING CONSUMERS SOME GOOD REASONS TO CONSIDER AN UPGRADE.					
SAFETY	CHILD	BUSSAFETY	NEWS	9/5/2007	6P	1
	THE DEPARTMENT OF TRANSPORTATION REPORTS ACCIDENTS INVOLVING OREGON SCHOOL BUSES HAVE BEEN GOING UP, SAYING IN 2004 THERE WERE 88 TOTAL CRASHES, 2005 A TOTAL OF 124, AND LAST YEAR 140 SCHOOL BUS ACCIDENTS WERE RECORDED.					
TAXES	REFUND	KICKERCALCULATE	NEWS	9/5/2007	6P,11P	2
	THE OREGON DEPARTMENT OF REVENUE POSTS A "KICKER CALCULATOR" ON ITS WEB SITE TO HELP YOU FIGURE OUT HOW MUCH YOUR INCOME TAX KICKER CHECK WILL BE.					
JOSEPHINE COUNTY	SERVICES	JOCOLIBRARIES	NEWS	9/5/2007	6P,11P	2
	THE SIXTEEN MEMBER STEERING COMMITTEE CALLING ITSELF THE "JOSEPHINE COUNTY LIBRARY TEAM" (JOLT), MEETS HOPING TO BECOME A NON-PROFIT ORGANIZATION IN THE FUTURE FOCUSING ON OPENING ALL THE LIBRARY BRANCHES AND KEEPING THEM OPEN.					
CONSUMER AFFAIRS	PRICES	HOUSINGMARKETNEWS		9/5/2007	6P,11P	2
	ROY WRIGHT, APPRAISER, AND ELI BEARD,MORTGAGE BROKER, DISCUSS THE HOUSING MARKET, SAYING IT IS DOWN NATIONWIDE INCLUDING MANY AREAS OF OREGON.					
AGRICULTURE	GARDENING	ROGUEGARDENER	NEWS	9/5/2007	5P	1
	STAN MAPOLSKI, ROGUE GARDENER, TALKS ABOUT "JIMSON WEED", A BEAUTIFUL BUT DEADLY PLANT, AND HOW TO IDENTIFY IT IF IT IS GROWING ON YOUR PROPERTY, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.					
MEDICAL	RESEARCH	ARTHRITISGENE	NEWS	9/5/2007	5P	1
	RESEARCHERS DISCOVER GENE THAT MAY PUT THEM ONE STEP CLOSER TO FINDING A CAUSE FOR RHEUMATOID ARTHRITIS.					
LAW ENFORCEMENT	TRAFFIC LAWS	SCHOOLZONES	NEWS	9/5/2007	5P,6P,11P	3
	OFFICER JIM SWANSON, MEDFORD POLICE DEPARTMENT, TALKS ABOUT SPEED LIMIT LAWS IN SCHOOL ZONES, DRIVERS CAUGHT SPEEDING PUT PEDESTRIANS AND OTHER DRIVERS AT RISK, AND FACE HEFTY FINES.					
MEDICAL	COSTOF	UNINSURED	NEWS	9/5/2007	6A,12P,5P	3
	THE AMERICAN CANCER SOCIETY DECIDES TO USE IT'S ENTIRE FIFTEEN MILLION DOLLARS ANNUAL ADVERTISING BUDGET TO ATTACK A HEALTH PROBLEM THAT IT WAYS OVERWHELMS ALL OTHERS: THE RISING COST OF UNINSURED AMERICANS.					
LAW ENFORCEMENT	POLICE EFFECT	TASER CAM	NEWS	9/6/2007	5P,6P,11P	3
	LT. CHECK NEWELL, CENTRAL POINT POLICE DEPARTMENT, TALKS ABOUT THE NEW TASER 26 EVERY MEMBER OF THE CENTRAL POINT POLICE DEPARTMENT NOW CARRIES, SAYING IT NOT ONLY RECORDS VIDEO OF THE OFFICER'S SHOOTING THE TASER BUT IT RECORDS AUDIO TOO, WHICH MAKES THE EVIDENCE HOLD UP IN COURT.					
HEALTH	PHYSICAL	SPIDERBITES	NEWS	9/6/2007	11P	1
	THE OREGON POISON CENTER REPORTS IF YOU GET A SPIDER BITE, THEY WANT YOU TO CALL THEM, SAYING THEY WANT TO BETTER UNDERSTAND SPIDER BITES IN THE NORTHWEST.					
CONSUMER AFFAIRS	PRICES	IPHONEREBATE	NEWS	9/6/2007	11P	1
	APPLE REPORTS LESS THAN THREE MONTHS AFTER RELEASING IT'S NEW IPHONE THEY CUT THE PRICE BY \$200, UPSETTING CUSTOMERS, SO NOW THOSE CUSTOMERS WILL GET A \$100 CREDIT AT RETAIL STORES AND ONLINE, AND ANYONE WHO BOUGHT ONE IN THE PAST TWO WEEKS WILL GET A \$200 REBATE.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
SAFETY	CHILD	SCHOOLS	SAFETY NEWS	9/6/2007	11P	1
		OREGON'S ATTORNEY GENERAL CALLS ON FEDERAL AND STATE LAWMAKERS TO ADDRESS WHAT HE CALLS DEFICIENCIES IN THE LAW, SAYING STUDENTS AREN'T SAFE ENOUGH AT SCHOOL.				
DRUGS&ALCOHOL	ABUSE	METHWATCH	NEWS	9/6/2007	6P	1
		DEPUTY CHIEF TIM GEORGE, MEDFORD POLICE DEPARTMENT, TALKS ABOUT REPORTING ANY SUSPICIOUS ACTIVITY IN YOUR NEIGHBORHOOD WHICH CAN HELP POLICE BUILD A CASE TO STOP DRUG DEALERS, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.				
JACKSON COUNTY	SERVICES	ASHLIBRARY	NEWS	9/6/2007	5P,11P	2
		LEVY SUPPORTERS REPORT ASHLAND RESIDENTS COULD PAY LESS THAN HALF WHAT THEY EXPECTED TO RE-OPEN THEIR LIBRARIES, PROPERTY OWNERS IN ASHLAND WILL PAY ON AVERAGE ABOUT FOUR DOLLARS A MONTH, IF THE LEVY IS APPROVED AND THE LIBRARY COULD OPEN AS SOON AS OCTOBER.				
LAND USE	CLOSURE	LITTLEHYATT	DAM NEWS	9/6/2007	5P,6P,11P	3
		THE BLM REPORTS MORE CONCERNS OVER SAFETY AT LITTLE HYATT LAKE, BLOCKING ACCESS TO THE LAKE, ALSO RE-ROUTING THE TRAIL RUNNING BELOW IT, SAYING ENGINEERS HAVE OBSERVED A SUBSTANTIAL INCREASE IN WATER VOLUME COMING FROM SOME OF THE CRACKS IN THE DAM, THEY WILL DRAIN THE LAKE TILL THEY DECIDE WHAT TO DO WITH THE DAM.				
TAXES	REFUND	KICKER	CALCULATE NEWS	9/6/2007	6A,12P	2
		THE OREGON DEPARTMENT OF REVENUE POSTS A "KICKER CALCULATOR" ON IT'S WEB SITE TO HELP YOU FIGURE OUT HOW MUCH YOUR KICKER REFUND CHECK WILL BE WORTH.				
YOUNG PEOPLE	HEALTH	IRON	NEWS	9/6/2007	6A,12P	2
		RESEARCHERS ISSUE WARNING THAT OVERWEIGHT U.S. CHILDREN RUN AN ALARMINGLY HIGH RISK OF IRON DEFICIENCY, A CONDITION WHICH CAN LEAD TO LEARNING AND BEHAVIOR PROBLEMS.				
MEDICAL	CANCER	CANCER	NEWS	9/6/2007	6A	1
		SCIENTISTS REPORT THOUSANDS OF CASES OF BREAST AND COLON CANCERS MIGHT BE AVERTED EACH YEAR IF PEOPLE IN COLDER CLIMATES RAISED THEIR VITAMIN D LEVELS.				
CONSUMER AFFAIRS	PRICES	HOUSING	MKT NEWS	9/6/2007	6A,12P	2
		MEDFORD APPRAISER ROY WRIGHT, REPORTS HOME PRICES HAVE DROPPED FOUR TO SIX PERCENT IN JACKSON COUNTY, SAYING NOW IS A GOOD TIME TO BUY.				
LAW ENFORCEMENT	TRAFFIC	LAWS	SCHOOL ZONES NEWS	9/6/2007	6A,12P	2
		OFFICER JIM SWANSON, MEDFORD POLICE DEPARTMENT, TALKS ABOUT THE LAWS REGARDING SPEED LIMITS IN SCHOOL ZONES, DRIVERS CAUGHT SPEEDING PUT PEDESTRIANS AND OTHER DRIVERS AT RISK, FACE HEFTY FINES.				
JOSEPHINE COUNTY	SERVICES	JOCO	LIBRARIES NEWS	9/6/2007	6A,12P	2
		THE SIXTEEN-MEMBER STEERING COMMITTEE, CALLING ITSELF THE "JOSEPHINE COUNTY LIBRARY TEAM" (JOLT), MEETS IN GRANTS PASS WORKING ON ESTABLISHING ITSELF AS A NON-PROFIT ORGANIZATION, THE GOAL TO GET AT LEAST ONE BRANCH OF THE COUNTY'S LIBRARIES OPEN BY THE END OF THE YEAR.				
HEALTH	STATISTICS	SUICIDES	NEWS	9/6/2007	5P	1
		FEDERAL HEALTH OFFICIALS REPORT THE SUICIDE RATE AMONG PRETEEN AND TEENAGE GIRLS HAS RISEN TO IT'S HIGHEST LEVEL IN FIFTEEN YEARS, THE BIGGEST JUMP, SEVENTY SIX PERCENT, WAS IN THE SUICIDE RATE FOR GIRLS AGES TEN TO FOURTEEN FROM 2003-2004.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
HEALTH	MENTAL	DEPRESSION	NEWS	9/6/2007	6A,12P	2
		HEALTH OFFICIALS REPORT MOST CLINICALLY DEPRESSED PEOPLE WHO ARE TREATED BY THEIR PRIMARY CARE DOCTORS DO NOT RECEIVE QUALITY CARE.				
SAFETY	PUBLIC	CELLPHONE	NEWS	9/6/2007	11P	1
		DUTCH RESEARCHERS REPORT NEW STUDY, SAYING THEY WERE ABLE TO PRODUCE DANGEROUS RESULTS FROM THE USE OF CELL PHONES IN HOSPITALS, INCLUDING A TOTAL SHUT DOWN OF A VENTILATOR, DIALYSIS MACHINES THAT HALTED, AND SYRINGE PUMPS THAT STOPPED WITHOUT TRIGGERING WARNING ALARMS.				
EDUCATION	FACILITIES	WESTSIDESCHOOL	NEWS	9/6/2007	12P,6P,11P	3
		TOM ETTTEL, JACKSON ELEMENTARY SCHOOL PRINCIPAL, REPORTS CREWS HAVE WORKED HARD TO GET THE FORMER NAVAL RESERVE BASE READY FOR STUDENTS TRANSITIONING TO THEIR NEW SCHOOL, AFTER JACKSON & ROOSEVELT SCHOOLS WERE CLOSED DUE TO STRUCTURAL DEFECTS, STUDENTS IN 4TH THROUGH 6TH GRADES WILL ATTEND MCLOUGHLIN MIDDLE SCHOOL.				
SAFETY	CHILD	BUSSAFETY	NEWS	9/6/2007	6A,12P	2
		THE OREGON DEPARTMENT OF TRANSPORTATION REPORTS ACCIDENTS INVOLVING OREGON SCHOOL BUSES HAVE BEEN GOING UP, IN 2004 THERE WERE 88 TOTAL CRASHES, 2005 THE TOTAL WAS 124, AND LAST YEAR 140 SCHOOL BUS ACCIDENTS WERE RECORDED.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	9/6/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "WESTERN SANDWICH", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
CONSUMER AFFAIRS	PRODUCT SAFETY	POPCORN LUNG	NEWS	9/6/2007	12P	1
		THE FDA REPORTS A GROWING CONCERN OVER A CHEMICAL THAT SEEMS TO AFFECT POPCORN MAKERS, POPCORN MAKER CONAGRA PLANS TO REMOVE THE CHEMICAL CALLED "DIACETYL" WHICH PROVIDES THE BUTTERY TASTE, BUT MAY BE CAUSING SERIOUS LUNG PROBLEMS.				
CONSUMER AFFAIRS	PRODUCT INFO	NEWIPOD	NEWS	9/6/2007	12P	1
		APPLE UNVEILS IT'S LATES IPOD, GIVING CONSUMERS SOME GOOD REASONS TO CONSIDER AN UPGRADE.				
RECREATION	ART	SMUDGEPOTS	NEWS	9/6/2007	5P,11P	2
		THE ROGUE GALLERY AND ART CENTER IN MEDFORD HOSTS A "SMUDGE POT-POURRI" EXHIBIT, AND WILL HOLD FUNDRAISER AUCTIONING OFF THE ART PIECES.				
CONSUMER AFFAIRS	HOW TO	WESTCOAST	NEWS	9/6/2007	5P	1
		CHEF DAMON JONES, ASHLAND SPRINGS HOTEL, PREPARES A RECIPE FOR "CHOCOLATE CHERRY CRÈME BRULEE", ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	9/6/2007	5P	1
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" SEGMENT.				
RECREATION	ART	SMUDGEPOTS	NEWS	9/7/2007	6A	1
		THE ROGUE GALLERY AND ART CENTER IN MEDFORD, AUCTIONS OFF PIECES FROM IT'S "SMUDGE POT-POURRI" EXHIBIT, PROCEEDS FROM THE FUNDRAISER EVENT GOING TO HELP SUPPORT THE GALLERY.				

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EDUCATION	HIGHSCHOOL	GRADREQUIREMENTS	NEWS	9/7/2007	5P,6P	2
	EDUCATORS REPORT NEW WEBSITE CALLED "GET READY OREGON", HELPING STUDENTS AND PARENTS UNDERSTAND WHAT IT TAKES TO GRADUATE, THE SITE, PART OF A STATE-WIDE PUBLIC AWARENESS CAMPAIGN, DETAILING THE TOTAL NUMBER OF CREDITS REQUIRED AND BREAKS IT DOWN INTO THE NUMBER OF CREDITS REQUIRED IN EACH FIELD OF STUDY.					
SAFETY	CHILD	SCHOOLS SAFETY	NEWS	9/7/2007	6A	1
	OREGON'S ATTORNEY GENERAL CALLS ON FEDERAL AND STATE LAWMAKERS TO ADDRESS WHAT HE CALLS DEFICIENCIES IN THE LAW, SAYING STUDENTS AREN'T SAFE ENOUGH AT SCHOOL.					
YOUNG PEOPLE	TEENSUICIDE	SUICIDE RATES	NEWS	9/7/2007	6P,11P	2
	GRETCHEN ERICSON, SUICIDE PREVENTION COORDINATOR, REPORTS IT'S BEEN IN MORE THAN FIFTEEN YEARS, WITH PRE-TEEN AND TEENAGE GIRLS SHOWING THE GREATEST INCREASE, MENTAL HEALTH PROFESSIONALS SAY ALTHOUGH IT'S UNCLEAR WHAT EXACTLY MAY BE TO BLAME, A DECREASE IN ANTI-DEPRESSANT DRUG USAGE COULD BE ONE FACTOR.					
LAND USE	CLOSURE	LITTLE HYATT DAM	NEWS	9/7/2007	6A	1
	THE BLM REPORTS THEY HAVE BLOCKED ACCESS TO LITTLE HYATT LAKE AND HAVE STARTED TO DRAIN THE LAKE, AFTER NOTICING A SUBSTANTIAL INCREASE IN WATER COMING FROM SOME OF THE CRACKS IN THE DAM, ONCE DRAINED, ENGINEERS CAN INSPECT THE DAM AND DECIDE ON IT'S FATE.					
HEALTH	EXERCISE	EXERCISE	NEWS	9/7/2007	6A	1
	GERMAN RESEARCHERS REPORT STUDY FINDING THAT PEOPLE WITH SIGNIFICANT HEART FAILURE WHO RODE A BICYCLE FOR UP TO THIRTY MINUTES EACH DAY OVER FOUR MONTHS, PRODUCED NEW STEM CELLS AND SMALL BLOOD VESSELS.					
JACKSON COUNTY	SERVICES	ASH LIBRARY	NEWS	9/7/2007	6A	1
	LEVY SUPPORTERS REPORT IF A LIBRARY LEVY IS APPROVED, PROPERTY OWNERS IN ASHLAND WILL PAY ON AVERAGE ABOUT FOUR DOLLARS A MONTH TO REOPEN THEIR BRANCH, THE LEVY WOULD ALSO PAY FOR MANY OF THE PROGRAMS THE LIBRARY ORIGINALLY OFFERS SUCH AS READING PROGRAMS, AND OFFER A LIVABLE WAGE FOR IT'S EMPLOYEES.					
LAW ENFORCEMENT	POLICE EFFECT	TASER CAM	NEWS	9/7/2007	6A	1
	LT. CHUCK NEWELL, CENTRAL POINT POLICE DEPARTMENT, REPORTS THE DEPARTMENT HAS A NEW TOOL, CAMERAS ATTACHED TO THEIR TASER GUNS, IT NOT ONLY RECORDS VIDEO OF THE OFFICERS SHOOTING THE TASER, BUT IT ALSO RECORDS AUDIO.					
AGRICULTURE	PEST CONTROL	SPIDER BITES	NEWS	9/7/2007	6A	1
	THE OREGON POISON CENTER REPORTS THEY WANT YOU TO CALL THEM IF YOU GET A SPIDER BITE, SO THEY CAN BETTER UNDERSTAND SPIDER BITES IN THE NORTHWEST.					
MEDICAL	CANCER	CANCER	NEWS	9/7/2007	6A	1
	RESEARCHERS REPORT THAT TEENAGERS WHO'VE SURVIVED CHILDHOOD CANCERS ARE MORE LIKELY THAN THEIR SIBLINGS TO BE DEPRESSED OR ANXIOUS, HAVE ATTENTION PROBLEMS, OR SHOW ANTISOCIAL BEHAVIORS.					
DRUGS & ALCOHOL	PREVENTION	METH	NEWS	9/7/2007	6A	1
	DEPUTY CHIEF TIM GEORGE, MEDFORD POLICE DEPARTMENT, TALKS ABOUT WHAT TO DO IF YOU SUSPECT YOUR NEIGHBORS ARE SELLING DRUGS, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
LAW ENFORCEMENT	TAFFICENFORCE	CROSSWALKSTING MEDFORD POLICE HOLD ANOTHER IN A SERIES OF CROSSWALK ENFORCEMENT OPERATIONS, TICKETING DRIVERS NOT STOPPING FOR PEDESTRIANS.	NEWS	9/7/2007	6P	1
COMMUNITY SERV	DONATIONS	SALARMY THE SALVATION ARMY THRIFT STORE, IN RESPONSE TO MASSIVE TOY RECALLS, REPORTS IT IS INSPECTING ALL DONATED TOYS TO MAKE CERTAIN THAT NONE OF THOSE RECALLED TOYS END UP ON STORE SHELVES OR HANDED OUT DURING THE CHRISTMAS.	NEWS	9/7/2007	5P,11P	2
EDUCATION	FACILITIES	WESTSIDE TOM ETTTEL, JACKSON ELEMENTARY PRINCIPAL, TALKS ABOUT THE NEW WEST SIDE CAMPUS, TEMPORARY FACILITIES FOR ABOUT 200 JACKSON ELEMENTARY STUDENTS IN KINDERGARTEN THROUGH THIRD GRADES, WITH 4TH THROUGH 6TH GRADERS BEING MOVED TO MCLOUGHLIN MIDDLE SCHOOL, AFTER JACKSON ELEMENTARY CLOSED BECAUSE IT WAS FOUND TO BE STRUCTURALLY UNSAFE.	NEWS	9/7/2007	6A	1
RECREATION	COMMUNITY AFFAIRS	CPCRUISE ORGANIZERS REPORT THE NINTH ANNUAL "D.A.R.E. TO CRUISE", WITH HOT RODS AND CLASSIC CARS CRUISING DOWN PINE STREET IN CENTRAL POINT, AND A "SHOW & SHINE" EVENT AT CRATER HIGH SCHOOL, MONEY RAISED GOING TO CENTRAL POINT'S "D.A.R.E." , A DRUG EDUCATION PROGRAM TARGETING ELEMENTARY SCHOOL STUDENTS.	NEWS	9/8/2007	6P,11P	2
RECREATION	COMMUNITY AFFAIRS	BOOKSIGN RALPH MCKECKNEY, A LOCAL WRITER, HOLDS BOOK SIGNING AT THE BUTTE CREEK MILL IN EAGLE POINT, PROMOTING HIS NEW COOK BOOK "FIST FULL OF BISCUITS", FEATURING FLAVORS FOR PEOPLE FROM ALL WALKS OF LIFE.	NEWS	9/8/2007	6P,11P	2
EDUCATION	PRIVATESCHOOL	ASHART SEMYON BILMES, ASHLAND ACADEMY OF ART, A PRIVATE SCHOOL CURRENTLY WITH SIXTEEN STUDENTS, WITH DOZENS GATHERING AT THE SCHOOL TO EXAMINE STUDENTS HARD WORK AND ALSO GET A FREE LESSON IN DRAWING, THE EVENT TO SHOW THE PUBLIC WHAT STUDENTS HAVE BEEN WORKING ON THIS PAST YEAR.	NEWS	9/8/2007	6P,11P	2
COMMUNITY SERV	MINORITIES	FARMLUNCH ORGANIZERS REPORT "FARM WORKER DAY" EVENT IN MEDFORD'S HAWTHORNE PARK, SET UP AS A WAY TO SAY "THANKS" TO AREA FARM WORKERS DURING THE HARVEST SEASON, AND HELP THE HISPANIC COMMUNITY LEARN ABOUT HELPFUL PRODUCTS AND SERVICES.	NEWS	9/9/2007	6P,11P	2
RECREATION	COMMUNITY AFFAIRS	BOOKSIGN RALPH MCKECKNEY, A LOCAL WRITER, HOLDS BOOK SIGNING AT THE BUTTE CREEK MILL IN EAGLE POINT, PROMOTING HIS NEW COOK BOOK "FIST FULL OF BISCUITS", FEATURING FLAVORS FOR PEOPLE FROM ALL WALKS OF LIFE.	NEWS	9/10/2007	6A,12P	2
MEDICAL	RESEARCH	HIVDRUG SCIENTISTS, STUDYING DRUGS CALLED PROTEASE INHIBITORS, USUALLY USED WITH OTHER DRUGS TO FIGHT HIV, FOUND THE DRUGS SLOWED CANCER CELL GROWTH IN THE LABORATORY, RESEARCHERS START AN INITIAL CLINICAL TRIAL TO TEST THE DRUGS ON CANCER PATIENTS.	NEWS	9/10/2007	6A,12P	2
HEALTH	EXERCISE	EXERCISE DOCTORS REPORT ELDERLY INDIVIDUALS WHO MAINTAIN HIGHER LEVELS OF PHYSICAL ACTIVITY, HAVE MUCH BETTER SURVIVAL RATES AFTER A HEART ATTACK.	NEWS	9/10/2007	6A,12P	2
HEALTH	SMOKING	SMOKER RESEARCHERS REPORT THAT PEOPLE WHO SMOKE ARE MORE LIKELY TO DEVELOP ALZHEIMERS DISEASE THAN PEOPLE WHO HAVE QUIT OR HAVE NEVER SMOKED.	NEWS	9/10/2007	6A,12P	2

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CONSUMER AFFAIRS	PRODUCT SAFETY	DISNEYTOYS	NEWS	9/10/2007	5P	1
	THE WALT DISNEY COMPANY, AFTER HIGH PROFILE RECALLS BY MATTEL, SETS UP IT'S OWN TESTING SYSTEM TO CHECK PRODUCTS USING IT'S CHARACTERS, RANDOM TESTING PRODUCTS ALREADY ON SHELVES, FROM TOYS TO JEWELRY TO FURNITURE, FOR LEAD PAINT AND DURABILITY.					
COMMUNITY SERV	MINORITIES	FARMLUNCH	NEWS	9/10/2007	6A,12P	2
	ORGANIZERS REPORT "FARM WORKER DAY" EVENT IN MEDFORD'S HAWTHORNE PARK, SET UP AS A WAY TO SAY "THANKS" TO AREA FARM WORKERS DURING THE HARVEST SEASON, AND HELP THE HISPANIC COMMUNITY LEARN ABOUT HELPFUL PRODUCTS AND SERVICES.					
EDUCATION	PRIVATE SCHOOL	ASHART	NEWS	9/10/2007	6A,12P	2
	SEMYON BILMES, ASHLAND ACADEMY OF ART, A PRIVATE SCHOOL CURRENTLY WITH SIXTEEN STUDENTS, WITH DOZENS GATHERING AT THE SCHOOL TO EXAMINE STUDENTS HARD WORK AND ALSO GET A FREE LESSON IN DRAWING, THE EVENT TO SHOW THE PUBLIC WHAT STUDENTS HAVE BEEN WORKING ON THIS PAST YEAR.					
RECREATION	COMMUNITY AFFAIRS	CPCRUISE	NEWS	9/10/2007	6A,12P	2
	ORGANIZERS REPORT THE NINTH ANNUAL "D.A.R.E. TO CRUISE", WITH HOT RODS AND CLASSIC CARS CRUISING DOWN PINE STREET IN CENTRAL POINT, AND A "SHOW & SHINE" EVENT AT CRATER HIGH SCHOOL, MONEY RAISED GOING TO CENTRAL POINT'S "D.A.R.E.", A DRUG EDUCATION PROGRAM TARGETING ELEMENTARY SCHOOL STUDENTS.					
EDUCATION	FACILITIES	RIBBONCUT	NEWS	9/10/2007	12P,5P,6P	3
	STUDENTS, PARENTS, AND STAFF GATHER OUTSIDE THE NEW CASCADE CHRISTIAN HIGH SCHOOL FOR A SPECIAL RIBBON CUTTING CEREMONY MARKING THE MOMENTOUS OCCASION OF THE FIRST DAY.					
RECREATION	PETS	DOGSWIM	NEWS	9/10/2007	12P	1
	HAWTHORNE POOL CELEBRATES THE END OF THE SWIMMING SEASON, WITH AN AFTERNOON OF FUN FOR PETS AND THEIR OWNERS, AT THE ANNUAL "DOG PADDLE" EVENT.					
YOUNG PEOPLE	HEALTH	BACKPACKS	NEWS	9/10/2007	12P	1
	DR. ROBERT BRUCE, EMORY SCHOOL OF MEDICINE, OFFERS SOME TIPS ON AVOIDING INJURIES FROM THE EXCESS WEIGHT OF THOSE BACKPACKS YOUR KIDS CARRY TO SCHOOL.					
HEALTH	NUTRITION	NUTRITIONLABELS	NEWS	9/10/2007	5P	1
	THE FDA HOLDS TWO-DAY HEARING TO CONSIDER SEVERAL IDEAS ON HOW TO MAKE NUTRITION LABELS EASIER TO UNDERSTAND.					
MEDICAL	RESEARCH	DRUGREACTIONS	NEWS	9/10/2007	5P	1
	RESEARCHERS REPORT NEW STUDY, SAYING SERIOUS REACTIONS TO PRESCRIPTION DRUGS HAVE MORE THAN DOUBLED IN RECENT YEARS.					
HEALTH	PHYSICAL	DR. DAN	NEWS	9/10/2007	5P	1
	MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" REPORT.					
LAND USE	CLOSURE	LITTLEHYATTLAKE	NEWS	9/10/2007	6P,11P	2
	BLM OFFICIALS REPORT THE PUMPING PROJECT TO DRAIN LITTLE HYATT LAKE HAS BEEN MORE DIFFICULT THAN ORIGINALLY THOUGHT, BUT THE WATER LEVEL IS LOW ENOUGH TO INSPECT SOME OF THE LEADING PROBLEMS WITH THE DAM, SAYING ACCESS TO THE LAKE WILL BE CLOSED UNTIL DECISION IS MADE FOR THE FUTURE OF THE DAM.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
LAW ENFORCEMENT	RULES	ONTHEBEAT	NEWS	9/10/2007	6P	1
		MEDFORD POLICE LT. BOB HANSEN, TALKS ABOUT WHEN IT'S OKAY AND WHEN IT'S NOT OKAY TO CALL 911, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.				
CONSUMER AFFAIRS	PRODUCT SAFETY	DRUGS	NEWS	9/10/2007	11P	1
		CONSUMER OFFICIALS REPORT THERE ARE MORE MEDICINES ON THE MARKET THAN EVER BEFORE, AND WHILE THEY BRING RELIEF FOR EVERYTHING FROM DEPRESSION TO CANCER, THEY ALSO BRING COMPLICATIONS, AND PATIENTS SOMETIMES HAVE SERIOUS OR EVEN DEADLY REACTIONS.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	9/10/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "ZESTY KABOBS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
POLITICAL PROCESS	BALLOTS	1WEEK2VOTE	NEWS	9/11/2007	6P	1
		ELECTION OFFICIALS REPORT VOTERS IN ASHLAND HAVE ONE WEEK TO CAST THEIR BALLOTS DECIDING WHETHER TO TAX THEMSELVES TO PAY FOR EXPANDED LIBRARY HOURS, AND FOR PHOENIX VOTERS, PUBLIC SAFETY IS ON THE BALLOT TO DECIDE WHETHER TO REPEAL A PUBLIC SAFETY SURCHARGE.				
COMMUNITY SERV	HONOR	911MANOR	NEWS	9/11/2007	5P,6P,11P	3
		FIREFIGHTERS FROM ACROSS THE REGION, DRESSED IN FULL GEAR, REMEMBER THE VICTIMS OF 9-11 WITH A SOLEMN CLIMB UP THE STAIRS TO THE TOP OF THE ROGUE VALLEY MANOR.				
LAW ENFORCEMENT	PUBLICASSIST	CRIMESTOPPERS	NEWS	9/11/2007	6P,11P	2
		MEDFORD POLICE SEEK PUBLIC ASSISTANCE IN SOLVING TWO CASES, ONE INVOLVING A PHARMACY BREAK-IN, AND THE OTHER IN FINDING A SUSPECT WANTED FOR FLEEING THE SCENE OF A CRIME, WHO IS CONSIDERED ARMED AND DANGEROUS, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
CONSUMER AFFAIRS	PRICES	GASPRICES	NEWS	9/11/2007	6P	1
		CONSUMER OFFICIALS REPORT GAS PRICES CREEPING UP IN OREGON AND ACROSS THE NATION.				
EDUCATION	CURRICULUM	CPDRESSCODES	NEWS	9/11/2007	6P,11P	2
		SCHOOL OFFICIALS REPORT CRATER HIGH SCHOOL HAS SPLIT INTO FOUR DIFFERENT SCHOOLS THIS YEAR, BUT HANDBOOKS ARE THE SAME FOR ALL FOUR SCHOOLS, WITH THE STAFF AT EACH SCHOOL HAVING SOME FLEXIBILITY OVER HOW THEY WILL INTERPRET AND ENFORCE THE RULES.				
POLITICAL PROCESS	VOTING	NEWMACHINES	NEWS	9/11/2007	6P,11P	2
		JACKSON COUNTY PURCHASES FOUR NEW VOTING MACHINES, SAYING THE OLD MACHINES WERE NO LONGER IN COMPLIANCE WITH FEDERAL STANDARDS.				
HEALTH	PETS	DOGMAN	NEWS	9/11/2007	5P	1
		DAN MISH, DDM CANINE COUNSELING, TALKS ABOUT TEACHING YOUR DOG THAT "SIT" MEANS "SIT NOW", ON CHANNEL TEN'S WEEKLY "DAN THE DOG MAN" SEGMENT.				
YOUNG PEOPLE	HEALTH	BABYTALK	NEWS	9/11/2007	5P	1
		DR. MIKE MILLS, PEDIATRICIAN, TALKS ABOUT SOME "NATURAL" REMEDIES FOR PROBLEMS WITH BREASTFEEDING, BABY'S UPSET TUMMY, AND EVEN COLIC, ON CHANNEL TEN'S WEEKLY "BABY TALK" SEGMENT.				



# QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: July-August-September 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
CONSUMER AFFAIRS	PRODUCT SAFETY	TOXICPAINT	NEWS	9/11/2007	5P	1
	CHINA SIGNS AGREEMENT TO STOP USING TOXIC PAINT ON TOYS SENT TO THE U.S., SAYING THE REPUTATION OF CHINESE EXPORTS HAS BEEN BATTERED BY THE RECALLS OF MILLIONS OF TOYS.					
POLITICAL PROCESS	LEGISLATION	BRIDGES	NEWS	9/11/2007	6A,12P	2
	THE U.S. SENATE APPROVES ONE BILLION DOLLARS TO SPEED REPAIR AND REPLACEMENT OF AMERICA'S CRUMBLING NETWORK OF BRIDGES.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	9/11/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "BUFFALO WINGS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
EDUCATION	FACILITIES	RIBBONCUTTING	NEWS	9/11/2007	6A	1
	STUDENTS, PARENTS, AND STAFF GATHER OUTSIDE THE NEW CASCADE CHRISTIAN HIGH SCHOOL FOR A RIBBON CUTTING CEREMONY TO MARK THE FIRST DAY OF CLASSES IN THE BUILDING.					
LAND USE	CLOSURE	LITTLEHYATTLAKE	NEWS	9/11/2007	6A,12P	2
	THE BLM REPORTS THE DRAINING OF LITTLE HYATT LAKE TAKING LONGER THAN PLANNED, ONCE THE WATER LEVEL GETS LOW ENOUGH, ENGINEERS WILL INSPECT THE MORE THAN 80-YEAR OLD DAM WHICH IS SHOWING OBVIOUS SIGNS OF WEAR, AND ACCESS TO THE LAKE WILL BE CLOSED UNTIL A DECISION IS MADE AS TO THE FUTURE OF THE DAM.					
CONSUMER AFFAIRS	PRODUCT SAFETY	DRUGS	NEWS	9/11/2007	6A,12P	2
	DEBORAH WIBLE, PHARMACIST, REPORTS THERE ARE MORE MEDICINES ON THE MARKET THAN EVER BEFORE, AND WHILE THEY BRING RELIEF FOR EVERYTHING FROM DEPRESSION TO CANCER, THEY ALSO BRING COMPLICATIONS, PATIENTS SOMETIMES HAVE SERIOUS OR EVEN DEADLY REACTIONS.					
MEDICAL	CANCER	CANCER	NEWS	9/11/2007	6A,12P	2
	MEDICAL EXPERTS REPORT NEW DATA SHOWING MORE FREQUENT SCREENING FOR PROSTATE CANCER, AS EXPECTED, FOUND MORE TUMORS BUT FAILED TO CUT THE NUMBER OF AGGRESSIVE TUMORS DETECTED IN BETWEEN SCHEDULED SCREENINGS.					
MEDICAL	RESEARCH	DIABETES	NEWS	9/11/2007	6A,12P	2
	U.S. RESEARCHERS REPORT STICKING TO A LOW-CALORIE LOW SUGAR DIET COULD HELP DIABETES PATIENTS WHO HAVE BEEN GIVEN TRANSPLANTS OF PANCREATIC CELLS, THEY MAY BE ABLE TO EXTEND THE LIVES OF THEIR TRANSPLANTS AND STAY OFF INSULIN.					
MEDICAL	PROCEDURE	HYPNOSIS	NEWS	9/11/2007	6A,12P	2
	RESEARCHERS REPORT NEW STUDY SHOWING THAT WOMEN WHO UNDERWENT HYPNOSIS BEFORE BREAST CANCER SURGERY, NEEDED LESS ANESTHESIA AND HAD FEWER SIDE EFFECTS THAN WOMEN WHO GOT COUNSELING INSTEAD.					
LAW ENFORCEMENT	STATISTICS	MOTORCYCLE	NEWS	9/11/2007	5P	1
	THE INSURANCE INSTITUTE REPORTS MOTORCYCLE DEATHS ARE NEARING RECORD HIGHS IN THE U.S., BLAMING THE POPULARITY OF HIGH PERFORMANCE BIKES FOR THE INCREASE, SAYING SPEED AND DRIVER ERROR WERE THE BIGGEST FACTORS IN FATAL CRASHES.					
POLITICAL PROCESS	BALLOTS	1WEEK2VOTE	NEWS	9/12/2007	6A,12P	2
	ELECTION OFFICIALS REPORT VOTERS IN ASHLAND HAVE ONE WEEK TO CAST THEIR BALLOTS DECIDING WHETHER TO TAX THEMSELVES TO PAY FOR EXPANDED LIBRARY HOURS, AND FOR PHOENIX VOTERS, PUBLIC SAFETY IS ON THE BALLOT, TO DECIDE WHETHER TO REPEAL A PUBLIC SAFETY SURCHARGE.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS	
HEALTH	NUTRITION	BURGERKING	NEWS	9/12/2007	6P	1	
	BURGER KING REVAMPS IT'S MENU TO FEATURE HEALTHIER ITEMS FOR KIDS UNDER TWELVE.						
MEDICAL	RESEARCH	SPINACH	NEWS	9/12/2007	6A	1	
	RESEARCHERS REPORT NUTRIENTS FOUND IN SPINACH AND OTHER LEAFY GREEN VEGETABLES HELP WARD OFF AGE-RELATED MACULAR DEGENERATION, THE MOST COMMON FORM OF BLINDNESS.						
HEALTH	STATISTICS	LIFEEXPECTANCY	NEWS	9/12/2007	6P	1	
	GOVERNMENT HEALTH OFFICIALS REPORT STATISTICS SHOWING AMERICANS ARE LIVING LONGER THAN THEY USED TO, BUT NOT AS LONG AS PEOPLE IN MORE THAN THREE DOZEN OTHER COUNTRIES.						
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	9/12/2007	6A,12P	2	
	MEDFORD POLICE SEEK PUBLIC ASSISTANCE IN SOLVING TWO CASES, ONE INVOLVING A PHARMACY BREAK-IN, AND THE OTHER IN FINDING A SUSPECT WANTED FOR FLEEING THE SCENE OF A CRIME, WHO IS CONSIDERED ARMED AND DANGEROUS, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.						
LAW ENFORCEMENT	POLICE EFFECT	ACLUTASERS	NEWS	9/12/2007	6P,11P	2	
	THE AMERICAN CIVIL LIBERTIES UNION RECOMMENDS STRICTER RESTRICTIONS ON THE USE OF TASER GUNS BY LAW ENFORCEMENT.						
AGRICULTURE	GARDENING	ROGUEGARDENER	NEWS	9/12/2007	5P	1	
	STAN MAPOLSKI, ROGUE GARDENER, OFFERS SOME TIPS TO HELP YOU PREARE FOR YOUR FALL GARDEN, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.						
SAFETY	CYCLING	MOTORCYCLE	NEWS	9/12/2007	5P	1	
	THE NATIONAL TRANSPORTATION SAFETY BOARD RECOMMENDS ALL MOTORCYCLE RIDERS SHOULD BE REQUIRED TO WEAR PROPER HELMETS, IN AN EFFORT TO SLOW THE RISE IN MOTORCYCLE DEATHS.						
CONSUMER AFFAIRS	PRODUCT SAFETY	MATTELTOYS	SAFE NEWS	9/12/2007	5P	1	
	ROBERT ECKERT, CEO, MATTEL, REPORTS, AFTER THE RECALL OF MORE THAN 21 MILLION TOYS MADE IN CHINA, LABELED DANGEROUS BECAUSE OF LEAD PAINT OR VERY SMALL MAGNETS, THE COMPANY'S GOAL IS TO MAKE THIS YEAR'S HOLIDAY TOYS SAFER THAN EVER.						
COMMUNITY SERV	FUNDING	ERICKSON	DONATE	NEWS	9/12/2007	5P,11P	2
	ERICKSON AIR CRANE PRESENTS THE CHILDREN'S ADVOCACY CENTER WITH A CHECK FOR \$10,500, PROCEEDS FROM IT'S ANNUAL CHARITY GOLF TOURNAMENT.						
CONSUMER AFFAIRS	HOW TO	JOCOFORECLOSE	NEWS	9/12/2007	5P,6P	2	
	STEVE ELLIOTT, MORTGAGE BROKER, REPORTS FORECLOSURES IN OUR AREA ARE ON THE RISE, AND THERE'S NO END IN SIGHT, SUGGESTING WAYS YOU CAN AVOID A FORECLOSURE SO YOU WON'T HAVE TO HAVE ONE ON YOUR RECORD.						
MEDICAL	RESEARCH	CHOCOHOOLIC	NEWS	9/12/2007	6A	1	
	RESEARCHERS REPORT NEW STUDY FINDING THAT WHILE CHOCOLATE ISN'T ADDICTIVE, THE MORE PEOPLE TRY TO FIGHT OFF A CRAVING, THE MORE THE DESIRE FOR CHCOLATE GROWS.						
MEDICAL	PROCEDURE	REHABAID	NEWS	9/12/2007	12P,11P	2	
	DOCTORS TAKE A CLOSE LOOK AT "CHI-GONG", A CHINESE ART FOR HEALING.						

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
LAW ENFORCEMENT	STATISTICS	MOTORCYCLE	NEWS	9/12/2007	6A,12P	2
	THE INSURANCE INTITUTE REPORTS MOTORCYCLE DEATHS ARE NEARING RECORD HIGHS IN THE U.S., BLAMING THE POPULARITY OF HIGH PERFORMANCE BIKES FOR THE INCREASE, SAYING SPEED AND DRIVER ERROR WERE THE BIGGEST FACTORS IN FATAL CRASHES.					
MEDICAL	RESEARCH	TESTOSTERONE	NEWS	9/12/2007	6A	1
	RESEARCHERS REPORT NEW STUDY SHOWING THAT WHILE A FETUS IS DEVELOPING, HIGH LEVELS OF THE MALE HORMONE TESTOSTERONE ARE ASSOCIATED WITH INCREASED RISK OF DEVELOPING AUTISTIC CHARACTERISTICS IN CHILDHOOD.					
POLITICAL PROCESS	VOTING	NEWMACHINES	NEWS	9/12/2007	6A,12P	2
	JACKSON COUNTY PURCHASES FOUR NEW VOTING MACHINES, SAYING THE OLD MACHINES WERE NO LONGER IN COMPLIANCE WITH FEDERAL STANDARDS.					
EDUCATION	CURRICULUM	CPDRESSCODES	NEWS	9/12/2007	6A,12P	2
	SCHOOL OFFICIALS REPORT CRATER HIGH SCHOOL HAS SPLIT INTO FOUR DIFFERENT SCHOOLS THIS YEAR, BUT HANDBOOKS ARE THE SAME FOR ALL FOUR SCHOOLS, WITH THE STAFF AT EACH SCHOOL HAVING SOME FLEXIBILITY OVER HOW THEY WILL INTERPRET AND ENFORCE THE RULES.					
CONSUMER AFFAIRS	PRODUCT SAFETY	CONSUMER	NEWS	9/12/2007	6A,12P,5P	3
	CHINA SIGNS AGREEMENT TO STOP USING TOXIC PAINT ON TOYS SENT TO THE U.S., SAYING THE REPUTATION OF CHINESE EXPORTS HAS BEEN BATTERED BY THE RECALLS OF MILLIONS OF TOYS.					
COMMUNITY SERV	HONOR	911MANOR	NEWS	9/12/2007	6A,12P	2
	FIREFIGHTERS FROM ACROSS THE REGION, DRESSED IN FULL GEAR, REMEMBER THE VICTIMS OF 9-11 WITH A SOLEMN CLIMB UP THE STAIRS TO THE TOP OF THE ROGUE VALLEY MANOR.					
TRANSPORTATION	FLIGHTS	AIRLINES	NEWS	9/12/2007	12P,5P,6P,11P	4
	HORIZON AIR CANCELS SEVERAL FLIGHTS AROUND THE COUNTRY, INCLUDING TWO FLIGHTS TO SEATTLE FROM ROGUE VALLEY INTERNATIONAL MEDFORD AIRPORT, BECAUSE THE COMPANY'S CARRYING OUT AN INSPECTION REQUEST FOLLOWING LANDING GEAR PROBLEMS IN EUROPE.					
CONSUMER AFFAIRS	HOW TO	MRFOOD	NEWS	9/12/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, TALKS ABOUT BANANAS AND WHAT GIVES THEM SUCH "A-PEEL"!, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
LAW ENFORCEMENT	POLICE EFFECT	ACLUTASERS	NEWS	9/13/2007	6A,12P	2
	THE AMERICAN CIVIL LIBERTIES UNION OF OREGON REPORTS ASHLAND POLICE OFFICERS ARE USING THEIR TASERS UNNECESSARILY, RECOMMENDING THE MONOTORING OF TASER USE, INCREASED OFFICER TRAINING AND THE PUBLICIZING OF ALL TASER RECORDS.					
CONSUMER AFFAIRS	HOW TO	WESTCOAST	NEWS	9/13/2007	5P	1
	CHEF JUSTIN, VISIONS, PREPARES A RECIPE FOR "CRAB CAKES", ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.					
DRUGS&ALCOHOL	ABUSE	METHWATCH	NEWS	9/13/2007	5:30P	1
	REPRESENTATIVE GREG WALDEN, R-OREGON, AND RITA SULLIVAN, ONTRACK, DISCUSS THE METH TASK FORCE AND SOME NEW IDEAS THAT COULD BE ON THEIR WAY TO CONGRESS, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.					

**QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD**  
Quarter: July-August-September 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
ENERGY	SOLAR	SOLARPOWER	NEWS	9/13/2007	5:30P,11P	2
		THE MEDFORD CITY COUNCIL LOOKS AT A PLAN THAT WOULD HELP MEDFORD GO GREEN WITH A SOLAR ENERGY SYSTEM, THE PROJECT WOULD BE SET UP AND PROVIDE NATURAL ENERGY TO THE REGIONAL WATER RECLAMATION FACILITY.				
AGRICULTURE	CROPS	GRAPEHARVEST	NEWS	9/13/2007	5P,5:30P,11P	3
		ROXY ANN WINERY REPORTS FIRST DAY OF THIS SEASON'S HARVEST OF GRAPES, SENDING THE CROP OFF TO BE CRUSHED AND TURNED INTO WINE.				
POLITICAL PROCESS	BILL	TEENCELL	NEWS	9/13/2007	5P	1
		GOVERNOR ARNOLD SCHWARZENEGGER SIGNS BILL INTO LAW MAKING IT ILLEGAL FOR TEENAGERS TO USE CELL PHONES WHILE DRIVING IN CALIFORNIA.				
ENVIRONMENT	RECYCL	PAINTDROPOFF	NEWS	9/13/2007	5P	1
		ROGUE DISPOSAL AND RECYCLE HOLDS A PAINT DROP OFF WHERE YOU CAN GET RID OF UNWANTED LATEX PAINT FOR FREE.				
ENVIRONMENT	CLEANUP	CLEANBEACHES	NEWS	9/13/2007	11P	1
		VOLUNTEERS PARTICIPATE IN THE ANNUAL FALL VERSION OF THE SEMI-ANNUAL GREAT OREGON BEACH CLEANUP.				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	9/13/2007	5P	1
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	9/13/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "HONEY-APPLE BAKE", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
CONSUMER AFFAIRS	RECALL	HARRY&DAVID	NEWS	9/13/2007	12P,5P,5:30P,11P	4
		HARRY & DAVID RECALLS MORE THAN 1400 BAGS OF HARRY & DAVID HEARTSIDE SOUPS, THE BAGS MAY CONTAIN ANOTHER SOUP MIX CONTAINING WHEY, A MILK INGREDIENT NOT DECLARED.				
COMMUNITY SERV	FUNDING	ERICKSONDONATE	NEWS	9/13/2007	6A,12P	2
		ERICKSON AIR CRANE PRESENTS CHECK FOR \$10,500 TO THE CHILDREN'S ADVOCACY CENTER, PROCEEDS FROM THEIR ANNUAL CHARITY GOLF TOURNAMENT.				
CONSUMER AFFAIRS	HOW TO	JOCOFORECLOSE	NEWS	9/13/2007	6A,12P	2
		STEVE ELLIOTT, MORTGAGE BROKER REPORTS FORECLOSURES IN OUR AREA ARE ON THE RISE, AND IT SEEMS THERE'S NO END IN SIGHT, ADVISING WHAT YOU CAN DO TO AVOID FORECLOSURE AND NOT HAVE IT ON YOUR RECORD.				
HEALTH	STATISTICS	LOGLIFE	NEWS	9/13/2007	6A,12P	2
		THE NATIONAL CENTER FOR HEALTH STATISTICS REPORTS AMERICANS ARE LIVING LONGER, PUTTING LIFE EXPECTANCY AT NEARLY 78 YEARS OLD, BUT THE U.S. CONTINUES TO LAG BEHIND OTHER PARTS OF THE WORLD, AT LEAST 40 OTHER COUNTRIES HAVE A HIGHER LIFE EXPECTANCY.				
HEALTH	EXERCISE	HEARTDISEASE	NEWS	9/13/2007	6A,12P	2
		EUROPEAN RESEARCHERS REPORT NEW STUDY FINDING THAT BRIEF EXPOSURE TO DIESEL EXHAUST DURING EXERCISE, DECREASED BLOOD FLOW AND OXYGEN TO THE HEART, CHANGES THAT COULD TRIGGER A HEART ATTACK, BUT IT DOESN'T MEAN PATIENTS SHOULD STOP EXERCISING, JUST EITHER MOVE INDOORS OR TO AN AREA WITH LESS POLLUTION.				

# QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: July-August-September 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
TRANSPORTATION	FLIGHTS	MEDFORDAIRPORT	NEWS	9/13/2007	6A,5P,5:30P,11P	4
		HORIZON AIR CANCELS MORE THAN 100 FLIGHTS ACROSS THE NORTHWEST, INCLUDING TWO AT MEDFORD'S AIRPORT, SAYING IT'S INSPECTING THE LANDING GEAR ON 19 OF IT'S TURBO-PROP PLANES AFTER TWO CRASH LANDINGS IN EUROPE.				
MEDICAL	RESEARCH	VITC	NEWS	9/14/2007	6A,12P	2
		RESEARCHERS REPORT VITAMIN C CAN IMPEDE THE GROWTH OF SOME TYPES OF TUMORS.				
ENVIRONMENT	CLEANUP	CLEANBEACHES	NEWS	9/14/2007	6A,12P,6P	3
		VOLUNTEERS PARTICIPATE IN THE ANNUAL FALL VERSION OF THE SEMI-ANNUAL GREAT OREGON BEACH CLEANUP.				
JACKSON COUNTY	CITYORDINANCE	TALENTWATERBILLS	NEWS	9/14/2007	6P	1
		THE TALENT CITY COUNCIL VOTES ON ORDINANCE FOR TALENT RESIDENTS TO PAY AN EXTRA TWO DOLLARS A MONTH ON WATER BILLS, IN EXCHANGE, GET EXPANDED LIBRARY HOURS.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	9/14/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "TORTELLONI TOSS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
COMMUNITY SERV	EMERGSERV	EMT	NEWS	9/14/2007	12P,5P	2
		AMBULANCE WORKERS IN JOSEPHINE COUNTY HOLD INFORMATIONAL PICKET TO ONCE AGAIN TRY TO AVERT A STRIKE OVER HEALTH INSURANCE AND WAGES, BECAUSE THEY'RE CONCERNED ABOUT THE EFFECTS A STRIKE WILL HAVE ON THE COMMUNITY.				
YOUNG PEOPLE	HEALTH	SICKKIDS	NEWS	9/14/2007	6A,12P,5P	3
		HEALTH OFFICIALS REPORT NEW SURVEY SHOWING AMERICA'S KIDS ARE INCREASINGLY UNHEALTHY, BLOOD PRESSURE LEVELS AMONG CHILDREN ARE ON THE RISE, AN ALARMING TREND LINKED TO CLIMBING OBESITY RATES THAT REVERSES DECADES OF DECLINE, IF THE CURRENT TREND IS NOT REVERSED WE COULD BE FACING AN EXPLOSION OF NEW CARDIOVASULAR DISEASE IN YOUNG ADULTS.				
ENVIRONMENT	RECYCLE	PAINTDROPOFF	NEWS	9/14/2007	6A,12P,6P,11P	4
		ROGUE DISPOSAL AND RECYCLE HOLDS A PAINT DROP OFF WHERE YOU CAN GET RID OF UNWANTED LATEX PAINT FOR FREE.				
TAXES	REFUND	KICKERCHECK	NEWS	9/14/2007	12P,5P,6P	3
		THE OREGON DEPARTMENT OF REVENUE REPORTS KICKER CHECKS TO TAXPAYERS WILL BE MAILED OUT BY DECEMBER 15, THE MEDIAN REFUND TO BE ABOUT THREE HUNDRED DOLLARS.				
POLITICAL PROCESS	BILL	TEENCELLBAN	NEWS	9/14/2007	6A,12P	2
		GOVERNOR ARNOLD SCHWARZENEGGER SIGNS BILL INTO LAW MAKING IT ILLEGAL FOR TEENAGERS TO USE CELL PHONES WHILE DRIVING IN CALIFORNIA.				
AGRICULTURE	CROPS	GRAPEHARVEST	NEWS	9/14/2007	6A,12P	2
		ROXY ANN WINERY REPORTS FIRST DAY OF THIS SEASON'S HARVEST OF GRAPES, SENDING THE CROP OFF TO BE CRUSHED AND TURNED INTO WINE.				
ENERGY	SOLAR	SOLARPOWER	NEWS	9/14/2007	6A,12P	2
		THE MEDFORD CITY COUNCIL LOOKS AT A PLAN THAT WOULD HELP MEDFORD GO GREEN, WITH A SOLAR ENERGY SYSTEM, THE PROJECT WOULD BE SET UP AND PROVIDE NATURAL ENERGY TO THE REGIONAL WATER RECLAMATION FACILITIES.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
CONSUMER AFFAIRS	RECALL	HDRECALL	NEWS	9/14/2007	6A	1
	HARRY & DAVID RECALLS MORE THAN 1400 BAGS OF HARRY & DAVID HEARTHSIDE SOUPS, THE BAGS MAY CONTAIN ANOTHER SOUP MIX CONTAINING WHEY, A MILK INGREDIENT NOT DECLARED.					
TRANSPORTATION	FLIGHTS	HORIZON	NEWS	9/14/2007	6A,12P,5P,11P	4
	HORIZON AIR CANCELS MORE THAN 100 FLIGHTS ACROSS THE NORTHWEST, INCLUDING TWO AT MEDFORD'S AIRPORT, SAYING IT'S INSPECTING THE LANDING GEAR ON 19 OF IT'S TURBO-PROP PLANES AFTER TWO CRASH LANDINGS IN EUROPE.					
DRUGS&ALCOHOL	ABUSE	METHWATCH	NEWS	9/14/2007	6A,12P	2
	REPRESENTATIVE GREG WALDEN, R-OREGON, AND RITA SULLIVAN, ONTRACK, DISCUSS THE METH TASK FORCE AND SOME NEW IDEAS THAT COULD BE ON THEIR WAY TO CONGRESS, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.					
CONSUMER AFFAIRS	HOW TO	GOVFORECLOSE	NEWS	9/14/2007	5P,6P	2
	OREGON'S GOVERNOR TED KULONGOSKI ASKS THE DEPARTMENT OF CONSUMER AND BUSINESS SERVICES TO HELP OREGONIANS FACING THE LOSS OF THEIR HOMES TO FORECLOSURE.					
COMMUNITY SERV	LOWINCOMESERV	MOBILEDENTAL	NEWS	9/14/2007	6P,11P	2
	MEDICAL TEAMS INTERNATIONAL BRINGS A MOBILE DENTISTRY VAN TO MEDFORD, LOCAL DENTISTS VOLUNTEER THEIR TIME TO HELP PEOPLE IN URGENT NEED OF DENTAL WORK, BUT CAN'T AFFORD TO PAY.					
COMMUNITY SERV	VETS	STANDDOWN	NEWS	9/14/2007	6P,11P	2
	ORGANIZERS REPORT THE "STAND DOWN" EVENT AT THE V.A. DOMICILIARY IN WHITE CITY, A COMMUNITY-BASED INTERVENTION PROGRAM DESIGNED TO HELP HOMELESS VETS.					
EDUCATION	QUALITY OF	SMARTBOARDS	NEWS	9/14/2007	5P	1
	EDUCATION OFFICIALS REPORT NEW TOUCH-SCREEN DEVICE CALLED THE "SMART BOARD", A MULTI-MEDIA TOOL THAT ALLOWS TEACHERS TO DOWNLOAD PHOTOS AND VIDEO AND CREATE COLORFUL GRAPHS TO SUPPLEMENT THEIR LESSONS.					
MEDICAL	BLOOD	BLOOD	NEWS	9/14/2007	6A,12P	2
	THE RED CROSS REPORTS SIXTY SIX MILLION AMERICANS, MORE THAN ONE THIRD OF ADULTS WHO WOULD OTHERWISE BE ELIGIBLE, ARE EXCLUDED FROM DONATING BLOOD BASED ON A LIST SOME DOCTORS CALL OVERLY RESTRICTIVE.					
RECREATION	OUTDOOR	ROGUENAVIGABLE	NEWS	9/14/2007	5P	1
	THE DEPARTMENT OF STATE LANDS REPORTS NEW STUDY OF THE ROGUE RIVER, SAYING THE 89-MILE SEGMENT FROM GRAVE CREEK TO LOST CREEK DAM IS NAVIGABLE.					
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	9/14/2007	6A,12P	2
	TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.					
TRANSPORTATION	FLIGHTS	HORIZON	NEWS	9/15/2007	6P,11P	2
	HORIZON AIRLINES, FOR THE FOURTH STRAIGHT DAY, CANCELS DOZENS OF FLIGHTS TO INSPECT THEIR LANDING GEAR, AFTER TWO CRASH LANDINGS IN EUROPE, TRAVELERS BEING ADVISED TO CALL AHEAD BEFORE HEADING OUT TO THE AIRPORT.					

**QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD**

Quarter: July-August-September 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RECREATION	COMMUNITY AFFAIRS	DOGWASH	NEWS	9/15/2007	6P,11P	2
	ORGANIZERS REPORT THE ANNUAL "SCRUB & GRUB" EVENT ,FEATURING A HOT DOG EATING CONTEST, A DUNK TANK, MUCH NEEDED BATHS FOR THE DOGS, ALL TO HELP SPREAD AWARENESS ABOUT THE "DOGS FOR THE DEAF'S" MISSION TO RESCUE SHELTER DOGS, TRAIN THEM, AND PLACE THEM ALL OVER THE U.S. AND CANADA FOR FREE, FOR PEOPLE WHO ARE DEAF.					
ENVIRONMENT	PARKS	LEWISPARK	NEWS	9/15/2007	6P,11P	2
	MEDFORD CITY OFFICIALS THROW PARTY CELEBRATING THE OPENING OF LEWIS PARK IN MEDFORD, THE 1.7 MILLION DOLLAR PARK FEATURES SEVERAL PLAYGROUND STRUCTURES, BASKETBALL COURTS, SPORTS FIELDS AND A WATER PLAY AREA.					
TRANSPORTATION	FLIGHTS	HORIZON	NEWS	9/16/2007	6P,11P	2
	HORIZON AIRLINES, FOR FOURTH STRAIGHT DAY, CANCELS DOZENS OF FLIGHTS TO INSPECT THEIR LANDING GEAR AFTER TWO CRASH LANDINGS IN EUROPE, TRAVELERS BEING ADVISED TO CALL AHEAD BEFORE HEADING OUT TO THE AIRPORT.					
RECREATION	COMMUNITY AFFAIRS	HANLEYCONCERT	NEWS	9/16/2007	6P,11P	2
	EVENT ORGANIZERS REPORT "ROCK THE FARM" EVENT AT HANLEY FARM, TO RAISE MONEY FOR THE SOUTHERN OREGON HISTORICAL SOCIETY.					
COMMUNITY SERV	EMERGSERV	AMBULANCE	NEWS	9/16/2007	6P	1
	PARAMEDICS AND EMERGENCY MEDICAL TECHNICIANS REPORT, AFTER MORE THAN A YEAR OF NEGOTIATIONS THEY STILL HAVEN'T REACHED AN AGREEMENT OVER HEALTH INSURANCE, SO THEY WILL TRY ONCE MORE TO MEET WITH A MEDIATOR BEFORE RESORTING TO A STRIKE.					
ENVIRONMENT	PARKS	LEWISPARK	NEWS	9/16/2007	6P	1
	MEDFORD CITY OFFICIALS THROW PARTY CELEBRATING THE OPENING OF LEWIS PARK IN MEDFORD, THE 1.7 MILLION DOLLAR PARK FEATURES SEVERAL PLAYGROUND STRUCTURES, BASKETBALL COURTS, SPORTS FIELDS AND A WATER PLAY AREA.					
COMMUNITY SERV	EMERGSERV	ASHFIREDRILL	NEWS	9/17/2007	6P,11P	2
	BRIAN BALLOU, ODF, TALKS ABOUT THE MOCK WILDFIRE DRILL ON AND AROUND RIDGE ROAD, ASHLAND, WITH FIRE TRUCKS AND EMERGENCY VEHICLES PUTTING OUT A "FAKE" FIRE, WHILE THE CERT TEAM WAS ON HAND TO ASSIST RESIDENTS WHO EVACUATED, THE DRILL SO PEOPLE CAN BE BETTER PREPARED FOR THE REAL THING IF IT SHOULD HAPPEN.					
HEALTH	SMOKING	OHSUSMOKEFREE	NEWS	9/17/2007	12P,5P,6P	3
	OREGON HEALTH AND SCIENCE UNIVERSITY REPORTS NEW POLICY PROHIBITING THE USE OF ALL TOBACCO PRODUCTS IN AND AROUND CAMPUSES AND OFF-CAMPUS BUILDINGS, APPLYING TO EMPLOYEES, STUDENTS, VISITORS. PATIENTS AND PATIENT FAMILY MEMBERS, TO SET THE HIGHEST STANDARDS IN MAINTAINING A HEALTHY ENVIRONMENT AND SERVE AS A MODEL FOR OTHER HOSPITALS.					
RECREATION	COMMUNITY AFFAIRS	HANLEYCONCERT	NEWS	9/17/2007	6A,12P	2
	ORGANIZERS REPORT THE "ROCK THE FARM" EVENT AT HANLEY FARM, TO RAISE MONEY FOR THE SOUTHERN OREGON HISTORICAL SOCIETY.					
MEDICAL	RESEARCH	BABYHOLDING	NEWS	9/17/2007	6A,12P	2
	RESEARCHERS REPORT NEW STUDY FINDING THAT MOTHERS WHO CRADLED THEIR BABIES IN THE RIGHT ARM, SHOWED SIGNS OF STRESS AND COULD BE AT A HIGHER RISK OF DEPRESSION.					

**QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD**

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
YOUNG PEOPLE	HEALTH	DIABETES	NEWS	9/17/2007	6A,12P	2
		RESEARCHERS REPORT STUDY OF YOUNG DIABETIC PATIENTS, SAYING THOSE WHO WERE THE MOST ACTIVE, HAD THE BEST LONG-TERM BLOOD SUGAR CONTROL, THOSE WHO EXERCISED MORE OFTEN WERE ALSO LESS LIKELY TO HAVE HIGH BLOOD PRESSURE OR HIGH CHOLESTEROL.				
MEDICAL	RESEARCH	PILL	NEWS	9/17/2007	6A,12P	2
		RESEARCHERS REPORT NEW STUDY INVOLVING ALMOST 50,000 WOMEN OVER NEARLY FOUR YEARS, SHOWING THAT TAKING A BIRTH CONTROL PILL DOES NOT INCREASE A WOMAN'S CHANCE OF DEVELOPING CANCER AND COULD EVEN REDUCE THE RISK OF GETTING THE KILLER DISEASE.				
TRANSPORTATION	FLIGHTS	HORIZON	NEWS	9/17/2007	6A,12P	2
		HORIZON RELEASES AN ALTERED FLIGHT SCHEDULE, SAYING IT HAS GROUNDED MUCH OF IT'S FLEET TO PERFORM SAFETY INSPECTIONS AFTER SIMILAR PLANES CRASH LANDED IN EUROPE.				
COMMUNITY SERV	EMERGSERV	AMBULANCE	NEWS	9/17/2007	6A,12P	2
		PARAMEDICS AND EMERGENCY MEDICAL TECHNICIANS REPORT, AFTER MORE THAN A YEAR OF NEGOTIATIONS, THEY STILL HAVEN'T REACHED AN AGREEMENT OVER HEALTH INSURANCE, SO THEY WILL TRY ONCE MORE TO MEET WITH A MEDIATOR BEFORE GOING ON STRIKE.				
ENVIRONMENT	PARKS	LEWISPARK	NEWS	9/17/2007	6A,12P	2
		BRIAN SJOTHUN, DIRECTOR OF PARKS AND RECREATION, REPORTS CELEBRATION OF LEWIS PARK, MEDFORD'S FIRST NEW PUBLIC PARK IN MORE THAN FIFTEEN YEARS, THE 1.7 MILLION DOLLAR PARK FEATURES SEVERAL PLAYGROUND STRUCTURES, BASKETBALL COURTS, SPORTS FIELDS, AND A WATER PLAY AREA.				
HEALTH	STATISTICS	SUICIDERATES	NEWS	9/17/2007	6P	1
		THE OREGON DEPARTMENT OF HUMAN SERVICES ISSUES NEW REPORT SAYING SUICIDE REMAINS A PUBLIC HEALTH PROBLEM IN OREGON, ESPECIALLY AMONG MILITARY VETS.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	9/17/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "GOLDEN-TOPPED SALMON", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
LAW ENFORCEMENT	TRAINING	ONTHEBEAT	NEWS	9/17/2007	6P	1
		LT. BOB HANSEN, MEDFORD POLICE DEPARTMENT, TALKS ABOUT THE "POLICE EXPLORER POST" PROGRAM THROUGH THE BOY SCOUTS OF AMERICA, FOR YOUNG PEOPLE WITH AN INTEREST IN LAW ENFORCEMENT CAREER, GIVING THEM HANDS-ON TRAINING IN REALISTIC SITUATIONS, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.				
CONSUMER AFFAIRS	RECALL	LETTUCERECALL	NEWS	9/17/2007	5P	1
		DOLE FOOD COMPANY RECALLS PACKAGES OF IT'S "HEARTS DELIGHT" SALAD MIX, SAYING THE LETTUCE TESTED POSITIVE FOR E-COLI.				
MEDICAL	PROCEDURE	MEDICAID	NEWS	9/17/2007	5P,11P	2
		FEDERAL HEALTH OFFICIALS REPORT, STARTING OCTOBER FIRST, DOCTORS MUST USE TAMPER RESISTANT PAPER FOR ALL MEDICAID PRESCRIPTIONS, THE RULE IS MEANT TO CRACK DOWN ON FRAUD AND SAVE THE GOVERNMENT ONE HUNDRED FIFTY MILLION DOLLARS.				



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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
LAW ENFORCEMENT	TRAFFICSAFETY	SEATBELTS	NEWS	9/17/2007	5P	1
	THE OFFICE OF TRAFFIC SAFETY REPORTS NEW SURVEY SHOWING NEARLY NINETY FIVE PERCENT OF DRIVERS AND PASSENGERS WEAR A SEAT BELT, UP MORE THAN TWO PERCENT FROM TWO YEARS AGO, POLICE CREDIT A SEATBELT AWARENESS CAMPAIGN AND INCREASED FINES.					
CONSUMER AFFAIRS	HOW TO	FREEMUSICSITE	NEWS	9/17/2007	5P	1
	JOE MOHEN, WEB SITE FOUNDER, TALKS ABOUT THE NEW WEBSITE SPIRALFROGS DOT COM, OFFERING FREE MUSIC DOWNLOADS LEGALLY.					
HEALTH	PHYSICAL	DR. DAN	NEWS	9/17/2007	5P	1
	MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" REPORT.					
POLITICAL PROCESS	VOTING	SPECIALELECTION	NEWS	9/17/2007	6P,11P	2
	KATHY BECKETT, JACKSON COUNTY CLERK, REPORTS THINGS GOING VERY SLOW FOR THE SEPTEMBER SPECIAL ELECTION, ESPECIALLY IN ASHLAND, WHERE A 50 PERCENT VOTER TURNOUT IS NEEDED FOR A LIBRARY LEVY TO PASS, IN PHOENIX, A MAJORITY NOT NEEDED TO DECIDE WHETHER TO REPEAL A PUBLIC SAFETY SURCHARGE TO PROVIDE FUNDING FOR THE POLICE AND FIRE DEPARTMENTS.					
RECREATION	COMMUNITY AFFAIRS	DOGWASH	NEWS	9/17/2007	6A	1
	DOGS FOR THE DEAF HOLDS IT'S ANNUAL "SCRUB & GRUB" EVENT, GIVING HUMANS AND CANINES ALIKE THE OPPORTUNITY TO HANG OUT AND HAVE FUN, FEATURING A HOT DOG EATING CONTEST, A DUNK TANK, AND A MUCH NEEDED BATH FOR THE DOGS, ALL TO HELP SPREAD AWARENESS ABOUT THE ORGANIZATION.					
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	9/18/2007	6P,11P	2
	LT. TIM DONEY, MEDFORD POLICE DEPARTMENT, SEEKS PUBLIC ASSISTANCE WITH NEWLY RELEASED SURVEILLANCE PHOTOS FROM A MEDFORD BANK ROBBERY, HOPING IT WILL TRIGGER A BREAK IN THE CASE, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.					
YOUNG PEOPLE	RACISM	BUTTEFALLS	NEWS	9/18/2007	11P	1
	TIM SWEENEY, BUTTE FALLS SCHOOL SUPERINTENDANT, INCREASES HALLWAY SUPERVISION AND INSTRUCTS TEACHERS TO CREATE A CURRICULUM AIMED AT DIFFUSING RACISM, AFTER SOME OUTBREAKS THAT INCLUDED SWASTIKAS CARVED INTO BENCHES AND BURNED INTO THE CARPET OF A HIGH SCHOOL CLASSROOM.					
POLITICAL PROCESS	VOTING	SPECIALEX	NEWS	9/18/2007	6A,12P,5P,6P	4
	KATHY BECKETT, JACKSON COUNTY CLERK, REPORTS THINGS GOING SLOWLY IN THE SEPTEMBER SPECIAL ELECTION, ESPECIALLY NOTICEABLE IN ASHLAND WHERE A 50 PERCENT VOTER TURNOUT IS NEEDED IN ORDER FOR A LIBRARY LEVY TO PASS, A MAJORITY NOT NEEDED IN PHOENIX WHERE RESIDENTS WILL DECIDE WHETHER TO REPEAL A PUBLIC SAFETY SURCHARGE.					
HEALTH	STATISTICS	SUICIDERATES	NEWS	9/18/2007	6A,12P	2
	THE OREGON DEPARTMENT OF HUMAN SERVICES RELEASES REPORT, FINDING A REDUCTION IN VIOLENT DEATHS IN THE STATE, BUT AN INCREASE IN SUICIDE, ESPECIALLY AMONG MILITARY VETERANS.					
LAW ENFORCEMENT	TRAFFICSAFETY	SEATBELTS	NEWS	9/18/2007	6A,12P	2
	THE OFFICE OF TRAFFIC SAFETY REPORTS NEW SURVEY SHOWING NEARLY NINETY FIVE PERCENT OF DRIVERS AND PASSENGERS WEAR A SEAT BELT, UP MORE THAN TWO PERCENT FROM TWO YEARS AGO, POLICE CREDIT A SEAT BELT AWARENESS CAMPAIGN AND INCREASED FINES FOR THE IMPROVEMENT.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
CONSUMER AFFAIRS	PRODUCT SAFETY	RECALL	NEWS	9/18/2007	12P	1
	CONSUMER OFFICIALS REPORT THE FEARS EXISTING IN CHINA OVER PRODUCT SAFETY EVER SINCE THE RECALL OF MILLIONS OF TOYS DUE TO THEIR LEAD CONTENT.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	9/18/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "HONEY-DIJON PORK ROAST", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
JACKSON COUNTY	SERVICES	LIBRARYCONTRACT	NEWS	9/18/2007	5P,6P	2
	COUNTY ADMINISTRATOR DANNY JORDAN REPORTS CLOSE TO AGREEMENT WITH A PRIVATE CONTRACTOR THAT WOULD REOPEN THE LIBRARY, UNDER THE PLAN, LIBRARIES WOULD OPERATE AT REDUCED HOURS, BUT COMMUNITIES HAVE THE OPTION OF RAISING MONEY TO FUND EXPANDED SERVICE.					
BUSINESS	NEW BUSINESS	WALMART	NEWS	9/18/2007	6A,12P,5P	3
	WALMART OFFICIALS REPORT THE NEW WALMART SUPERCENTER IN EAGLE POINT, THE CITY'S LARGEST STORE OF ANY KIND.					
HEALTH	PETS	PETDOC	NEWS	9/18/2007	5P	1
	DR. STEVE BERNARD, MEDFORD ANIMAL HOSPITAL, TALKS ABOUT WHAT CAN BE DONE FOR DOGS WITH ARTHRITIS, ON CHANNEL TEN'S WEEKLY "PET DOCTOR" SEGMENT.					
CONSUMER AFFAIRS	RATES	INTERESTRATES	NEWS	9/18/2007	5P,6P	2
	THE FEDERAL RESERVE, TRYING TO EASE THE CREDIT CRUNCH, REDUCES SHORT-TERM INTEREST RATES BY A HALF-PERCENT, THE FIRST CUT IN FOUR YEARS.					
COMMUNITY SERV	EMERGSERV	ASHFIREDRILL	NEWS	9/18/2007	6A,12P	2
	BRIAN BALLOU, ODF, TALKS ABOUT THE MOCK WILDFIRE DRILL ON AND AROUND RIDGE ROAD, ASHLAND, WITH FIRE TRUCKS AND EMERGENCY VEHICLES PUTTING OUT A "FAKE" FIRE, WHILE THE CERT TEAM WAS ON HAND TO ASSIST RESIDENTS WHO EVACUATED, THE DRILL SO PEOPLE CAN BE BETTER PREPARED FOR THE REAL THING IF IT SHOULD HAPPEN.					
HEALTH	SMOKING	OSHUSMOKEFREE	NEWS	9/18/2007	6A	1
	OREGON HEALTH AND SCIENCE UNIVERSITY GOES "TOBACCO FREE", DECIDING TO MAINTAIN A HEALTHY ENVIRONMENT AND SERVE AS A MODEL FOR OTHER HOSPITALS, THE NEW POLICY PROHIBITS THE USE OF ALL TOBACCO PRODUCTS IN AND AROUND OHSU'S CAMPUSES AND OFF CAMPUS BUILDINGS, APPLYING TO EMPLOYEES, STUDENTS, VISITORS, PATIENTS, AND PATIENT FAMILY MEMBERS.					
MEDICAL	PROCEDURE	MEDICAIDFRAUD	NEWS	9/18/2007	6A,12P	2
	FEDERAL HEALTH OFFICIALS REPORT STARTING OCTOBER FIRST, DOCTORS MUST USE TAMPER RESISTANT PAPER FOR ALL MEDICAID PRESCRIPTIONS, THE RULE IS MEANT TO CRACK DOWN ON FRAUD AND SAVE THE GOVERNMENT ONE HUNDRED FIFTY MILLION DOLLARS.					
HEALTH	PHYSICAL	HANDWASHING	NEWS	9/18/2007	6A,12P	2
	U.S. RESEARCHERS REPORT SIX PERCENT FEWER PEOPLE WASHED THEIR HANDS IN A STUDY SIMILAR TO ONE CONDUCTED LAST YEAR THAT SHOWED SEVENTY SEVEN PERCENT OF MORE THAN 6000 MEN AND WOMEN WASHED THEIR HANDS IN PUBLIC RESTROOMS.					
MEDICAL	PROCEDURE	ADHD	NEWS	9/18/2007	6A,12P	2
	THE FDA REPORTS THEY WILL STUDY DATA FROM A HALF MILLION CHILDREN AND ADULTS WHO HAVE TAKEN ADHD DRUGS FOR AT LEAST SEVEN YEARS, SAYING IT'S UNCLEAR IF THE PILS INCREASE THE RISK OF HEART PROBLEMS, RESULTS ARE EXPECTED IN 2009.					

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Quarter: July-August-September 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
CONSUMER AFFAIRS	RECALL	LETTUCERE	RECALL NEWS	9/18/2007	6A,12P	2
		DOLE FOOD COMPANY RECALLS IT'S "HEARTS DELIGHT" SALAD MIX, THE LETTUCE TESTED POSITIVE FOR E-COLI.				
YOUNG PEOPLE	HEALTH	BABYTALK	NEWS	9/18/2007	5P	1
		DR. VALERIE LJUNKVIST, PEDIATRICIAN, TALKS ABOUT STEPS YOU CAN TAKE T HOME TO PROTECT BABY, AS THE COLD AND FLU SEASON KICKS IN.				
POLITICAL PROCESS	BILL	HOUSINGHELP	NEWS	9/18/2007	6P	1
		THE HOUSE OF REPRESENTATIVES APPROVES PLAN TO HELP HOMEOWNERS AVOID FORECLOSURE, UNDER THE PLAN, THE FEDERAL HOUSING ADMINISTRATION COULD BACK REFINANCED LOANS FOR TENS OF THOUSANDS OF BORROWERS WHO ARE DELINQUENT ON PAYMENTS.				
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	9/19/2007	6A,12P	2
		LT. TIM DONEY, MEDFORD POLICE DEPARTMENT, SEEKS PUBLIC ASSISTANCE IN SOLVING A RECENT MEDFORD BANK ROBBERY, HOPING SOME NEWLY RELEASED SURVEILLANCE PHOTOS WILL TRIGGER A BREAK IN THE CASE, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	9/19/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS SOME TIPS TO SHOW OFF YOUR COOKING SKILLS WITH HOMEMADE CHINESE FOODS, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
LAW ENFORCEMENT	POLICE EFFECT	SUBSTATION	NEWS	9/19/2007	5P,11P	2
		THE ASHLAND POLICE DEPARTMENT SETS UP NEW SUBSTATION ACROSS THE STREET FROM THE PLAZA, THE CITY HOPING THE MOVE WILL BOOST "POLICE PRESENCE" NEAR THE PLAZA AND INCREASE INTERACTION AMONG OFFICERS, LOCALS, AND TOURISTS.				
MEDICAL	PROCEDURE	FLUSHOTS	NEWS	9/19/2007	5P	1
		HEALTH OFFICIALS URGE ALL AMERICANS TO GET A FLU SHOT THIS YEAR, SAYING 36,000 PEOPLE DIE OF THE FLU EVERY YEAR IN THE U.S.				
MEDICAL	RESEARCH	CELLPHONE	NEWS	9/19/2007	5P	1
		RESEARCHERS REPORT NEW STUDY SAYING TOO MUCH TALKING ON A CELL PHONE MAY LEAD TO MINOR HEARING DAMAGE.				
AGRICULTURE	GARDENING	ROGUEGARDENER	NEWS	9/19/2007	5P	1
		STAN MAPOLSKI, ROGUE GARDENER, TALKS ABOUT WHAT YOU PLANT IN A WINTER GARDEN, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.				
COMMUNITY SERV	EMERGSERV	DEFIBRILLATORS	NEWS	9/19/2007	6P	1
		THE APPLGATE VALLEY FIRE DISTRICT USES A \$22,000 GRANT TO BUY NEW CARDIAC DEFIBRILLATOR MONITOR UNITS, THE UNITS WILL ALLOW THEM TO GIVE STATE-OF-THE-ART ATTENTION TO CARDIAC CALLS.				
BUSINESS	NEW BUSINESS	WALMART	NEWS	9/19/2007	12P,5P,6P,11P	4
		WALMART CELEBRATES GRAND OPENING FOR IT'S NEW SUPERSTORE IN EAGLE POINT, FEATURING A FULL LINE OF GROCERIES, A FAMILY HAIR SALON AND SUBWAY RESTAURANT, THE STORE EXPECTED TO EMPLOY MORE THAN FOUR HUNDRED PEOPLE.				
POLITICAL PROCESS	BILL	HOUSING	NEWS	9/19/2007	6A,12P	2
		THE HOUSE OF REPRESENTATIVES APPROVES A PLAN TO HELP HOMEOWNERS AVOID FORECLOSURE, UNDER THE PLAN, THE FEDERAL HOUSING ADMINISTRATION COULD BACK REFINANCIAL LOANS FOR TENS OF THOUSANDS OF BORROWERS WHO ARE DELINQUENT ON PAYMENTS.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
POLITICAL PROCESS	ELEXRESULTS	ASHLEVY	NEWS	9/19/2007	6A,12P,5P,6P,11P	5
	ELECTION OFFICIALS REPORT SEPTEMBER SPECIAL ELECTION RESULTS, SAYING A STRONG "YES" VOTE MEANS EXTENDED HOURS AND SERVICES FOR THE ASHLAND LIBRARY BRANCH, IN PHOENIX, A BALLOT MEASURE TO REPEAL THE PUBLIC SAFETY SURCHARD ALSO GIVEN A STRONG "YES" VOTE, IN THIS CASE, THE POLICE AND FIRE DEPARTMENTS WILL NOT RECEIVE THEIR FUNDING.					
MEDICAL	COST OF	HEALTHCARE	NEWS	9/19/2007	6A,12P	2
	GOVERNMENT HEALTH OFFICIALS REPORT NEW DATA SHOWING THE AMOUNT A PERSON SPENDS ON HEALTH CARE GREATLY DEPENDS ON WHERE THEY LIVE, PEOPLE IN THE NORTHEAST FORK OVER THE MOST MONEY, IN MASSACHUSETTS THE AVERAGE PERSON SPENDS ALMOST \$6700 A YEAR, UTAH JUST UNDER \$4000, THE NATIONAL AVERAGE IS ALMOST \$5300.					
MEDICAL	RESEARCH	TREATMENT	NEWS	9/19/2007	6A,12P	2
	RESEARCHERS REPORT NEW STUDY TESTING AN OSTEOPOROSIS DRUG CALLED "RECLAST", A ONCE-A-YEAR INJECTION, REPORTING TWENTY EIGHT PERCENT FEWER DEATHS, AND THIRTY FIVE PERCENT FEWER FRACTURES IN ELDERLY PATIENTS WHO RECEIVED THE DRUG.					
MEDICAL	RESEARCH	ABORTION	NEWS	9/19/2007	6A,12P	2
	RESEARCHERS REPORT TELLING COUPLES THEIR FETUSES HAVE A TREATABLE GENETIC DISORDER LEADS MANY OF THEM TO TERMINATE THE PREGNANCY, RAISING ISSUES ABOUT GENETIC SCREENING PROGRAMS.					
JACKSON COUNTY	SERVICES	LIBRARYCONTRACT	NEWS	9/19/2007	6A,12P,5P	3
	JACKSON COUNTY ADMINISTRATOR DANNY JORDAN REPORTS HE IS CLOSE TO AN AGREEMENT WITH A PRIVATE CONTRACTOR THAT WOULD REOPEN THE LIBRARY, THE PLAN WOULD ALLOW LIBRARIES TO OPERATE AT REDUCED HOURS, BUT COMMUNITIES WOULD HAVE THE OPTION TO RAISE MONEY FOR EXPANDED SERVICES.					
CONSUMER AFFAIRS	RATES	INTERESTRATES	NEWS	9/19/2007	6A,12P	2
	THE FEDERAL RESERVE CUTS SHORT-TERM INTEREST RATES BY A HALF PERCENT, IN RESPONSE TO THE HOUSING MARKET SLUMP AND AIMS TO PROVIDE SOME STABILITY TO FINANCIAL MARKETS.					
JACKSON COUNTY	CITYGOVERNMENT	MFTBOARDS	NEWS	9/19/2007	11P	1
	THE CITY OF MEDFORD SEEKS PEOPLE INTERESTED IN SERVING ON CITY BOARDS, COMMISSIONS, AND COMMITTEES.					
YOUNG PEOPLE	RACISM	BUTTEFALLS	NEWS	9/19/2007	6A,12P	2
	BUTTE FALLS SCHOOL SUPERINTENDANT TIM SWEENEY, REPORTS INCREASED HALLWAY SUPERVISION AND INSTRUCTS TEACHERS TO CREATE A CURRICULUM AIMED AT DIFFUSING RACISM, AFTER OUTBREAKS THAT INCLUDED SWASTIKAS CARVED INTO BENCHES, BURNED INTO THE CARPET OF A HIGH SCHOOL CLASSROOM, ALSO INCREASING NUMBER OF FIGHTS BETWEEN WHITES AND HISPANICS.					
JACKSON COUNTY	CITYFEES	PARKINGTICKETS	NEWS	9/20/2007	5P,6P,11P	3
	THE MEDFORD CITY COUNCIL SCHEDULES A PUBLIC HEARING TO DISCUSS THE POSSIBILITY OF INCREASING FINES FOR PARKING VIOLATORS.					
YOUNG PEOPLE	DRUGABUSE	METHWATCH	NEWS	9/20/2007	6P	1
	CAROL LAW, ONTRACK TEEN PROGRAMS, TALKS ABOUT AN ALARMING NEW STUDY SHOWING TEENS CAN GET THEIR HANDS ON METH RELATIVELY EASY, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.					

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POLITICAL PROCESS	TOWNHALLMEET	TOWNHALL	NEWS	9/20/2007	6P,11P	2
	THE LEAGUE OF WOMEN VOTERS HOLDS SERIES OF TOWN HALL MEETINGS IN SOUTHERN OREGON, THE GOAL, TO INFORM PEOPLE ABOUT THE ISSUES SURROUNDING COUNTY FUNDING AND GET PEOPLE TALKING ABOUT WHAT'S IMPORTANT TO THEM.					
CONSUMER AFFAIRS	INFO	NEWWORDS	NEWS	9/20/2007	5P	1
	THE OXFORD ENGLISH DICTIONARY RELEASES LIST OF NEW WORDS, A CHANGE IN THE RULES THIS YEAR MEANS THERE ARE A LOT MORE NEW WORDS AND PHRASES THAN IN THE PAST.					
CONSUMER AFFAIRS	HOW TO	WESTCOAST	NEWS	9/20/2007	5P	1
	CHEF JUSTIN, VISIONS ULTRA LOUNGE, PREPARES A RECIPE FOR "TUNNEL VISION PIZZA", ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.					
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	9/20/2007	5P	1
	TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.					
LAW ENFORCEMENT	POLICE EFFECT	SUBSTATION	NEWS	9/20/2007	6A,12P	2
	THE ASHLAND POLICE DEPARTMENT SETS UP NEW SUBSTATION ACROSS THE STREET FROM THE PLAZA, THE CITY HOPING IT WILL BOOST "POLICE PRESENCE" NEAR THE PLAZA, AND INCREASE INTERACTION AMONG OFFICERS, LOCALS, AND TOURISTS.					
COMMUNITY SERV	VETS	NATGUARD	NEWS	9/20/2007	5P	1
	THE OREGON NATIONAL GUARD RE-INTEGRATION TEAM WELCOMES MORE THAN 800 SOLDIERS AT "ENHANCEMENT DAY", A SPECIAL EVENT TO HELP SOLDIERS HELP THEMSELVES WITH ACCESS TO LOCAL EMPLOYERS, COLLEGES AND DOZENS OF VETERAN SERVICE ORGANIZATIONS TO HELP THEM GET BACK IN THE SWING OF CIVILIAN LIFE.					
JACKSON COUNTY	CITYBUDGET	PHOENIXELEX	NEWS	9/20/2007	6A,12P	2
	PHOENIX CITY OFFICIALS FACE MORE FINANCIAL TROUBLE AFTER VOTERS SHOOT DOWN THE CITY'S PUBLIC SAFETY SURCHARGE IN THE SEPTEMBER SPECIAL ELECTION, LEAVING OFFICIALS TRYING TO FIGURE OUT ANOTHER WAY TO MAINTAIN CITY SERVICES.					
BUSINESS	NEW BUSINESS	MEDFWALMART	NEWS	9/20/2007	5P,6P,11P	3
	THE OREGON LAND USE BOARD OF APPEALS ISSUES RULING THEAT THE CITY OF MEDFORD WAS WRONG TO DENY THE GROUP CALLED MEDFORD CITIZENS FOR RESPONSIBLE DEVELOPMENT THE OPPORTUNITY TO SPEAK ABOUT A COMPREHENSIVE TRAFFIC STUDY FOR THE SITE PROPOSED TO BUILD A NEW WALMART SUPERSTORE.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	9/20/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "HAPPY HARVEST COOKIE POPS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
BUSINESS	NEWBUSINESS	WALMARTOPEN	NEWS	9/20/2007	6A	1
	WALMART OFFICIALS REPORT GRAND OPENING OF THEIR NEW SUPERSTORE IN EAGLE POINT, FEATURING A FULL LINE OF GROCERIES, A FAMILY HAIR SALON, AND SUBWAY RESTAURANT, THE STORE EXPECTED TO EMPLOY MORE THAN FOUR HUNDRED PEOPLE.					
COMMUNITY SERV	EMERGSERV	DEFIBRILLATORS	NEWS	9/20/2007	6A,12P	2
	THE APPELGADE VALLEY FIRE DISTRICT USES A \$22,000 GRANT TO BUY NEW CARDIAC DEFIBRILLATOR MONITOR UNITS, ALLOWING THEM TO GIVE STATE-OF-THE-ART ATTENTION TO CARDIAC CALLS.					
JACKSON COUNTY	CITY GOVERNMENT	MFRBOARDS	NEWS	9/20/2007	6A,12P	2
	THE CITY OF MEDFORD SEEKS PEOPLE INTERESTED IN SERVING ON CITY BOARDS, COMMISSIONS, AND COMMITTEES.					

# QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: July-August-September 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
PRESERVINGHERITAGE	HISTORICSITE	HISTORICBLDG	NEWS	9/20/2007	5P	1
		OFFICIALS REPORT THE "COOLEY-NEFF" WAREHOUSE ON NORTH FIR STREET IN MEDFORD HAS MADE THE NATIONAL REGISTER OF HISTORIC PLACES, THE WAREHOUSE BUILT IN 1924 AS A STORAGE FACILITY, IS DESCRIBED AS THE BEST SURVIVING COMMERCIAL EXAMPLE OF THE SPANISH COLONIAL REVIVAL STYLE.				
HEALTH	STATISTICS	DEATH	NEWS	9/20/2007	6A	1
		U.S. HEALTH OFFICIALS REPORT THE NUMBER OF DEATHS IN THE U.S. ROSE IN 2005 AFTER A SHARP DECLINE THE YEAR EARLIER, A DISAPPOINTING REVERSAL THAT SUGGESTS THE 2004 NUMBERS WERE A FLUKE, BELIEVING THE DROP MAY HAVE BEEN DUE TO 2004'S UNUSUALLY MILD FLU SEASON.				
MEDICAL	RESEARCH	CELLPHONEHEARING	NEWS	9/20/2007	6A,12P	2
		RESEARCHERS REPORT TOO MUCH TALKING ON A CELL PHONE MAY LEAD TO SOME MINOR HEARING DAMAGE.				
MEDICAL	PROCEDURE	FLUSHOT	NEWS	9/20/2007	6A,12P	2
		HEALTH OFFICIALS URGE ALL AMERICANS TO GET A FLU SHOT THIS YEAR, THERE WILL BE A RECORD NUMBER OF DOSES OF FLU VACCINE AVAILABLE.				
POLITICAL PROCESS	BILL	FDA	NEWS	9/20/2007	6A,12P	2
		THE HOUSE OF REPRESENTATIVES PASSES BILL APPROVING A MAJOR OVERHAUL OF THE FDA, GIVING THEM THE POWER, FOR THE FIRST TIME EVER, TO DEMAND STUDIES ON THE SAFETY OF DRUGS EVEN AFTER THEY'VE BEEN APPROVED, AND THE AUTHORITY TO DEMAND CHANGES IN DRUG ADVERTISEMENTS.				
POLITICAL PROCESS	ELEXRESULTS	ASHLIBRARY	NEWS	9/20/2007	6A	1
		SUPPORTERS OF THE LIBRARY LEVY GATHER AT ASHLAND'S CITY COUNCIL CHAMBERS, SAYING THEY WERE PLEASED WITH THE LIBRARY LEVY'S SEVENTY FOUR PERCENT APPROVAL RATE, ONCE LIBRARIES REOPEN, THE MONEY WILL EXTEND OPERATING HOURS FROM 24 PER WEEK TO 40 HOURS A WEEK AS WELL AS PROVIDE ADDITIONAL SERVICES.				
HEALTH	DIET	EATINGOUT	NEWS	9/20/2007	6A,12P	2
		HEALTH OFFICIALS REPORT UNDERESTIMATING THE CALORIE CONTENT OF FOODS SERVED AT RESTAURANTS SEEN AS HEALTHIER, CAN EASILY LEAD TO WEIGHT GAIN.				
ENVIRONMENT	WILDLIFE	SALMON	NEWS	9/20/2007	11P	1
		OREGON'S REPUBLICAN SENATOR GORDON SMITH REPORTS HIS SUPPORT FOR A DEMOCRAT PLAN TO CREATE FEDERAL WILDERNESS PROTECTION FOR NEARLY 14,000 ACRES OF NATIONAL FOREST LAND ALONG THE SOUTHERN OREGON COAST, THE DESIGNATION TO PROTECT SALMON STREAMS.				
MEDICAL	PROCEDURE	FLUSHOTS	NEWS	9/21/2007	5P,6P	2
		THE JACKSON COUNTY HEALTH DEPARTMENT REPORTS THEY ARE READY FOR THE FLU SEASON WITH PLENTY OF FLU VACCINATIONS AVAILABLE.				
BUSINESS	CLOSURE	PAYDAYLENDER	NEWS	9/21/2007	11P	1
		ADVANCE AMERICA, THE LATEST OF MULTIPLE PAY DAY LOAN OUTFITS TO CLOSE THEIR DOORS SINCE THE STATE IMPOSED A THIRTY SIX PERCENT ANNUAL INTEREST RATE CAP ON THEIR SHORT-TERM, HIGH RATE CONSUMER LOANS, ANNOUNCES CLOSURE OF IT'S TWO LOCATIONS IN MEDFORD, AND ONE EACH IN GRANTS PASS, CENTRAL POINT, AND YREKA.				
ENVIRONMENT	MANAGEMENT	LITTLEHYATT	NEWS	9/21/2007	6P,11P	2
		THE BLM EXPECTS REPORT ON THE DAM AT LITTLE HYATT LAKE SINCE IT HAS BEEN DRAINED AND CAN NOW BE ASSESSED AS TO THE STABILITY OF THE 80-YEAR-OLD DAM AFTER LEAKS WERE FOUND IN THE STRUCTURE.				

**QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD**

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RECREATION	COMMUNITY AFFAIRS	HOMESHOW	NEWS	9/21/2007	5P,6P,11P	3
	ORGANIZERS REPORT THE ANNUAL SOUTHERN OREGON FALL HOME SHOW, THE WEEKEND EVENT REATURES 225 BOOTHS OFFERING EVERYTHING FROM HOT TUBS TO SAFES, AND EVEN COOKING DEMONSTRATIONS, WITH MANY OF THE DISPLAYS HANDS-ON SO PEOPLE CAN TRY PRODUCTS BEFORE THEY BUY.					
COMMUNITY SERV	VETS	POWMIALUNCH	NEWS	9/21/2007	5P	1
	THE VETERANS CENTER IN WHITE CITY HOLDS LUNCHEON TO HONOR FORMER PRISONERS OF WAR AND REMEMBER THOSE MISSING IN ACTION.					
CONSUMER AFFAIRS	RECALL	CRIBRECALL	NEWS	9/21/2007	5P,6P,11P	3
	THE CONSUMER PRODUCT SAFETY COMMISSION REPORTS RECALL OF ONE MILLION SIMPLICITY AND GRACO CRIBS AFTER THREE CHILDREN HAVE DIED GETTING TRAPPED AND SUFFOCATING.					
CONSUMER AFFAIRS	PRODUCT SAFE	MATTELAPOLOGY	NEWS	9/21/2007	5P,6P,11P	3
	TOY MAKER MATTEL TAKES THE BLAME FOR THE MASSIVE RECALL OF TAINTED TOYS MADE IN CHINA.					
RECREATION	COMMUNITY AFFAIRS	AIRSHOW	NEWS	9/21/2007	11P	1
	ORGANIZERS REPORT THE MEDFORD AIR SERVICES OPEN HOUSE AND AIR SHOW AT THE MEDFORD AIRPORT, WITH MORE THAN THIRTY CIVILIAN AND MILITARY AIRCRAFT ON DISPLAY, INCLUDING AN F-15 JET DOING FLYOVERS.					
EDUCATION	CAMPUSSAFETY	SOUMOVEINSAFE	NEWS	9/21/2007	6P,11P	2
	S.O.U. CAMPUS SECURITY REPORTS AFTER CAMPUS SHOOTING AT VIRGINIA TECH EARLIER THIS YEAR, AND MORE RECENTLY IN DELAWARE, THEY HAVE RE-EVALUATED CAMPUS PROCEDURES MAKING SURE ALL OFFICERS ARE BRIEFED ON THE EMERGENCY PLANS.					
POLITICAL PROCESS	TOWNHALL	TOWNHALL	NEWS	9/21/2007	6A,12P	2
	THE LEAGUE OF WOMEN VOTERS HOLDS SERIES OF TOWN HALL MEETINGS IN SOUTHERN OREGON, THE GOAL, TO INFORM PEOPLE ABOUT THE ISSUES SURROUNDING COUNTY FUNDING AND GET PEOPLE TALKING ABOUT WHAT'S IMPORTANT TO THEM.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	9/21/2007	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "BAKED ZUCCHINI CHIPS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
CONSUMER AFFAIRS	INFO	NEWWORDS	NEWS	9/21/2007	6A,12P	2
	THE OXFORD ENGLISH DICTIONARY RELEASES LIST OF NEW WORDS, A CHANGE IN THE RULES THIS YEAR MEANS THERE ARE A LOT MORE NEW WORDS AND PHRASES THAN IN THE PAST.					
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	9/21/2007	6A	1
	TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.					
ENVIRONMENT	WILDLIFE	SALMON	NEWS	9/21/2007	6A	1
	OREGON'S REPUBLICAN SENATOR GORDON SMITH REPORTS HIS SUPPORT FOR A DEMOCRAT PLAN TO CREATE FEDERAL WILDERNESS PROTECTION FOR NEALRY 14,000 ACRES OF NATIONAL FOREST LAND ALONG THE SOUTHERN OREGON COAST, THE DESIGNATION TO PROTECT SALMON STREAMS.					

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COMMUNITY SERV	VETS	NATGUARD	NEWS	9/21/2007	6A,12P,11P	3
		THE OREGON NATIONAL GUARD RE-INTEGRATION TEAM WELCOMES MORE THAN 800 SOLDIERS AT "ENHANCEMENT DAY", A SPECIAL EVENT TO HELP SOLDIERS HELP THEMSELVES WITH ACCESS TO LOCAL EMPLOYERS, COLLEGES AND DOZENS OF VETERAN SERVICE ORGANIZATIONS TO HELP THEM GET BACK IN THE SWING OF CIVILIAN LIFE.				
HEALTH	DIET	EATLESS	NEWS	9/21/2007	12P	1
		PAUL MCGLOTHIN AND MERIDITH AVERILL, "CALORIE RESTRICTION SOCIETY LEADERS", DISCUSS HOW THEY ARE LIVING HEALTHY ON A CALORIE RESTRICTION DIET, WITH SCIENTISTS NOW SEARCHING FOR A TREATMENT THAT MIMICS THE EFFECT OF CALORIE RESTRICTION.				
BUSINESS	NEWBUSINESS	MEDFWALMART	NEWS	9/21/2007	6A,12P	2
		THE OREGON LAND USE BOARD OF APPEALS ISSUES RULING THAT THE CITY OF MEDFORD WAS WRONG TO DENY THE GROUP CALLED MEDFORD CITIZENS FOR RESPONSIBLE DEVELOPMENT THE OPPORTUNITY TO SPEAK ABOUT A COMPREHENSIVE TRAFFIC STUDY FOR THE SITE PROPOSED TO BUILD A NEW WALMART SUPERSTORE.				
CONSUMER AFFAIRS	RECALL	CARECALL	NEWS	9/21/2007	6A,12P,5P,6P	4
		THE CALIFORNIA DEPARTMENT OF PUBLIC HEALTH WARNS PEOPLE NOT TO USE ANY OF IT'S PROMOTIONAL LUNCH BOXES THAT WERE DISTRIBUTED AT HEALTH FAIRS AND MAY CONTAIN HIGH LEVELS OF LEAD.				
YOUNG PEOPLE	DRUG ABUSE	METH	NEWS	9/21/2007	6A	1
		CAROL LAW, ON TRACK TEEN PROGRAMS, TALKS ABOUT AN ALARMING NEW STUDY SHOWING TEENS CAN GET THEIR HANDS ON METH RELATIVELY EASY, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.				
MEDICAL	RESEARCH	STEMCELL	NEWS	9/21/2007	6A	1
		RESEARCHERS REPORT STUDY SAYING THEY'VE FOUND A NEW SOURCE OF STEM CELLS THAT COULD POTENTIALLY SAVE LIVES.				
MEDICAL	RESEARCH	ALCOHOL	NEWS	9/21/2007	6A,12P	2
		RESEARCHERS REPORT NEW STUDY SUGGESTING TWO OR MORE DRINKS MIGHT PUT OLDER WOMEN AT RISK FOR ENDOMETRIAL CANCER.				
POLITICAL PROCESS	BILL	CHIP	NEWS	9/21/2007	6A	1
		CRITICS REPORT THE STATE CHILDREN'S HEALTH BILL CALLED THE S-CHIP IS EXPECTED TO BE VETOED BY THE PRESIDENT, SAYING IT'S RIDDLED WITH LOOPHOLES.				
PRESERVING HERITAGE	HISTORICSITE	HISTORICBLDG	NEWS	9/21/2007	6A	1
		OFFICIALS REPORT THE "COOLEY-NEFF" WAREHOUSE ON NORTH FIR STREET IN MEDFORD, HAS MADE THE NATIONAL REGISTER OF HISTORIC PLACES, THE WAREHOUSE BUILT IN 1924 AS A STORAGE FACILITY, IS DESCRIBED AS THE BEST SURVIVING COMMERCIAL EXAMPLE OF THE SPANISH COLONIAL REVIVAL STYLE.				
POLITICAL PROCEDD	PETITION	GAY RIGHTS	NEWS	9/22/2007	11P	1
		PROTESTORS GATHER SIGNATURES TO DERAIL TWO OREGON GAY RIGHTS LAWS.				
EDUCATION	FACILITIES	SCHOOLS	NEWS	9/22/2007	6P,11P	2
		DOZENS OF FAMILIES FROM JACKSON AND ROSSEVELT ELEMENTARY SCHOOLS GATHER AT MEDFORD'S ALBA PARK TO SHOW THEIR SUPPORT FOR THE TWO ELEMENTARY SCHOOLS, CONCERNED THE SCHOOLS MAY BE PERMANENTLY CLOSED DUE TO SAFETY ISSUES.				



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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
COMMUNITY SERV	HOUSING	HABITAT	NEWS	9/22/2007	11P	1
		EMPLOYEES OF HOME DEPOT IN PHOENIX OFFER MATERIALS AND MANPOWER TO HELP BUILD A FENCE AROUND ONE OF TWO HABITAT HOMES UNDER CONSTRUCTION.				
RECREATION	COMMUNITY AFFAIRS	FLOURBOMB	NEWS	9/22/2007	6P	1
		EVENT COORDINATORS REPORT THE ANNUAL "FLOUR BOMBING" COMPETITION AT THE MEDFORD AIRPORT.				
COMMUNITY SERV	FUNDING	RIDETHEROGUE	NEWS	9/22/2007	6P,11P	2
		EVENT ORGANIZERS REPORT THE SECOND ANNUAL "RIDE THE ROGUE", WITH NEARLY 1000 BICYCLISTS PARTICIPATING TO RAISE FUNDS FOR THE ROGUE RIVER CORRIDOR AND GREENWAY PROJECT, ONCE BUILT, THE PATH WOULD SPAN ABOUT 30 MILES AND LINK THE CITIES BETWEEN GRANTS PASS AND CENTRAL POINT, EVENTUALLY CONNECTING WITH THE BEAR CREEK GREENWAY AT UPTON ROAD.				
COMMUNITY SERV	FUNDING	RIDETHEROGUE	NEWS	9/23/2007	6P	1
		EVENT ORGANIZERS REPORT THE SECOND ANNUAL "RIDE THE ROGUE", WITH NEARLY 1000 BICYCLISTS PARTICIPATING TO RAISE RUNDS FOR THE ROGUE RIVER CORRIDOR AND GREENWAY PROJECT, ONCE BUILT, THE PATH WOULD SPAN ABOUT 30 MILES AND LINK THE CITIES BETWEEN GRANTS PASS AND CENTRAL POINT, EVENTUALLY CONNECTING WITH THE BEAR CREEK GREENWAY.				
COMMUNITY SERV	HOUSING	HABITAT	NEWS	9/23/2007	6P	1
		EMPLOYEES OF HOME DEPOT IN PHOENIX OFFER MATERIALS AND MANPOWER TO HELP BUILD A FENCE AROUND ONE OF TWO HABITAT HOMES UNDER CONSTRUCTION.				
EDUCATION	FACILITIES	SCHOOLS RALLY	NEWS	9/23/2007	6P	1
		DOZENS OF FAMILIES FROM JACKSON AND ROOSEVELT ELEMENTARY SCHOOLS GATHER AT MEDFORD'S ALBA PARK TO SHOW THEIR SUPPORT FOR THE TWO ELEMENTARY SCHOOLS, CONCERNED THE SCHOOLS MAY BE PERMANENTLY CLOSED DUE TO SAFETY ISSUES.				
COMMUNITY SERV	FUNDING	DFEET	NEWS	9/23/2007	6P,11P	2
		ORGANIZERS REPORT THE EIGHTH ANNUAL "WALK TO DEFEAT ALS", A NEURO MUSCULAR DISEASE THAT CRIPPLES THOUSANDS OF AMERICANS EACH YEAR.				
COMMUNITY SERV	VETS	ENHANCED SOLDIER	NEWS	9/23/2007	6P,11P	2
		THE OREGON NATIONAL GUARD RE-INTEGRATION TEAM WELCOMES MORE THAN 800 SOLDIERS AT "ENHANCEMENT DAY", A SPECIAL EVENT TO HELP SOLDIERS HELP THEMSELVES WITH ACCESS TO LOCAL EMPLOYERS, COLLEGES AND DOZENS OF VETERAN SERVICE ORGANIZATIONS TO HELP THEM GET BACK IN THE SWING OF CIVILIAN LIFE.				
MEDICAL	PROCEDURE	ACUPUNCTURE	NEWS	9/24/2007	11P	1
		DR. CARMION POPE, ACUPUNCTURE SPECIALIST, TALKS ABOUT A NEW STUDY FINDING THE ANCIENT CHINESE PRACTICE OF ACUPUNCTURE IS MORE EFFECTIVE THAN WESTERN MEDICINE WHEN IT COMES TO TREATING BACK PAIN.				
LAW ENFORCEMENT	DRIVING LAWS	ON THE BEAT	NEWS	9/24/2007	6P	1
		LT. BOB HANSEN, MEDFORD POLICE DEPARTMENT, TALKS ABOUT WHAT IT TAKES FOR STUDENTS TO GET AND KEEP A DRIVERS LICENSE, ON CHANNEL TEN' WEEKLY "ON THE BEAT" REPORT.				
HEALTH	PHYSICAL	DISEASES	NEWS	9/24/2007	6A,12P	2
		RESEARCHERS REPORT GLOBAL DATHS FROM SO-CALLED "LIFESTYLE" DISEASES WILL DOUBLE BY 2015, UNLESS ALL-OUT EFFORTS ARE TAKEN TO COMBAT THEM.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
CONSUMER AFFAIRS	SCAM	PHISHINGSCAM	NEWS	9/24/2007	6P,11P	2
		JOSH MOULIN, HIGH TECH CRIME TASK FORCE, TALKS ABOUT A NEW SCAM WITH A WEBSITE CLAIMING TO BE FROM THE IRS WANTING TO GIVE MORE THAN A TWO HUNDRED DOLLAR TAX REFUND, THE EMAIL REALLY WHAT'S CALLED A "PHISHING SCAM".				
EDUCATION	ENROLLMENT	SOURCCFIRSTDAY	NEWS	9/24/2007	5P,6P,11P	3
		SCHOOL OFFICIALS REPORT FIRST DAY OF THE NEW TERM FOR S.O.U. AND R.C.C. STUDENTS, SAYING IT'S UNCLEAR HOW ENROLLMENT WILL BE AFFECTED BY A PERIOD OF BUDGET CUTTING.				
LAND USE	EXPANSION	MTASH	NEWS	9/24/2007	5P,6P,11P	3
		A FEDERAL APPEALS COURT BLOCKS EXPANSION PLAN AT MT ASHLAND, SAYING THE U.S. FOREST SERVICE FAILED TO ADEQUATELY EVALUATE THE PROJECT'S ENVIRONMENTAL IMPACT.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	9/24/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "PEPPERONI PIZZA PANINI", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
CONSUMER AFFAIRS	PRODUCT INFO	HALORELEASE	NEWS	9/24/2007	11P	1
		MICROSOFT REPORTS IT'S ABOUT TO RELEASE "HALO 3", A NEW FUTURISTIC VIDEO GAME.				
RECREATION	COMMUNITY AFFAIRS	FLOURBOMB	NEWS	9/24/2007	6A,12P	2
		EVENT COORDINATORS REPORT THE ANNUAL "FLOUR BOMBING" COMPETITION AT THE MEDFORD AIRPORT.				
HEALTH	PHYSICAL	DR. DAN	NEWS	9/24/2007	5P	1
		MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" SEGMENT.				
COMMUNITY SERV	VETS	ENHANCEDSOLDIER	NEWS	9/24/2007	6A,12P	2
		THE OREGON NATIONAL GUARD RE-INTEGRATION TEAM WELCOMES MORE THAN 800 SOLDIERS AT "ENHANCEMENT DAY", A SPECIAL EVENT TO HELP SOLDIERS HELP THEMSELVES WITH ACCESS TO LOCAL EMPLOYERS, COLLEGES AND DOZENS OF VETERAN SERVICE ORGANIZATIONS TO HELP THEM GET BACK IN THE SWING OF CIVILIAN LIFE.				
MEDICAL	RESEARCH	CHOLESTEROL	NEWS	9/24/2007	6A,12P	2
		RESEARCHERS REPORT NEW STUDY SAYING CHILDREN SHOULD BE TESTED FOR CHOLESTEROL WHEN THEY REACH ABOUT FIFTEEN MONTHS OF AGE TO HELP STAVE OFF POTENTIALLY FATAL HEART DISEASE IN ADULTHOOD.				
HEALTH	PHYSICAL	LONLINESS	NEWS	9/24/2007	6A,12P	2
		RESEARCHERS REPORT STUDIES SHOWING PEOPLE WHO DESCRIBE THEMSELVES AS LONELY, ARE MORE LIKELY TO GET SICK AND DIE YOUNG, AND NEW EVIDENCE SUGGESTING ISOLATION ACTUALLY IMPACTS OUR IMMUNE SYSTEM AND LEAVES US MORE VULNERABLE TO ILLNESS.				
COMMUNITY SERV	FUNDING	RIDETHEROGUE	NEWS	9/24/2007	6A,12P	2
		EVENT ORGANIZERS REPORT THE SECOND ANNUAL "RIDE THE ROGUE", WITH NEARLY 1000 BICYCLISTS PARTICIPATING TO RAISE FUNDS FOR THE ROGUE RIVER CORRIDOR AND GREENWAY PROJECT, ONCE BUILT, THE PATH WOULD SPAN ABOUT 30 MILES LINKING THE CITIES OF GRANTS PASS AND CENTRAL POINT, EVENTUALLY CONNECTING WITH THE BEAR CREEK GREENWAY AT UPTON ROAD.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
EDUCATION	FACILITIES	SCHOOLS	NEWS	9/24/2007	6A,12P	2
		DOZENS OF FAMILIES FROM JACKSON AND ROOSEVELT ELEMENTARY SCHOOLS GATHER AT MEDFORD'S ALBA PARK TO SHOW THEIR SUPPORT FOR THE TWO ELEMENTARY SCHOOLS, CONCERNED THE SCHOOLS MAY BE PERMANENTLY CLOSED DUE TO SAFETY ISSUES.				
COMMUNITY SERV	FUNDING	DFEET	NEWS	9/24/2007	6A,12P	2
		ORGANIZERS REPORT THE EIGHTH ANNUAL "WALK TO DEFEAT ALS", A NEURO MUSCULAR DISEASE THAT CRIPPLES THOUSANDS OF AMERICANS EACH YEAR.				
COMMUNITY SERV	HOUSING	HABITAT	NEWS	9/24/2007	6A,12P	2
		EMPLOYEES OF HOME DEPOT IN PHOENIX OFFER MATERIALS AND MANPOWER TO HELP BUILD A FENCE AROUND ONE OF TWO HABITAT HOMES UNDER CONSTRUCTION.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	9/25/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "SAVORY SORT RIBS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
CONSUMER AFFAIRS	ONLINESAFETY	ONLINESAFE	NEWS	9/25/2007	5P	1
		SAN FRANCISCO-BASED NONPROFIT "COMMON SENSE MEDIA" REPORTS FINDING THAT 85 PERCENT OF PARENTS SAY THEY HAVE TALKED TO THEIR CHILD IN THE PAST YEAR ABOUT HOW TO BEHAVE ON THE INTERNET, MORE THAN 93 PERCENT HAVE TAKEN ACTION TO MAKE SURE THE WEB SITES THEIR CHILDREN VISIT MEET PARENTAL STANDARDS.				
CONSUMER AFFAIRS	PRICES	GASPRICES	NEWS	9/25/2007	5P	1
		CONSUMER OFFICIALS REPORT GAS PRICES ON THE RISE IN OREGON, UP MORE THAN SIX CENTS IN A WEEK, THE NATIONAL AVERAGE ROSE BY ABOUT TWO CENTS.				
ENVIRONMENT	WILDLIFE	SNOWYPLOVER	NEWS	9/25/2007	5P	1
		WILDLIFE OFFICIALS ISSUE NEW PLAN TO PROTECT THE WESTERN SNOWY PLOVER, INCLUDING POPULATION TARGETS FOR SIX COASTAL AREAS IN CALIFORNIA, OREGON AND WASHINGTON, ALSO OTHER CRITERIA THAT WOULD HAVE TO BE MET FOR THE PLOVER TO BE TAKEN OFF THE ENDANGERED SPECIES LIST.				
RECREATION	PETS	PETSINYURTS	NEWS	9/25/2007	5P	1
		STATE OFFICIALS WANT TO KNOW IF PEOPLE THINK PETS SHOULD BE ALLOWED IN CABINS AND YURTS AT OREGON STATE PRKS, THEY ARE NOW PROHIBITED, BUT THE PARKS DEPARTMENT IS RECONSIDERING THAT POLICY DUE TO THE LARGE NUMBER OF PEOPLE WHO TRAVEL WITH THEIR PETS, OFFERING AN ONLINE SURVEY FOR OPINIONS WHICH NEEDS TO BE DONE BEFORE OCTOBER 31.				
EDUCATION	TESTING	OREGRADES	NEWS	9/25/2007	5P	1
		EDUCATION OFFICIALS REPORT OREGON FOURTH GRADERS SCORE BELOW AVERAGE IN BOTH MATH AND READING ACCORDING TO THE RESULTS OF NATIONAL TESTING, BUT EIGHTH GRADERS ARE IN THE TOP TEN IN BOTH SUBJECTS.				
HEALTH	YOUNG PEOPLE	BABYTALK	NEWS	9/25/2007	5P	1
		DR. VALERIE LJUNKVIST, PEDIATRICIAN, TALKS ABOUT TAKING CAUTION BEFORE GIVING YOUR BABY CERTAIN OVER-THE-COUNTER CHILDREN'S MEDICINES, BECAUSE THEY CAN HAVE SOME SERIOUS SIDE EFFECTS, ON CHANNEL TEN'S WEEKLY "BABY TALK" SEGMENT.				
MEDICAL	PROCEDURE	ACUPUNCTURE	NEWS	9/25/2007	12P	1
		CARMION POPE, ACUPUNCTURE SPECIALIST, REPORTS A NEW STUDY FINDING THE ANCIENT CHINESE PRACTICE OF ACUPUNCTURE IS MORE EFFECTIVE THAN WESTERN MEDICINE WHEN IT COMES TO TREATING BACK PAIN.				

**QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD**

Quarter: July-August-September 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
CONSUMER AFFAIRS	SCAM	PHISHINGSCAM	NEWS	9/25/2007	6A,12P	2
		JOSH MOULIN, HIGH TECH CRIME TASK FORCE, TALKS ABOUT A NEW SCAM WITH A WEBSITE CLAIMING TO BE FROM THE IRS WANTING TO GIVE MORE THAN A TWO HUNDRED DOLLAR TAX REFUND, THE EMAIL REALLY WHAT'S CALLED A "PHISHING SCAM".				
CONSUMER AFFAIRS	PRODUCT INFO	HALORELEASE	NEWS	9/25/2007	12P,5P	2
		MICROSOFT RELEASES "HALO 3", A NEW FUTURISTIC VIDEO GAME.				
LAND USE	EXPANSION	MTASH	NEWS	9/25/2007	6A,12P	2
		A FEDERAL APPEALS COURT BLOCKS EXPANSION PLANS AT MT ASHLAND, FINDING THE U.S. FOREST SERVICE FAILED TO ADEQUATELY EVALUATE THE PROJECTS' ENVIRONMENTAL IMPACT.				
COMMUNITY SERV	LOWINCOMEASSIST	ORFOODSTAMPS	NEWS	9/25/2007	5P,6P,11P	3
		STATE OFFICIALS REPORT OREGON HAS BEEN ABLE TO GET FOOD STAMP BENEFITS TO ABOUT 68 PERCENT OF PEOPLE WHO QUALIFY, ONE OF THE HIGHEST RATES IN THE NATION, BECAUSE IT PLACED IN THE TOP 4 AMONG STATES, OREGON'S FOOD STAMP PROGRAM WILL RECEIVE AN EXTRA 1.7 MILLION DOLLARS.				
HEALTH	PETS	DOGMAN	NEWS	9/25/2007	5P	1
		DAN MISH, DDM CANINE COUNSELING, TALKS ABOUT HOW TO HELP YOUR DOG MAKE FRIENDS IF HE IS AGGRESSIVE WHEN OTHER DOGS COME AROUND, ON CHANNEL TEN'S WEEKLY "DAN THE DOG MAN" REPORT.				
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	9/25/2007	6P,11P	2
		SGT. MIKE BUDREAU, MEDFORD POLICE DEPARTMENT, SEEKS PUBLIC ASSISTANCE IN FINDING THE VANDALS WHO CAUSED SERIOUS DAMAGE AT AN EAST MEDFORD NEIGHBORHOOD TWO NIGHTS IN A ROW, THE DAMAGE ESTIMATED AT FIVE TO SEVEN THOUSAND DOLLARS, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
POLITICAL PROCESS	LEGISLATURE	SCOTUS	NEWS	9/25/2007	11P	1
		THE U.S. SUPREME COURT CONSIDERS WHETHER LETHAL INJECTION AMOUNTS TO CRUEL AND UNUSUAL PUNISHMENT.				
HEALTH	EXERCISE	WEIGHTTRAIN	NEWS	9/25/2007	6A	1
		RESEARCHERS REPORT STUDY FINDING WEIGHT TRAINING WORKS JUST AS WELL AS RUNNING OR BIKING IN HELPING THE LONG-TERM CONTROL OF BLOOD SUGAR.				
MEDICAL	RESEARCH	GENES	NEWS	9/25/2007	6A	1
		SCIENTISTS FIND A GENETIC ABNORMALITY THAT MAY GREATLY RAISE THE LIKLIHOOD OF DEVELOPING EARLY PARKINSONS DISEASE, THE FINDING COULD LEAD TO NEW TREATMENTS FOR THE FATAL BRAIN AILMENT.				
MEDICAL	PROCEDURE	ANGIOPLASTY	NEWS	9/25/2007	6A	1
		HEALTH OFFICIALS REPORT THE USE OF ANGIOPLASTY TO OPEN BLOCKED ARTERIES DOUBLED IN THE PAST DECADE IS NOW USED NEARLY THREE TIMES MORE OFTEN THAN MORE INVASIVE BYPASS SURGERY.				
EDUCATION	ENROLLMENT	SOURCCFIRSTDAY	NEWS	9/25/2007	6A,12P	2
		SOU AND RCC STUDENTS START FALL TERM, WITH OFFICIALS SAYING IT'S TOO SOON TO TELL HOW RECENT BUDGET CUTS AT BOTH SCHOOLS HAVE AFFECTED ENROLLMENT.				
AGRICULTURE	CROPS	GROWERS	NEWS	9/25/2007	6P,11P	2
		AREA OFFICIALS ISSUE FROST ADVISORY IN PARTS OF SOUTHERN OREGON, AND HOW IT MAY AFFECT LOCAL CROPS.				

# QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: July-August-September 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
MEDICAL	RESEARCH	BMW DRIVE :30	PSA	9/26/2007		10
		DRIVE A BMW FOR BREAST CANCER FROM LITHIA'S MEDFORD BMW. FOR EVERY MILE YOU DRIVE, BMW WILL DONATE \$1 TOWARDS FINDING A CURE FOR BREAST CANCER.				
CONSUMER AFFAIRS	EDUCATION	DTV TRANS SPAN	PSA	9/26/2007		1
		TECHNOLOGY HAS CHANGED MANY THINGS, INCLUDING TELEVISION. LEARN MORE ABOUT DIGITAL TELEVISION AND HOW TO UPGRADE. DON'T LOSE YOUR TV SIGNAL IN 2009, LEARN MORE AT WWW.DTVANSWERS.COM OR CALL				
ENVIRONMENT	WILDLIFE	SNOWYPLOVER	NEWS	9/26/2007	6A	1
		WILDLIFE OFFICIALS ISSUE NEW PLAN TO PROTECT THE WESTERN SNOWY PLOVER, INCLUDING POPULATION TARGETS FOR SIX COASTAL AREAS IN CALIFORNIA, OREGON AND WASHINGTON, ALSO OTHER CRITERIA THAT WOULD HAVE TO BE MET FOR THE PLOVER TO BE TAKEN OFF THE ENDANGERED SPECIES LIST.				
MEDICAL	RESEARCH	BMW DRIVE :15	PSA	9/26/2007		7
		DRIVE A BMW FOR BREAST CANCER FROM LITHIA'S MEDFORD BMW. FOR EVERY MILE YOU DRIVE, BMW WILL DONATE \$1 TOWARDS FINDING A CURE FOR BREAST CANCER.				
MEDICAL	CANCER	BREASTCANCER	NEWS	9/26/2007	12P	1
		DR. OKTAY, BREAST CANCER SPECIALIST, TALKS ABOUT HOW BEING DIAGNOSED WITH BREAST CANCER CAN MEAN MORE THAN CHEMO AND RADIATION, FOR SOME IT COMES WITH THE FEAR OF NOT BEING ABLE TO HAVE CHILDREN.				
MEDICAL	BLOOD	REDCROSS	NEWS	9/26/2007	6P	1
		VOLUNTEERS AT THE ROGUE FEDERAL CREDIT UNION BAN TOGETHER TO TRY AND HELP THE AMERICAN RED CROSS MEET THEIR COLLECTION GOAL FOR THE MONTH.				
POLITICAL PROCESS	BILL	WALDEN	NEWS	9/26/2007	6P,11P	2
		THE HOUSE COMMITTEE ON RESOURCES PASSES BILL THAT WOULD EXTEND FEDERAL PAYMENTS TO THE COUNTY AT THEIR CURRENT LEVEL FOR ANOTHER YEAR, THEN REDUCE THAT FUNDING BY TEN PERCENT EACH YEAR FOR ANOTHER THREE YEARS.				
AGRICULTURE	CROPS	ROGUEGARDENER	NEWS	9/26/2007	5P	1
		STAN MAPOLSKI, ROGUE GARDENER, TALKS ABOUT WHAT TO DO WITH PLANTS THAT MAY HAVE BEEN DAMAGED IN THE RECENT FROST, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.				
MEDICAL	PROCEDURE	AUTISMVACCINES	NEWS	9/26/2007	5P	1
		ROBERT KRAKOW, ATTORNEY, AND DR. STEPHEN TURNER, LONG ISLAND COLLEGE HOSPITAL, DISCUSS THE DEBATE OVER VACCINES, WITH SOME PARENTS AND DOCTORS BELIEVING THE SHOTS CAN CAUSE AUTISM.				
YOUNG PEOPLE	HEALTH	CHILDRENSHEALTH	NEWS	9/26/2007	5P	1
		THE HOUSE OF REPRESENTATIVES APPROVES PLAN TO EXPAND HEALTH INSURANCE FOR CHILDREN, BUT PRESIDENT BUSH HAS PROMISED TO VETO THE PLAN.				
SAFETY	JOB	OSHACAMPAIGN	NEWS	9/26/2007	5P	1
		OREGON OCCUPATIONAL SAFETY AND HEALTH ADMINISTRATION LAUNCHES NEW CAMPAIGN TO KEEP WORKERS SAFE ON THE JOB.				
POLITICAL PROCESS	VOTING	VOTERSPAMPHLET	NEWS	9/26/2007	5P	1
		OFFICIALS REPORT OREGON VOTERS SHOULD GET THEIR VOTERS PAMPHLETS IN THE MAIL IN OCTOBER, AND IT WILL INCLUDE A RECORD BREAKING NUMBER OF ARGUMENTS FOR AND AGAINST MEASURES 49 AND 50.				

# QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: July-August-September 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
AGRICULTURE	CROPS	GROWERS	NEWS	9/26/2007	6A,12P	2
		AREA OFFICIALS ISSUE FROST ADVISORY IN PARTS OF SOUTHERN OREGON, AND HOW IT MAY AFFECT LOCAL CROPS.				
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	9/26/2007	6A,12P	2
		SGT. MIKE BUDREAU, MEDFORD POLICE DEPARTMENT, SEEKS PUBLIC ASSISTANCE IN FINDING THE VANDALS WHO CAUSED SERIOUS DAMAGE AT AN EAST MEDFORD NEIGHBORHOOD TWO NIGHTS IN A ROW, THE DAMAGES ESTIMATED AT FIVE TO SEVEN THOUSAND DOLLARS, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
CONSUMER AFFAIRS	RECALL	NEWTOTYRECALL	NEWS	9/26/2007	5P	1
		THE CONSUMER PRODUCT SAFETY COMMISSION ANNOUNCES ANOTHER MASSIVE RECALL BECAUSE OF LEAD PAINT, SAYING THERE COULD BE MORE TOYS PULLED FROM THE SHELVES.				
CONSUMER AFFAIRS	PRODUCT INFO	CONSUMER	NEWS	9/26/2007	6A,6P	2
		NIKE DESIGNS SHOE, FOR THE FIRST TIME FOR A SPECIFIC RACE OR ETHNICITY, PART OF THE COMPANY'S PLAN TO PROMOTE PHYSICAL FITNESS TO NATIVE AMERICANS.				
JACKSON COUNTY	SERVICES	LIBRARY	NEWS	9/26/2007	12P,5P,6P	3
		JACKSON COUNTY COMMISSIONERS UNANIMOUSLY VOTE TO GO AHEAD WITH A PRIVATE CONTRACTOR TO OPERATE THE LIBRARIES, THE PLAN WILL RE-OPEN LIBRARIES WITH REDUCED HOURS, BUT COMMUNITIES WILL HAVE THE OPTION TO RAISE MONEY FOR EXPANDED SERVICE.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	9/26/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, TALKS ABOUT A KITCHEN GADGET THAT COMES IN HANDY WITH PREPARING MEALS, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
EDUCATION	TESTING	OREGRADES	NEWS	9/26/2007	6A,12P,5P	3
		EDUCATION OFFICIALS REPORT OREGON FOURTH GRADERS SCORE BELOW AVERAGE IN BOTH MATH AND READING, ACCORDING TO THE RESULTS OF NATIONAL TESTING, BUT EIGHTH GRADERS ARE IN THE TOP TEN IN BOTH SUBJECTS.				
COMMUNITY SERV	PROTECTION	JOCOFIRE	NEWS	9/26/2007	6A	1
		JOSEPHINE COUNTY COMMISSIONERS AND SPECIAL COMMITTEES WORK ON STANDARDS FOR THE PRIVATE COMPANIES THAT COVER THE FIRE PROTECTION IN THE COUNTY.				
COMMUNITY SERV	LOWINCOMEASSIST	ORFOODSTAMPS	NEWS	9/26/2007	6A,12P	2
		STATE OFFICICLAS REPORT OREGON HAS BEEN ABLE TO GET FOOD STAMP BENEFITS TO ABOUT 68 PERCENT OF PEOPLE WHO QUALIFY, ONE OF THE HIGHEST RATES IN THE NATION, BECAUSE IT PLACED IN THE TOP 4 AMONG STATES, OREGON'S FOOD STAMP PROGRAM WILL RECEIVE AN EXTRA 1.7 MILLION DOLLARS.				
MEDICAL	HEALTH CARE	INSURANCE	NEWS	9/26/2007	6A	1
		HEALTH OFFICIALS REPORT MORE THAN ONE THIRD OF THE U.S. POPULATION UNDER THE AGE OF SIXTY FIVE WENT WITHOUT HEALTH INSURANCE FOR ALL OR PART OF THE LAST TWO YEARS, AND MANY OF THOSE GOING WITHOUT INSURANCE ARE MIDDLE-CLASS ANE EMPLOYED.				
HEALTH	PHYSICAL	CHECK-UP	NEWS	9/26/2007	6A	1
		RESEARCHERS REPORT THE CUSTOMARY ANNUAL PHYSICAL CHECK-UP AT THE DOCTOR'S OFFICE MAY NOT BE WORTH THE TIME OR MONEY, SAYING MORE THAN EIGHTY PERCENT OF PREVENTIVE CARE PROVIDED BY DOCTORS DOES NOT TAKE PLACE DURING THESE VISITS.				

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Quarter: July-August-September 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
YOUNG PEOPLE	HEALTH	OBESE	NEWS	9/26/2007	6A	1
		RESEARCHERS REPORT CHILDHOOD OBESITY HAS REACHED EPIDEMIC PROPORTIONS, SAYING TOUGH CHOICES TEMPT KIDS AT EVERY TURN, INCLUDING JUNK FOOD ADS ON TV, SODA IN SCHOOL, THE FAST FOOD CHAINS, AND SCHOOL POLICIES LIMITING PHYSICAL ACTIVITY ONLY MAKE MATTERS WORSE.				
CONSUMER AFFAIRS	PRICES	GASPRICES	NEWS	9/26/2007	6A	1
		CONSUMER OFFICIALS REPORT GAS PRICES ON THE RISE IN OREGON, UP MORE THAN SIX CENTS IN A WEEK, THE NATIONAL AVERAGE ROSE BY ABOUT TWO CENTS.				
CONSUMER AFFAIRS	PRODUCT SAFETY	LOCALTOYSTORES	NEWS	9/27/2007	6P,11P	2
		LOCAL TOY STORES REPORT, WHILE BIG TOY MAKERS ARE UNDER FIRE FOR PROEUCT SAFETY, LOCALLY MOST OF THEIR PRODUCTS ARE MADE IN EUROPE OR THE U.S., EVEN THOUGH THEY COST MORE, THE TERM "SPECIALTY" HAS BECOME A LOT EASIER TO SELL.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	9/27/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "EASY MOUSSAKA", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
MEDICAL	PROCEDURE	AUTISMVACCINES	NEWS	9/27/2007	12P	1
		ROBERT KRAKOW, ATTORNEY, AND DR. STEPHEN TURNER, LONG ISLAND COLLEGE HOSPITAL, DISCUSS THE DEBATE OVER VACCINES, WITH SOME PARENTS AND DOCTORS BELIEVING THE SHOTS CAN CAUSE AUTISM.				
CONSUMER AFFAIRS	RECALL	BEEFRECALL	NEWS	9/27/2007	12P	1
		THE CENTERS FOR DISEASE CONTROL AND PREVENTION REPORTS RECALL OF MORE THAN 330,000 POUNDS OF FROZEN BEEF PATTIES DISTRIBUTED BY THE TOPPS MEAT COMPANY IN NEW JERSEY, POSSIBLY CONTAMINATED WITH E-COLI BACTERIA.				
LAND USE	MANAGEMENT	LITTLEHYATT	NEWS	9/27/2007	5P	1
		THE BLM EXPECTS RESULTS OF A STUDY CONDUCTED BY AN INDEPENDENT ENGINEERING FIRM TO DECIDE WHETHER TO REMOVE OR FIX THE 84-YEAR-OLD DAM AT LITTLE HYATT LAKE, THE LAKE WAS DRAINED AFTER DISCOVERING SOME LEAKS IN THE STRUCTURE.				
CONSUMER AFFAIRS	RECALL	PLAYYARDRECALL	NEWS	9/27/2007	6P,11P	2
		THE CONSUMER PRODUCT SAFETY COMMISSION REPORTS RECALL OF INFANT PLAY YARDS MADE IN CHINA FOR KOLCRAFT ENTERPRISES, THE RECALL AFTER A REPORT OF A 10-MONTH-OLD BOY STRANGLD BY A CHANGING TABLE RESRAINT STRAP THAT WAS HANGING DOWN INTO THE "SESAME BEGINNINGS" TRAVEL PLAY YARD.				
MEDICAL	RESEARCH	BCALCOHOL	NEWS	9/27/2007	5P	1
		RESEARCHERS REPORT NEW STUDY SHOWING FOR WOMEN, JUST A DRINK A DAY OF ANY TYPE OF ALCOHOL, CAN BE DETRIMENTAL, IT BOOSTS THE RISK OF BREAST CANCER TEN PERCENT, MORE THAN THREE DRINKS A DAY RAISES THE RISK THIRTY PERCENT.				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	9/27/2007	5P	1
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" SEGMENT.				
MEDICAL	ALZHEIMERS	ALZHEIMERS	NEWS	9/27/2007	6A	1
		RESEARCHERS REPORT AN IMAGING TECHNIQUE CALLED A FUNCTIONAL MRI MAY HELP IDENTIFY PEOPLE IN THE EARLY STAGES OF ALZHEIMERS DISEASE BY FOCUSING ON A DIFFERENT AREA OF THE BRAIN.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
COMMUNITY SERVICE	LOWINCOMESERV	SALARMY	NEWS	9/27/2007	6P,11P	2
	THE SALVATION ARMY REPORTS THEY ARE THROWING AWAY HUNDREDS OF TOYS BECAUSE OF THE RECALLS, SAYING IT HAS A HUGE IMPACT ON LOCAL FAMILIES, RAISING CONCERN ABOUT THIS HOLIDAY SEASON, THEY AREN'T GOING TO HAVE THE VOLUME OF CHILDREN'S TOYS THAT THEY HAVE HAD.					
MEDICAL	PROCEDURE	FLUCLINIC	NEWS	9/27/2007	6P	1
	JACKSON COUNTY PUBLIC HEALTH HOLDS THEIR FIRST FLU SHOT CLINIC OF THE SEASON, EARLIER THAN IN YEARS PAST BECAUSE THERE SHOULD BE MORE THAN ENOUGH OF THE VACCINE TO GO AROUND THIS YEAR.					
DRUGS&ALCOHOL	RECOVERY	METHWATCH	NEWS	9/27/2007	6P,11P	2
	DIANE COX, COUNSELOR, AND MICHELE GRAY, RECOVERING ADDICT, DISCUSS THE RECOVERY PROCESS FOR METH ADDICTS, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.					
ENVIRONMENT	WATERPOLLUTION	KLAMRIVER	NEWS	9/27/2007	11P	1
	AUTHORITIES REPORT HIGH CONCENTRATIONS OF TOXIC BLUE-GREEN ALGAE HAVE BEEN FOUND IN THE KLAMATH RIVER, POSING A HEALTH HAZARD TO PEOPLE AND ANIMALS.					
POLITICAL PROCESS	VOTING	VOTERSPAMPHLET	NEWS	9/27/2007	6A,12P	2
	OFFICIALS REPORT OREGON VOTERS SHOULD GET THEIR VOTERS PAMPHLETS IN THE MAIL IN OCTOBER, AND IT WILL INCLUDE A RECORD BREAKING NUMBER OF ARGUMENTS FOR AND AGAINST MEASURES 49 AND 50.					
POLITICAL PROCESS	BILL	WALDEN	NEWS	9/27/2007	6A,12P	2
	THE HOUSE COMMITTEE ON RESOURCES PASSES BILL THAT WOULD EXTEND FEDERAL PAYMENTS TO THE COUNTY AT THEIR CURRENT LEVEL FOR ANOTHER YEAR, THEN REDUCE THAT FUNDING BY TEN PERCENT EACH YEAR FOR ANOTHER THREE YEARS.					
JACKSON COUNTY	SERVICES	LIBRARYCONTRACT	NEWS	9/27/2007	6A,12P	2
	JACKSON COUNTY COMMISSIONERS UNANIMOUSLY VOTE TO GO AHEAD WITH A PRIVATE CONTRACTOR TO OPERATE THE LIBRARIES, THE PLAN WILL RE-OPEN LIBRARIES WITH REDUCED HOURS, BUT COMMUNITIES WILL HAVE THE OPTION TO RAISE MONEY FOR EXPANDED SERVICE.					
CONSUMER AFFAIRS	EDUCATION	DTV TRANS ENG	PSA	9/27/2007		2
	TECHNOLOGY HAS CHANGED MANY THINGS, INCLUDING TELEVISION. LEARN MORE ABOUT DIGITAL TELEVISION AND HOW TO UPGRADE. DON'T LOSE YOUR TV SIGNAL IN 2009, LEARN MORE AT WWW.DTVANSWERS.COM OR CALL					
MEDICAL	CANCER	COLONCANCER	NEWS	9/27/2007	6A	1
	RESEARCHERS REPORT NEW DATA SHOWING PATIENTS SHOWING SIGNS OF HEART DISEASE ARE AT NEARLY DOUBLE THE RISK OF ALSO HAVING COLON CANCER.					
JOSEPHINE COUNTY	SERVICES	LIBRARIES	NEWS	9/27/2007	5P	1
	A GROUP FORMED BY RESIDENTS NOW INCORPORATED UNDER THE NAME "JOSEPHINE COMMUNITY LIBRARIES" REPORTS THEY ARE ACCEPTING DONATIONS AND LOOKING FOR BOARD MEMBERS, HOPING TO REOPEN LIBRARIES IN JOSEPHINE COUNTY.					
MEDICAL	HEALTHCARE	HEALTHCARE	NEWS	9/27/2007	6A	1
	HEALTH OFFICIALS REPORT ANNUAL REPORT CARD ON U.S. HEALTH CARE, FINDING THE QUALITY OF CARE IS STEADILY IMPROVING, WITH MORE PATIENTS GETTING RECOMMENDED TREATMENTS, BUT THERE ARE NOTABLE GAPS, AND COSTS ARE SKYROCKETING.					



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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
MEDICAL	BLOOD	REDCROSS	NEWS	9/27/2007	6A,12P	2
		VOLUNTEERS AT THE ROGUE FEDERAL CREDIT UNION BAN TOGETHER TO TRY AND HELP THE AMERICAN RED CROSS MEET THEIR COLLECTION GOAL FOR THE MONTH.				
MEDICAL	CANCER	PROSTATECANCER	NEWS	9/27/2007	5P	1
		RESEARCHERS REPORT STUDY SHOWING MEN DIAGNOSED WITH PROSTATE CANCER IN SUMMER AND AUTUMN HAVE BETTER SURVIVAL RATES THAN MEN DIAGNOSED IN SPRING AND WINTER, SAYING IT MAY BE LINKED TO VITAMIN D THAT CAN BE PROVIDED BY SUNLIGHT.				
EDUCATION	FUNDING	COLLEGE COST BILL	NEWS	9/27/2007	5P	1
		THE PRESIDENT SIGNS BILL BEING CALLED THE SINGLE LARGEST INVESTMENT IN COLLEGE FINANCIAL AID IN MORE THAN 60 YEARS, THE BILL EXPANDS ELIGIBILITY FOR PELL GRANTS, CUTS INTEREST RATES IN HALF ON SUBSIDIZED STUDENT LOANS OVER THE NEXT FOUR YEARS AND MAKES STUDENT LOAN PAYMENT MORE MANAGEABLE.				
POLITICAL PROCESS	BILL	GORDON SMITH HATE	NEWS	9/27/2007	5P	1
		OREGON SENATOR GORDON SMITH CO-SPONSORS A FEDERAL HATE CRIMES BILL THE SENATE VOTED TO ADD TO LEGISLATION FUNDING THE IRAQ WAR, THE BILL SAYS VIOLENT ATTACKS ON GAYS AND LESBIANS WOULD BE CONSIDERED A FEDERAL HATE CRIME, THE PRESIDENT EXPECTING TO VETO.				
TRANSPORTATION	AIRLINES	AIRPORT DELAYS	NEWS	9/27/2007	5P	1
		CONGRESS MEETS SEEKING ANSWERS TO WHY AIRLINE DELAYS ARE SPIRALING OUT OF CONTROL, THE FAA CONSIDERS CONGESTION PRICING, CHARGING AIRLINES MORE TO FLY DURING PEAK TIMES, AND COMMERCIAL AIRLINE OFFICIALS SAY A NEW SATELLITE-BASED AIR TRAFFIC CONTROL SYSTEM WOULD EASE CONGESTION.				
MEDICAL	PROCEDURE	FLU CLINIC	NEWS	9/27/2007	12P	1
		THE JACKSON COUNTY HEALTH DEPARTMENT REPORTS FLU SEASON JUST AROUND THE CORNER, AND THEY ARE READY, AND THERE SHOULD BE MORE THAN ENOUGH OF THE VACCINE TO GO AROUND THIS YEAR.				
YOUNG PEOPLE	RECREATION	TIME TO PLAY	NEWS	9/28/2007	5P	1
		KIDS NETWORK NICKELODEON WANTS KIDS TO GO OUT AND PLAY, AS PART OF THE "WORLDWIDE DAY OF PLAY", THE NETWORK WILL GO OFF THE AIR AT NOON AND THEN BACK ON AT 3PM.				
LAND USE	EXPANSION	MT ASH	NEWS	9/28/2007	12P, 5P, 6P, 11P	4
		MT ASHLAND OFFICIALS HOLD NEWS CONFERENCE ANNOUNCING THAT DESPITE THE NINTH CIRCUIT COURT RULING, THEY ARE MOVING FORWARD WITH EXPANSIONS.				
DRUGS & ALCOHOL	RECOVERY	METH WATCH	NEWS	9/28/2007	6A	1
		DIANE COX, COUNSELOR, AND MICHELE GRAY, RECOVERING ADDICT, DISCUSS THE RECOVERY PROCESS FOR METH ADDICTS, ON CHANNEL TEN'S WEEKLY "METH WATCH" REPORT.				
MEDICAL	RESEARCH	DRINKING	NEWS	9/28/2007	6A, 12P	2
		RESEARCHERS REPORT NEW STUDY SHOWING FOR WOMEN, JUST A DRINK A DAY OF ANY TYPE OF ALCOHOL, CAN BE DETRIMENTAL, IT BOOSTS THE RISK OF BREAST CANCER TEN PERCENT, MORE THAN THREE DRINKS A DAY RAISES THE RISK THIRTY PERCENT.				
MEDICAL	RESEARCH	ARTHRITIS	NEWS	9/28/2007	6A, 5P	2
		RESEARCHERS REPORT NEW STUDY FINDING THAT IN FIVE PERCENT OF CASES, ARTHRITIS IN ONE KNEE APPEARED TO BE THE FIRST SIGN OF LUNG CANCER.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
MEDICAL	RESEARCH	OBESITY	NEWS	9/28/2007	6A	1
	RESEARCHERS REPORT NEW STUDY SOLIDIFYING THE TIE BETWEEN OBESITY AND THE FAMILY TREE, A STUDY OF NIN-YEAR-OLDS FOUND THAT CHILDREN WHO HAD OVERWEIGHT MOTHERS WERE MUCH MORE LIKELY TO HAVE A HIGHER PERCENTAGE OF BODY FAT THAN THEIR PEERS.					
MEDICAL	PROCEDURE	FLUCLINIC	NEWS	9/28/2007	6A	1
	JACKSON COUNTY PUBLIC HEALTH HOLDS THEIR FIRST FLU SHOT CLINIC OF THE SEASON, EARLIER THAN IN YEARS PAST, BECAUSE THERE SHOULD BE MORE THAN ENOUGH OF THE VACCINE TO GO AROUND THIS YEAR.					
CONSUMER AFFAIRS	RECALL	PLAYYARDRECALL	NEWS	9/28/2007	6A,12P	2
	THE CONSUMER PRODUCT SAFETY COMMISSION REPORTS RECALL OF INFANT PLAY YARDS MADE IN CHINA FOR KOLCRAFT ENTERPRISES, THE RECALL AFTER A REPORT OF A 10-MONTH-OLD BOY STRANGLER BY A CHANGING TABLE RESTRAINT STRAP THAT WAS HANGING DOWN INTO THE "SESAME BEGINNINGS" TRAVEL PLAY YARD.					
CONSUMER AFFAIRS	PRODUCT SAFETY	LOCALTOYSTORES	NEWS	9/28/2007	6A,12P	2
	LOCAL TOY STORES REPORT, WHILE BIG TOY MAKERS ARE UNDER FIRE FOR PROEUCT SAFETY, LOCALLY MOST OF THEIR PRODUCTS ARE MADE IN EUROPE OR THE U.S., EVEN THOUGH THEY COST MORE, THE TERM "SPECIALTY" HAS BECOME A LOT EASIER TO SELL.					
COMMUNITY SERV	LOWINCOMESERV	SALARMY	NEWS	9/28/2007	6A	1
	THE SALVATION ARMY REPORTS THEY ARE THROWING AWAY HUNDREDS OF TOYS BECAUSE OF THE RECALLS, SAYING IT HAS A HUGE IMPACT ON LOCAL FAMILIES, RAISING CONCERN ABOUT THIS HOLIDAY SEASON, THEY AREN'T GOING TO HAVE THE VOLUME OF CHILDREN'S TOYS THAT THEY HAVE HAD.					
JOSEPHINE COUNTY	SERVICES	JOCOLIBRARIES	NEWS	9/28/2007	6A,12P	2
	A GROUP FORMED BY RESIDENTS NOW INCORPORATED UNDER THE NAME "JOSEPHINE COMMUNITY LIBRARIES", REPORTS THEY ARE ACCEPTING DONATIONS AND LOOKING FOR BOARD MEMBERS, HOPING TO REOPEN LIBRARIES IN JOSEPHINE COUNTY.					
POLITICAL PROCESS	BILL	GORDONSMITH	NEWS	9/28/2007	6A	1
	OREGON SENATOR GORDON SMITH CO-SPONSORS A FEDERAL HATE CRIMES BILL THE SENATE VOTED TO ADD TO LEGISLATION FUNDING THE IRAQ WAR, THE BILL SAYS VIOLENT ATTACKS ON GAYS AND LESBIANS WOULD BE CONSIDERED A FEDERAL HATE CRIME, THE PRESIDENT EXPECTING TO VETO.					
FIRE	CONTROLLEDBURNS	PRESCRIBEDBURNS	NEWS	9/28/2007	6P	1
	THE KLAMATH FALLS BLM PLANS TO BEGIN PRESCRIBED BURNING NEAR GERBER RESERVOIR, THE GOAL TO DECREASE THE RISK OF WILDFIRE AND IMPROVE WILDLIFE HABITAT.					
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	9/28/2007	6A,12P	2
	TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.					
JACKSON COUNTY	CITYFUNDING	PHOENIXMONEY	NEWS	9/28/2007	6P,11P	2
	THE PHOENIX FIRE DEPARTMENT REPORTS THEY WILL BE RUN BY FIRE DISTRICT 5, THE CASH-STRAPPED CITY CONTRACTS WITH THE FIRE DISTRICT FOR FIRE AND EMERGENCY SERVICES FROM OCTOBER FIRST THROUGH JUNE 2008.					

**QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD**  
Quarter: July-August-September 2007

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
FIRE	RESTRICTIONS	FIRERESTRICT	NEWS	9/28/2007	12P,5P,6P,11P	4
		OREGON DEPARTMENT OF FORESTRY OFFICIALS REPORT RAIN IN JACKSON AND JOSEPHINE COUNTIES HAS EASED FIRE RESTRICTIONS ON ODF PROTECTED LANDS, BUT THE FIRE DANGER LEVEL IN BOTH COUNTIES REMAINS ON HIGH SO RESTRICTIONS ARE STILL IN EFFECT.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	9/28/2007	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "CRISPY APPLE RINGS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
HEALTH	PHYSICAL	SLEEP	NEWS	9/28/2007	12P,5P	2
		DR. SUSAN ZAFARLOTF, HACKENSACK UNIVERSITY MEDICAL CENTER, REPORTS, MILLIONS OF AMERICANS DON'T GET ENOUGH SLEEP, AND A TECHNIQUE THAT IS BETTER THAN MEDICATION.				
COMMUNITY SERV	FACILITIES	GROUNDBREAKING	NEWS	9/28/2007	5P,11P	2
		MERLIN MCDANIEL, PROJECT ENGINEER, TALKS ABOUT THE GROUNDBREAKING FOR THE NEW GYMNASIUM AT SANTO COMMUNITY CENTER IN MEDFORD, THE PROJECT FOUR YEARS IN THE MAKING, THE GYM WILL OPEN NEXT SPRING.				
ENVIRONMENT	WATERPOLLUTION	KLAMRIVER	NEWS	9/28/2007	5P	1
		AUTHORITIES PREPARE TO POST HEALTH HAZARD WARNINGS ALONG THE KLAMATH RIVER IN NORTHERN CALIFORNIA, AFTER FINDING HIGH CONCENTRATIONS OF TOXIC-GREEN ALGAE.				
ENVIRONMENT	WATERQUALITY	CALBEACHES	NEWS	9/28/2007	5P	1
		"HEAL THE BAY", AN ENVIRONMENTAL ORGANIZATION, RELEASES THEIR END OF THE SUMMER BEACH REPORT CARD, GIVING AN "A" OR "B" TO MANY OF THE 500 BEACHES GRADED IN FOR CALIFORNIA BEACHES, THE GRADE IS DETERMINED BY THE AMOUNT OF BACTERIA FOUND IN THE WATER.				
ENVIRONMENT	MANAGEMENT	SAVAGERAPIDSDAM	NEWS	9/28/2007	5P,6P,11P	3
		DAN SHEPARD, GRANTS PASS IRRIGATION, REPORTS A NEW BRIDGE BEING BUILD AT THE SAVAGE RAPIDS DAM, ONE PART OF THE 30 MILLION DOLLAR PROJECT TO TEAR DOWN THE DAM AND PUT A PUMP SYSTEM IN ITS PLACE, THE NEW SYSTEM IS SUPPOSED TO HELP FISH PASS ALONG THE ROGUE RIVER CREATING MORE SPAWNING GROUNDS FOR SALMON AND STEELHEAD.				
CONSUMER AFFAIRS	RECALL	TOYRECALLS	NEWS	9/28/2007	5P	1
		PORTLAND-BASED "LAN ENTERPRISES" RECALLS 21,000 MINI ZOOOPER DOLL STROLLERS, BLAMED FOR THREE SERIOUS CUTS, AND ALSO 80,000 "X-15 FLYING MODEL ROCKETS", BECAUSE THE PARACHUTE MAY NOT DEPLOY AND COULD HIT SOMEONE ON THE GROUND, BOTH PRODUCTS MADE IN CHINA.				
CONSUMER AFFAIRS	IDTHEFT	GAPSECURITY	NEWS	9/28/2007	5P	1
		CONSUMER OFFICIALS REPORT, IF YOU APPLIED FOR A JOB AT GAP, OLD NAVY, OR BANANA REPUBLIC IN THE PAST YEAR, YOUR IDENTITY COULD BE AT RISK, SAYING A LAPTOP CONTAINING PERSONAL INFORMATION OF 800,000 PEOPLE WHO APPLIED FOR JOBS BETWEEN JULY 2006 AND JUNE 2007.				
ENERGY	GAS	METHANEPower	NEWS	9/28/2007	6P,11P	2
		ROGUE DISPOSAL HOLDS DEDICATION AND RIBBON CUTTING CEREMONY FOR THEIR NEW "GAS TO ENERGY FACILITY", CONVERTING METHANE GAS INTO A RENEWABLE ENERGY SOURCE.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
EDUCATION	FUNDING	COLLEGE COST BILL THE PRESIDENT SIGNS BILL BEING CALLED THE SINGLE LARGEST INVESTMENT IN COLLEGE FINANCIAL AID IN MORE THAN 60 YEARS, THE BILL EXPANDS ELIGIBILITY FOR PELL GRANTS, CUTS INTEREST RATES IN HALF ON SUBSIDIZED STUDENT LOANS OVER THE NEXT 4 YEARS AND MAKES STUDENT LOAN PAYMENTS MORE MANAGEABLE.	NEWS	9/28/2007	6A,12P	2
RECREATION	COMMUNITY AFFAIRS	VALLEY BITE THIRTY VENDORS KICK OFF THE FIRST EVER BITE OF THE ROGUE VALLEY", ALL THE MONEY RAISED IN THE WEEKEND EVENT GOING TO JACKSON AND JOSEPHINE COUNTY'S BOYS AND GIRLS CLUBS, THE "BITE" FEATURING FOOD, WINE TASTING, MUSIC AND EVEN AN ICE CARVING CONTEST.	NEWS	9/29/2007	6P,11P	2
COMMUNITY SERV	VOLUNTEERS	DAY OF CARING MORE THAN THREE HUNDRED FIFTY VOLUNTEERS GATHER AT FOURTEEN LOCATIONS FOR THE UNITED WAY'S "DAY OF CARING".	NEWS	9/29/2007	6P,11P	2
RECREATION	FAIR	HARVEST FAIR EVENT ORGANIZERS REPORT THE ANNUAL HARVEST FAIR AT THE JACKSON COUNTY FAIRGROUNDS, FEATURING CRAFTS, FOOD BOOTHS, LIVE ENTERTAINMENT, GRAPE STOMPING, AND A CHILI COOK-OFF.	NEWS	9/29/2007	6P,11P	2
RECREATION	COMMUNITY AFFAIRS	CULTURE EVENT OFFICIALS REPORT THE 14TH ANNUAL MULTI-CULTURE FAIR IN MEDFORD'S ALBA PARK, CELEBRATING THE DIFFERENT CULTURES WITH MUSIC, DANCE, AND ART.	NEWS	9/29/2007	6P,11P	2
COMMUNITY SERV	FUNDING	TIP A COP MEDFORD POLICE OFFICERS SERVE UP BURGERS AND ALL MANNER OF FOOD AT MEDFORD'S RED ROBIN RESTAURANT, IN AN EFFORT TO RAISE MONEY FOR SPECIAL OLYMPICS, THE "TIP A COP" EVENT PART OF A STATEWIDE EFFORT TAKING PLACE AT SIXTEEN RESTAURANTS.	NEWS	9/29/2007	6P,11P	2
RECREATION	PETS	PET BLESSING ORGANIZERS REPORT THE ANNUAL "BLESSING OF THE PETS", THE EVENT TO COMMEMORATE ST. FRANCIS OF ASSISI, WHO'S THE PATRON SAINT OF ANIMALS.	NEWS	9/30/2007	6P,11P	2
RECREATION	COMMUNITY AFFAIRS	VALLEY BITE THIRTY VENDORS KICK OFF THE FIRST EVER "BITE OF THE ROGUE VALLEY", ALL THE MONEY RAISED IN THE WEEKEND EVENT GOING TO JACKSON AND JOSEPHINE COUNTY'S BOYS AND GIRLS CLUBS, THE "BITE" FEATURING FOOD, WINE TASTING, MUSIC AND EVEN AN ICE CARVING CONTEST.	NEWS	9/30/2007	6P	1
COMMUNITY SERV	FUNDING	TIP A COP MEDFORD POLICE OFFICERS SERVE UP BURGERS AND ALL MANNER OF FOOD AT MEDFORD'S RED ROBIN RESTAURANT, IN AN EFFORT TO RAISE MONEY FOR SPECIAL OLYMPICS, THE "TIP A COP" EVENT PART OF A STATEWIDE EFFORT TAKING PLACE AT SIXTEEN RESTAURANTS.	NEWS	9/30/2007	6P	1
COMMUNITY SERV	VOLUNTEERS	DAY OF CARING MORE THAN THREE HUNDRED VOLUNTEERS GATHER AT FOURTEEN LOCATIONS FOR THE UNITED WAY'S "DAY OF CARING".	NEWS	9/30/2007	6P	1
RECREATION	COMMUNITY AFFAIRS	CULTURE EVENT OFFICIALS REPORT THE FOURTEENTH ANNUAL MULTI CULTURE FAIR IN MEDFORD'S ALBA PARK, CELEBRATING THE DIFFERENT CULTURES WITH MUSIC, DANCE, AND ART.	NEWS	9/30/2007	6P	1

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RECREATION	COMMUNITY AFFAIRS	GRAPESQUASH	NEWS	9/30/2007	6P,11P	2
	EVENT ORGANIZERS REPORT THE ANNUAL HARVEST FAIR AT THE JACKSON COUNTY FAIRGROUNDS FEATURING CRAFTS, FOOD BOOTHS, LIVE ENTERTAINMENT, GRAPE STOMPING AND A CHILI COOK-OFF.					
JACKSON COUNTY	CITYFEES	PARKINGFEE	NEWS	9/30/2007	6P,11P	2
	CITY OFFICIALS REPORT THE PRICE OF A PARKING VIOLATION IN DOWNTOWN MEDFORD, GOES UP BY FIFTY PERCENT, THE INCREASE, THE FIRST ONE IN OVER SIX YEARS.					